WIPO Expert Forum on International Technology Transfer

organized by
the World Intellectual Property Organization (WIPO)

Geneva, February 16 to 18, 2015

SECOND PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Monday, February 16, 2015

9.00 – 10.15  Registration:  New Conference Hall
WIPO Headquarters, 34 chemin des Colombettes
1211 Geneva

10.15 – 10.30  Welcome Address and Introduction by:
Mr. John B. Sandage, Deputy Director General, Patents and Technology
Sector, World Intellectual Property Organization (WIPO)

10.30 – 11.15  Keynote 1:  International Technology Transfer:  High-Level
Perspective from Developed Countries
Speaker:  Ms. Sherry Knowles, Principal, Knowles Intellectual
Property Strategies, LLC, Atlanta, Georgia,
United States of America

11.15 – 11.45  Coffee Break

11.45 – 12.30  Keynote 2:  International Technology Transfer:  High-Level
Perspective from Developing Countries
Speaker:  Mr. McLean Sibanda, Chief Executive Officer (CEO),
Innovation Hub, Pretoria, South Africa

12.30 – 13.00  Questions and Answers (Q & A) Keynotes 1 and 2

13.00 – 14.30  Lunch Break

SESSION 1  ANALYTIC STUDIES ON INTERNATIONAL TECHNOLOGY TRANSFER

14.30 – 15.30  International Technology Transfer:  An Analysis from the Perspective
of Developing Countries
Author:  Mr. Kamal Saggi, Professor, Vanderbilt University,
Nashville, Tennessee, United States of America
Peer Reviewer:  Mr. Walter Park, Professor, American University,
Washington, D.C., United States of America
Q & A
15.30 – 16.30  Economics of IP and International Technology Transfer  
Author: Mr. A. Damodaran, Professor, Indian Institute of Management, Bangalore, India  
Peer Reviewer: Mr. Francesco Lissoni, Professor, Bocconi University, Milan, Italy  
Q & A

16.30 – 17.00  Coffee Break

17.00 – 18.00  Intellectual Property (IP)-Related Policies and Initiatives in Developed Countries to Promote Technology Transfer  
Author: Mr. Sisule Musungu, Partner, Sisule Munyi Kilonzo & Associates, Nairobi, Kenya  
Peer Reviewer: Mr. Walter Park  
Q & A

Tuesday, February 17, 2015  
SESSION 1  
ANALYTIC STUDIES ON INTERNATIONAL TECHNOLOGY TRANSFER (CONT’D.)

9.30 – 10.30  Case Studies on Cooperation and Exchange Between Research and Development (R&D) Institutions in Developed and Developing Countries  
Author: Mr. Bowman Heiden, Deputy Director, Center for Intellectual Property (CIP), Chalmers University of Technology, Gothenburg, Sweden  
Peer Reviewer: Mr. Nikolaus Thumm, Senior Fellow, European Commission Joint Research Centre, Seville, Spain  
Q & A

10.30 – 11.30  Policies Fostering the Participation of Businesses in Technology Transfer  
Author: Mr. Philip Mendes, Partner, Opteon, Inc., Brisbane, Australia  
Peer Reviewer: Mr. Nikolaus Thumm  
Q & A
11.30 – 12.00 Coffee Break

12.00 – 13.00 Alternatives to the Patent System that are used to Support R&D Efforts, Including both Push and Pull Mechanisms, with a Special Focus on Innovation-Inducement Prizes and Open Source Development Models

Author: Mr. James Packard Love, Director, Knowledge Ecology International (KEI), Washington DC, United States of America

Peer Reviewer: Mr. Dominique Foray, Professor, École Polytechnique Fédérale de Lausanne, Lausanne, Switzerland (TBC)

Q & A

13.00 – 14.30 Lunch Break

SESSION 2 MEASURES FOR PROMOTING INTERNATIONAL TECHNOLOGY TRANSFER: CHALLENGES AND SOLUTIONS

Moderator: Ms. Alison Brimelow, Chairman, Centre for Copyright and New Business Models in the Creative Economy (CREATe), Programme Advisory Council of the UK Research Councils, University of Glasgow, Glasgow, United Kingdom

Panelists: Mr. Jaroslav Burčík, Director, Technology and Innovation Center, Czech Technical University, Prague, Czech Republic

Mr. Francisco Rafael Cano Betancourt, Director, Planning, Evaluation and Development, National Council for Science and Technology, Guatemala City, Guatemala

Ms. Sherry Knowles

Mr. Sifeddine Labed, Director, Formation, Research, Innovation and Technology Transfer, Ministry of Information and Communication Technologies (ICTs), Algiers, Algeria

Ms. Allison Mages, Senior Counsel, IP Procurement and Policy, General Electric Company, Representative from the Intellectual Property Owners Association, Washington, D.C., United States of America

Mr. McLean Sibanda

Ms. Audrey Yap, Founding Partner and Head, IP Department, Yusarn Audrey, Singapore
Mr. Xia Wenhuan, Director, Business Development, Transpacific IP Group Limited, Beijing, China

Reporter: Mr. Ali Jazairy, Senior Counsellor, Patents and Technology Sector, WIPO

14.30 – 15.30  
**Session 2(a): Capacity-Building**
Panel discussion
Q & A

15.30 – 16.30  
**Session 2(b): Global Cooperation**
Panel discussion
Q & A

16.30 – 17.00  
Coffee Break

17.00 – 18.00  
**Session 2(c): Institutional Framework**
Panel discussion
Q & A

Wednesday, February 18, 2015

**SESSION 2**

**MEASURES FOR PROMOTING INTERNATIONAL TECHNOLOGY TRANSFER: CHALLENGES AND SOLUTIONS (CONT’D.)**

Moderator: Ms. Alison Brimelow

Panelists: Mr. Jaroslav Burčík  
Mr. Francisco Rafael Cano Betancourt  
Ms. Sherry Knowles  
Mr. Sifeddine Labed  
Ms. Allison Mages  
Mr. McLean Sibanda  
Ms. Audrey Yap  
Mr. Xia Wenhuan

Reporter: Mr. Ali Jazairy
9.30 – 10.30  **Session 2(d): Regulatory Framework**
Panel discussion
Q & A

10.30 – 11.30  **Session 2(e): Innovation Infrastructure**
Panel discussion
Q & A

11.30 – 12.00 Coffee break

12.00 – 13.00  **Session 2(f): Funding/Evaluation Mechanisms**
Panel discussion
Q & A

13.00 – 14.30 Lunch Break

**SESSION 3**  
**REVIEW AND CLOSING**

14.30 – 16.30  Thoughts for Consideration by WIPO’s Committee on Development of Intellectual Property (CDIP)
Moderator: Ms. Alison Brimelow
Panelists: Mr. Jaroslav Burčík  
Mr. Francisco Rafael Cano Betancourt  
Ms. Sherry Knowles  
Mr. Sifeddine Labed  
Ms. Allison Mages  
Mr. McLean Sibanda  
Ms. Audrey Yap  
Mr. Xia Wenhuan

Reporter: Mr. Ali Jazairy
Panel discussion
Q & A

16.30  **Closing Address**
Mr. Mario Matus, Deputy Director General, Development Sector, World Intellectual Property Organization (WIPO)

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