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SPEAKERS PROFILES

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PRESENTATION 1: COPYRIGHT INFRASTRUCTURE – THE BACKBONE TO MAKING COPYRIGHT WORK



Ms. Anna Vuopala

Anna Vuopala is a Senior Ministerial Adviser and vice Head of Unit in the Art and Cultural Policy Department of the Ministry of Education and Culture in Finland. Ms. Vuopala has a Master of Laws degree from the University of Helsinki and she has trained on the bench at the District Court of Raasepori in 2000. She worked for the EU Commission A2K unit in 2009-2010 as national expert. She has nearly 25 years of experience in developing and amending national, EU and international IP legislation, in particular copyright law, including the EU CDSM directive and the “Big 5 Data” legislations. She works for an effective and balanced IP system using new technologies in particular, interoperable and trustworthy copyright data. Since 2018 she has provided a level playing field by granting funding the creative sectors in their uptake of new technologies. She has promoted the copyright infrastructure development on EU level since 2019 and since 2022 she leads the AI & copyright use cases and awareness raising activities of the Copyright Infrastructure Task Force together with Estonia, Latvia and Lithuania. The network aiming for full coverage of the EU consists now of 17 European countries. The CITF promotes the development of an open data rights framework (ORDF) for new technologies as recommended by the EU Commission Study on Copyright and New Technologies in 2022. She promotes the new EUIPO Copyright Knowledge Center and other new services supporting creative sectors in relation to AI & copyright under SP2030. She also works closely with the World Intellectual property organization WIPO in multiple different contexts, including the IP Academy, Frontier Technologies and AI Conversations. She works also to improve inclusiveness of the IP system. Currently she is chair and co-chair of the WIPO IGC Committee that undertake negotiations relating to Intellectual property and traditional knowledge and traditional cultural expressions of Indigenous Peoples and local communities.

CASE STUDY: COPYRIGHT INFRASTRUCTURE



Ms. Birgit Clark

Birgit Clark is a Legal Counsel, Music and Aggregated Licensing, at Google in the UK. She is a dual qualified lawyer (UK/Germany) and also qualified as a Chartered UK Trade Mark Attorney (non-practising). Prior to joining Google, Birgit worked as an intellectual property lawyer in private practice. She is an extensively published legal author and former IP law blogger.

PRESENTATION 2: EVOLVING REGULATORY LANDSCAPE IN AI AND COPYRIGHT INFRASTRUCTURE



Mr. Wang Qian

WANG Qian is a professor of law and the Vice Chairman of the Academic Committee in East China University of Political Science and Law. He also serves as the Vice Chairman of the China Copyright Association. He received his LL.M from the University of Toronto in Canada and his Ph.D. from Peking University. He published the book Study on Exclusive Rights of Copyright in the Network Environment, Protection and Regulation of Technological Measures in the Copyright Law, and Copyright Protection in the Internet. His textbook Intellectual Property Law Course (1-8 editions) is one of the most popular IP textbooks

in China. He acts as a consulting expert for many courts and procuratorates, including the Beijing Higher People's Court, Shanghai People's Procuratorate, and Shanghai Intellectual Property Court. He participated in the drafting of the "Regulations on the Protection of Information Network Transmission Rights" and is a member of the Expert Committee for the third revision of the Copyright Law. He was honored as one of the Top Ten Outstanding Young Jurists in the Ninth National Awards.

PANEL 1: HOW DOES INFRASTRUCTURE POWER TODAY'S CREATIVE INDUSTRIES AND WHAT QUESTIONS DOES AI RAISE?

