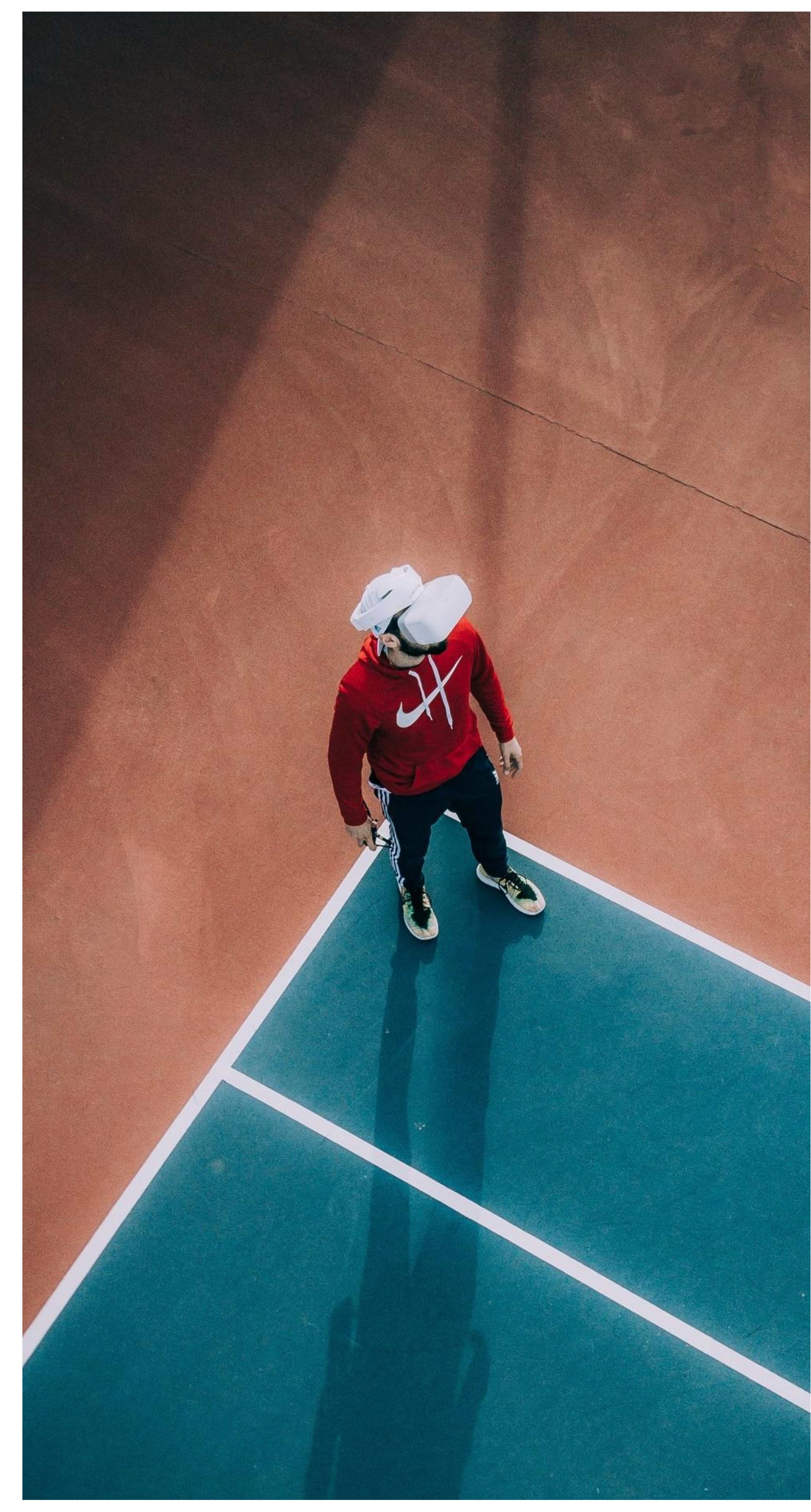


What is **Metaverse**?

The metaverse is envisioned as a fully immersive virtual world where people can interact with each other and digital objects in a seamless and realistic way. It is expected to have a significant impact on various industries, including entertainment, education, and commerce. While the metaverse is still in its early stages of development, it is rapidly gaining momentum, and many companies are investing heavily in its creation. As technology continues to evolve, the metaverse is likely to become an increasingly integral part of our lives.

Since then, the idea of a metaverse has evolved to encompass a more comprehensive and immersive virtual world. The concept has been popularized in recent years by the growth of virtual reality technology and online gaming, as well as the rise of blockchain and cryptocurrency



Why Metaverse?

