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DDEX Written Statement

Digital Data Exchange, LLC (DDEX), is a standards setting organisation in the music industry which was founded in 2006. DDEX, with its members, develops specifications focused on the creation of value chain standards to make the exchange of data and information across the music industry more efficient and cost-effective.

For example, the DDEX standard called the Electronic Release Notification standard (ERN) is ubiquitously used around the globe for communicating metadata about releases that are being made available for distribution, and how those releases can be made available. The messages support the supply chain between record companies or distributors and digital music service provider.

The members of DDEX recognise that the music industry needs to develop and maintain standard mechanisms for communicating data about musical works, sound recordings, music videos and music products including ownership and sales information. This information needs to be communicated in a common format and then delivered between companies in a common way so that each party receiving the metadata can understand it.

DDEX, therefore, standardises the formats in which data is represented in messages and the method by which the messages are exchanged between business partners. These standards are developed and made available for free for industry-wide implementation. You do not need to be a member of DDEX to implement any of its standards.



DDEX is currently investing considerable energy in providing solutions to the operational requirements of the industry to support the use of musical works and sound recordings in AI products. Initially, this has involved updating some of the existing standards to indicate to the recipient of the message whether the music being supplied to a DSP can be used to train AI systems or not, and to indicate if music is totally, partially or not at all generated by AI systems. In addition, DDEX is developing a rights reservation message that music rights owners can use to notify AI systems that the rights owner is reserving their rights in the context of AI products.

DDEX will continue with these discussions to ensure that the music industry as a whole is in a position to operationally support the use of their musical works and sound recordings in the AI marketplace. DDEX would welcome the involvement of AI companies as members of DDEX to participate in those discussions to ensure that the standards DDEX develops are meeting the operational requirements of all companies operating in the value chain.

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