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## **WIPO CONVERSATION ON INTELLECTUAL PROPERTY (IP) AND FRONTIER TECHNOLOGIES**

**Tenth Session**  
**Geneva, November 5 and 6, 2024**

**SPEAKERS PROFILES**

*prepared by the International Bureau of WIPO*

## **PRESENTATION: FROM PATENTABILITY DILEMMAS TO COPYRIGHT CONUNDRUMS: ECONOMIC PROSPECTIVE**



Mr. Carsten Fink

Carsten Fink is the Chief Economist of the World Intellectual Property Organisation (WIPO) based in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St.Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Group d'Economie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the World Bank. Among other positions, he was a Senior Economist in the International Trade Team of the World Bank Institute, working out of the World Bank's office in Geneva and an Economist in the Trade Division of the World Bank's research department, based in Washington, DC. Mr. Fink's research work – focused on intellectual property, innovation, and international trade – has been published in academic journals and books. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the United States.

### **PANEL 1: CURRENT COPYRIGHT LANDSCAPE: WHERE DOES AI FIT IN?**

#### **MODERATOR**



Ms. Lorato C Modise

Ms. Lorato Modise is a seasoned lecturer at Limkokwing University, where she has honed a deep passion for education, training, and leadership. Her roles in academia are complemented by her commitment to fostering intellectual growth and skill development, particularly in the fields of Intellectual Property (IP) and youth entrepreneurship. As a former AfCFTA Coordinator with YALDA, she led initiatives aimed at promoting the AfCFTA among young African entrepreneurs, managing activities that enhanced understanding and engagement with the trade framework. Ms. Modise's leadership in these initiatives has equipped her with valuable skills in cross-border trade, intellectual property awareness, and capacity-building for African youth. Ms. Modise is also an active Intellectual Property mentor, speaker, and moderator, contributing to the advancement of the IP agenda across Africa. Her dedication to IP rights is reflected in her position as a member of the Copyright Arbitration Panel of Botswana, where she plays a key role in resolving copyright-related disputes. Lorato Modise's expertise in IP, combined with her vast experience in moderation and stakeholder engagement, positions her as an invaluable asset to diverse discussions.

#### **PANELISTS**



Mr. Vojtech Chloupek

Vojtěch is a Partner at the Bird & Bird's office in Prague, and heads the Intellectual Property and Tech & Comms groups for the Czech Republic and Slovakia. He specialises in all aspects of intellectual property and technology law, whether contentious, commercial or regulatory. With more than 20 years of experience, he is one of the leading and repeatedly internationally recognised experts in intellectual property and technology law on the market. He has extensive expertise in advising clients from across various technology-rich sectors, from start-up innovative businesses to major global players. Being a technology lawyer, Vojtěch takes immense interest in dynamically developing technologies like Generative AI, application of blockchain technology in business and the advancements in quantum computing. Vojtěch is known for “being excellent at all levels”, for

“being a brilliant lawyer, knowing the field and being passionate about what he's doing” and as one who “offers strengths in the nexus between IP and TMT”.



Ms. Jane C. Ginsburg

Jane C. Ginsburg, BA, MA University of Chicago; JD Harvard; DEA, Doctorat en droit Université de Paris Panthéon-Assas; Doctorate honoris causa University of Neuchâtel, Switzerland, is the Morton L. Janklow Professor of Literary and Artistic Property Law at Columbia University School of Law, and Faculty Co-Director of its Kernochan Center for Law, Media and the Arts. She teaches Copyright Law, International Copyright Law, Trademarks Law, Legal Methods, and Statutory Interpretation, and is an author of casebooks in all five subjects, as well as of many books, articles and book chapters on domestic and international copyright and trademark law. She is a Corresponding Fellow of the British Academy, a Foreign Fellow of the Accademia Nazionale dei Lincei (Rome), a Member of the American Philosophical Society and the American Academy of Arts and Sciences, and an Honorary Fellow of Emmanuel College, Cambridge



Ms. Concepcion Saiz Garcia

Professor of Civil Law and Coordinator of the R&D Group on Intellectual Property (GI+dPI) at the University of Valencia (Spain); LL.M Munich (Germany); Member of the First Section of the Intellectual Property National Commission; Member of the UV Legal Tech Lab of the University of Valencia since 2020; Member of the Committee of Experts of the Ibero-American Chair on Intellectual Property and Digital Market of the OEI and the University of Alicante and member of the team of research staff attached to the Joint Unit of ValGrAI (Valencian Graduate School and Research Network of Artificial Intelligence); Editorial Board of the Review GRUR Int; Director of several competitive projects related with INTELLECTUAL PROPERTY and CHALLENGES OF THE DIGITAL AGENDA (INNOPI). Author of many publications on Intellectual property, in particular related to the topic of the panel: (2024) “Prompters: ¿nuevos protagonistas en la escena de las artes visuales?”, Anuario Iberoamericano de Derecho del Arte, Fundación Uría Meruéndano, ed. Civitas; (2023) “Retos actuales de la IA Generativa”, ATRIP Madrid; and, (2019) “Las obras creadas por sistemas de Inteligencia artificial”, inDret, 1/2019, pags. 1-50.



