EXPONENTIAL OPPORTUNITIES IN THE METAVERSE

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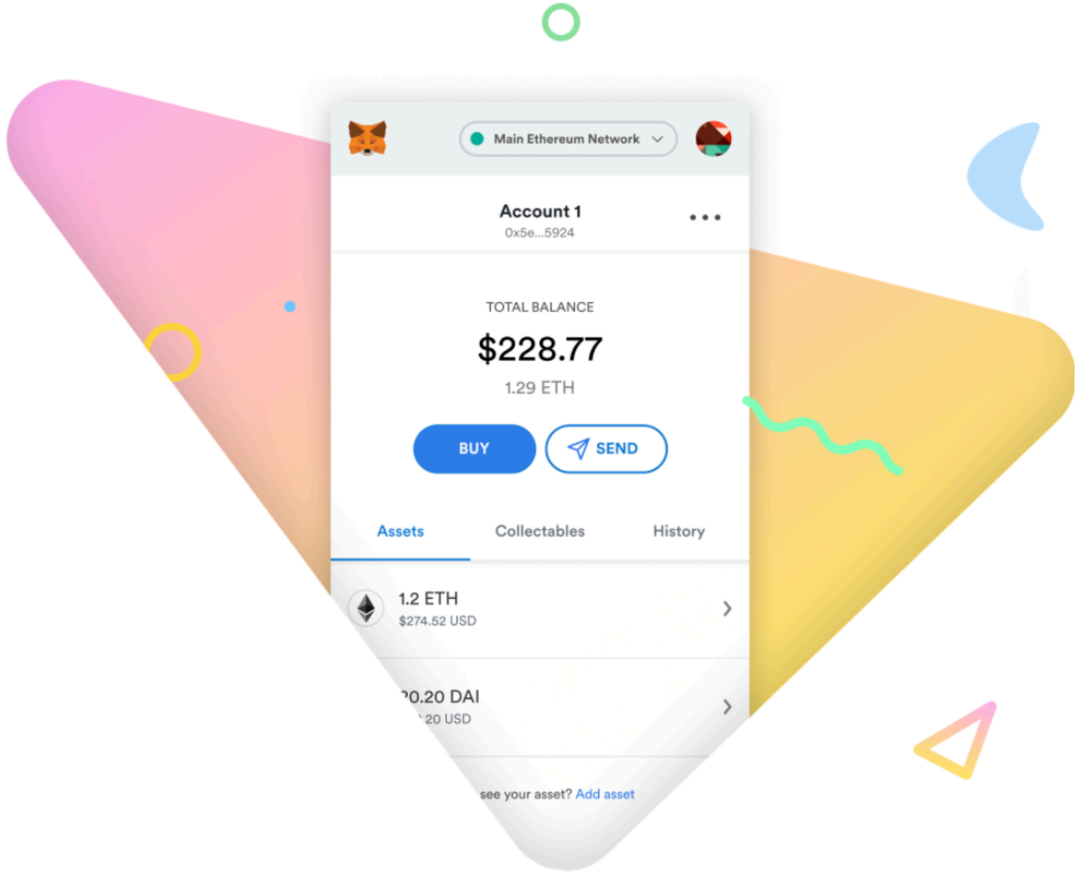

