

AI-Outputs in the media :

Experience Sharing by the Republic of Korea

October 29th, 2025

WIPO Conversation on IP and Frontier Technologies, 12th session

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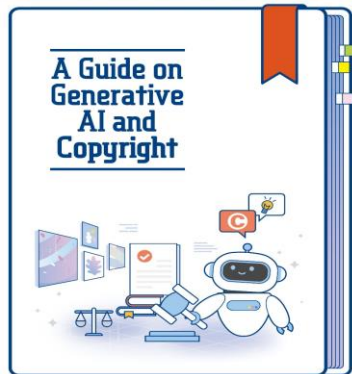
Ministry of Culture, Sports and Tourism of the Republic of Korea

GAI-Copyright WG of MCST – Policy Framework

2023

W/G Season 1

Publication of
a Guidebook
(Dec.27, 2023)



2024

W/G Season 2

B/O GROUP 1 :
AI Training

B/O GROUP 2 :
AI Outputs

2025

W/G Season 3

B/O GROUP 1 :
AI Training Data and
Copyright

B/O GROUP 2 :
Facilitating Dataset
Transactions

B/O GROUP 3 :
Addressing the Use of
AI Outputs



HUMAN CREATIVITY

AI and Synthetic Media – Regulatory Framework

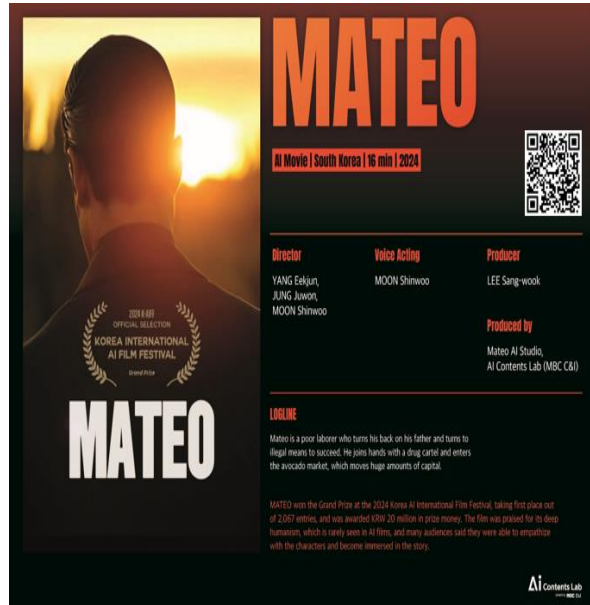
Unfair Competition Prevention and Trade Secret Protection Act

Article 1 (Purpose) The Purpose of this Act is to maintain orderly trade by preventing acts of unfair competition such as improper use of domestically well-known trademarks and trade names, and by preventing infringement of trade secrets.

Article 2 (Definition) The Terms used in this Act as defined as follows.

(I) An Act of infringing on another person's economic interests by using mark that can distinguish the **individual's identity, such as name, portrait, voice, or signature, which is widely recognized in the Republic of Korea and has economic value, for one's own business without permission**, in a manner contrary to fair commercial practices or competition order;

Opportunities of AI – New Business Model



- Establishing AI Content-Making Academy (new)
- Increasing AI Content-Making Government Subsidies (x 3)
- Raising AI Content-Making Fund (new)

THANK YOU!
