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INTERNATIONAL CONFERENCE

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AI: Decoding IP Exploring the Commercial, Economic and Legal Implications

organized by
the World Intellectual Property Organization (WIPO)

and
The Intellectual Property Office of the United Kingdom (IPO)

London, June 18 and 19, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, June 18, 2019

8.00 – 9.15 Arrival, Security and Registration

9.15 – 10.30 Opening Session

Welcome address by:

- Mr. Chris Skidmore, Minister of State for Universities, Science, Research and Innovation, London

Keynote speech by:

- Lord David Kitchin, Justice of the Supreme Court, London
- Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Topic 1: Applications of AI, and New Business Models**

Moderator: Ms. Mishal Husain, Broadcast Journalist, BBC, London

Panelists: Mr. Felix Danczak, Head of Strategy, Signal AI, London

Dr. Anat Elhalal, Head of Technology, Artificial Intelligence and Machine Learning Lead, Digital Catapult, London

Mr. Andrew Burgess, Strategic Advisor on AI, Ajburgess, London

The Lord Tim Clement-Jones, Chair, House of Lords AI Select Committee, London

Ms. Zoe Webster, Director, AI and Data Economy, UK Research & Innovation, London

12.00 – 13.00 **Topic 2: AI & IP – Disrupting the established**

Moderator: Ms. Mishal Husain

Panelists: Mr. Ryan Abbott, Professor, University of Surrey School of Law, Surrey, United Kingdom

Ms. Belinda Gascoyne, Senior IP Law Counsel, IBM Europe, Middle East & Africa

Mr. Daniel Berman, CEO, Maccabi Enterprise Development, eHealthVentures, Israel

The representative of the Intellectual Property Office, Australia (tbc)

13.00 – 14.15 Lunch Break

14.15 – 15.30 **Topic 3: Ownership, Entitlement & Liability**

Moderator: Ms. Mishal Husain

Panelists: Dr. Noam Shemtov, Reader in IP & Technology Law, Deputy Head, Centre for Commercial Law Studies, Queen Mary University, London

Dr. Eleonora Rosati, Associate Professor, Law School, University of Southampton, Highfield, Southampton, United Kingdom

Professor Tanya Aplin, Professor, King's College, London

Professor Lionel Bently, Herchel Smith Professor of Intellectual Property, Faculty of Law, University of Cambridge, Cambridge, United Kingdom

15.30 – 16.00 Coffee Break

16.00 – 17.00 **Topic 4: Ethics & Public Perception**

Moderator: Ms. Mishal Husain

Panelists: Professor Jason Schultz, Professor of Clinical Law, Faculty of Law, New York University, United States of America (USA)

Dr. Christopher Markou, Leverhulme Early Career Fellow, Affiliated Lecturer, Faculty of Law, University of Cambridge, Cambridge, United Kingdom

17.00 – 17.15 Close of Day One

17.30 – 18.45 Conference reception

19.00 – 21.30 Conference dinner

Wednesday, June 19, 2019

8.30 – 9.15 Registration and Networking

9.15 – 10.30 **Topic 5: Economics, Competition & Data Access**

Moderator: Ms. Pippa Hall, Chief Economist, Director of Innovation, Intellectual Property Office of United Kingdom, London

Panelists: Professor Ian Walden, Director, Centre for Commercial Law Studies, Queen Mary University, London

Professor Ariel Azrachi, Director, Centre for Competition Law and Policy, Faculty of Law, University of Oxford, Oxford, United Kingdom

Professor Maria Ioannido, Senior Lecturer in Competition Law, Queen Mary University, London

Professor Ioannis Kokkoris, Deputy Dean, Global Engagement, School of Law, Queen Mary University, London

10.30 – 11.00 Coffee Break

11.00 – 12.45 **Topic 6: Regulation & Incentives**

Breakout Session 1: Registered rights

Moderator: tbc

Panelists: Dr. Ilanah Fhima, Reader in IP Law, UCL Faculty of Laws, University College London, London

Dr. Heli Pihlajamaa, Director, Directorate Patent Law, European Patent Office, Munich, Germany

Professor Sir Robin Jacob, Sir Hugh Laddie Chair of IP Law, UCL Faculty of Laws, University College London, London

Mr. Gwilym Roberts, Chairman, Kilburn & Strode LLP, United Kingdom

Breakout Session 1: Unregistered rights

Moderator: Dr. Noam Shemtov

Panelists: Professor Maurizio Borghi, Director, Centre for IP Policy & Management, Bournemouth University, United Kingdom

Mr. Lauri Rechart, Chief Legal Officer, International Federation of Phonographic Industry (IFPI)

Professor Luke Ali-Budiardjo, Columbia Law School, IP Litigation associate, Kirkland & Ellis, New York, USA

Dr. Daniela Simone, Lecturer in Law, Co-Director, Institute of Brand and Innovation Law, UCL Faculty of Laws, University College London, London

12.45 – 13.45 Lunch Break

14.00 – 15.00 **Topic 7: AI & IP Transcending the Global divide**

Moderator: To be confirmed

Panelists: Mr. Taylor Reynolds, Technology Policy Director,
Massachusetts Institute of Technology,
Cambridge, USA

Ms. Ruth Okediji, Professor of Law, Harvard Law
School, USA

Ms. Alice Lee, Associate Dean, Associate
Professor of Law, Faculty of Law, Hong Kong
University, Hong Kong

Mr. Lawrence Lau, Adjunct Associate Professor of
Law, Faculty of Law, Hong Kong University, Hong
Kong

Professor Prabuddha Ganguli, CEO, Vision-IPR,
Visiting Professor, Rajiv Gandhi School of IP Law,
Indian Institute of Technology, Kharagpur, India

15.00 – 15.30 Coffee Break

15.30 – 16.00 Closing Session

- UK Ministerial address
- Mr. Tim Moss, Chief Executive, Intellectual Property Office, United Kingdom

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