MODERATOR



Ms. Dora Susan Salamba-Makwinja

Dora Susan Makwinja is a holder of Master's Degrees in Business Administration from UNICAF University and Intellectual Property Law, Commerce and Technology from the Franklin Pierce Law Centre, United States of America. Before that, she graduated from the University of Malawi with Bachelor of Social Sciences Degree (Computer and Statistics). She briefly worked for the United Nations Development Program (UNDP) in Lilongwe before joining the Copyright Society of Malawi (COSOMA which is both a Copyright Office for Malawi and a Collective Management Organization). She has worked for the organization since October 1997 to date and holds the position of Copyright Administrator and Executive Director. She has attended a good number of courses in Intellectual Property organized by WIPO and other international organizations mainly in the field of Copyright and Related Rights. She has also been engaged as a WIPO expert on Copyright and Related Rights and Collective Management of Copyright and Related Rights. She has also been a tutor for the distance learning WIPO programs on Copyright and Related Rights as well as Collective Management. She has contributed to the development of National Intellectual Property Policies for Botswana, Nigeria, Zanzibar and presently Kenya. Ms Makwinja has been Board Director and First Vice President of the International Federation of Reprographic Rights Organization (IFRRO) Board whose headquarters is in Brussels, as well as Chairperson of the African Committee of IFRRO. She is also a member of the Executive Committee of the African Committee of International Confederation of Societies of Composers and Authors (CISAC).

PANELISTS



Mr. Matthieu Baudeau

Depuis son plus jeune âge, son intérêt pour l'art et la créativité était évident, et il a rapidement développé une passion particulière pour la photographie. Matthieu Baudeau a commencé plus particulièrement son parcours artistique en capturant les scènes de la vie quotidienne dans les rues parisiennes avec un oeil perspicace. Inspiré par l'architecture et l'énergie de la Ville Lumière, ses premières oeuvres ont commencé à attirer l'attention par leur capacité à saisir l'essence même de Paris. Devenu photographe professionnel après une première vie rythmée par l'obtention de son diplôme de Sciences Po Toulouse, de collaborateur en cabinet ministériel au Québec ou de directeur dans les Chambres de commerce et d'industrie, il concrétise sa formation photographique à l'École des Gobelins à Paris. Au fil des ans, Matthieu Baudeau a affiné son style artistique, explorant de nouvelles techniques et développant une esthétique unique qui transcende la photographie conventionnelle. Il est devenu connu pour son utilisation habile des miroirs dans ses compositions, créant des images qui vont au-delà de la simple représentation visuelle pour capturer des émotions et des narrations complexes. La symbiose entre Paris et Buenos Aires a été une source constante d'inspiration. Il explore également la photo en studio où les photos deviennent une exploration intime de sa propre identité, ouvrant une fenêtre sur la complexité de la condition humaine. Ses oeuvres ont été exposées dans des galeries à Paris et Buenos Aires, recevant des éloges pour leur originalité et leur capacité à transcender les frontières culturelles. Il a également participé à plusieurs expositions collectives à Paris. Matthieu Baudeau ne se contente pas de capturer des moments figés, il cherche à créer des histoires visuelles qui invitent les spectateurs à explorer les liens invisibles entre les personnes, les lieux et les émotions. Il répond aux commandes des entreprises et institutionnels, reportages, événementiels, portraits, studio à chaque fois en inscrivant pleinement son approche dans une démarche humaine. Dès son chemin de photographe professionnel emprunté, il adhère à l'Union des Photographes Professionnels (UPP) où il est entré au Conseil d'administration en 2018. Il a été élu président de l'UPP en 2021. En 2023 il a été élu président de la Sécurité Sociale des Artistes Auteurs.



Mr. Patrick Boulos

Patrick Boulos is Universal Music's CEO for the Middle East and North Africa. In this capacity, he is in charge of the Group's strategy and growth in this region, which holds great promise for the development of cultural exchanges. In his work, he builds strategic orientation for the company across the MENA region to promote the diverse musical offering of Universal's labels and Artists'. He also works to expand this catalogue by discovering and signing local talent/artists from the region. His journey with Universal Music Group started in 2001 in Paris, France, after few years of advertising experience with multinational ad agencies. He moved to the Middle East in 2010 to establish the operation of the company in Dubai and to found Universal Music MENA to look after the multiple markets of this region.