Mr. Barry Scannell

Barry Scannell is a globally recognised expert in AI law and governance. A partner in one of Ireland's top law firms, William Fry, Barry has been a driving force in shaping legal strategies for some of the world's leading technology companies. Specialising in AI and intellectual property law, particularly copyright, he advises clients on Irish and EU legal frameworks, helping them navigate the complexities of regulatory compliance. In January 2024, Barry was appointed by the Irish Government to Ireland's AI Advisory Council. He has just submitted a PhD on AI and Copyright. Barry also sits on the Law Society of Ireland's IP and Data Protection Committee, where he is pivotal in addressing AI legal issues which impact Ireland.



Ms. Zhu Ge

Zhu Ge, Chief Judge of the First Comprehensive Division of Beijing Internet Court. Presided over notable cases such as a copyright infringement case involving AI-generated images, a privacy rights violation case related to the online dissemination of child abuse videos, a network service contract dispute regarding early access on-demand, an injunction case concerning unauthorized World Cup livestreaming, and an infringement case on virtual property rights in in-game items.

## CASE STUDY 1: FRIGHTENING AND FASCINATING AI



Mr. Eugene Mapondera

Eugene “Ramirez” Mapondera is one of Zimbabwe's most respected animators and creative producers. He began his career in the advertising industry in the early 2000s, eventually becoming Creative Director at Kay Media Africa, where he led impactful campaigns for organizations such as the UNDP, British Council, and BancABC. He holds an Honors Degree in Political Science from the University of Zimbabwe. As the Co-founder of Comexposed, a vibrant creative hub for digital artists in Zimbabwe, Eugene has helped foster a network of over 200 artists across the region. In 2022, he was invited as the youngest jury member at the Durban International Film Festival, marking a significant milestone in his career and solidifying his role as a thought leader in the African creative industry.

## PRESENTATION: BACK TO THE FUTURE



Ms. María Vásquez Callo-Müller

María Vasquez Callo-Müller is a researcher and consultant on digital trade issues. She is part of the Trade Law 4.0 project, working as a post-doctoral fellow at the University of Lucerne. Her research focuses on the regulation of digital technologies and trade, particularly in the areas of intellectual property rights, data governance, and digital trade. She regularly consults on digital trade and data policies for international organizations. María holds a Ph.D. in Law from the University of Bern, as well as an LLM in Intellectual Property Law from the Munich Intellectual Property Law Center (Max Plank Institute for Innovation and Competition) and a Master of Advanced Studies in International Law and Economics (MILE) from the World Trade Institute, University of Bern. She is admitted to practice law in Peru.

## PANEL 2: PAY PER USE? AI OUTPUTS, TRAINING DATA AND THE INFRINGEMENT QUESTION

### MODERATOR



Ms. Brigitte Lindner

Brigitte Lindner has worked in the copyright field for over 30 years. Following studies in law and musicology, Brigitte gathered experience in private practice in France, Germany and the UK, as well as in her former role as Legal Adviser to the International Federation of the Phonographic Industry (IFPI) in London. She now practises dual-qualified as a barrister (England & Wales) and a member of the Bar of Berlin/Germany in association with Serle Court Chambers in Lincoln's Inn, London, specialising in international, EU and comparative copyright law together with related areas of human rights

and private international law. She also acts as arbitrator and expert in international copyright disputes.

Brigitte has published widely on copyright, including on topics at the crossroads of law and music, and is Co-Editor of 'Copyright in the Information Society: A Guide to National Implementation of the European Directive', published in 2nd edition by Edward Elgar. She is also a frequent speaker at conferences and seminars and lectures on the Postgraduate Diploma/Masters course in UK, EU & US Copyright Law at King's College, London. Brigitte is a Vice-Chair of the British Literary and Artistic Copyright Association (BLACA, the British group of ALAI) and chairs the Executive Committee of the Geneva-based Association Internationale pour le Développement de la Propriété Intellectuelle (ADALPI) which she co-founded in 2010 together with like-minded IP professionals to promote the benefits of a balanced IP protection for creativity and innovation.

