



Artificial Intelligence Infrastructure Interchange (AIII) March 17, 2026



About the Launch Event

The Artificial Intelligence Infrastructure Interchange (AIII) is a WIPO initiative that facilitates global dialogue on the technical and operational aspects of the intellectual property system in the context of artificial intelligence.

The official launch of AIII will take place on March 17, 2026 at WIPO Headquarters in Geneva and online.

The event also announces the formation of the Technical Exchange Network (TEN) which brings together the first cohort of over 90 experts spanning technology firms, AI developers, rightsholders, individual creators, academia, and civil society.

Acknowledgements

Leading up to the launch of AIII, WIPO released a video podcast series, *The Road to AIII*, that took a closer look at intellectual property infrastructure — what it is, how it works, and how it is impacted by AI.

We would like to thank the following individuals for appearing in *The Road to AIII*.

Kim Beauchamp, Matt Blackett, Solange Cesarovna, Madhav Chinnappa, Dante Cid, Graham Davies, Dani Deahl, Maureen Droney, Laura Ellis, Mick Hayes, David Humphries, Toshimichi Ishijima, Michelle Lewis, Santiago Lyon, Malumbo Mkandawire, Mitali, Mukherjee, Vickie Nauman, Mike, Pelczynski, Matt Phipps-Taylor, Alessandra Sala, Corey Salsberg, Regan Smith, Anna Vuopola.

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Tuesday

March 17, 2026

9.00 – 10.00

Registration

10.00 – 10.10

Opening Remarks

Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)

10.10 – 10.30

High-level Remarks

H.E. Mr. Ernest Urtasun Domènech, Minister for Culture, Spain

H.E. Ms. Amal El Fallah Seghrouchni, Minister for Digital Transition and Reform of the Administration, Morocco

10.30 – 10.40

Coffee Break

10.40 – 11.20

Panel Discussion: Looking Back Along The Road to AIII

In the time since AIII was announced and the Launch Event, WIPO has produced a video podcast series—The Road to AIII—to set the stage for this initiative. Over five episodes, the series explored topics including: what IP infrastructure is; how infrastructure has been developed and deployed in various industries; the impact of prior technological disruptions on IP infrastructure; and what the emergence of Generative AI means for existing and potential IP infrastructure. In this panel discussion, guests from throughout the series will reflect on themes that emerged and the road that has been traveled to arrive at the launch of AIII.

Moderator

Mr. Kenichiro Natsume, Assistant Director General, World Intellectual Property Organization (WIPO)

Speakers

Mr. Matt Hervey, Senior Associate General Counsel, AI Strategy, Cloudflare, United Kingdom

Ms. Solange Cesarovna, Singer-Songwriter, Cabo Verde

Ms. Alessandra Sala, Senior Director of Artificial Intelligence and Data Science, Shutterstock, Italy

Mr. Dante Cid, President, Brazilian Publishers Association and Executive Committee Member, International Publishers Association, Brazil

11.20 – 11.30

Keynote Speech

Mr. Chris Horton, Executive Vice President, Strategic Technology, Universal Music Group, United States of America

11.30 – 12.15

Panel Discussion: Lessons learned from technical collaborations and how to apply in the age of AI

The foundational goal of AIII is to foster collaboration between different stakeholders on vital technical and operational issues at the intersection of IP and AI. Such collaboration is not always easy to achieve and there are inherent challenges, particularly in areas where there may also be complicated legal and policy questions in parallel to the technical challenges. But there are successful efforts at collaboration across the table between IP owners and technology companies. In this panel discussion, speakers who have experience working on such efforts will share their perspective on lessons learned and offer insight into “do’s and don’ts” of fostering effective collaboration.

Moderator

Mr. Garrett Levin, Senior IP Law and Policy Officer, World Intellectual Property Organization (WIPO)

Speakers

Mr. Mark Isherwood, Secretariat, Digital Data Exchange (DDEX), United Kingdom

Mr. Bruce MacCormack, Principal, Neural Transform, Canada

Ms. Ana da Motta, Senior Manager Digital Affairs & Artificial Intelligence, Amazon Web Services Public Policy Europe, Middle East and Africa, Brazil

12.15 – 12.35

Keynote Speech

Speaker

Ms. Imogen Heap, Recording Artist and Technologist, United Kingdom

12.35 – 12.45

Presentation: From Vision to Reality

After hearing from visionary recording artist and technologist, Imogen Heap, about why she has dedicated so much time to not only advocating for, but building infrastructure tools for artists, her Special Projects Lead will explain how they turned a vision for artist-driven infrastructure into reality.