Ms. Vickie Nauman

Vickie Nauman specializes in the intersection between technology and music, focused on music licensing, creating new business models, products, relationships and rights; helping grow companies; and global strategic development. She is Founder and CEO of the Los Angeles-based boutique consulting and advisory firm CrossBorderWorks and has an ambitious portfolio of forward-thinking companies in gaming, tech, consumer electronics, finance and music since 2014. A digital music pioneer and tech enthusiast, Nauman worked on licensing and product for one of the first legal digital services MusicNet (RealNetworks JV), led strategic partnerships for connected device company Sonos, started and ran the US business for global music platform 7digital, and did early digital music business in China as a consultant. She built one of the first DMCA-compliant services at taste-making Seattle station KEXP and has an MBA through the London School of Economics, NYU-Stern, and HEC-Paris, in the executive program TRIUM. She is an advisor and subject matter expert to some of the world's most innovative companies, including those in gaming, M&A, platforms, apps, rights-related, strategic growth, and early-stage startups in music/tech. Client base includes Beat Saber/Meta, Riot Games, Harmon Kardon, ParadiddleXR, Downtown Holdings, various Roblox projects and more listed on LinkedIn.



Mr. Matt Phipps-Taylor

As Chief Information Officer, Matt oversees the technology and data platforms used across peermusic's global network of music publishing and neighbouring rights companies operating from 38 offices in 31 countries. Matt also chairs the ICMP's Metadata Expert Group, is a member of the steering committee for the Society-Publisher Forum, which develops and promotes best practices and standards for exchanges between publishers and societies, and is a member of the UK Intellectual Property Office's Technical Solutions Group, which is working to improve the delivery of metadata to digital music services. Before joining peermusic, Matt was Chief Data Officer at UK neighbouring rights CMO PPL, where he led PPL's involvement in various global industry data initiatives and partnerships. Matt also served on the board of Digital Data Exchange (DDEX), the consortium of organisations driving music data standards, and contributed to the creation of new data standards for the neighbouring rights sector. Prior to that, Matt worked at Deloitte Consulting in the UK and in the US, delivering major technology and data programmes for a variety of clients across the music and entertainment industries. Founded by Ralph S. Peer in 1928, peermusic is the world's largest global independent music publishing and neighbouring rights administration company, operating from 38 offices in 31 countries. With several million titles owned or administered by the company, and with a neighbouring rights roster encompassing over 350 record labels and more than 3,000 performers, peermusic is the largest privately owned company of its kind in the world.



Mr. Mark Wilmshorst

Mark Wilmshurst has worked in the technology industry for 45 years, initially starting out as an apprentice for the UK Government and holds an MSc IT from Liverpool University. He has worked for RELX since 2006 in a variety of roles and divisions, including Chief Architect, Chief Strategy Officer, and CTO. In 2018, Mark became RELX's sixth Distinguished Technologist and chairs a RELX Architecture Forum, leading a community of best practice that defines standards and best practice to

improve effectiveness via knowledge-sharing. Mark has a variety of industry and technical expertise - including Media Publishing, Data Science, Finance, Logistics, Government and Retail across organisations spanning the globe.

PANEL 2: FOCUS TOPIC: INFRASTRUCTURE FOR TRAINING DATA

MODERATOR



Mr. Vibhav Mithal

Vibhav Mithal is an AI and IPR lawyer, who focuses on AI from a holistic non-technical legal lens and is an Associate Partner at Anand and Anand. With over a decade of experience in IPR litigation, and a focus of over 4 years in AI, Vibhav advises clients on myriad issues of AI, Data Protection and IPR law. He was part of India's first AI & personality rights case (Anil Kapoor) and part of the team that secured the country's first software patent. Named a Rising Star consecutively for three years from 2022 to 2024 by Managing IP, he has also co-authored with NASSCOM, the Developer's Playbook for Responsible AI in India, which was endorsed by the Government of India, and released under the IndiaAI mission. To shape the AI ecosystem, Vibhav is affiliated with Centre of Responsible AI, IIT Madras; ForHumanity, US and RIMAS Singapore. As an AI expert, he has represented India in a 1.5 track dialogue at the Quad Critical Emerging Technology Forum hosted in Japan, alongside experts from US, Japan and Australia. For greater detail, please see: <https://www.linkedin.com/in/vibhav-mithal-9199b416/> and <https://www.anandandanand.com/attorney/vibhav-mithal/>