Reach a new audience:

Creating a presence in the metaverse allows brands to connect with a new audience of tech-savvy users who are interested in immersive digital experiences.

Generate buzz and engagement:

The metaverse offers an opportunity for brands to create unique and engaging experiences that can generate buzz and social media attention.

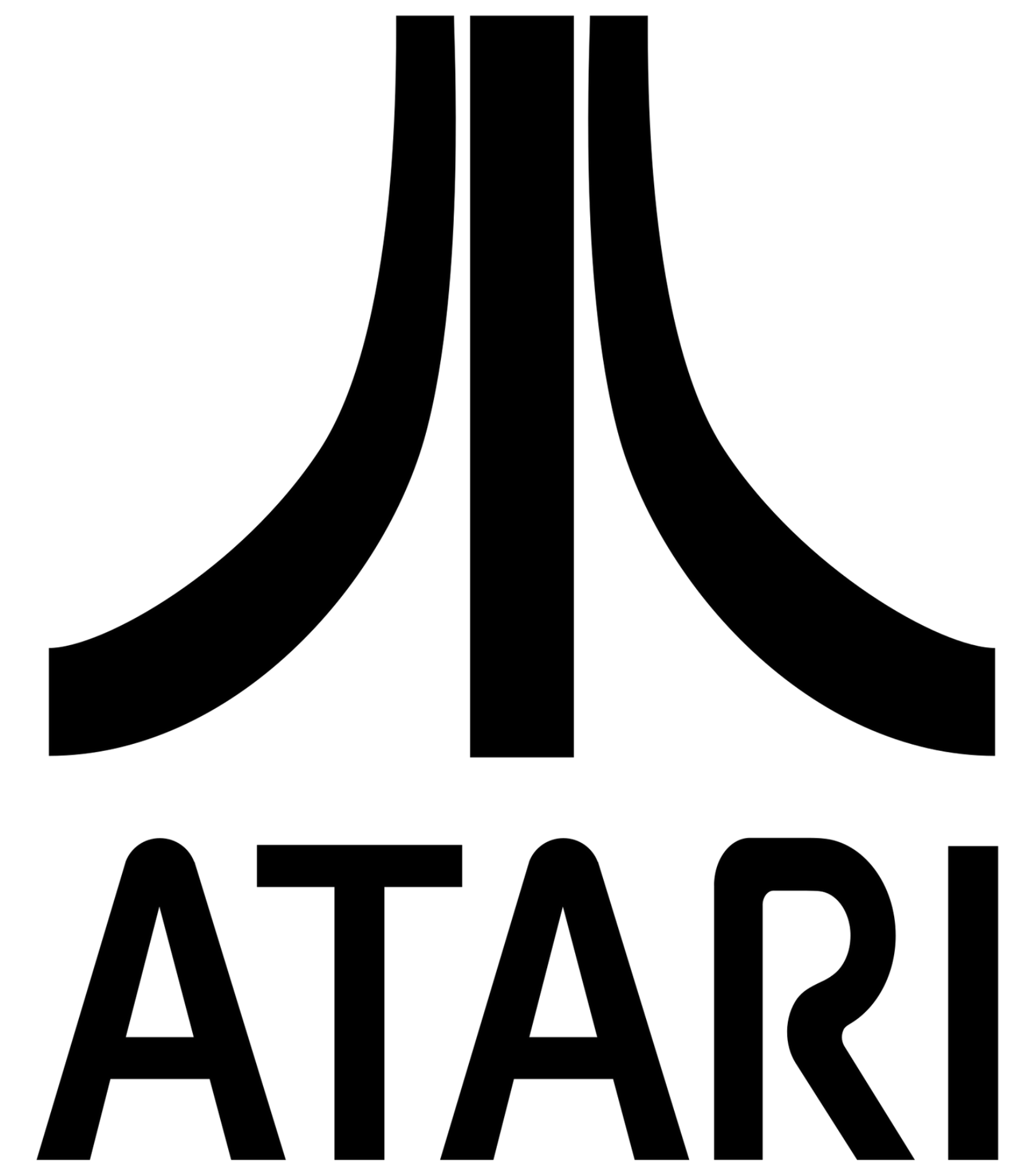
Future-proof their brand

The metaverse is expected to become an increasingly important part of our digital lives, and investing in the space now allows brands to future-proof their brand and stay ahead of the curve

Experiment with new technologies

The metaverse is a new and rapidly evolving technology, which allows brands to experiment with new forms of interaction, commerce, and branding.