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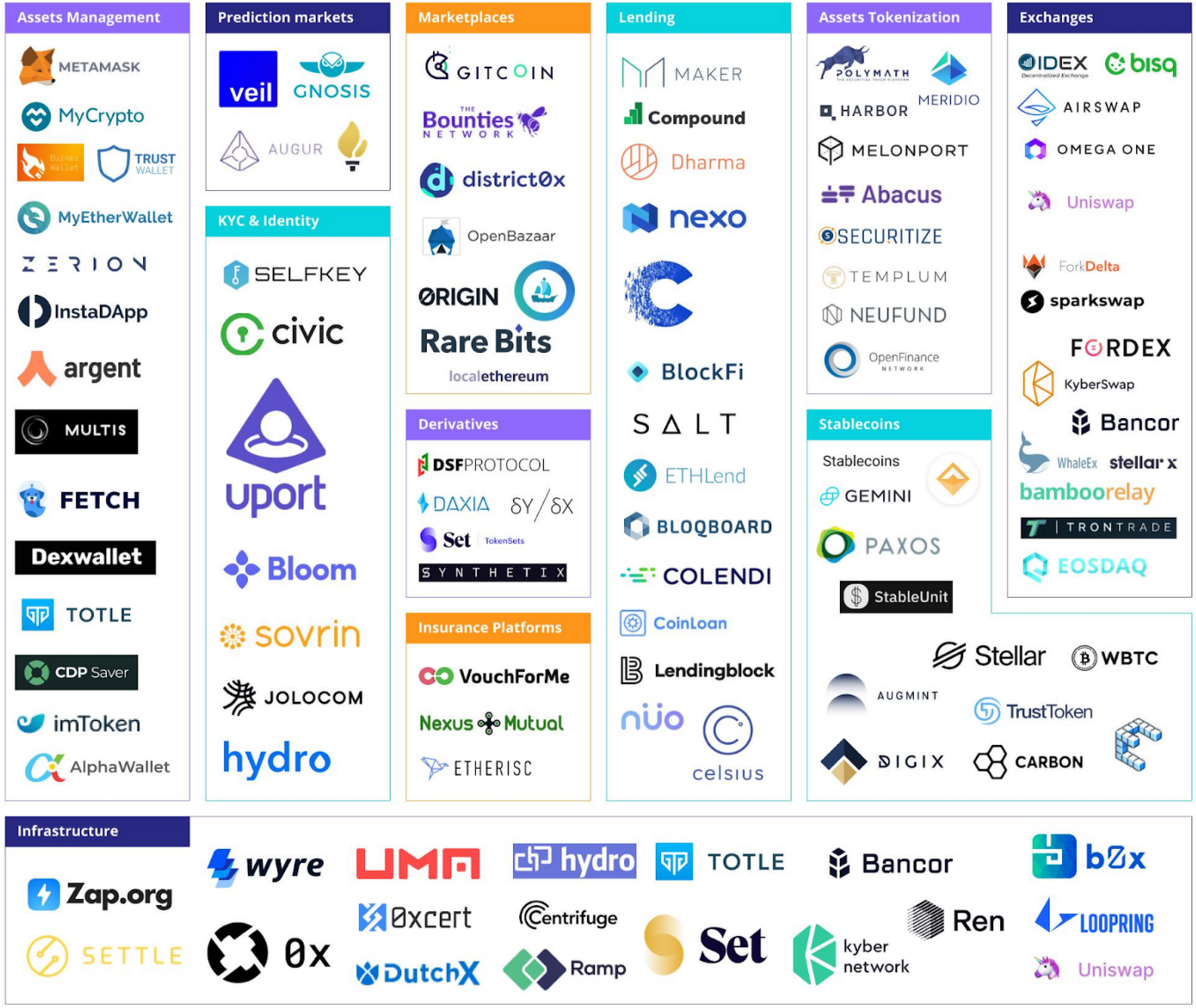
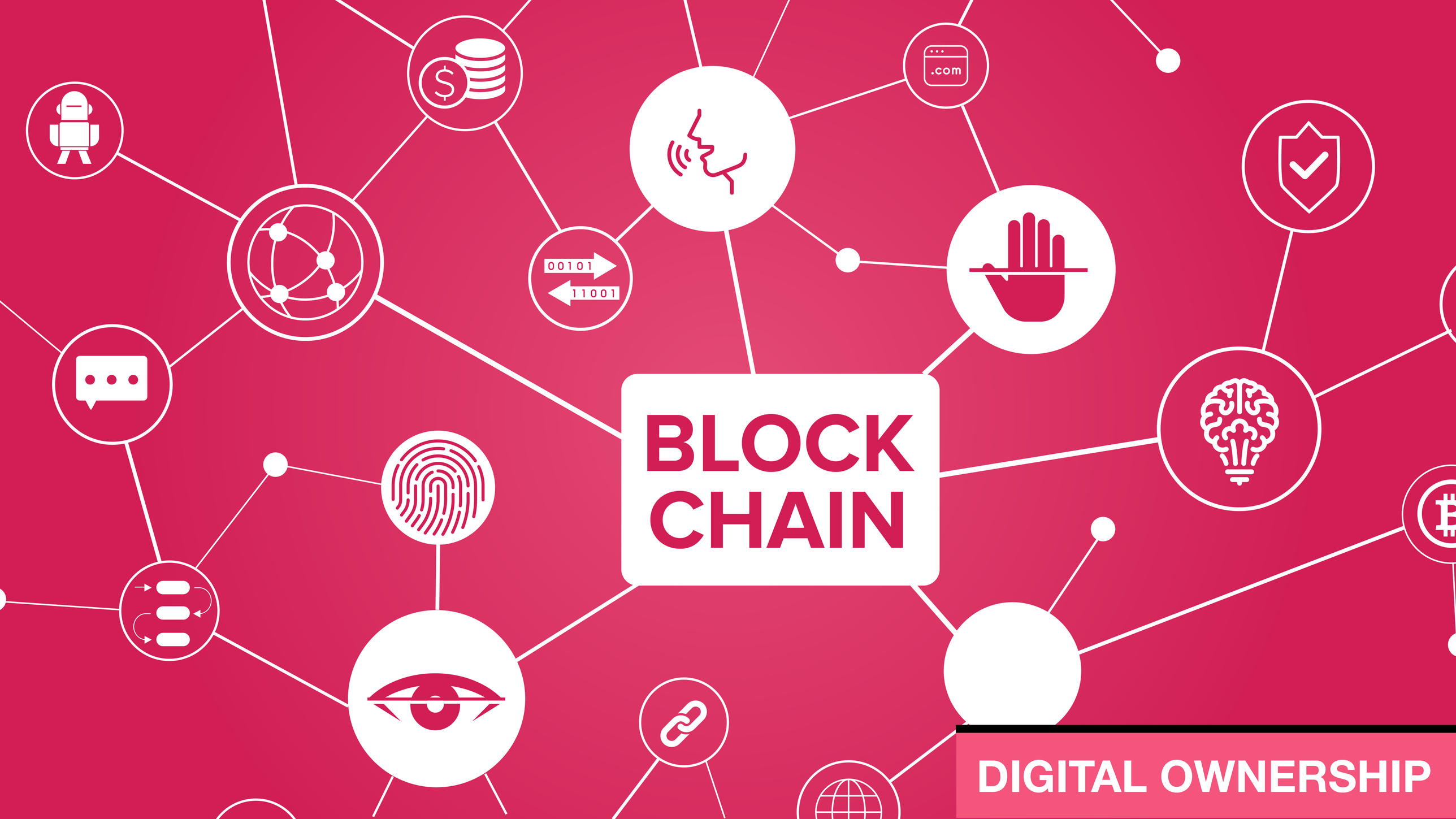


$60 BN MARKET CAP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DIGITAL OWNERSHIP

The NFT Landscape

In 2021 the NFT market exploded, enabled by blockchain and crypto.