PANELISTS



Ms. Tracey Armstrong

Tracey Armstrong is the President and Chief Executive Officer of CCC. Since becoming CEO in 2007, she has led CCC through a period of tremendous growth and innovation. Armstrong works with publishers, authors, universities, businesses, and industry associations around the world to address copyright issues and establish alliances. A leading voice on global copyright, she has served on the International Federation of Reproduction Rights Organisations (IFRRO) Board since 2012 and is currently President. She is also on the Board of Harborlight Homes, a Massachusetts-based non-profit Community Development Corporation that cultivates just, equitable, and sustainable housing opportunities. Armstrong champions CCC's global "We Not Me" program, promoting corporate and individual social responsibility. She was named to the 2023 Forbes 50 Over 50 list, highlighting dynamic female leaders and entrepreneurs who have achieved significant success, and was honored in 2024 with a BIG Innovation Award for "leadership in the delivery of innovative business solutions." Armstrong holds an MBA from Northeastern University.



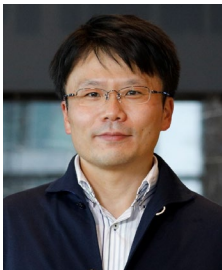
Ms. Tara Harris

Tara Harris is the Group IP Lead at Prosus, a global consumer internet group and one of the world's largest technology investors and operators. With over 25 years experience, she drives the group's IP strategy, manages IP risk and protects the group's digital assets globally. Tara is a certified AI Governance Professional (AIGP) and forms part of the Prosus Digital and Regulatory team which advises the group on digital matters including Data Privacy, Competition, IP, and AI governance.



Mr. Andrejs Vasiljevs

Dr. Andrejs Vasiljevs is the co-founder and chairman of the board of Tilde, a European language technology company renowned for its expertise in AI technologies for linguistically complex languages. His work focuses on fostering collaboration between industry and academia to advance multilingual solutions across Europe. He is actively engaged in the development of European infrastructure for language data, supporting the advancement of multilingual AI technologies. Andrejs serves on the board of the European Big Data Value Association (BDVA), where he co-leads the Generative AI Task Force. Additionally, he is the vice-chair of the Multilingual Europe Technology Alliance (META-NET) and chairs the Knowledge Society Program Council of the Latvian National Commission for UNESCO. Andrejs earned his Ph.D. in Computer Science from the University of Latvia and has been awarded an honorary doctorate by the Academy of Sciences of Latvia.



Mr. Saho Yuichi

Yuichi Saho joined SoftBank Corp. in 2005 as an engineer specializing in fixed and mobile telecommunication networks and has served as a patent attorney since 2012. In his current capacity, he is committed to the development of intellectual property strategies related to the frontier technologies such as AI, Data, and Telecommunication business



Mr. Zhou Yaping

The pioneer and whole course authoritative witness of Chinese popular music, as well as an expert composite talent in the cross industry and cross field of China's entertainment industry. The current Vice Chairman and Director General of the China Audio-Video Copyright Association. Zhou Yaping entered the field of pop music production in the early 1980s. Chi Zhiqiang's prison song, produced in 1988, became a national landmark event in that era. In 2005, Two Butterflies, which was popularized through the Internet, was called the most profitable song in history. Having been in the industry for forty years, he has made many songs and artists popular, and is known as the "golden finger" of the record industry. In 2006, he won the "Fengyun CEO" award in the China 3G Top 100 Awards; In 2008, he won the "Musician" award at the 6th China Gold Record Awards, and in 2010, he was awarded the "2009 Asia Pacific Cultural Industry Outstanding Figure Award" by overseas commercial organizations; In 2015, he won multiple industry awards such as "Outstanding

Contribution Operator". Zhou Yaping has been actively involved in China's copyright industry for a long time, making positive contributions to the legalization of remuneration rights for recording producers' broadcasting and public performance.