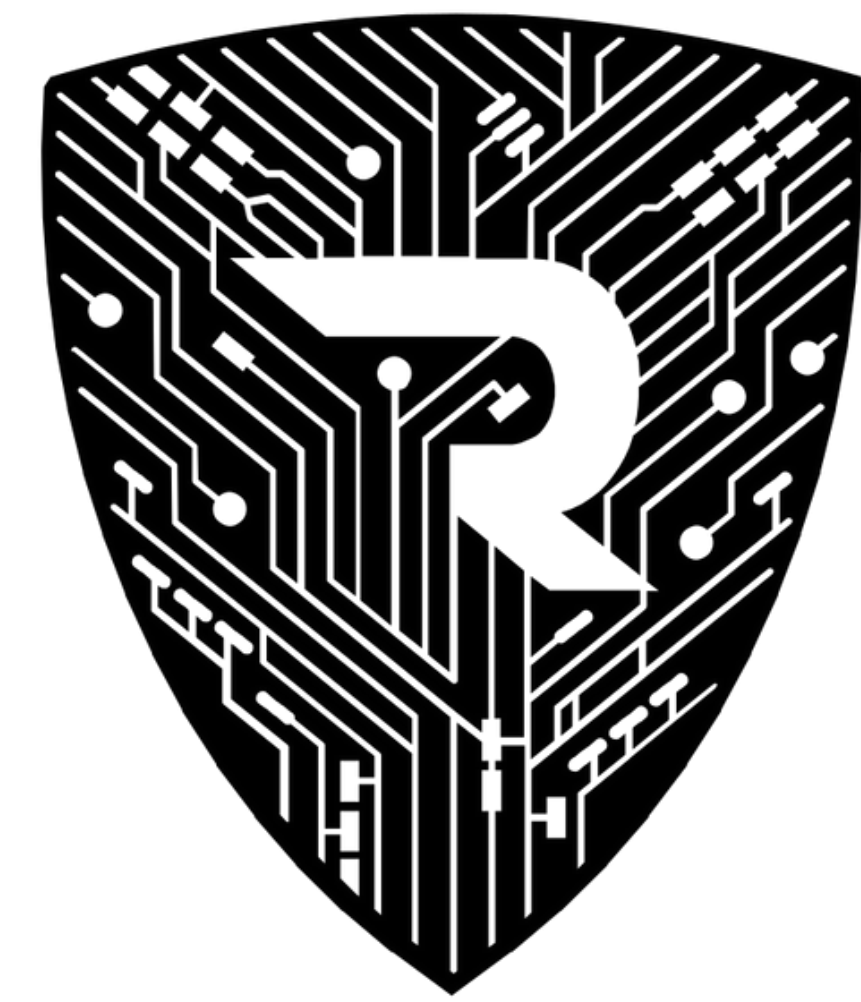
PRADA



BALENCIAGA



GUCCI



RIMAC
AUTOMOBILI



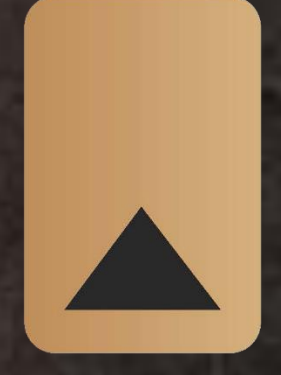
SEPHORA



METATUT

29.03.2023





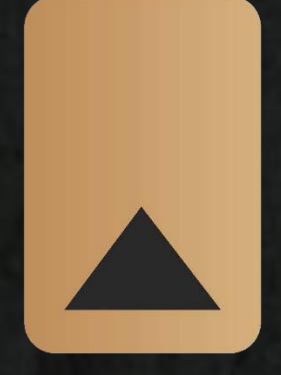
مياآتوت

مدينة توتيرا الافتراضية

TUTERA VIRTUAL CITY. ONLINE PLATFORM

THE FIRST VIRTUAL EGYPTIAN CITY IN THE METAVERSE

TUTERA Company, in cooperation with Cube Consultants, to launch the first virtual Egyptian city in the Metaverse that depends on the emergence of the Egyptian imagination in a contemporary and modern world that challenges the rigid reality towards imagination and artistic creativity.