Speaker

Mr. Andy Carne, Special Projects Lead, Imogen Heap, United Kingdom

12.45 – 14.35

Lunch break

14.35 – 14.45

Keynote Speech*Speaker*

Mr. Ren Ito, Co-Founder and Chief Operating Officer, Sakana AI, Japan

14.45 – 14.55

Presentation: A View From Outside the IP Ecosystem

WIPO's mission is focused squarely on the intersection of AI and IP infrastructure, but AI and infrastructure issues are not only arising in the context of the IP ecosystem. Hearing a use case for AI related to infrastructure in an unrelated context may help illuminate opportunities and potential overlaps with the broader landscape of AI development.

Speaker

Mr. Utkarsh Saxena, Chief Executive Officer, Adalat.ai, India

14.55 – 15.20

What is next for AIII? – Presentation by WIPO Secretariat

The WIPO Secretariat will walk through what is coming next in the AIII, including announcing the initial members of the Technical Exchange Network and sharing information about the first annual public meeting of AIII in the fall.

Speakers

Ms. Ulrike Till, Director, World Intellectual Property Organization (WIPO)

Mr. Benoît Müller, Acting Director, World Intellectual Property Organization (WIPO)

Mr. Garrett Levin, Senior IP Law and Policy Officer, World Intellectual Property Organization (WIPO)

15.20 – 15.30

Video: Voices from the Technical Exchange Network

Members of the Network share why they chose to join the AIII TEN.

15.30 – 16.10

Panel Discussion: What are stakeholders hoping that AIII achieves?

In the final panel discussion, a diverse set of stakeholders will share their perspectives about what they hope AIII is able to achieve over time. Reflecting a range of viewpoints and perspectives, this discussion will

highlight the spectrum of motivations for engaging with this new initiative and the potential paths that this important work might take.

Moderator

Ms. Ulrike Till, Director, World Intellectual Property Organization (WIPO)

Speakers

Ms. Vered Horesh, Chief AI Strategy Officer, Bria Artificial Intelligence, Ltd., Israel

Ms. Ariana Arciniega, Executive Vice President, Global Operations and Business Development Strategy, Intercept Music, Mexico

Mr. Malumbo Mkandawire, Assistant Distribution Officer, Copyright Society of Malawi, Malawi

Mr. Guoyi Zhao, Director, Government Affairs, RELX, China

16.10 – 16.55

Floor Interventions from Member States and Observers

16.55 – 17.00

Closing Remarks

Speaker

Mr. Kenichiro Natsume, Assistant Director General, World Intellectual Property Organization (WIPO)

17.00 – 18.30

Reception and Performance in collaboration with CLIP

Opening remarks

Speaker

Ms. Sylvie Forbin, Deputy Director General, World Intellectual Property Organization (WIPO)

Performer

Ms. Samira Brahmia, Algeria

Speakers

**H.E. Mr. Ernest Urtasun Domènech****Minister for Culture, Spain**

Ernest Urtasun is a career diplomat and economist currently serving as the Minister of Culture of the Government of Spain, with a distinguished trajectory in international governance and public policy. Between 2014 and 2023, he played a significant role as a Member of the European Parliament, where he exercised legislative influence through his work on several committees and subcommittees:

Economic and Monetary Affairs, Foreign Affairs, Tax Matters, and the Committee on Women's Rights and Gender Equality. His prior experience includes serving as a Diplomatic Advisor to the Secretary General of the Union for the Mediterranean and as an advisor of the Cabinets of Ministers of Foreign Affairs Miguel Ángel Moratinos and Trinidad Jiménez. This extensive political career is built upon a solid academic foundation with a degree in Economics from the Universitat Autònoma de Barcelona, a postgraduate degree in International Relations from the University of Barcelona, and his formal entry into the Diplomatic Corps.

**H.E. Ms. Amal El Fallah Seghrouchni****Minister for Digital Transition and Reform of the Administration, Morocco**

Ms. Amal El Fallah Seghrouchni, appointed Minister Delegate to the Head of Government in charge of Digital Transition and Administration Reform within the Moroccan Government on Wednesday, October 23, 2024, is the former Executive President and current Honorary President of the International Center for Artificial Intelligence of Morocco (AI Movement), a strategic initiative within Mohammed VI Polytechnic University (UM6P).