PRESENTATION 3: POINT AND COUNTERPOINT – TDM AND OPT-OUT, A CASE STUDY OF INFRASTRUCTURE CHALLENGES IN EMERGING AI POLICY FROM TWO PERSPECTIVES

MODERATOR



Ms. Nicole Foga

Nicole Foga is the Managing Partner of the Jamaican law firm Foga Daley, and heads the firm's Commercial, Media & Technology Department. Her practice areas include Information and Communication Technology Law, Data Protection and Privacy and Intellectual Property. Ms. Foga holds a LLM in Commercial Law (Aberdeen University), LLB (UWI) and a BA (1st Class Hons.) (UWI).

Ms. Foga chairs the Telecommunications, Broadcasting and Technology Committee (TBTC) of the Jamaican Bar Association (JAMBAR), is Chairman of the University of Technology Pension Fund, and member of the Legal and Enforcement Sub-Committee of Jamaica's National Environment and Planning Agency. A member of the International Trademark Association (INTA) she is currently the chair of the INTA Data Protection Best Practices Subcommittee. She is also a member of the ITechLaw Association, Society for Computers and the Law and an Associate member of the American Bar Association and the Institute of Electrical and Electronics Engineers. Ms. Foga tutors Entertainment Law in the Faculty of Law, Mona Campus University of the West Indies. She is a published author having authored the monograph, *ICT Law in Jamaica* Wolters Kluwer (2022) and *Cyber Law in Jamaica*, Wolters Kluwer (2012) and co-authored with Dianne Daley *IP Rights and Caribbean ICT Industries: The Case for Reform* - published in *Ringtones of Opportunity*, 2012. In May 2020, Ms. Foga was appointed Honorary Consul for the Republic of Romania.

PANELISTS



Mr. Andrew Gass

Andy Gass is a partner at Latham & Watkins in San Francisco, and a lecturer at the UC Berkeley School of Law. He works with technology companies on high-stakes matters implicating intellectual property and competition issues, as a strategic counselor, litigator, and legislative advocate. In the AI space, Mr. Gass publicly represents five different technology developers in ongoing lawsuits over the development of "large language models" and similar tools—appearing in over half of the three dozen or so cases currently addressing the issue in US courts. He was named one of 2024's "Top Ten Legal Practitioners" in North America by the *Financial Times*, and earlier this year was given the Vanguard Award by the California Lawyers Association for his work on cutting edge IP and technology issues.



Mr. Ed Newton-Rex

Ed Newton-Rex is a composer, former tech executive, and campaigner for creators' rights. In 2010 he founded Jukedeck, one of the first AI music generation startups, which was acquired by ByteDance. At ByteDance, Ed led the AI Music lab, then led Product for TikTok in Europe. He later led the Audio team at Stability AI, where his team's product, Stable Audio, was named one of TIME Magazine's best inventions of the year in 2023. In 2024 he founded Fairly Trained, a non-profit that certifies generative AI companies for fairer training data practices. He organised the Statement on AI Training, an open letter rejecting unfair generative AI training practices signed by almost 50,000 people, and *Is This What We Want?*, a protest album co-written by 1,000 UK musicians. He is a Visiting Scholar at Stanford University and a composer of choral music.

PANEL 3: FOCUS TOPIC: INFRASTRUCTURE FOR OUTPUTS

MODERATOR



Mr. Kunle Ola

Dr Ola is an Associate Professor Kunle Ola is the Interim Dean of the Thomas More Law School and the Lead Consultant, Lordrock Firm, a Migration Agency. He is a lawyer with an academic, legal, regulatory, enforcement and administrative background. He researches in the areas of Intellectual Property, Trade and investment, Copyright Collective Administration, Open Access to knowledge, Company Law and Migration law. His works challenge institutional imbalance, develops, informs, and guides law reform, public policy and international norm setting. His research projects include collaborations with agencies such as, World Intellectual Property Organisation (WIPO), Ford Foundation, United Nations Conference on Trade & Development (UNCTAD), Australian Research Council (ARC) and Canada's International Development Research Council (IDRC). He publishes with reputable international publishers and journals and is a motivating and captivating speaker who has presented at international conferences in different parts of the world. Kunle holds a Law degree (LL. B) from the University of Benin, LL.M from the University of South Africa, a PhD from the Australian Catholic University, a Graduate Certificate in Higher Education and a Graduate Diploma in Australian Migration Law and Practice. He is a Senior Fellow of the Higher Education Academy (SFHEA) and has over twenty-three years of private, public, and international experience.