مياآتوت

مدينة توتيرا الافتراضية

TUTERA VIRTUAL CITY. ONLINE PLATFORM

THE VISION

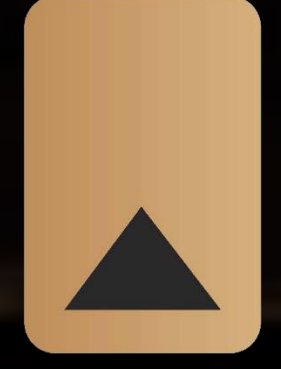
The idea of creating TUTERA City virtually in the Metaverse in a diverse way, a virtual city whose visitors and residents live a unique experience that combines the Egyptian civilization in a modern way with an imaginary civilization for the future, in which residents or visitors practice all fields of life, whether housing, entertainment, trade, education, and all Business, not only the fields of ordinary life, but also new fields of the imaginary world. The experience begins to be an exploration of this world and that city, with the aim of exploring every corner of the environment, interacting with the viewer, socializing with other visitors and doing business through trade fairs for brands, or places for meetings, workshops, lectures, parties and more as a first stage.



THE OBJECTIVES

1. Creating the first Egyptian city in the metaverse, by activating these applications and technology in creating a new style of virtual life that transcends the limits of space and time in order to achieve the highest economic return.
2. Laying the foundation for a virtual urban assembly that mixes history and the future “BACK TO THE FUTURE”, which in turn reflects one of the most important tools of the age in expressing ourselves, our ancient past and our future dreams.
3. Create a parallel world that attracts the charm of the ancient Egyptian civilization in a modern and imaginary way. The visitor or user can live a unique and charming experience and enable him to invest in it by buying, selling, renting items (land, buildings, spaces) to practice any activity, whether commercial, residential, recreational, administrative, educational, health or even industrial. Collaboration with large entities such as fashion showrooms, auto showrooms, universities and management offices can attract more users and add verification credits to Twitter.





مياتوت

مدينة توتيرا الافتراضية

TUTERA VIRTUAL CITY. ONLINE PLATFORM

KING TUT'S COMEBACK

King Tutankhamun returns to complete what he dreamed of for Egypt and his people. He returns in another time in a virtual world to build the virtual METATUT city and restore the glory of Egyptian civilization and its people.

Tut decided to establish the city with all its commercial, peaceful and recreational neighborhoods, and it also contains educational areas, a financial and business center, gardens, shopping centers, multiple exhibitions, and other activities developed in the world of Tut, which will be announced in various stages.



ميتاتوت

مدينة توتيرا الافتراضية

METATUT / TUTERA METAVERSE CITY

METATUT PORTALS

AVENUE OF THE KINGS

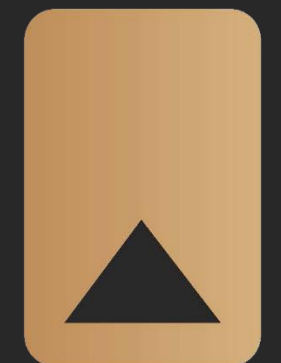
INNER PYRAMID

AMARNA _ HALL OF THE SUN

AKHENATEN PALACE

NEFERTITI PALACE

ENCHANTED MELODY HALL



مياآتوت

مدينة توتيرا الافتراضية

TUTERA VIRTUAL CITY. ONLINE PLATFORM



ميتا-سوت

أول مدينة مصرية علي الميتافرس

THE FIRST EGYPTIAN CITY ON METAVERSE

Some news platforms that covered the city



AL-MONITOR



sky news

Entrepreneur



egypt today



yahoo!