## PANELISTS



Ms. Dorien Herremans

Dorien Herremans is an Associate Professor at Singapore University of Technology and Design (SUTD), where she leads the Audio, Music, and AI Lab (AMAAI). Her research focuses on developing cutting-edge AI technologies for multimodal applications, with a focus on generative models and affective computing. Before joining SUTD, she was a Marie Skłodowska-Curie Postdoctoral Fellow at the Centre for Digital Music at Queen Mary University of London. Prof. Dorien Herremans has been a pioneer in the music technology field, publishing her first generative music model 20 years ago. She has gained international recognition with her hit song prediction models, as well as controllable generative models, such as the Mustango text-to-music model. She has over 100 peer-review publications and she was also nominated on the Singapore 100 Women in Tech list in 2021, and shortlisted as one of the top 30 SAIL Award (Super AI Leader) Finalists in 2024 at the World AI Conference.

Ms. Zhang Linghan



Mr. Desmond Oriakhogba

Desmond O. Oriakhogba is an Associate Professor in the University of the Western Cape, South Africa. He is also an adjunct Professor at the University of Strathmore Law School, Nairobi, Kenya, and an independent consultant with the World Intellectual Property Organization (WIPO) under which capacity he tutors in WIPO Academy's Distance Learning Program and supervises postgraduate research in the WIPO and Africa University (Zimbabwe) Joint Masters in IP program. Desmond is a Queen Elizabeth Scholar (Canada); and an associate editor of the South African IP Law Journal and African Journal of Legal Studies. He continues to collaborate with the Chair till date. Desmond is part of several high-level international academic networks of researchers, consultants, advocates and academics including the Open Africa Innovation Research (Open AIR) Network, Governing Climate Innovation – Africa (a Cambridge Global Challenges project, University of Cambridge), and the Expert Network on the Right to Research in International Copyright (PIJIP, American University Washington College of Law, USA). He also actively offers expert advice on national IP law and policy reform processes in Nigeria and South Africa. He is actively engaged by the Federal Ministry of Industry, Trade and Investment (FMITI, Nigeria) through the Nigerian Office

for Trade Negotiations as expert consultant/stakeholder on IP rights in bilateral and multilateral trade negotiations involving Nigeria. In 2018, he was a visiting researcher in the Centre for Technology, Law and Society, Faculty of Law, University of Ottawa, Canada. From 2019-2021, he was a postdoctoral researcher under the SARChI Chair on IP, Innovation and Development, University of Cape Town (UCT). In addition to his numerous academic works, Desmond authored/co-authored/co-edited a number of books including *The Right to Research in Africa: Exploring the Copyright and Human Rights Interface* (Cham: Springer, 2023); *Artificial Intelligence and the Law in Africa* (LexisNexis 2023); and *Copyright, Collective Management Organisation, and Competition in Africa: Regulatory Perspectives from Nigeria, South Africa and Kenya* (Cape Town: JUTA, 2021); and *Intellectual Property Law in Nigeria: Emerging Trends, Theories and Practice 2ed.* (Paclerd, 2023). Desmond obtained his LLM and LLB degrees from the University of Benin in 2014 and 2007 respectively, and PhD in commercial law (focus on IP and competition law) from UCT, South Africa in 2019. He was called to the Nigerian Bar in 2008.

Mr. Ygor Valerio

### PRESENTATION: HOW CAN WE TASTE AI; SWEET, BITTER, OR SOUR?



Ms. Ogawa Akiko

Dr. Akiko Ogawa is a professor of Intellectual Property Laws at Faculty of Global and Science Studies at Yamaguchi University(Japan). She also has been the director of Intellectual Property Center of the university since 2019. She has focused on the protection of the visual artists through rights of authors and has made various researches especially with the theme of implementing Droit de suite into Japan. In 2017, she participated in International Conference on Artist's Resale Right, organized by WIPO as a speaker. Besides being a professor, she is a director of a copyright organization of visual artists: Japanese Society for Protecting Artists' Right(JASPER).

