

The World Intellectual Property Organization
and IP Australia present

DOING BUSINESS INTERNATIONALLY

The inaugural WIPO SEMINAR SERIES

This free event will feature senior WIPO speakers:



Yoshiyuki Takagi – *Assistant Director General, Global Infrastructure*
On WIPO Programs and Services for Business



Matthew Bryan – *Director, PCT Legal Division*
On the latest developments in the Patent Cooperation Treaty,
The Changing Face of Innovation



Neil Wilson – *Director, Functional Support Division – Madrid TM system*
On using the Madrid system to the best advantage



Erik Wilbers – *Director, WIPO Arbitration & Mediation Centre*
On Alternative Dispute Resolution - What's in it for Australian business and
IP rights holders?

Perth 20 August, 8am - 10.15am, Hyatt Regency
Melbourne 22 August, 8am - 10.15am, Sofitel
Sydney 23 August, 8am - 10.15am, Intercontinental Hotel

For more information go to ipaaustralia.gov.au

Registration is essential as places are limited
There will also be an opportunity for a limited number of private sessions with each
of the presenters – book now to avoid disappointment.

Please RSVP by 15 Aug to Customer.Engagement@ipaaustralia.gov.au

*IP attorneys may be eligible for CPE credits.