



**WIPO/IP/CONV/GE/25/1 PROV. 1**  
**ORIGINAL: ENGLISH**  
**DATE: MARCH 27, 2025**

# **WIPO CONVERSATION ON INTELLECTUAL PROPERTY (IP) AND FRONTIER TECHNOLOGIES**

**Eleventh Session**  
**Geneva, April 23 and 24, 2025**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, April 23, 2025

10.00 – 10.15

**Opening**

Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)

H. E. Prof. Muhammad M. O. Kah, Ambassador and Permanent Representative of The Gambia to the UN Office at Geneva, World Trade Organization (WTO), and other offices in Geneva

10.15 – 10.35

**Presentation 1: Copyright infrastructure – the backbone to making copyright work**

Ever wondered how your favorite music, movies, and books stay protected in the digital world or why some content disappears from the internet due to copyright claims? The presenter will give an introduction to copyright infrastructure, the unseen system that ensures that creators are compensated and that underlies the workings of the creative industries. The presentation will explore existing copyright infrastructure elements including copyright registers, collective management organizations (CMOs), rights management information, detection of infringement, and expression of rightsholder preference.

10.35 – 10.50

**Case study: Copyright infrastructure**

The presentation will dive into an example where the use of copyright infrastructure was key to solving a challenge presented by technological disruption in the existing copyright system.

10.50 – 11.10

**Presentation 2: Evolving regulatory landscape in AI and copyright infrastructure**

The presentation will provide an overview of the emerging global approaches around copyright and AI and particular the use of copyright works as training data for AI models. It will have a comprehensive look at how legal frameworks are adapting to the complexities of AI technologies and their impact on copyright globally. In light of this, the presenter will set out why copyright infrastructure matters more than ever before in the age of AI and take a closer look at ensuring that copyright continues to work practically in a world of AI training and AI generated outputs.

11.10 – 12.30

**Panel 1: How does infrastructure power today's creative industries and what questions does AI raise?**

The different sectors of the creative industries - for example music, film, literary works, visual art, and other creative works - have unique distribution methods, business models, licensing needs and enforcement challenges. As a result, they rely differently on infrastructure. The panelists will explore features such as collective management, standard identifiers, technological protection measures. Panelists will explain, using industry-specific examples, how infrastructure makes things work for rightsholders, distributors, and users. They will also discuss how

aspects of AI development raise challenges and opportunities for existing infrastructure in the age of AI.

12.30 – 13.00

**Panel 1: Moderated Q&A and discussion**

13.00 – 15.00

**Lunch break**

15.00 – 16.00

**Panel 2: Focus topic: Infrastructure for training data**

Discussion of the various infrastructure dimensions of current policy discussions around the use of training data beyond text and data mining exceptions and opt-out. It will cover both rightsholders' and AI developers' perspectives and address such topics as licensing, attribution, national content libraries, rightsholder preferences and infringement.

16.00 – 16.20

**Panel 2: Moderated Q&A and discussion**

16.20 – 16.50

**Presentation 3: Point and counterpoint – TDM and opt-out, a case study of infrastructure challenges in emerging AI policy from two perspectives**

One of the most prominent current policy debates in AI and copyright involves the application of text and data mining exceptions where they exist and potential opt-out systems to remove works from such an exception. The legal and policy arguments of this debate are well established, but any policy choice will require the appropriate infrastructure to successfully operate. A presenter representing rightsholder interests and one representing AI developer perspectives will share views on whether TDM exceptions and opt-out systems are practicable with today's copyright infrastructure.

16.50 – 17.00

**Close of Day 1**

Thursday, April 24, 2025

- 10.00 – 10.15      **Opening of Day 2**
- 10.15 – 11.30      **Panel 3: Focus topic: Infrastructure for Outputs**
- Discussion of the various potential infrastructure needs related to AI-generated outputs, including such topics as detection of AI outputs, labeling, unlearning, compensation for rightsholders and guardrails.
- 11.30 – 12.00      **Panel 3: Moderated Q&A and discussion**
- 12.00 – 12.20      **Presentation 4: The EU AI Act and Code of Practice**
- The EU was the first region to adopt an AI Act, which includes opt out and transparency provisions. The soon-to-be-adopted EU Code of Practice is highly anticipated as stakeholders look for guidance on how to navigate the new regulatory landscape. This presentation will look at requirements in the Code of Practice relevant to considering copyright issues.
- 12.20 – 12.35      **Presentation 5: Why infrastructure matters to individual creators**
- A presentation from an individual creator explaining why and how infrastructure is as important to individual creators as it is for large rightsholders. This presentation will help individual creators understand the direct impact of copyright infrastructure on them and what they can do to continue improving the system.
- 12.35 – 15.00      **Lunch**
- 15.00 – 15.20      **Presentation 6: How do we encourage interoperability?**
- A presentation about the challenges of fragmented infrastructure development and the broader need for interoperability, regardless of the policy outcomes. As AI policy develops, national differences in copyright law and commercial markets must be respected but the interconnected nature of digital commerce will only be further amplified by the worldwide deployment of AI systems. Thus, infrastructure solutions must allow for flexibility in implementation but minimize the risk of fragmentation. Solutions must also be feasible for markets in both developing and developed countries.
- 15.20 – 16.50      **Sharing session and Open floor discussion**
- Open floor interventions and discussion: exchange of updates on AI and IP practices between IP Offices, Member States and private stakeholders.
- 16.50 – 17.00      **Closing remarks**

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