NFT sales reached over 25.1 billion dollars in 2021 with most of the activity coming from the USA, Europe and Asia.

In 2022 NFT sales reached 24.7 billion dollars in the bear market.

In 2021 there were 50 million NFT transactions

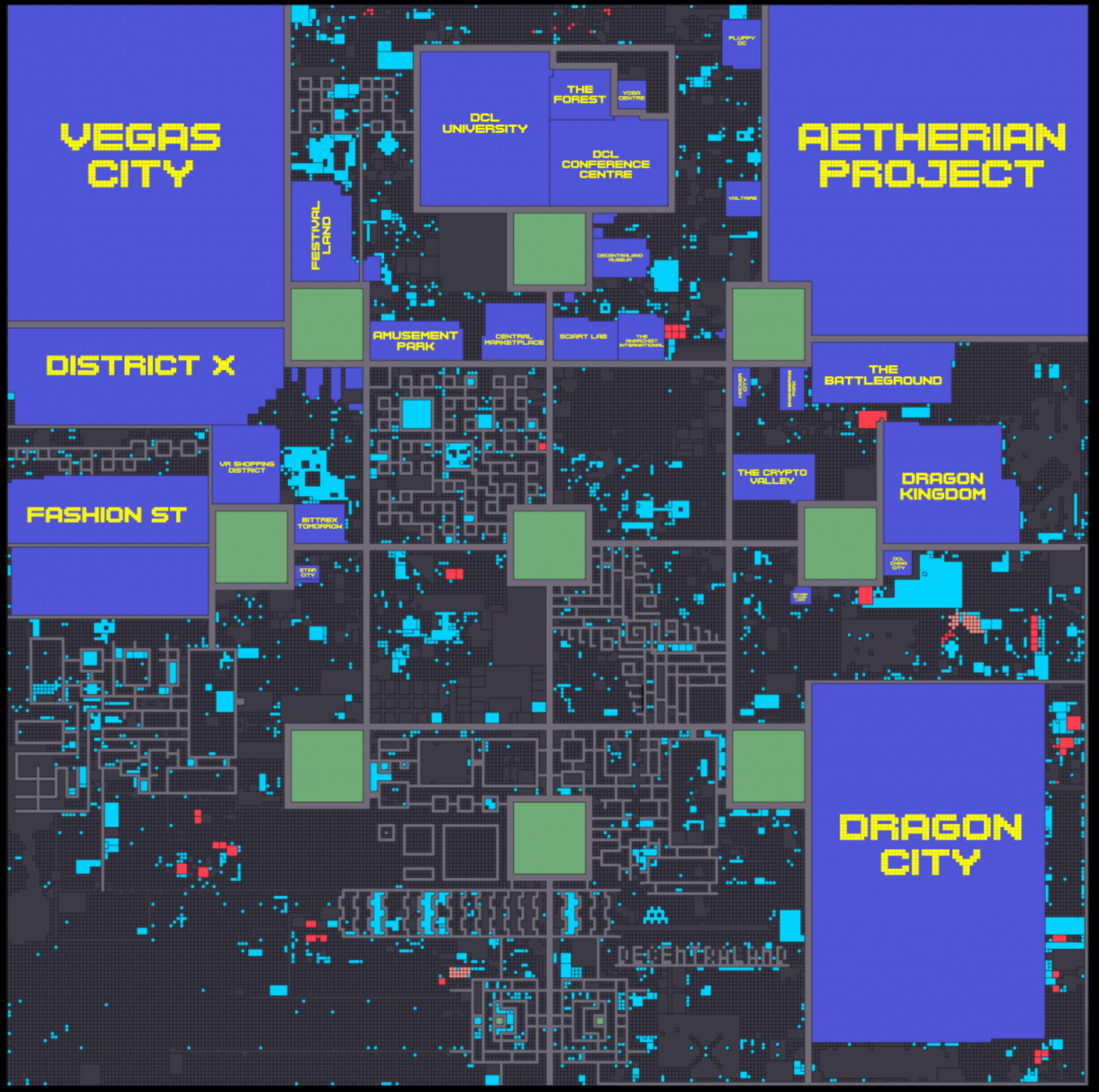
In 2022 there were 100 million NFT transactions

NFT Collection Rankings by Sales Volume (All-time)

	Collection	Sales	Buyers	Txns	Owners
1	Axie Infinity	$4,075,302,202	1,761,706	16,520,341	2,402,379
2	Bored Ape Yacht Club	$2,291,548,428	11,590	31,336	
3	CryptoPunks	$2,291,011,186	5,808	21,582	3,747
4	Mutant Ape Yacht Club	$1,575,318,903	21,774	40,642	
5	Art Blocks	$1,267,890,647	30,269	162,517	34,324
6	NBA Top Shot	$1,012,251,008	441,743	20,605,367	695,095
7	Otherdeed	$980,108,908	22,419	48,006	
8	Azuki	$776,335,540	14,145	31,136	
9	CloneX	$699,692,203	10,041	19,253	
10	Moonbirds	$555,546,410	12,543	17,440	
11	VeeFriends	$551,758,311	6,376	14,368	
12	Meebits	$506,724,315	11,776	32,621	
13	Doodles	$505,024,601	12,695	25,719	
14	The Sandbox	$371,138,612	25,075	55,990	19,033
15	Cool Cats	$363,120,635	12,014	30,837	

PIONEER DECENTRALIZED METAVERSES

Decentraland


VEGAS CITY
DCL UNIVERSITY
THE FOREST
YOGA CENTRE
DCL CONFERENCE CENTRE
FLUFFY DC
AETHERIAN PROJECT
VOLTAIRE
FESTIVAL LAND
DECENTRALAND PLAZA
AMUSEMENT PARK
CENTRAL MARKETPLACE
SCART LAB
THE RANCHEST INTERNATIONAL
DISTRICT X
THE BATTLEGROUND
DECENTRALAND PARK
VR SHOPPING DISTRICT
THE CRYPTO VALLEY
DRAGON KINGDOM
FASHION ST
BITTREX TOMORROW
STAR CITY
DCL DOMI CITY
DRAGON CITY

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Decentraland Marketplace

Welcome to the virtual world's one-stop-shop for the very best digital assets.

