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## WORKSHOP

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**WIPO/IP/ANU/13/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: FEBRUARY 27, 2013**

## **Building Respect for Intellectual Property (IP)**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Antigua and Barbuda Intellectual Property and Commerce Office (ABIPCO)

**Saint John's, March 7 to 8, 2013**

### PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, March 7, 2013

- 09.00 – 09.15 Welcome addresses by:
- The Honorable Mr. Justin Simon, Minister of Legal Affairs
- Ms. Ricki Camacho, Registrar, Antigua and Barbuda Intellectual Property & Commerce Office (ABIPCO), Ministry of Legal Affairs
- Ms. Louise Van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva
- 09.15 – 09.35 Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO
- Speaker: Ms. Louise Van Greunen
- 09.35 – 10.00 The Scope and Impact of Trademark Counterfeiting and Copyright Piracy
- Speaker: Mr. Conliffe Clarke, Lawyer, Antigua
- 10.00 – 10.20 The Justification for Criminal Sanctions
- Speaker: Ms. Louise Van Greunen
- 10.20 – 10.40 Tea break
- 10.40 – 11.50 Small Group Practical Training Scenario
- Speaker: Ms. Louise Van Greunen
- 11.50 – 12.30 The Equitable Disposal of Infringing Goods
- Speaker: Mr. David Blakemore, Executive Director, IPR Business Partnership, New Zealand
- 12.30 – 13.45 Lunch
- 13.45 – 15.15 Effective Border Measures: Practical Training Scenario on Risk Assessment, Targeting and Product Identification
- Speaker: Mr. David Blakemore
- 15.15 – 15.30 Tea break
- 14.45 – 15.15 Consumer Attitudes and Perceptions
- Speaker: Ms. Louise Van Greunen
- 15.15 – 15.45 Awareness and Outreach Tools
- Speaker: Mr. Omar Katbi, Counsellor, Building Respect for IP Division, WIPO

15.45 – 16.30 Inter-Active Panel Discussion on Topical Issues Pertaining to the Role of the Various Law Enforcement Agencies and Public/Private Partnerships

Moderators: Ms. Ricki Camacho, Mr. Omar Katbi, Mr. David Blakemore

Friday, March 8, 2013

09.30 – 10.45 **High-Level Roundtable Discussions on Raising Public Awareness on IP as a Tool for Socio-Economic Development**

*(Representatives of the Ministries of Legal Affairs / Justice; Education; Trade/Commerce; Health; Information / Communication; Finance / Revenue Services (Customs); Interior/ Police); Saint John's Development Corporation).*

Speakers: Ms. Ricki Camacho, Registrar, Antigua and Barbuda Intellectual Property & Commerce Office (ABIPCO), Ministry of Legal Affairs

Ms. Louise Van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

Mr. Omar Katbi, Counsellor, Building Respect for IP Division, WIPO

10.45 – 11.00 Tea break

11.00 – 12.00 Inter-Active Discussion with Stakeholders

Friday, March 8, 2013

13.00 – 13.30 **School Event: Welcome and Introduction to Basic IP Rights and Concepts**

Speakers: Ms. Ricki Camacho, Registrar, Antigua and Barbuda Intellectual Property & Commerce Office (ABIPCO), Ministry of Legal Affairs

Ms. Louise Van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

Mr. Omar Katbi, Counsellor, Building Respect for IP Division, WIPO

Drastic (singer)

13.30 – 14.00 Screening of WIPO Cartoons (copyright, trademarks and patents)

14.00 – 15.00 Inter-Active Discussion with Teachers and School Children: distribution of promotional materials; bracelets, pens, publications and participation in a crossword game on IP.

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