



# Frontier Technologies a driver of equitable digital transformation- a perspective from the Moldovan IP Office

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# AGEPI

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## Who we are?

AGEPI is a central administrative authority responsible for legal protection of IP rights, including patents, trademarks, plant varieties, designs, geographical indications, copyright and related rights.

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## Our mission

Delivering of high quality IP services that contribute to innovation, economic and cultural development.

# Where we are:



-  Moldova ranks 64 in Global Innovation Index 2021
-  Comprehensive legal framework;
-  Functional Front and Back office systems;
-  Integration into Madrid e-Filing; ePCT; eHague;
-  Data sharing: public IP Databases, Government Open Data Portal, eIPR platform, WIPO Global Brand Database, TMview, DesignView, ESPACENET;
- ...

# E-Filing system

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# Why do IP registration and administration need to evolve in the new digital age?

1. **New and emerging technological breakthroughs - change the way we work and live**
2. **Digital technologies allow business and society to continue to function even during lockdowns**
3. **Growing demand for more complexed and digitalised IP services from the user society**
4. **Exponential increase of data that needs to be processed on daily basis**

# Prerequisites of digital transformation

Ensure policies and consolidation of the institutional capacity of the IP administration:



existence of a predictable legal environment;



acquisition and implementation of competitive, integrated ICT in IP administration;



development of IT solutions for supporting IP users (e.g. SMEs);

# Additional measures to support the digital transformation of the IP office



Investing into the human capital and digital literacy;



Support in-house software development and data analytics capabilities;

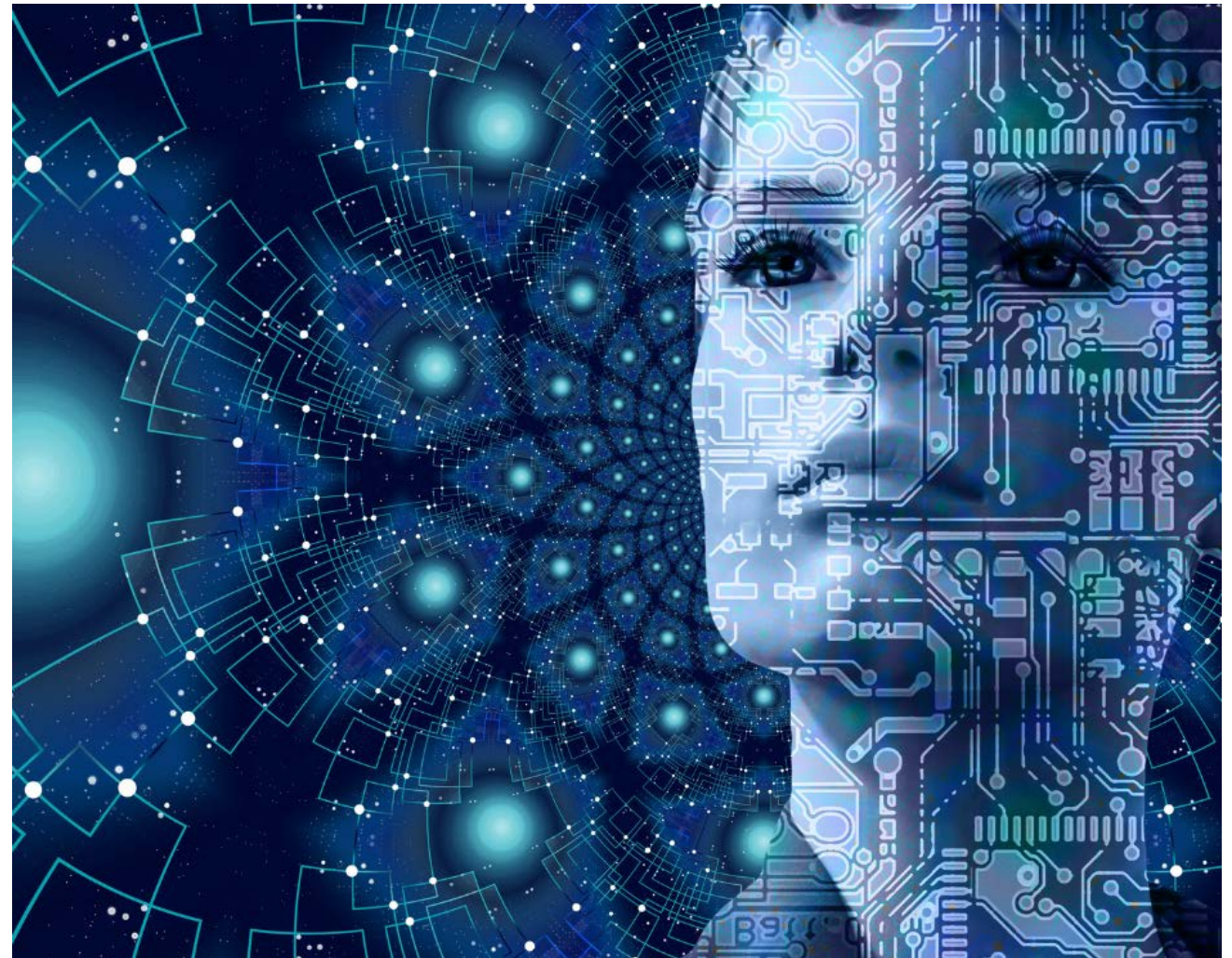


Consolidate the digital infrastructure;



# The future is now – IP office transformation

The only way to keep the pace in the digital transformation run is to join efforts and share the new technologies for the benefit of all our communities.





# Thank you!



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