الإمارات اليوم



CAIRO SCENE



الدسنة



العربية
alarabiya



Enterprise
THE STATE OF THE NATION

Hhaberik



THE PRESS
OF ATLANTIC CITY

SCOPEMPIRE

dailymotion



CNBC

القاهرة
CAIRO 24.COM

The Alike

INDEPENDENT
عربيك



Think Marketing
Magazine





ميتا مصر

أول مدينة مصرية علي الميتافرس

THE FIRST EGYPTIAN CITY ON METAVERSE

City Statistics

Website clicks

1.25M

Spaces designed

+12

Website Visits

+20K

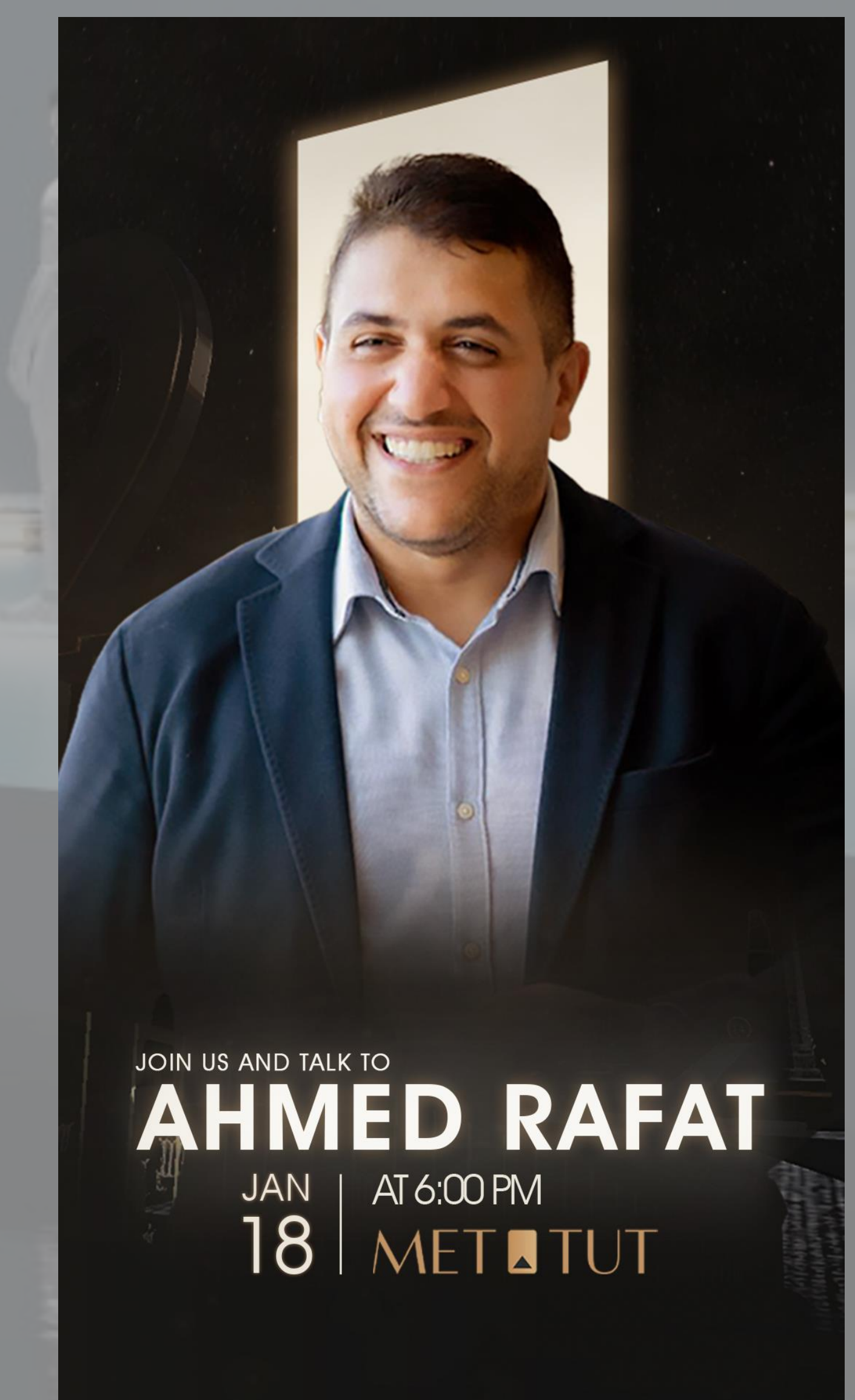
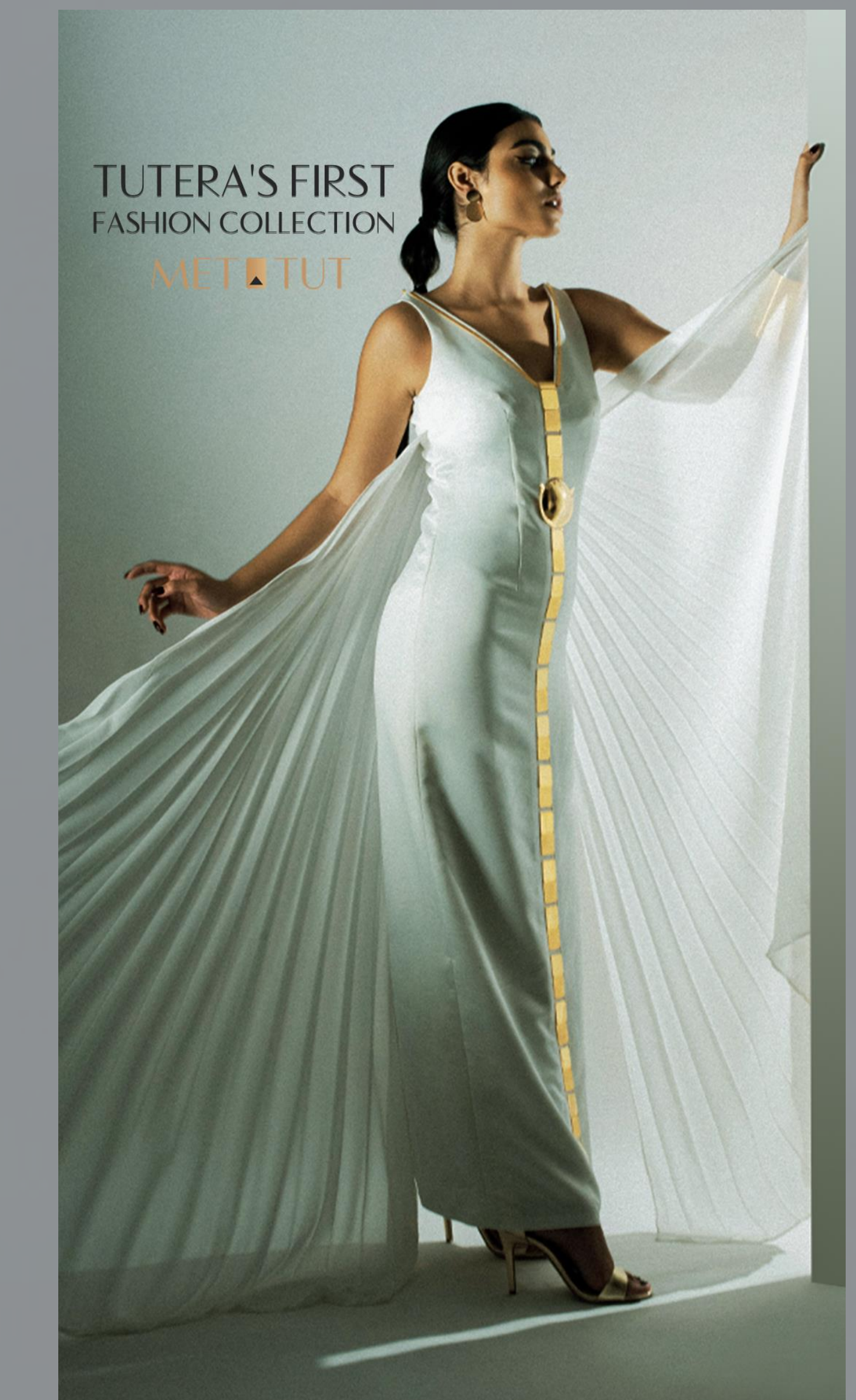
City Visitors