START BROWSING

Newest items

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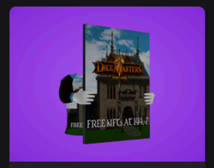
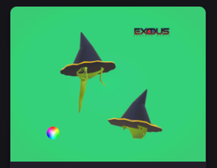


DMGSign 2
Polygon
LEGENDARY



Black wiz... 1,000
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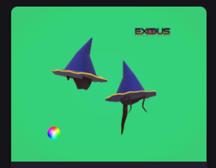
RARE



Blue wizar... 1,000
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Green wiz... 1,000
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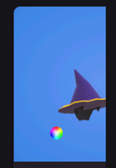
UNCOMMON



Purple wiz.
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EPIC

Latest sales

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Fuego | Danc... 20
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Green santa... 100
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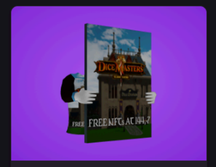
UNCOMMON



DMGSign 2
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LEGENDARY

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Night Club
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Latest listings

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Free to Love ... 0.1
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Rainbow Suit 1
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Wedding Vei... 0.3
Polygon
RARE

Bi Pride Pony 0.2
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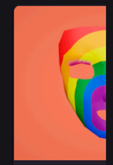
COMMON



Pride Raint
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Parcels and Estates

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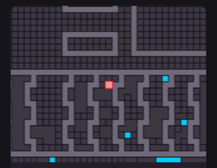
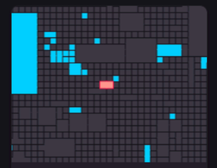


Orica 5,399
Ethereum
-33,-98



Yuntland 7,949
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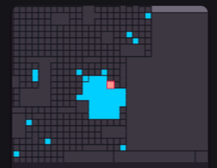

Close to G... 5,888
Ethereum
-18,-23

Little Get ... 3,599
Ethereum
140,30

Parcel
Ethereum
3,-54

Names

VIEW ALL >

SuperSaiyan2
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Carti 499
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NAME

