



INTERNATIONAL WORKSHOP

WIPO/IP/AEX/19/INF/1 PROV
ORIGINAL: ENGLISH
DATE: JULY 22, 2019

International Workshop on Technology Transfer and Management of Government Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the United States Patent and Trademark Office (USPTO)

and
the Association of University Technology Managers (AUTM)

Alexandria, United States of America (USA), July 23 to 26, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, July 23, 2019

8.30 – 9.00 **Registration/Coffee**

9.00 – 9.30 **Opening Remarks and Program Overview**

Speakers: Ms. Karin Ferriter, Deputy Chief Policy Officer, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Alexandria, USA

Ms. Miriam DeChant, Director, Global Intellectual Property Academy (GIPA), OPIA, United States Patent and Trademark Office (USPTO), Alexandria, USA

Mr. Thomas Bombelles, Head, NGO and Industry Relations Section, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva, Switzerland

Ms. Marina Lamm, Patent Attorney, United States Patent and Trademark Office (USPTO), Alexandria, USA

9.30 – 10.00 **Introduction of Participants**

Each participant to introduce himself/herself and give brief description of his/her role/experience in intellectual property (IP) management and/or technology transfer

10.00 – 10.25 **Keynote Remarks - Supporting and Advancing Technology Transfer Globally**

Speakers: Mr. Thomas Bombelles

Ms. Gayathri Varma, AUTM Board Member, Director, Partnering & Strategy, AstraZeneca, Washington D.C.

10.25 – 10.40 **Coffee Break**

THEME 1: ROLE OF GOVERNMENT IN SUPPORTING INNOVATION AND TECHNOLOGY COMMERCIALIZATION

- 10.40 – 11.20 **Topic 1 Public Funding of Research and Development (R&D):**
- Topic 1.1 Funding Research in the United States: Extramural and Intramural Research**
- Speaker: Ms. Fay Cobb Payton, Program Director, Division of Computer and Network Systems, Directorate for Computer and Information Science and Engineering, National Science Foundation (NSF), Alexandria, Virginia, USA
- Topic 1.2 Patent Filings by Government Research Institutions**
- Speaker: Mr. Nicholas Pairolero, Economist, Office of the Chief Economist Office of Policy and International Affairs, USPTO
- 11.20 – 12.30 **Topic 2 Legal Framework for Technology Transfer in the U.S.**
- Topic 2.1 The Bayh-Dole Act**
- Speaker: Ms. Marina Lamm
- Topic 2.2 Federal Technology Transfer Legal Framework**
- Speaker: Mr. Chuck Na, Senior Interagency Policy Specialist, Technology Partnerships Office, National Institute of Standards and Technology (NIST), Maryland, USA
- 12.30 – 14.00 **Lunch**
- 14.00 – 15.00 **Topic 2.3 Government Programs and Initiatives “Lab to Market” Initiatives, ROI**
- Speakers: Ms. Jennifer Shieh, Assistant Director, Entrepreneurship, Office of Science and Technology Policy (OSTP), Executive Office of the President, Washington, D.C.
- Mr. John Bittman, Interagency Policy Specialist, NIST
- Topic 2.4 Innovation Support Systems: University Accelerators, Spinoffs, Incubators, etc.,**
- Speaker: Mr. Eric Smith, Senior Policy Advisor, Office of Innovation and Entrepreneurship, U.S. Economic Development Administration, Department of Commerce, Washington, D.C.
- 15.00 – 15.15 **Coffee Break**

THEME 2: INTELLECTUAL PROPERTY (IP) MANAGEMENT

15.15 – 16.20 **Topic 1** **IP Issues Relevant to Researchers and Scientists**
(a) Patents, TM, Copyright, Trade Secrets, PVP
(b) Proprietary Information, Material Transfer Agreements,
Non-Disclosure Agreements

Speakers: Ms. Mojdeh Bahar, Assistant Administrator, Office of
Technology Transfer, United States Department of Agriculture,
Agricultural Research Service (USDA ARS), Maryland, USA

Ms. Clara Asmail, Deputy Director for Policy and Practice,
Office of Technology Transitions, U.S. Department of
Energy (DOE), Maryland, USA

(will be continued on Wednesday afternoon)

16.20 – 16.45 **Summary of the day**

16.45 – 17.00 **Topic 2** **Introduction to the Patent and Trademark Office Society**

Speaker: Mr. Raymond Addie, International Relations Committee, Patent
and Trademark Office Society (PTOS), USPTO

Wednesday, July 24, 2019

8.30 – 9.00 **Welcome Coffee**

INTERNATIONAL EXPERIENCE

9.00 – 9.30 **Topic 1** **The Management of IP Assets in the Governmental Sector –**
A Worthy Pursuit – Taking Stock and Looking Ahead

Speaker: Mr. Guy Pessach, Director, SMEs and Entrepreneurship
Support Division, Department for Transition and Developed
Countries (TDC), WIPO

9.30 – 12.30 **Topic 2 Managing Government IP Assets – International Experience**

Moderator: Mr. Guy Pessach

Panelists: Ms. Ayelet Feldman, Legal Counsel and Legislation, Intellectual Property Law Division, Ministry of Justice, Jerusalem, Israel

Mr. Philip Mendes, Principal, Opteon, Brisbane, Australia

Ms. Manda Tay Min Dai, Principal Assistant Director, Strategic Planning and Policy Department, Intellectual Property Office of Singapore

