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WIPO CONVERSATION ON INTELLECTUAL PROPERTY (IP) AND FRONTIER TECHNOLOGIES

Eleventh Session
Geneva, April 23 and 24, 2025

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, April 23, 2025

10.00 – 10.15

Opening

Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)

H. E. Prof. Muhammad M. O. Kah, Ambassador and Permanent Representative of The Gambia to the UN Office at Geneva, World Trade Organization (WTO), and other offices in Geneva

10.15 – 10.35

Presentation 1: Copyright infrastructure – the backbone to making copyright work

Ever wondered how your favorite music, movies, and books stay protected in the digital world or why some content disappears from the internet due to copyright claims? The presenter will give an introduction to copyright infrastructure, the unseen system that ensures that creators are compensated and that underlies the workings of the creative industries. The presentation will explore existing copyright infrastructure elements including copyright registers, collective management organizations (CMOs), rights management information, detection of infringement, and expression of rightsholder preference.

Speaker: Ms. Anna Vuopala, Senior Ministerial Adviser, Ministry of Education and Culture, Finland

10.35 – 10.50

Case study: Copyright infrastructure

The presentation will dive into an example where the use of copyright infrastructure was key to solving a challenge presented by technological disruption in the existing copyright system. More details to follow.

Speaker: Ms. Birgit Clark, Legal Counsel, Music & Aggregated Licensing, Google, United Kingdom/Germany

10.50 – 11.10

Presentation 2: Evolving regulatory landscape in AI and copyright infrastructure

The presentation will provide an overview of the emerging global approaches around copyright and AI and particular the use of copyright works as training data for AI models. It will have a comprehensive look at how legal frameworks are adapting to the complexities of AI technologies and their impact on copyright globally. In light of this, the presenter will set out why copyright infrastructure matters more than ever before in the age of AI and take a closer look at ensuring that copyright continues to work practically in a world of AI training and AI generated outputs.

Speaker: Mr. Wang Qian, Professor, East China University of Political Science and Law, China

11.10 – 12.30

Panel 1: How does infrastructure power today's creative industries and what questions does AI raise?

The different sectors of the creative industries - for example music, film, literary works, visual art, and other creative works - have unique distribution methods, business models, licensing needs and enforcement challenges. As a result, they rely differently on infrastructure. The panelists will explore features such as collective management, standard identifiers, technological protection measures. Panelists will explain, using industry-specific examples, how infrastructure makes things work for rightsholders, distributors, and users. They will also discuss how aspects of AI development raise challenges and opportunities for existing infrastructure in the age of AI.

Moderator: Ms. Dora Susan Salamba-Makwinja, Chief Executive Officer, Copyright Society of Malawi (COSOMA), Malawi

Speakers: Mr. Matthieu Baudeau, President, Union of Professional Photographers, France

Mr. Patrick Boulos, CEO, Universal Music MENA, United Arab Emirates / Lebanon

Ms. Vickie Nauman, Founder, CrossBorderWorks, United States

Mr. Matt Phipps-Taylor, Chief Information Officer, peermusic, United Kingdom

Mr. Mark Wilmshorst, Chief Architect, Elsevier, United Kingdom

12.30 – 13.00

Panel 1: Moderated Q&A and discussion

13.00 – 15.00

Lunch break

15.00 – 16.00

Panel 2: Focus topic: Infrastructure for training data

Discussion of the various infrastructure dimensions of current policy discussions around the use of training data beyond text and data mining exceptions and opt-out. It will cover both rightsholders' and AI developers' perspectives and address such topics as licensing, attribution, national content libraries, rightsholder preferences and infringement.

Moderator: Mr. Vibhav Mithal, Associate Partner, Anand and Anand, India

Speakers: Ms. Tracey Armstrong, President, Copyright Clearance Center, United States

Ms. Tara Harris, Group IP Lead - Digital & Regulatory, Prosus Group, Netherlands

Mr. Andrejs Vasiljevs, Co-Founder, tilde.ai, Latvia

Mr. SAHO Yuichi, Deputy Manager, IPR Department,
Legal & Corporate Governance Division, SoftBank Corp.,
Japan

Mr. Zhou Yaping, Director-General, China Audio-Video
Copyright Association, China

16.00 – 16.20

Panel 2: Moderated Q&A and discussion

16.20 – 16.50

Presentations 3: Point and counterpoint – TDM and opt-out, a case study of infrastructure challenges in emerging AI policy from two perspectives

One of the most prominent current policy debates in AI and copyright involves the application of text and data mining exceptions where they exist and potential opt-out systems to remove works from such an exception. The legal and policy arguments of this debate are well established, but any policy choice will require the appropriate infrastructure to successfully operate. A presenter representing rightsholder interests and one representing AI developer perspectives will share views on whether TDM exceptions and opt-out systems are practicable with today's copyright infrastructure.

Moderator: Ms. Nicole Foga, Managing Partner, FOGA DALEY,
Jamaica

Speakers: Mr. Andrew Gass, Partner, Latham & Watkins, United
States

Mr. Ed Newton-Rex, CEO, Fairly Trained, United
Kingdom

16.50 – 17.00

Close of Day 1

Thursday, April 24, 2025

10.00 – 10.15 **Opening of Day 2**

10.15 – 11.30 **Panel 3: Focus topic: Infrastructure for Outputs**

Discussion of the various potential infrastructure needs related to AI-generated outputs, including such topics as detection of AI outputs, labeling, unlearning, compensation for rightsholders and guardrails.

