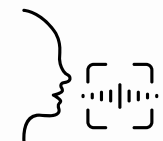




INTRODUCTION

Voice-Swap & Ethical AI Voice Technology

- **Voice-Swap Limited** is an **AI voice technology** and **rights management** company that specialises in creating high-quality singing and speaking voice models, without compromising unique vocal signatures, copyright or ethical standards
- We deliver **custom solutions** on a **business-to-business** basis and operate a **direct-to-consumer SaaS** (Software as a Service) platform:



VOICE CONVERSION



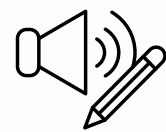
DAW INTEGRATION



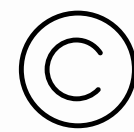
AI VOICE MODEL
LICENCING



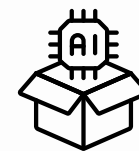
API INTEGRATIONS



CUSTOM AI VOICE
MODELS



WATERMARKING &
MODERATION



AI RIGHTS
MANAGEMENT



AI CONSULTANCY &
EDUCATION

- The company is built on four pillars: **Quality, Transparency, Control, Compensation**



AI VOICE MODELS

Rights-Bearing Assets

- **Singing voice is an intellectual property**
- **AI voice = new IP layer** - synthetic voice as part of performer`s identity
- Voice-Swap licences voices directly from artists/rightsholders with full consent:

LICENCING AGREEMENT

- Right to use the training data (*in most cases recorded from scratch*)
- Right to use the likeness

USAGE TYPES

- Featured Artists
- Session Artist

COMMERCIAL USE

- Featured requires approval/licencing for commercial exploitation
- Session - buyout licence with no attribution required

ROYALTY STRUCTURE

- Rightsholder-centric compensation structure based on usage

Voice-to-Voice: Converts a vocal input into another AI voice



The image shows a digital audio workstation (DAW) interface with several vocal tracks. A pop-up window titled "voice ||| swap" is overlaid on the tracks. The window has a "Select Artist" dropdown menu and a "Drag and drop or click to upload" area. Below this, there is a list of AI voice models with their names and profile pictures. A mouse cursor is hovering over the "Dominique Young Unique" model. A text box at the bottom of the window says "2. Choose an AI voice".

1. Drag & drop vocal layer for conversion

3. Drag converted vocals into a song

Multiple Contributors:

- Original singer (*melody, performance*)
- AI artist (*timbre/identity*)

Multiple Rightsholders -

attribution, compensation, and clearance needed

VOICE SWAP GUARDRAILS

From Data Ingestion to Output Generation & User Behaviour

AI voice technology unveils a plethora of both, creative and practical possibilities across various domains