PANELISTS



Ms. Sonia Cooper

Sonia has over 20 years of experience advising on intellectual property and innovation in the tech sector, specialising in Artificial Intelligence. A Chartered and European Patent Attorney, Sonia was previously Head of Patents at Skype. Sonia was patent counsel for Microsoft Research in Cambridge and now leads IP policy in the Open Innovation Team at Microsoft



Ms. Kim Hyung Ji

Hyung Ji Kim is an attorney at Kim & Chang. She has provided legal advice and has been in charge of litigations in the field of intellectual property such as copyrights, trademarks, patents, and trade secrets. Her major clients include domestic and foreign content-related companies, film companies, game companies, entertainment companies, OTT companies, and broadcasting/telecommunication companies. In particular, Ms. Kim has extensive experience in providing advice to international clients.



Mr. Santiago Schuster Vergara

Doctor of Law, Universidad de Chile. Associate professor at the Faculty of Law of the University of Chile, where he supervises undergraduate and postgraduate theses and teaches intellectual property law. Professor, University Heidelberg – Heidelberg Center for Latin America, master's in international law. Former Director for Latin America & Caribbean Affairs at CISAC (2009-2018). Founder and former Director General of the Chilean Musical Copyright Society (SCD). He has extensive experience in collective management in various works and productions, coordinating in his country the development projects of the collective management in the field of dramatic, audiovisual, and visual and reprographic rights. In such a way, he has taken part in the foundation and organization of Society of Creators of Visual Arts (Creaimagen), Society of National Authors of Theater, Cinema and Audiovisuals (ATN), Society of Literary Rights (SADEL), Society of Chilean Audiovisual Performers (Chileactores) and the Chilean Society of Musical Performers (SCI).



Ms. Ausrine Skarnulyte

Ausrine is the CEO of Voice-Swap, an AI voice technology and rights management company that specialises in creating studio-quality voice models and equitable technological solutions to creative industries, while enhancing rights ownership and empowering stakeholders



Mr. Wu Guanyong

Founder & CEO, Shanghai Firstbrave Information Technology Co., Ltd.
Expertise: Digital Copyright Protection, Intellectual Property Services, Artificial Intelligence. A pioneer in AI-driven copyright infrastructure with 10+ years of R&D leadership, specializing in:

Multi-modal AI recognition (text/audio/video)

Digital fingerprint algorithms

Automated copyright monitoring systems

Key achievements:

✓ High accuracy in detecting infringements for short drama, short videos, web novels, and music