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expo2025japan
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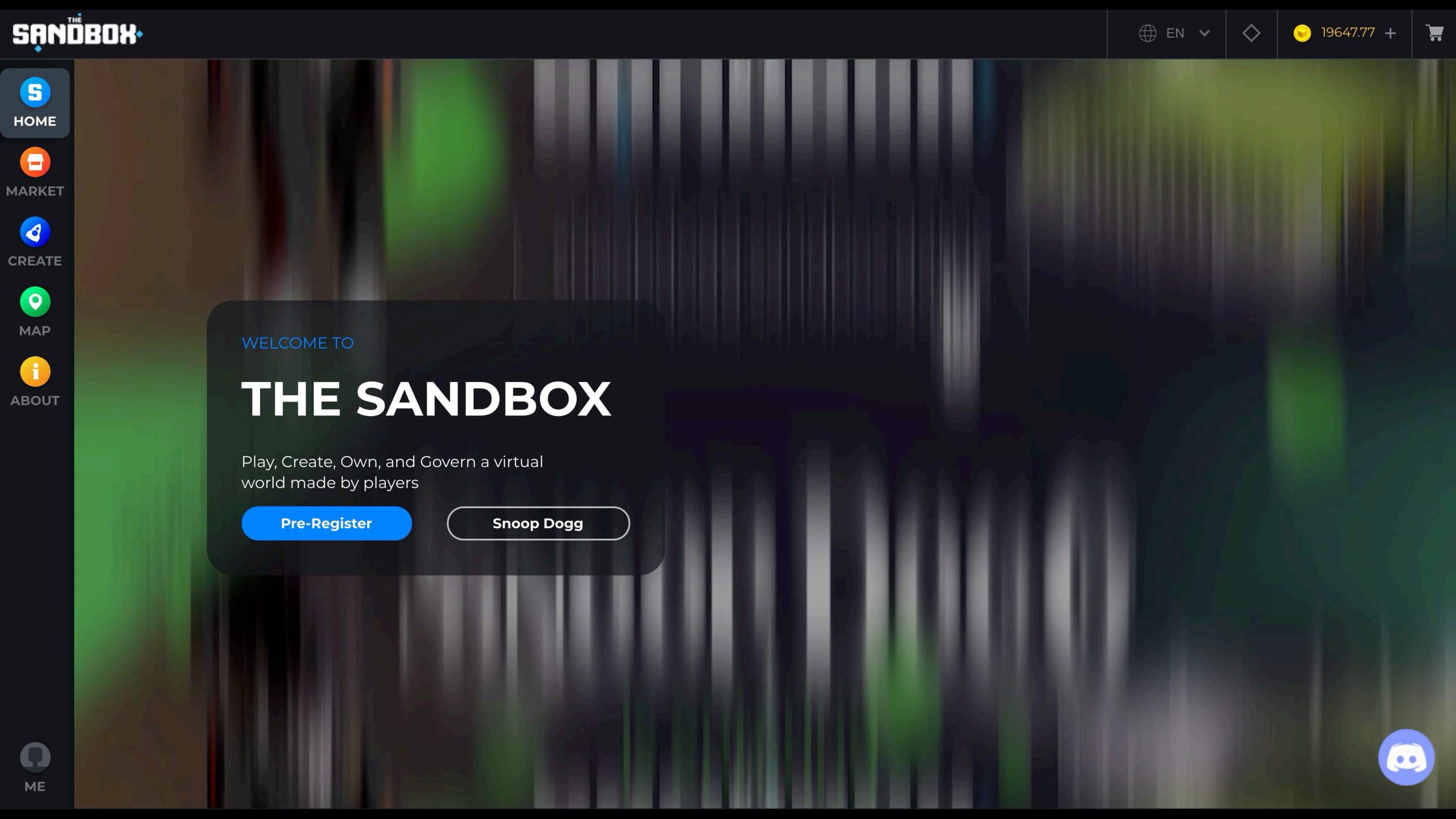
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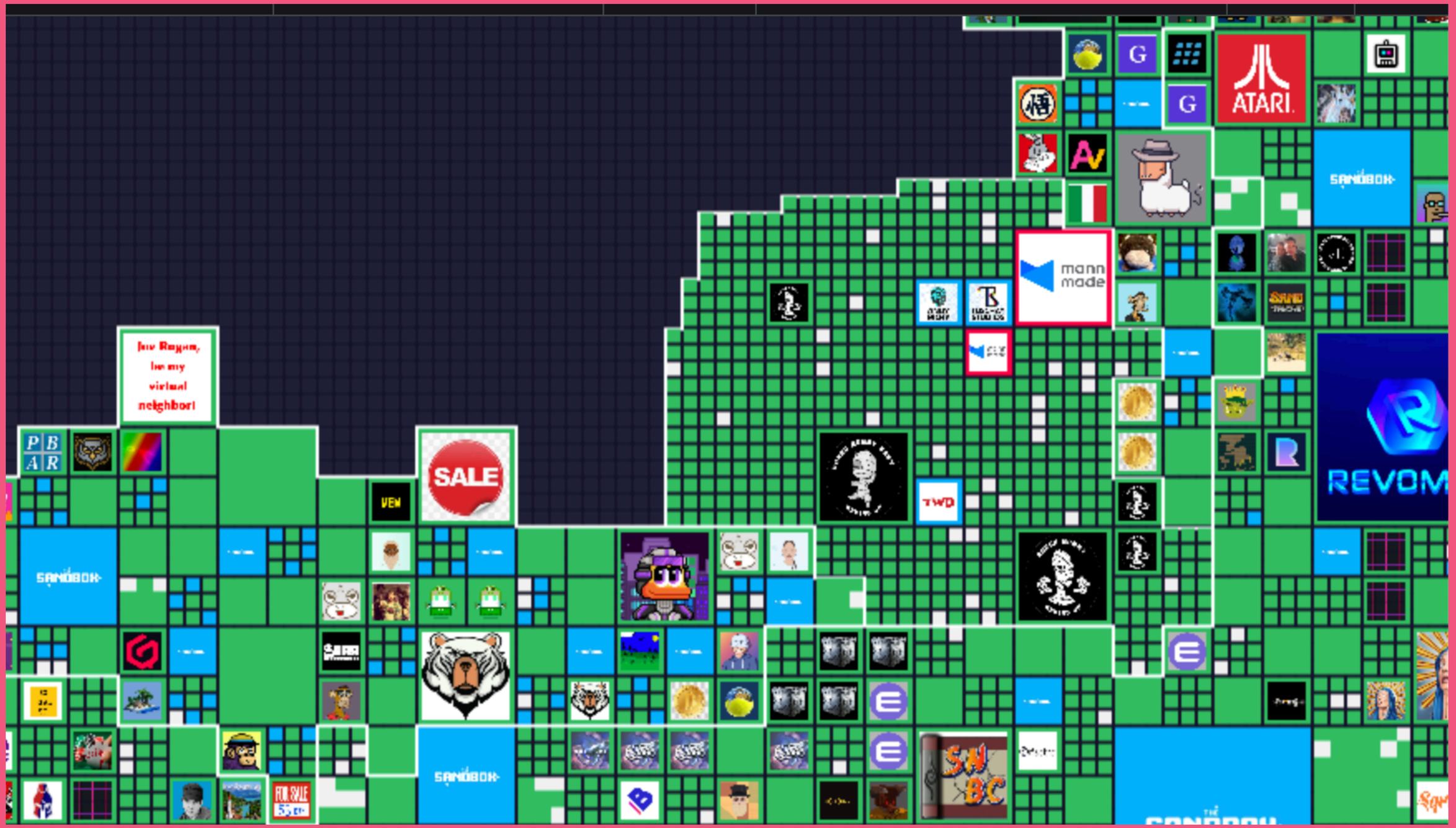
Joe Rogan,
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neighbor!
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SANDBOX
FOR SALE

introducing

africarare

Africa's First Metaverse

Exclusive digital experiences, land, art and avatars in an immersive Africa-inspired virtual world.

Metaverse marketplace showcasing the best of African creativity & connecting Africa to the global digital economy.

Using the **$UBUNTU Token (UBU)** all digital assets can be bought, traded or kept as well as used for various experiences such as **retail, games, entertainment and social experiences**.

The Africarare Marketplace

African Art

Discover Unique African Artists from all areas.

Ubuntuland

Purchase your piece of Ubuntu land, create your own application on top of it.

Avatars & Skins

Create your own unique avatars that can be traded along with unique skins such as hats, jackets and even shoes.

Digital Assets

Various Africarare NFT digital assets and services will be released.