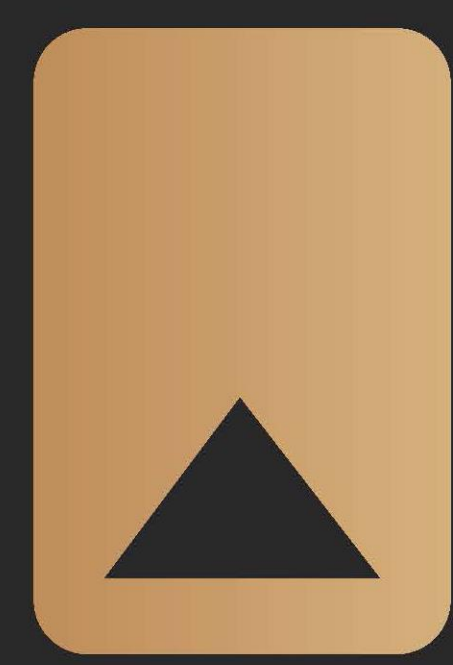
+9K

Events we Hosted

It is important to create a virtual event on Metaverse because it offers many advantages compared to traditional physical events, including:

- **Wide reach:** Virtual events can be accessed by a global audience, increasing the potential reach and impact of the event.
- **Convenient access:** Attendees can participate in the event from any location connected to the internet, making it more convenient and accessible.
- **Increased participation:** Virtual events often provide more opportunities for interaction and participation.
- **Lower costs:** Virtual events typically have lower costs associated with logistical services, such as venue rental, travel, and food and beverage expenses.





TUTERA

REVIVING ANCIENT EGYPT'S BEAUTY