### PRESENTATION: DEEP FAKES, CHEAP FAKES, VOICE JACKING AND OTHER AI MANIPULATIONS



## PRESENTATION: TECHNICAL COOPERATION FOR THE BENEFIT OF ALL



Ms. Susan Otieno

Ms. Susan Otieno is a Lawyer and researcher, based in Nairobi, Kenya, with a background in Intellectual property and a keen interest in the intersection of art and technology. Ms. Otieno explores the ethical implications of emerging technologies on creative industries, delving into the ways in which legal frameworks and cultural values intersect, providing insight into how innovation can be ethically guided in a rapidly evolving digital landscape. In addition to Her research, Ms. Otieno conducts training on data privacy, AI ethics and visual storytelling, equipping professionals with the knowledge to navigate today's technological world, while also understanding the power of

visual narratives in an increasingly digital society.

## PANEL 3: CONNECTING THE DOTS: INDUSTRY SOLUTIONS TO IDENTIFY AI OUTPUTS

### MODERATOR

Mr. Hafiz Gaffar



Dr. Hafiz Gaffar is an Assistant Professor at Sultan Qaboos University, College of Law. Before joining Sultan Qaboos University, he worked at the American University, College of Law in the UAE, the University of Sharjah, and Al Jouf University in Saudi Arabia. As a practice-oriented academic, Dr. Hafiz has extensive expertise in law and technology, copyright law, and contract law. His diverse experience includes working with governmental agencies and legal institutions, highlighting his commitment to bridging theory and practice in the legal field.

### PANELISTS



Ms. Ana Da Motta

Ana da Motta is a Senior Manager on the AWS Public Policy Digital Affairs team, leading the Copyright work in Europe, Middle East, and Africa. Prior to this role, she led AWS's policy work in the field of healthcare and life sciences in EMEA and was AWS head of policy in Brazil. Previously, Ana worked at the World Trade Organization's Intellectual Property Division, where she supported discussions around the TRIPS agreement. Ana has also worked as an intellectual property lawyer and as a consultant in locations including Barcelona, Geneva, Brussels, and São Paulo. She holds an LL.M. in Intellectual Property and Competition Law from the Munich Intellectual Property Law Centre, as well as an LL.B. from the Faculty of Law of Sao Bernardo do Campo in Brazil.



Mr. Go Choi

Mr. Go Choi is the CEO of MarkAny, a cybersecurity company specializing in insider risk management and IP protection. With a career spanning cybersecurity, AI, and corporate strategy, Mr. Choi brings a unique blend of technical expertise and business insight to his role. Prior to leading MarkAny, he served as a Business Development Executive at Mobvoi, an AI company backed by Google. His previous roles also include Product Marketer at DocuSign, Corporate Strategy Manager at Samsung SDS, and R&D Director and Co-Founder of WoodallTech, a

high-efficiency battery startup. Mr. Choi holds an MBA from Harvard Business School, along with a Ph.D. in Electrical Engineering from Purdue University. He also earned dual bachelor's degrees in Electrical Engineering and Applied Physics from Purdue, building a strong foundation that underpins his leadership across technology-driven industries.

Mr. Rijul Gupta



Mr. Romain Hennequin

Romain Hennequin is head of research at Deezer, a leading music streaming company based in France. With over 10 years of experience in industrial research, Romain has addressed various topics in Artificial Intelligence, ranging from Source Separation to Music Information Retrieval, Recommendation Systems, and Graph Mining. He has been involved in several Music-related open-source projects, such as the Source Separation library Spleeter. At Deezer, Romain currently leads a team of researchers working on Automatic Music Description, User Behavior Understanding, and Interaction in Natural Language, among other topics. Romain graduated in Computer Science from Ecole Polytechnique, UPMC (now Sorbonne Université), and Telecom Paris and earned a PhD in signal processing from Telecom Paris.



Mr. Mark Isherwood

Mark Isherwood spent 18 years working for the MCPS-PRS Alliance (now PRS for Music), the UK music rights collecting society and one of the biggest in the world, in senior management positions. He was responsible for the development of strategies and policies for substantial rights negotiations with a range of licensee industries, including all the major UK television and radio broadcasters and the video industry. Mark has undertaken rights acquisition negotiations for a major pan-European broadcaster, led a team of consultants in a project for the Joint Information Systems Committee (JISC) examining the intellectual property rights (IPR) consequences of using Creative Commons licences in the HE and FE sectors and led a multi-party project for the European Commission assessing the value of the public domain in the digital ecosystem. He was the non-voting Chair of the Global Repertoire Database Working Group from 2010. Mark was involved in the early industry discussions on the creation and development of DDEX and has led the secretariat since DDEX's incorporation in 2006.

Mr. Andrew Jenks

## **PRESENTATION: SOLVING THE “MICKEY MOUSE” PROBLEM**

Mr. Lo Khai Yi

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