✓ Protects over 1 million digital works annually

✓ Holds multiple granted patents, including global PCT patents

PRESENTATION 4: THE EU AI ACT AND CODE OF PRACTICE



Ms. Céline Castets-Renard

Dr. Céline Castets-Renard is the Canada Research Chair in International and Comparative Law of Artificial Intelligence, a Faculty member at the Centre for Law, Technology and Society, and a Full Professor in the Faculty of Law, Civil Law Section at the University of Ottawa. Dr. Céline Castets-Renard also holds the Research Chair AI Law and Governance in a Global Economy at ANITI - Artificial and Natural Intelligence Toulouse Institute (ANR AI Cluster). She is an Honorary Junior Member of the Institut Universitaire de France (IUF) (2015-2019) and an affiliate of the Yale Internet Society Project. Dr. Céline Castets-Renard is as Vice-Chair (Copyright) of the Working Group on transparency and copyright-related rules to lead the development of the European Union AI Office's first General-Purpose AI Code of Practice. She was an expert member of the European Commission's Observatory on the Economics of Online Platforms (2021-2023). Dr. Castets-Renard's research focuses on the regulation and governance of digital technology and artificial intelligence (AI) from an international and comparative law perspective - mainly the European Union, Canada and the United States. She is an expert in AI law, personal data law, digital copyright law and platform regulation. She is also more broadly interested in the impact of technologies on human rights, equity and social justice, and studies gender issues in technologies. She has written over a hundred articles and contributions to conference proceedings, 2 monographs, 3 textbooks and edited or co-edited 4 books. Before joining the University of Ottawa in 2019, Dr. Castets-Renard was a senior lecturer and then a professor at the Université Toulouse Capitole (2002-2019). She was a visiting senior lecturer at the Université de Nouvelles Calédonie (2010-2011), where she conducted research on the protection of indigenous traditional knowledge and intellectual property. She was a Fulbright Visiting Scholar and Adjunct Professor at Fordham Law School (2017-2019), as well as a Visiting Scholar at the Yale Internet Society Project (ISP) at Yale Law School (2018-2019). She has been a visiting professor and lecturer at several universities around the world, including Fordham Law School University, Washington University in Saint Louis, China University of Political Science and Law, Osaka University, University of Rikkyo, Hanoi University, Université Gaston Berger in Saint-Louis, Senegal, University TEC Monterrey in Mexico, Université Carlos III de Madrid, Université Laval in Quebec. She holds a PhD in copyright law from Université Paris Saclay (2001), a DEA from Université de Montpellier (1998) and a master's degree in business law from Université Paris 1 Panthéon-Sorbonne (1996). She is an alumnus of the École Normale Supérieure de Cachan (1994-1998) and "agrégée du secondaire" in law, economics and management (1997).

PRESENTATION 5: WHY INFRASTRUCTURE MATTERS TO INDIVIDUAL CREATORS

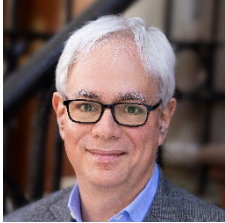


Ms. Solange Cesarovna.

Solange Cesarovna is a celebrated Cabo Verdean artist and cultural icon, known as the "Queen of Morna of the 21st Century." A passionate advocate for creators' rights, she serves as Vice President of the African Music Academy (AMA) and the International Council of Music Creators (CIAM), and was named the first-ever CLIP Champion by WIPO for Creators. From 2013 to 2023, she served as President of the Cabo Verdean Music Society, where she led a transformative overhaul of the country's copyright system. Through her voice, leadership, and global advocacy, Solange continues to

champion the protection of intellectual property and the advancement of African music, empowering creators worldwide to safeguard and value their work.

PRESENTATION 6: HOW DO WE ENCOURAGE INTEROPERABILITY?



Mr. Bill Rosenblatt

Bill Rosenblatt is founder and president of the consultancy GiantSteps Media Technology Strategies, based in New York City, USA. He is a globally recognized independent authority on technology issues pertaining to intellectual property in the digital age. He is an adjunct professor in the Music Business program at New York University, where he teaches courses on data analytics and technological transformation in the music industry. He is the co-author of *Key Changes: The Ten Times Technology Transformed the Music Industry* (Oxford University Press, 2023) and the author of the recently published WIPO study *The Global Digital Music Landscape: An Overview of Distribution, Copyright, and Rights Administration for Music in the Digital Age*. His consulting clients have included global companies such as Spotify, Google, Microsoft, and major record labels, publishers, and movie studios, as well as various startups in music tech and rights administration. Bill has also advised public policy entities on three continents on digital copyright and technology issues, and he has served as an expert witness in dozens of litigations related to these subjects. Bill is a trustee of the Copyright Society and chairs the Copyright Society's annual Copyright + Technology conferences. Bill has a B.S.E in Electrical Engineering and Computer Science from Princeton University and a M.S. in Computer and Information Science from the University of Massachusetts.

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