Ms. Kerry Faul, Head, National Intellectual Property Management Office (NIPMO), Pretoria, South Africa

Mr. Andrew Wall, Senior Advisor, HM Treasury; and Head of Industrial Policy Innovation Directorate, UKIPO, London

11.00 – 11.15 **Coffee Break**

12.30 – 13.50 **Lunch**

THEME 2: INTELLECTUAL PROPERTY (IP) MANAGEMENT (cont'd. from Tuesday afternoon)

14.00 – 15.15 **Topic 2 Institutional IP Policy**

- (a) Objectives
- (b) Scope of the Policy
- (c) Key Provisions
 - Disclosure
 - Ownership of IP and Conflict of Interests
 - Royalty Distribution
 - Other Terms

Speakers: Mr. Mark Rohrbaugh, Special Advisor for Technology Transfer, National Institutes of Health (NIH) Office of Technology Transfer, Maryland, USA

Mr. Daniel Lockney, Technology Transfer Program Executive, Space Technology Mission Directorate, National Aeronautics and Space Administration (NASA) Headquarters, Washington, D.C.

15.15 – 15.30 **Coffee Break**

15.30 – 17.00 **Topic 3 Technology Transfer Offices (TTO) Structure, Functions, Personnel and Objectives**

Speakers: Mr. Daniel Lockney

Ms. Alice Welch, Director, Technology Transfer Program, U.S. Food and Drug Administration (FDA)

17.00 – 17.20 **Summary of the day**

Thursday, July 25, 2019

8.30 – 9.00 **Welcome Coffee**

THEME 3: USING IP ASSETS: TECHNOLOGY LICENSING AND COMMERCIALIZATION

9.00 – 10.30 **Topic 1 Selecting and Assessing Technology for Commercialization**

Speakers: Mr. Steven Ferguson, Special Advisor, NIH Office of Technology Transfer, Maryland, USA

Mr. Robert Bectel, Senior Program Analyst, Office of Technology Transitions, DOE, Maryland, USA

10.30 – 10.45 **Coffee Break**

10.45 – 11.45 **Topic 2 Technology Valuation and Marketing**

Speakers: Mr. Kenneth Porter, Director, UM Ventures – College Park, University of Maryland Office of Technology Commercialization, Maryland, USA

Mr. Steven Ferguson

11.45 – 12.50 **Lunch**

13.00 – 14.30 **Topic 3 Licensing: Types of Licenses, Terms and Considerations**

Speakers: Mr. Hassan Naqvi, Director, Corporate Partnerships, John Hopkins Technology Ventures, Maryland, USA

Mr. Kenneth Porter

Ms. Claire Driscoll, Director, Technology Transfer Office, National Human Genome Research Institute (NHGRI), NIH, Washington D.C. Metro area, USA

14.30 – 15.30 **Topic 4 Negotiation Principles and Strategies**

Speakers: Ms. Claire Driscoll
Mr. Hassan Naqvi

15.30 – 15.45 **Coffee Break**

15.45 – 17.30 **Topic 5 Strategic Partnering**

Public-Private Partnerships – Panel Discussion

Partnering with Universities, businesses, State government and others; International Partnerships

Moderator: Mr. Thomas Bombelles

Panelists: Mr. Stephen Auvil, Executive Vice President – Operations and Programs, Maryland Technology Development Corporation (TEDCO), Columbia, Maryland, USA

Mr. Kevin A. Klock, Vice President of Operations and General Counsel, Foundation for the National Institutes of Health (FNIH), Adjunct Professor of Law and Scholar, O’Neill Institute for National and Global Health Law, Georgetown University Law Center, Washington D.C.

National Science Foundation (NSF) I-Corps

Ms. Pamela McCauley, Program Director for NSF’s Innovation Corps (I-Corps), Division of Computer and Network Systems, Directorate for Computer and Information Science and Engineering, NSF

Business Perspective

Mr. Javier Atencia-Fernandez, CEO & Founder at pathOtrak, Maryland, USA

17.30 – 17.45 **Summary of the day**

Friday, July 26, 2019

- 8:45 **Meeting in the Lobby of Residence Inn**
- 9.00 **Departing for NASA by bus**
- 10.00 – 12.00 **NASA Goddard Visitor Center**
- 10.15 – 10.45 **NASA Goddard Space Flight Center Strategic Partnership Office**
- Speaker: Ms. Viva Miller, Technology Manager, Strategic Partnerships Office (SPO)
- 10.45 – 11.25 **Presentation on the James Webb Space Telescope**
- Speaker: Mr. Peter Sooy, Public Outreach Lead, NASA's James Webb Space Telescope
- 11.25 – 12.00 **Explore NASA Goddard Visitor Center exhibits on your own**
- 12.00 **Board bus back to the USPTO**
- 13.00 **Arriving at the USPTO**
- 13.00 – 14.00 **Lunch** (please bring lunch)
- 14.00 – 16.00 **Interactive Case Study on Technology Commercialization and Experience Sharing**
- Speakers: Ms. Kalpana Reddy (TBC), Technology Transfer Specialist, Office of Research and Development, Department of Veterans Affairs (VA), Washington, D.C.
- Ms. Marina Lamm
- 16.00 – 17.00 **Program Closing and Evaluation**

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