She has also held the position of exceptional professor at Sorbonne University in Paris, where she taught at the Faculty of Science and Engineering. As a researcher at LIP6 – UMR CNRS 7606, one of the largest computer science laboratories in France, she is at the forefront of innovation in artificial intelligence.

With a PhD in computer science and accreditation to supervise research (HDR), Ms. Amal El Fallah Seghrouchni is recognized as one of the leading specialists in distributed artificial intelligence and multi-agent systems. Her influence in the field was confirmed by her election as General Chair of the AAMAS 2020 international conference in Auckland, New Zealand.

She has also initiated numerous international collaborations with prestigious institutions such as the National Institute of Informatics (NII) in Tokyo, as well as universities in Mexico, Brazil,

Romania, and other European countries. She is a member of the Higher Council for Education, Training, and Scientific Research (CSEFRS) in the category of experts.



Mr. Matt Hervey

Senior Associate General Counsel, AI Strategy, Cloudflare, United Kingdom

Matt Hervey is Senior Associate General Counsel (AI Strategy) at Cloudflare, working across projects to support a new economic model for content on the Internet.

Matt was previously Head of Legal and Policy at Human Native, a UK startup building a marketplace for licensing copyright content for AI training and inference. The Human Native team joined Cloudflare in January 2026. Matt is joint General Editor of *The Law of Artificial Intelligence* (Sweet & Maxwell), co-chairs the AI subcommittee of the American Intellectual Property Law Association (AIPLA) and is a founder-member of the International Law Association for Artificial Intelligence (ILAAI). Before joining Cloudflare, Matt worked on various projects for WIPO, including its Conversations on AI.



Ms. Solange Cesarovna

Singer-Songwriter, Cabo Verde

A Cabo-Verdean singer-songwriter and African copyright ambassador, Solange brings her passion for creators' rights to CLIP.

Besides her career as a singer and songwriter, Solange was the first President of the Cabo-Verdean Music Society and, in 2023, received the inaugural Fair Trade Music International Award for her impact on music rights and fair royalties in Africa.

Through her role as CLIP Champion, Solange wants to inspire creators to empower themselves by learning about their creators rights and how the music industry works.



Ms. Alessandra Sala

Senior Director of Artificial Intelligence and Data Science, Shutterstock, Italy

A research and scientific leader in Artificial Intelligence, Alessandra is the Sr. Director of AI and Data Science at Shutterstock. Alessandra has over 18 years of research and innovation experience gained while working in academic and commercial environments.

Alessandra is passionate about advanced analytics, machine learning, and computational models, focusing on transferring innovation from research to products.

Alessandra chairs the AI and Multimedia Authenticity Collaboration, which brings together IEC, ISO, ITU and other standards organizations to foster a unified response to deepfake technology, addressing risks while harnessing the benefits of generative AI. As Co-chair of the UNESCO Women for Ethical AI Platform, Alessandra works with a strong community of women to foster diversity, inclusion and equality for women and minorities while encouraging a global ethical approach in AI.

As Global President of Women in AI (a non-profit think tank working towards gender-inclusive AI that benefits global society) Alessandra leads a community of women across 150 countries that empowers women and minorities to become AI & Data experts, innovators and leaders. In an advisory capacity, Alessandra also serves as the Governance Committee Chair at the Science Foundation Ireland Centre for Research Training in Machine Learning.

Among several awards, Alessandra won the 2025 Women of Europe - Women in STEM, the 2024 Grace Hopper and the 2021 XV International Prize "Le Tecno-visionarie" in the AI - Industrial Research category. In her previous role Alessandra was Head of Analytics Research at Nokia Bell Labs where she led research teams in several locations while driving changes across different activities, such as her contributions to the Nokia AI Ethics Advisory Board.



Mr. Dante Cid

President, Brazilian Publishers Association and Executive Committee Member, International Publishers Association, Brazil

Mr. Cid is Master of Sciences in Artificial Intelligence by the Pontifical Catholic University of Rio de Janeiro and graduated summa cum laude as Computers Engineer by IME, the Military Institute of Engineering, Brazil.