Ubuntuland Village

Build your own environment or application on digital land with roots in Africa.

(Ubuntu - I am, because we are)

Land is divided up into tokenized plots of land, and larger villages which can be purchased, rented out, and developed by players.

1x1 Single plots of land (24576)

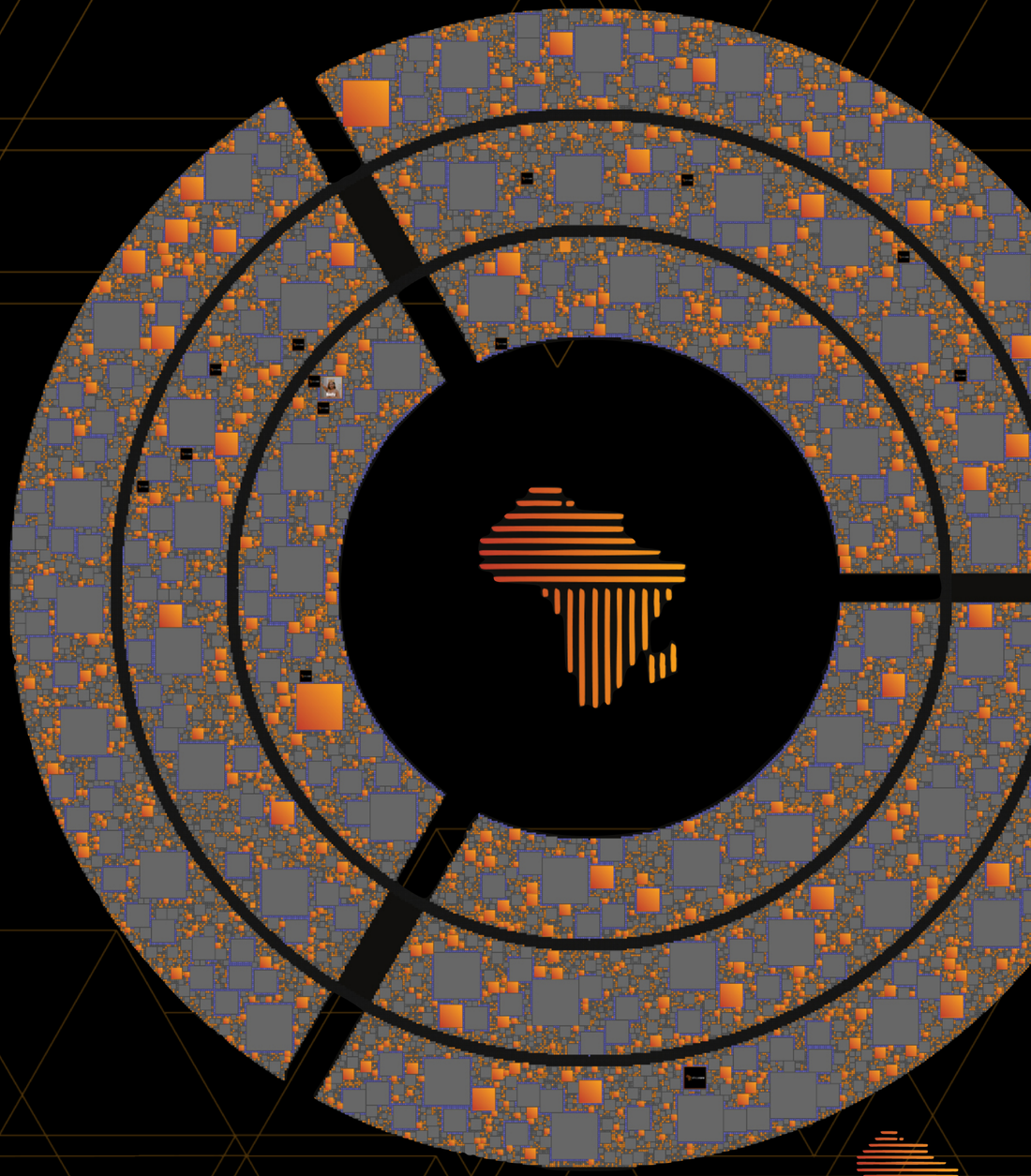
1x1 Precious plots of land (includes digital assets other NFT such as furniture) (15360)

3x3 Villages (3840)

6x6 Villages (960)

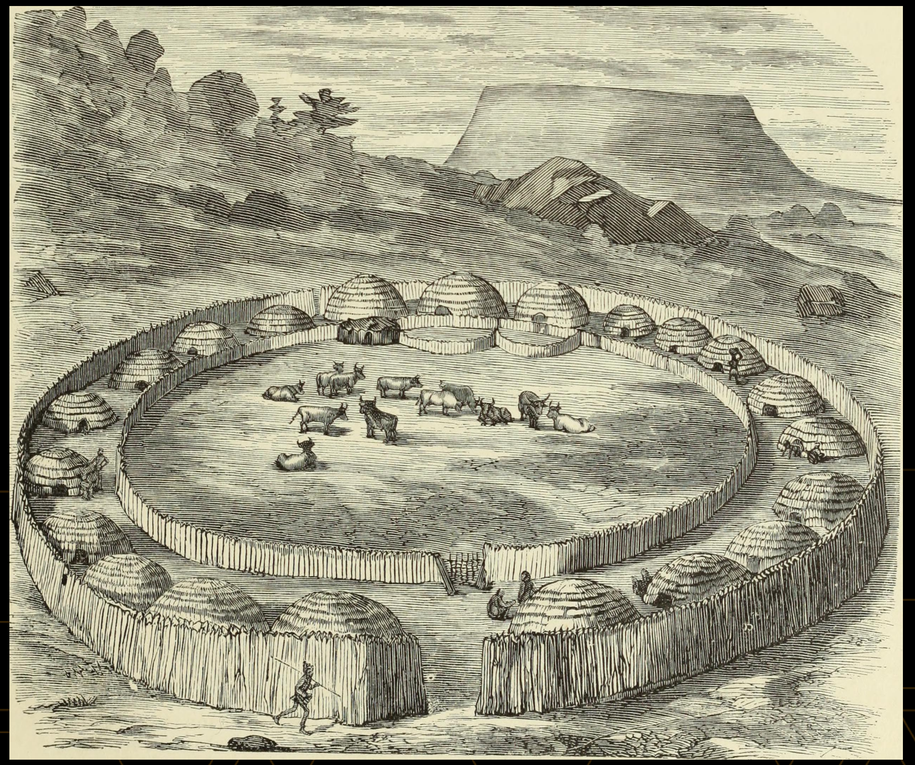
12x12 Villages (240)