CREATING HARMONIES AND CHOIRS FROM A SINGLE VOCAL LAYER



DEMO PRODUCTION AND SONGWRITING



OVERDUBS AND EDITS AFTER SINGER HAS LEFT THE STUDIO



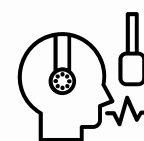
CATALOGUE EXPANSION



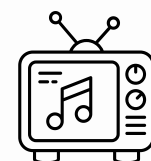
SONGWRITING AND EXPERIMENTING IN ANOTHER VOICE



VOICE PRESERVATION



DEMOING TO SINGERS IN THEIR OWN VOICE



FLEXIBLE SYNC AND LICENSING



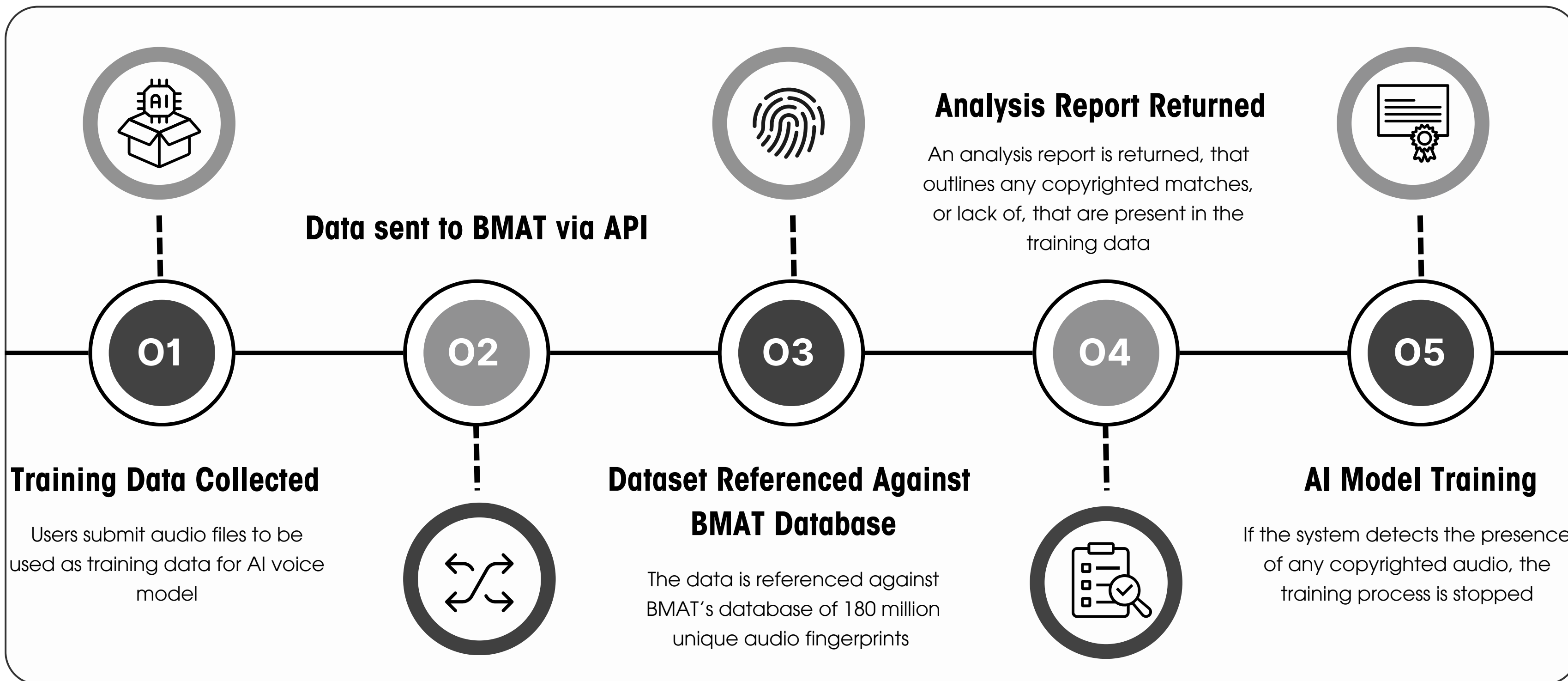
CREATING MULTI-LINGUAL VERSIONS FOR DIFFERENT TERRITORIES



UPSCALING LEGACY RECORDINGS

MULTI-LAYERED PROTECTION:

- **Content Moderation** to prevent inappropriate content and safeguard AI voice owners interests
- **Custom Watermarking** to trace every output back to the user
- **Training Data Verification** to prevent unauthorised voice model creation and copyright infringement





COMPENSATION & ATTRIBUTION

Human-Centred AI Ecosystem

AI Voice Models ARE NOT Voice Sample Packs

Unlike royalty-free samples packs, AI voice models can generate countless derivatives

- Compensation:**
- AI represents a new form of IP that has the potential to be monetised as a passive income stream
 - Voice-Swap: 50/50 pro-rata revenue share with the original voice owner at the point of inference

- Attribution:**
- Credit is not just cultural, it is financial
 - Current challenge - lack industry-wide standards to track synthetic performance data just like real vocal tracks

- Opportunities:**
- Unified labeling standards for outputs
 - Recognition of AI voice models as derivative performance rights
 - AI voice rights inclusion in royalty reporting frameworks