Dante works for Elsevier since 2002 and today, as Vice-President of Strategic Networks for Latin America, represents Elsevier as: President of the Brazilian Publishers Association, Member of the Executive Committee of the International Publishers Association, Vice-President of the Pro-Livro Institute for Literacy, and in several organizations such as: the Brazilian Association for Copyrights, the Innovation Workgroup of the National Confederation of Industries in Brazil, and the Americas Business Dialogue of the Inter-American Development Bank.



Mr. Chris Horton

Executive Vice President, Strategic Technology, Universal Music Group, United States of America

Chris Horton, EVP Strategic Technology, leads Universal Music Group's Office of Strategic Technology, which oversees the technology aspects of digital partner deals and long-term strategic technology initiatives and policies.

He has worked on UMG's digital distribution deals for more than 25 years, including the first successful download and subscription services. His team collaborates with companies on the

development of new music-related products and services, including high-resolution audio, stem-based formats, AI, Web3, AR/VR, and anti-piracy technology.

Chris co-founded several music industry standards, including DDEX. Most recently, he has focused on UMG's AI strategy, working on deals with consumer-facing services, artist tools, research collaborations, and related standards and policy initiatives like C2PA and AI labeling. He is also responsible for UMG's patent development initiative. He holds B.S. and M.Eng. degrees in computer science from the Massachusetts Institute of Technology.



Mr. Mark Isherwood

Secretariat, Digital Data Exchange (DDEX), United Kingdom

Mark spent 18 years working for the MCPS-PRS Alliance (now PRS for Music), the UK music rights collecting society and one of the biggest in the world, in senior management positions.

He was responsible for the development of strategies and policies for substantial rights negotiations with a range of licensee industries, including all the major UK television and radio broadcasters and the video industry.

Since departing the MCPS-PRS Alliance, Mark has undertaken rights acquisition negotiations for a major pan-European broadcaster and worked with Sony Music Entertainment in a range of activities revolving around the analysis of system requirements in the management of digital music. Mark led a multi-party project for the European Commission assessing the value of the public domain to the digital ecosystem.

Mark was instrumental in assisting the music industry create and launch Digital Data Exchange, LLC (<https://ddex.net>) in 2006. DDEX is a not-for-profit organization developing standard communication message formats and supporting standards for the exchange of data relating to the management of content and rights throughout the digital music value chain. Mark has remained the lead member of the DDEX Secretariat which manages the operational and technical activities of DDEX, as the organisation enters its 20th year. In a 40-plus-year career Mark has also been involved in a number of other cross-sector initiatives focused on improving the operational and technical infrastructure of the music industry to provide an efficient and cost-effective framework to support music rights owners and users.



Mr. Bruce MacCormack

Principal, Neural Transform, Canada

Bruce is focussed on the impact of Artificial Intelligence on news operations, with a particular emphasis on mitigating the threat of misinformation.

He currently chairs the Media Provenance working group of the International Press Telecommunication Council. (IPTC).

He is a co-founder of Project Origin; The BBC, New York Times, CBC/Radio-Canada and Microsoft media provenance initiative. He has been a member of the Partnership on AI steering committee on AI and Media Integrity and the steering committee of the Coalition for Content Provenance and Authenticity (C2PA).

While at CBC/Radio-Canada, he was the Head of Business Strategy for Technology and the Executive Architect of the Enterprise Media Asset Management system. He has served as the President of digital media for the largest Canadian newspaper chain and as the President and COO of Manitoba Telecom Services' Advanced Media division. He began his career in engineering, marketing, sales and global corporate strategy roles in the telecom equipment sector at Nortel.

Bruce has been a member of the Young President's Organization, a Past President of the Winnipeg Symphony Orchestra and the former Chair of The Atlantic International Film Festival. He is currently the Chair of the Lunenburg Documentary Film Festival and a director of Canadian Journalists for Free Expression.

His background includes an MBA (York University - Toronto) and an undergraduate degree in Electrical Engineering (McGill - Montreal).



Ms. Ana da Motta

Senior Manager Digital Affairs & Artificial Intelligence, Amazon Web Services Public Policy Europe, Middle East and Africa, Brazil

Ana joined Amazon Web Services (AWS) in 2018. Before AWS, she worked as an intellectual property lawyer and consultant in Barcelona, Geneva, Brussels, and São Paulo. She leads AWS Public Policy work on AI and intellectual property across Europe, the Middle East, and Africa.