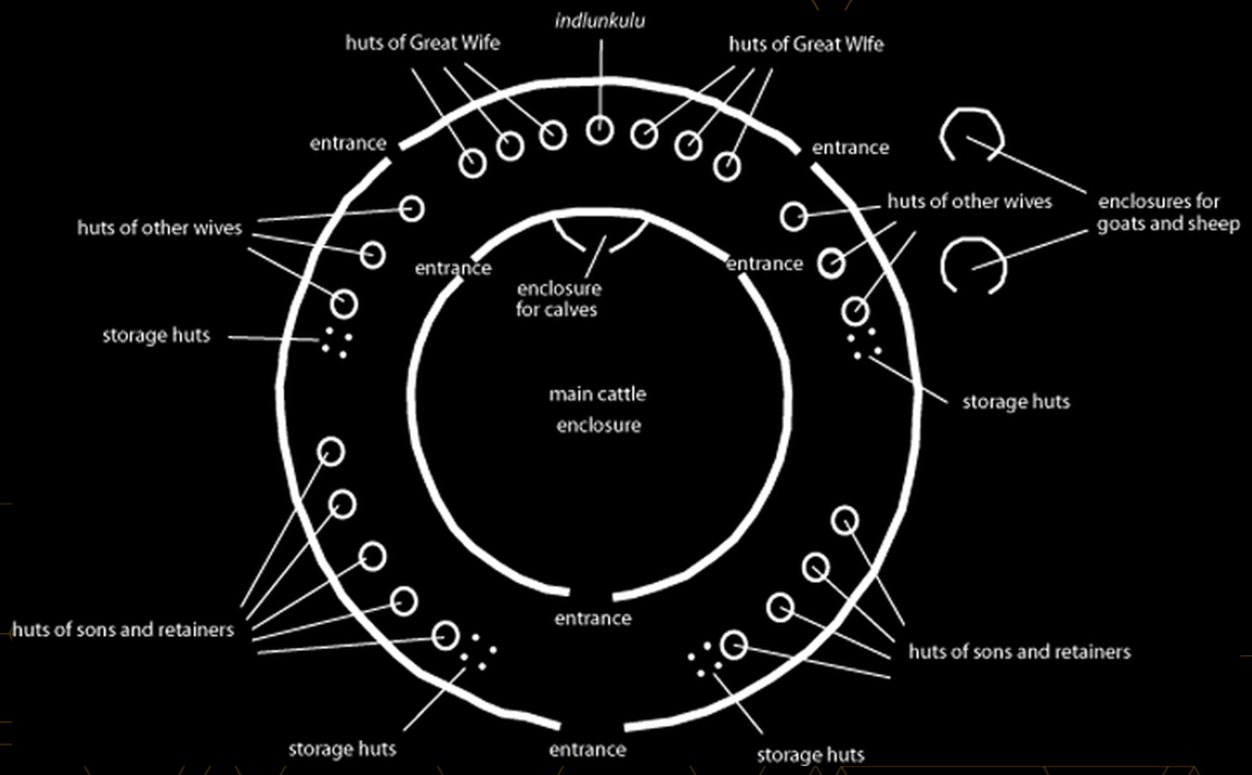
24x24 Villages (60)



Inspired by Traditional African Architecture

Traditional African architecture often employs circular enclosures to house communities and secure wealth.





References: Design and layout of a traditional Zulu kraal

Ubuntuland Parcels

3 bands of land - separated by 2 main roads - encircle a central communal area

Transport Route

3 rivers flow from the mountains to the central space

Central communal area

Reserved land for public spaces, eg. galleries, stadiums, universities, etc

Ubuntuland Map

Ubuntuland Map

Normunda Tribe

Enter Africarare as a virtual NFT avatar

africarare

Pioneers

Early virtual land owners are already moving in...

MTN

This is an exciting moment for us as we lead businesses on the continent to enter the metaverse marketplace.

