WIPO Expert Forum on International Technology Transfer

organized by the World Intellectual Property Organization (WIPO)

Geneva, February 16 to 18, 2015
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on International Technology Transfer

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Monday,
February 16, 2015

9.00 – 10.15 Registration: New Conference Hall
WIPO Headquarters, 34 Chemin des Colombettes,
1211 Geneva

10.15 – 10.30 Welcome Address and Introduction by:
John B. Sandage, Deputy Director General, Patents and
Technology Sector, World Intellectual Property Organization (WIPO)

10.30 – 11.15 Keynote 1: International Technology Transfer:
High-Level Perspective from Developed Countries
Speaker: Sherry Knowles, Principal, Knowles Intellectual
Property Strategies, LLC, Atlanta, Georgia, USA

11.15 – 11.45 Coffee Break

11.45 – 12.30 Keynote 2: International Technology Transfer:
High-Level Perspective from Developing Countries
Speaker: McLean Sibanda, Chief Executive Officer (CEO),
Innovation Hub, Pretoria, South Africa

12.30 – 13.00 Questions and Answers (Q & A) Keynotes 1 and 2

13.00 – 14.30 Lunch Break
SESSION 1
Analytic studies on international technology transfer

14.30 – 15.30  International Technology Transfer: An Analysis from the Perspective of Developing Countries

Author:  Kamal Saggi, Professor, Vanderbilt University, Nashville, Tennessee, USA

Peer Reviewer:  Walter Park, Professor, American University, Washington, D.C., USA

Q & A

15.30 – 16.30  Economics of IP and International Technology Transfer

Author:  A. Damodaran, Professor, Indian Institute of Management, Bangalore, India

Peer Reviewer:  Francesco Lissoni, Professor, Bocconi University, Milan, Italy

Q & A

16.30 – 17.00  Coffee Break

17.00 – 18.00  Intellectual Property (IP)-Related Policies and Initiatives in Developed Countries to Promote Technology Transfer

Author:  Sisule Musungu, Partner, Sisule Munyi Kilonzo & Associates, Nairobi, Kenya

Peer Reviewer:  Walter Park

Q & A
Tuesday, February 17, 2015

SESSION 1
Analytic studies on international technology transfer (cont’d.)

9.30 – 10.30  Case Studies on Cooperation and Exchange Between Research and Development (R&D) Institutions in Developed and Developing Countries

Author: Bowman Heiden, Deputy Director, Center for Intellectual Property (CIP), Chalmers University of Technology, Gothenburg, Sweden

Peer Reviewer: Nikolaus Thumm, Senior Fellow, European Commission Joint Research Centre, Seville, Spain

Q & A

10.30 – 11.30  Policies Fostering the Participation of Businesses in Technology Transfer

Author: Philip Mendes, Partner, Opteon, Inc., Brisbane, Australia

Peer Reviewer: Nikolaus Thumm

Q & A

11.30 – 12.00  Coffee Break

12.00 – 13.00  Alternatives to the Patent System that are used to Support R&D Efforts, Including both Push and Pull Mechanisms, with a Special Focus on Innovation-Inducement Prizes and Open Source Development Models
Q & A

13.00 – 14.30 Lunch Break

SESSION 2
Measures for promoting international technology transfer: challenges and solutions

Moderator: Alison Brimelow, Chairman, Programme Advisory Council of the UK Research Councils’ Centre for Copyright and New Business Models in the Creative Economy (CREAté), University of Glasgow, Glasgow, United Kingdom

Panelists: Jaroslav Burcík, Director, Technology and Innovation Center, Czech Technical University, Prague, Czech Republic

Francisco Rafael Cano Betancourt, Director, Planning, Evaluation and Development, National Council for Science and Technology, Guatemala City, Guatemala

Sherry Knowles

Sifeddine Labed, Director, Formation, Research, Innovation and Technology Transfer, Ministry of Information and Communication Technologies (ICTs), Algiers, Algeria

Allison Mages, Senior Counsel, IP Procurement and Policy, General Electric Company, Representative from the Intellectual Property Owners Association, Washington, D.C., USA
McLean Sibanda

Audrey Yap, Founding Partner and Head, IP Department, Yusarn Audrey, Singapore

Xia Wenhuan, Director, Business Development, Transpacific IP Group Limited, Beijing, China

Reporter: Ali Jazairy, Senior Counsellor, Patents and Technology Sector, WIPO

14.30 – 15.30 **Session 2(a): Capacity-Building**

Panel discussion

Q & A

15.30 – 16.30 **Session 2(b): Global Cooperation**

Panel discussion

Q & A

16.30 – 17.00 Coffee Break

17.00 – 18.00 **Session 2(c): Institutional Framework**

Panel discussion

Q & A
Wednesday,
February 18, 2015

SESSION 2
Measures for promoting international technology transfer: challenges and solutions (cont’d.)

Moderator:  Alison Brimelow

Panelists:   Jaroslav Burcík
Fransisco Rafael Cano Betancourt
Sherry Knowles – Sifeddine Labed
Allison Mages – McLean Sibanda
Audrey Yap – Xia Wenhuan

Reporter:  Ali Jazairy

9.30 – 10.30  Session 2(d): Regulatory Framework
Panel discussion
Q & A

10.30 – 11.30  Session 2(e): Innovation Infrastructure
Panel discussion
Q & A

11.30 – 12.00  Coffee Break

12.00 – 13.00  Session 2(f): Funding/Evaluation Mechanisms
Panel discussion
Q & A

13.00 – 14.30  Lunch Break
SESSION 3
Review and closing

14.30 – 16.30  Thoughts for Consideration by WIPO’s Committee on Development of Intellectual Property (CDIP)

Moderator:  Alison Brimelow

Panelists:  Jaroslav Burcík
Francisco Rafael Cano Betancourt
Sherry Knowles – Sifeddine Labed
Allison Mages – McLean Sibanda
Audrey Yap – Xia Wenhuan

Reporter:  Ali Jazairy

Panel discussion

Q & A

16.30  Closing Address

Speaker:  Mario Matus, Deputy Director General, Development Sector, World Intellectual Property Organization (WIPO)