Ana holds an LLM in Intellectual Property & Competition Law from the Munich Intellectual Property Law Centre. She also holds an LLB from the Faculty of Law of São Bernardo do Campo, São Paulo, Brazil.



Ms. Imogen Heap

Recording Artist and Technologist, United Kingdom

Self-produced British composer and recording artist for 25 years, Imogen Heap has released five solo albums, another as one half of Frou Frou and collaborated with countless and varied artists including Taylor Swift, Nitin Sawhney, Deadmau5, Eric Whitacre, Jeff Beck and Jon Hopkins.

Her compositions and songs pop up in blockbuster and indie films as well as countless TV shows, are featured in underground rap and dance music and covered by the likes of Ariana

Grande. As composer and arranger for one of the biggest hits in theatrical history, Harry Potter and The Cursed Child, Imogen won the Drama Desk Outstanding Music in a Play award. As a sought-after speaker and performer, Heap hosted 2020's Grammys Premiere Ceremony.

Heap's collaborative and multi-dimensional workflow attracts companies for commissioned works, leading to songs such as Tiny Human, the first song to distribute payments via a Smart Contract, and The Happy Song, a highly successful song for children in their early-years. Heap, recognised as an artist's artist, has won two Grammys and an Ivor Novello award. In recognition of her pioneering work at the intersection of music and tech, Heap has a hat trick of three honorary doctorates for the gestural music-ware 'MI.MU gloves' system and recently for 'The Creative Passport' (now Auracles.io) an integrated digital ID and IP solution, empowering music makers to be the change toward a fair and flourishing music ecosystem. Between projects a constant for the past year is every Thursday afternoon, Imogen Q&A chats with her fans via The Listening Chair with those who subscribe to Imogenheap.app to collaborate together on Augmented Imogen, Imogen's in dev AI.



Mr. Andy Carne

Special Projects Lead, Imogen Heap, United Kingdom

Special Projects Lead for Imogen Heap. Andy is a multi-disciplined creative, a technologist, software engineer and Grammy Nominated Art Director with over 25 years experience creating visual content for music. As a startup Founder he has engineered multiple cutting edge concepts to engage fans with music including Streemliner, Mupix and the AI supported player Playlist+.

In 2015 Andy helped Imogen Heap launch the first music sale on the Ethereum Blockchain, now widely recognised as a key moment in the evolution of NFTs. Over the past 25 years he has also collaborated with many critically acclaimed recording artists to develop the visual language for themselves and their release campaigns, including the Foo Fighters, Imogen Heap, Lamb and Mike Oldfield. His fine art canvasses have hung in the offices of Universal Music Group and his photographic work has featured on the cover of multiple Top 10 releases as well as Sunday supplements and trade magazines.



Mr. Ren Ito

Co-Founder and Chief Operating Officer, Sakana AI, Japan

Ren co-founded Sakana AI in 2023, a Tokyo-based AI company creating a new kind of foundational AI models based on nature-inspired intelligence. Sakana AI has become Japan's fastest unicorn after one year in business, backed by Nvidia and a broad spectrum of Japanese enterprises including the 3 Japanese Megabanks (MUFG, SMBC, Mizuho) and other leading companies in each of Japan's industry sectors. In 2025, Sakana AI became the largest unicorn Japan has ever had.

Prior to Sakana, Ren took the lead on the global expansion of Mercari, Japan's first unicorn start-up running the fastest-growing marketplace app. He served as CEO of Mercari Europe, as well as successfully orchestrated its IPO valuing the company at \$6bn.

Before tech, Ren spent 15 years as a Japanese diplomat where he worked on the security alliance with the US, negotiated a free trade agreement with the EU, and represented Japan at the World Bank board. Ren continues to be involved in public policy debates on technological innovation and international politics as Senior Fellow at New York University (NYU) School of Law, and is the youngest member of the Trilateral Commission.

Ren received his Master of Laws from NYU School of Law (2004) and Bachelor of Laws from the University of Tokyo (2001) and is admitted to practice law in New York. Ren also holds a Master of Arts in East Asian Studies from Stanford University (2005).



Ms. Vered Horesh

Chief AI Strategy Officer, Bria Artificial Intelligence, Ltd., Israel

Vered Horesh is Chief AI Strategy Officer at Bria, where she is spearheading a new paradigm for generative AI rooted in licensed content, creative attribution, and commercial scale. A former technology lawyer with over two decades advising high-growth companies, Vered blends legal insight, business rigor, and a deep understanding of emerging technologies to architect Bria's strategic direction.