Moderator: Mr. Kunle Ola, Associate Professor, Interim Dean,
Thomas More Law school, Australian Catholic University,
Australia/Nigeria

Speakers: Ms. Kim Hyung Ji, Attorney, Kim & Chang, Republic of
Korea

Mr. Santiago Schuster Vergara, Associate Professor,
University of Chile, Chile

Ms. Ausrine Skarnulyte, CEO, Voice-Swap, United
Kingdom/Lithuania

Mr. Wu Guanyong, Founder and CEO, Firstbrave
Information Technology Co., Ltd., China

11.30 – 12.00 **Panel 3: Moderated Q&A and discussion**

12.00 – 12.20 **Presentation 4: The EU AI Act and Code of Practice**

The EU was the first region to adopt an AI Act, which includes opt out and transparency provisions. The soon-to-be-adopted EU Code of Practice is highly anticipated as stakeholders look for guidance on how to navigate the new regulatory landscape. This presentation will look at requirements in the Code of Practice relevant to considering copyright issues.

Speaker: Ms. Céline Castets-Renard, Full Professor, Civil Law
Faculty at the University Of Ottawa, Canada Research
Chair Holder International and Comparative AI Law (Tier
1), Vice-chair WG 1 Copyright - GPAI Code of Practice -
European Commission (AI Office), Canada/France

12.20 – 12.35 **Presentation 5: Why infrastructure matters to individual creators**

A presentation from an individual creator explaining why and how infrastructure is as important to individual creators as it is for large rightsholders. This presentation will help individual creators understand the direct impact of copyright infrastructure on them and what they can do to continue improving the system.

Speaker: Ms. Solange Cesarovna, Singer-Songwriter, Cabo Verde

12.35 – 15.00 **Lunch**

15.00 – 15.20

Presentation 6: How do we encourage interoperability?

A presentation about the challenges of fragmented infrastructure development and the broader need for interoperability, regardless of the policy outcomes. As AI policy develops, national differences in copyright law and commercial markets must be respected but the interconnected nature of digital commerce will only be further amplified by the worldwide deployment of AI systems. Thus, infrastructure solutions must allow for flexibility in implementation but minimize the risk of fragmentation. Solutions must also be feasible for markets in both developing and developed countries.

Speaker: Mr. Bill Rosenblatt, President, GiantSteps Media
Technology Strategies, United States

15.20 – 16.50

Sharing session and Open floor discussion

Open floor interventions and discussion: exchange of updates on AI and IP practices between IP Offices, Member States And private stakeholders.

Mr. Abdelrahman Almuaini, Assistant Undersecretary of Intellectual Property Sector - Ministry of Economy, United Arab Emirates

Mr. John O. Asein, Director-General, Nigerian Copyright Commission, Nigeria

Mr. Regan Asgarali S.C., Controller, Trinidad and Tobago Intellectual Property Office (TTIPO), Office of the Attorney General and Ministry of Legal Affairs, Trinidad and Tobago

Prof. Hesham Azmi, Chairman of the Egyptian Intellectual Property Authority, Egypt

Ms. Momii Keiko, Director, Copyright Division, Agency for Cultural Affairs, Japan

Ms. Kim Hwikyung, Deputy Director / Cultural Trade and Cooperation Division, Ministry of Culture, Sports and Tourism (MCST), Republic of Korea

Mr. François Joseph Nnemetey Beyeme, Director of Telecommunications and ICT Regulation, Cameroon's Ministry of Posts and Telecommunications, Cameroon

Mr. Mark Isherwood, Digital Data Exchange, LLC (DDEX), United Kingdom

Mr. Jamie Love, Director, Knowledge Ecology International, United States

Mr. Daan Archer, CEO & Co-founder, Copyright Delta, the Netherlands

Ms. Daniela Braga, Founder and CEO, Defined.ai, United States

Mr. Alex Cole, Partner, Russells, United Kingdom

Ms. Alison Cossette, Graph Data Science, Neo4j, United Kingdom

Mr. Abhishek Dadoo, Co-Founder, Fewcents, Singapore

Mr. Dushyant Khare, Co-Founder, Entitl, Singapore

Mr. Dave Davis, General Manager, Protege Media, United States

Ms. Esther Ekundayo, Researcher, University of Central Lancashire,
United Kingdom/Nigeria

Mr. Dino Gliha, Attorney at Law / Authorised Patent Representative,
Joint Law Office dr. sc. Sandra Marković, Sidonija Grbavac & dr. sc.
Dino Gliha, Croatia

Mr. Ioan Kaes, General-Secretary, AEPO-ARTIS, Belgium

Mr. Alex Kitching, Founder's Associate, Human Native, United Kingdom

Mr. Abbas Lightwalla, Director of Global Legal Policy, IFPI, United
Kingdom

Mr. Ben Luria, CEO, Hirundo, Israel

Ms. Giulia Marangoni, International Affairs and R&D Department, presso
AIE - Italian Publishers Association, Italy

Mr. Cullen Miller, VP of Product, Spawning, Germany

Mr. Sebastian Posth, CEO Liccium.com, the Netherlands

Ms. Sabine Richly, German Qualified Lawyer (LL.M., MBA), Germany

Ms. Ana Ramalho, Senior Copyright Counsel, Google, the Netherlands

Ms. Claudia Russo, Senior Manager, Public Affairs EU, STM, Belgium

Ms. Anjula Singh, COO and CFO, SoundExchange, United States

Ms. Regan Smith, Senior Vice President & General Counsel,
News/Media Alliance, United States

Ms. Brigitte Vézina, Director of Policy and Open Culture, Creative
Commons, the Netherlands

16.50 – 17.00

Closing remarks

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