Bernice Samuels

MTN Group Executive

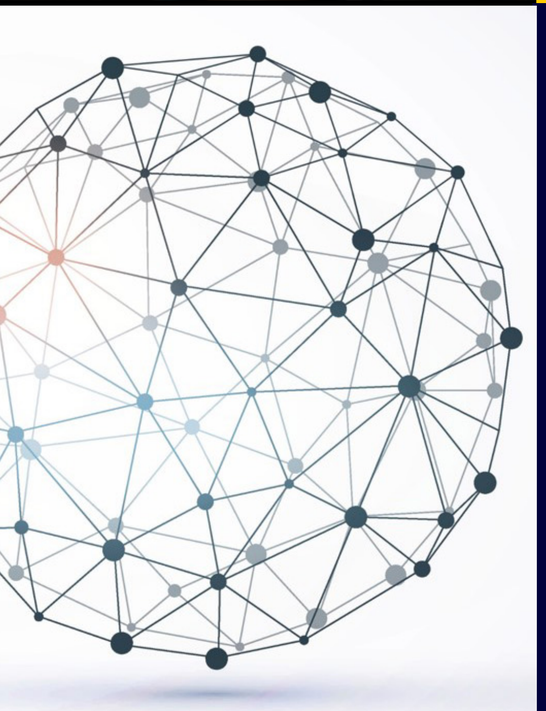
M&CSAATCHI ABEL

The unique afro-themed metaverse establishes local representation in a growing global digital universe and will open our continent up to significant digital and economic growth opportunities for both talent, clients and industry colleagues to come together to solve business and even societal challenges with creativity.

Mike Abel

M&C Saatchi Group South Africa

Founding Partner and CEO



WORLD DATA LAB

"With our entry into Africarare, we are taking our mission 'Making everyone count' to the next level, by being one of the pioneering companies in the digital realm of metaverse"

Homi Kharas

Co-founder and

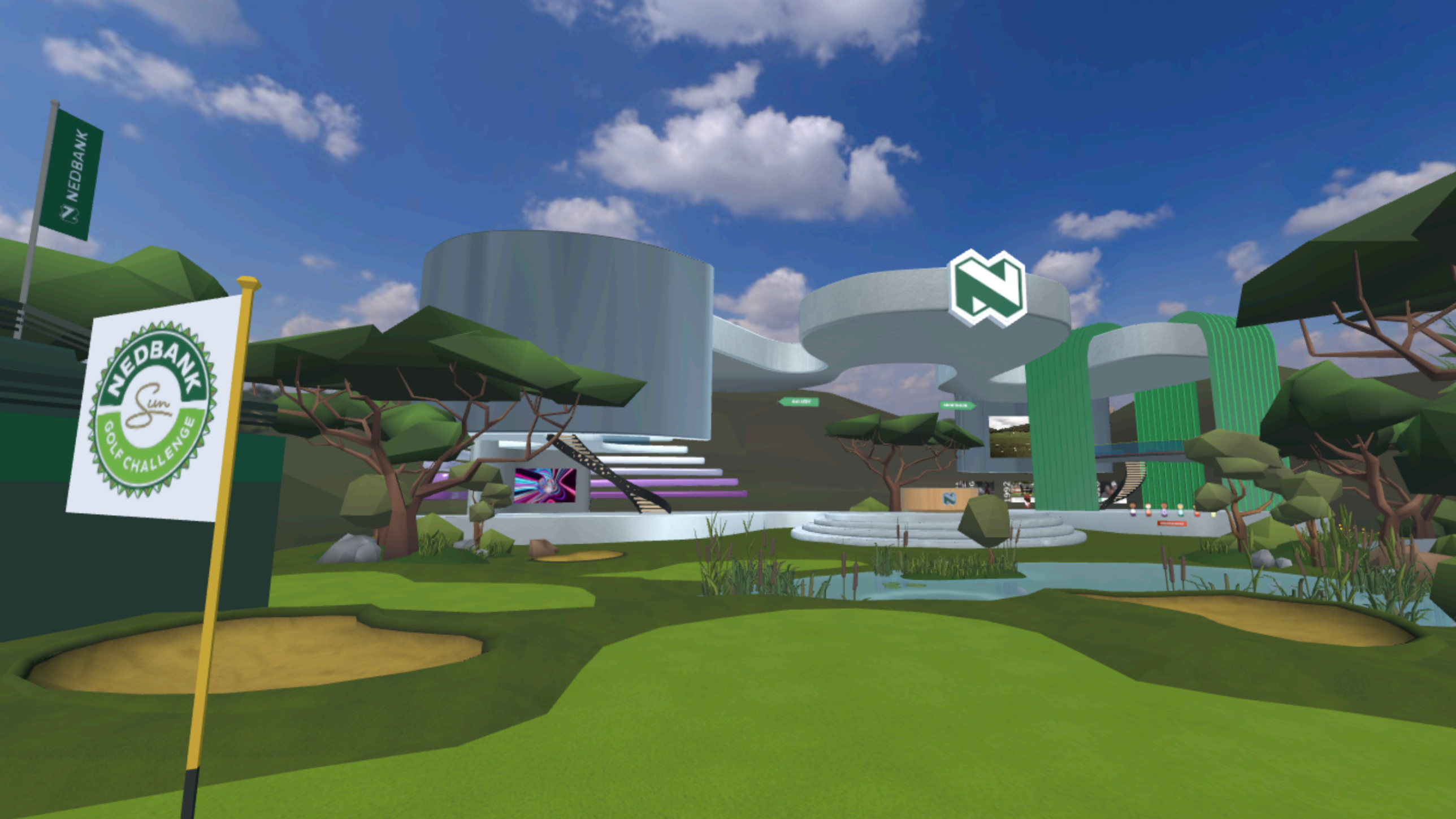
Chief Data Officer of **World Data Lab**

NEDBANK

"As Nedbank we want to remain at the forefront of the technologies that will enable the next wave of digital business models, so we're investing in web 3.0 and the newer open source technologies on which the Metaverse is built.

Fred Swanepoel

Chief Information Officer, Nedbank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By 2026, **25% of people will spend at least one hour a day in the metaverse** for work, shopping, education, socialising and entertainment.*
Gartner

EXPONENTIAL OPPORTUNITIES IN THE METAVERSE

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