At Bria, she leads global partnerships with media and entertainment companies and premium IP owners, advancing a model of responsible AI that respects rights, drives monetization for creators, and aligns with commercial realities. She is the co-inventor of patents behind Bria's attribution engine - an innovation that enables performance-based compensation for content owners whose works influence AI-generated results.

Vered played a key role in building Bria's differentiated foundation model strategy - including the industry's most expansive deployment of explicitly licensed data - while ensuring the company's position as a principled alternative to extractive AI development. Her leadership helped forge landmark collaborations with over 30 content providers and strategic alliances with media and entertainment.

Her conviction - that ethical AI is not a constraint but a competitive edge - is driving a new playbook for innovation where legal clarity, business incentives, and creative integrity converge.



Ms. Ariana Arciniega

Executive Vice President, Global Operations and Business Development Strategy, Intercept Music, Mexico

Ariana Arciniega has a background in law and more than a decade of experience leading digital distribution, business development, and strategic growth across Latin America and international markets.

As EVP of Global Operations and Business Development Strategy at Intercept Music, she oversees the company's global vision for distribution, revenue expansion, and cross-territory operational excellence.

Before joining Intercept Music, Ariana served as Head of Business Development and Label Strategy LATAM at Virgin Music Group, where she led market growth initiatives, negotiated high-value partnerships, and strengthened relationships with leading artists and labels throughout the region. Her earlier role as Country Manager for Ingrooves Mexico (now Virgin Music Group) established her as a key force in regional digital distribution, overseeing P&L, business development, DSP relations, and a growing team that supported releases from DEL Records (Eslabón Armado), Dirty Hit (The 1975), Steve Aoki, and other influential acts.

Ariana's career foundation includes launching and managing Believe's Artist Services division in LATAM, running Sofar Sounds Mexico for over a decade, and shaping digital marketing, trade strategy, and A&R for hundreds of artists across genres. Known for her analytical approach to content performance, deep understanding of global distribution ecosystems, and her passion for artist discovery, she has built a reputation as a transformative leader who bridges creative vision with measurable business results.



Mr. Malumbo Mkandawire

Assistant Distribution Officer, Copyright Society of Malawi, Malawi

I am an Assistant Distribution Officer and Head of Information and Communication Technology (ICT) at the Copyright Society of Malawi (COSOMA). In my role as Assistant Distribution Officer, I support the administration and implementation of copyright royalty distribution processes, including the collection, verification, analysis, and reconciliation of usage data for copyrighted works.

My responsibilities include contributing to the development and improvement of distribution systems, preparing distribution reports, and supporting transparency, accuracy, and compliance in accordance with copyright laws, regulations, and internal policies.

In addition, I lead COSOMA's ICT function, where I am responsible for the development, management, and maintenance of digital systems that support copyright administration and organizational operations. My work focuses on strengthening digital copyright infrastructure through the integration of technology into collective management workflows to enhance efficiency, data integrity, and evidence-based decision-making.

My professional expertise focuses on the integration of data-driven distribution systems and digital infrastructure for collective management organizations. My key areas of focus include audio monitoring technologies for usage tracking, copyright royalty distribution systems and usage data analysis, and data collection, validation, and reporting for collective management.

I hold a Bachelor's Degree in Business Information Technology from the University of Greenwich and possess professional certifications in digitization, public procurement, and data security. I have participated in regional and international initiatives, including serving as a

panellist on rebooting collective management at the 2023 ACCES Conference in Dar es Salaam, Tanzania, and contributing to the WIPO–ARIPO IP School Clubs project in Malawi.



Mr. Guoyi Zhao

Director, Government Affairs, RELX, China

Guoyi specializes in public affairs management and policy research related to copyright cooperation, ESG, and various RELX business areas in China, including legal, patent, energy, and chemical industries.

Guoyi holds a Master of Arts degree from Peking University. After graduation, he worked as a university lecturer and later joined two Chinese state-owned enterprises before joining RELX in 2020.

Guoyi's main professional affiliations include serving as Executive Secretary General of the International Publishers Coalition in China (IPCC), Chair of the IP Working Group of the China-Britain Business Council (CBBC) and Expert in the Policy Research Working Group for the China-UK Industrial Cooperation Partnership (ICP).