



INTERNATIONAL EVENT

WIPO/IAP/GE/25
ORIGINAL: ENGLISH DATE:
SEPTEMBER 16, 2025

IAP Best Practice Summit 2025

organized by

the World Intellectual Property Organization (WIPO)

with the support of the Funds-In-Trust Japan Industrial Property Global

Geneva, September 16 and 17, 2025

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, September 16, 2025

Sessions Venue: NB 0.107

08.30 – 08.45 Welcoming Participants

08.45 – 09.00 **Group Photo** NB Atrium 2

09.00 – 09.20 **Opening Remarks**

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IIES), WIPO, Geneva

Mr. David J. Kappos, Partner, Cravath, Swaine & Moore LLP – IAP Steering Committee Chair, New York

09.20 – 09.40 **Update on the Key Program Developments**

Speaker: Ms. Allison Mages, Head, IP Commercialization Section, IP for Innovators Department (IPID), IIES, WIPO, Geneva

09.40 – 09.50 **Supporting WIPO's Activities on the Development of IP and Innovation Ecosystems**

Speaker: Mr. Kunihiro Fushimi, Director and Funds-In-Trust Japan Industrial Property Global Manager, International Classifications and Standards Division, WIPO, Geneva

09.50 – 10.20 **Coffee break** NB Atrium 2

10.20 – 12.00 **IAP Focal Points Session**

To discuss progress, challenges and insights to enhance the implementation of the IAP at the local level.

Moderator: Ms. Allison Mages

Up to 15 minutes per country, including a 10-minute presentation highlighting the Program's capacity and 2-3 best practices, followed by 5 minutes for Q&A.

Speakers: **Insights from Chile**

Mr. Esteban Figueroa Nagel, National Director, National Institute of Industrial Property (INAPI), Santiago (*pre-recorded video message*)

Mr. Henry Michael Crew Araya, Head, PCT Department, INAPI, Santiago

Insights from Colombia

Ms. Edna Milena Bautista Rodríguez, University Professional, Superintendence of Industry and Commerce (SIC), Bogota

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Insights from Ecuador

Ms. Sofía de los Ángeles Albuja Tapia, Director, Institutional Management Department, National Service of Intellectual Rights (SENADI), Quito

Insights from Kenya

Ms. Concilia Were, Assistant Manager, Legal Services and Assistant Registrar of Trade Marks, Kenya Industrial Property Institute (KIPI), Nairobi

Insights from Morocco

Mr. Nour-Eddine Boukharouaa, Head, Department for Innovation Technologies, Moroccan Industrial and Commercial Property Office (OMPIC), Casablanca

Mr. Mounsif Elafia, Head, Patents Department, OMPIC, Casablanca

Insights from Pakistan

Ms. Saima Kanwal, Senior Patent Examiner, Intellectual Property Organization of Pakistan (IPO-Pakistan), Karachi

Ms. Shakra Khurshid, Senior Patent Examiner and TISC Coordinator, IPO-Pakistan Regional Office, Lahore

Insights from Peru

Ms. Valeria Tamara Díaz Silva, Inventions and New Technologies Analyst, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima

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| 12.00 – 13.30 | Lunch | NB Cafeteria |
| 13.30 – 14.15 | IAP Focal Points Session (cont'd) | NB 0.107 |

Speakers: **Insights from the Philippines**

Mr. Dindo Dumali, Intellectual Property Rights Specialist III, Intellectual Property Office of the Philippines (IPOPHL), Taguig City

Insights from Singapore

Ms. Lily Lee, Deputy Director, Partnership & Programme Department, Intellectual Property Office of Singapore (IPOS), Singapore

Insights from South Africa

Mr. Joseph Lebohang Nku, Patent Examiner, Companies and Intellectual Property Commission (CIPC), Pretoria

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14.15 – 16.30 **Round Table Discussion**

The IAP beneficiaries and volunteers will share their experiences of participating in the Program, discuss opportunities and benefits, and make suggestions on what WIPO and local authorities can do to better facilitate the Program's implementation.

Moderator: Mr. Evgeniy Sesitsky, Senior Program Officer, IP Commercialization Section, IPID, IIES, WIPO, Geneva

14.15 – 14.45 **i) Innovate, Protect, Succeed – From Idea to Impact**

Speakers: Ms. Leidy Cuestas Buitrago, Director, Unidos Para Sonreír – Gymsmile, Bogota

Ms. Lizah Dorao-Pascual, Medical Corps Officer, Flight Surgeon, Philippine Air Force, Armed Forces of the Philippines, Pasay City

Mr. Richard Turere, Founder and CEO, Lion Lights, Kitengela, Kenya

14.45 – 15.10 **Coffee break** NB Atrium 2

Round Table Discussion (cont'd) NB 0.107

15.10 – 15.40 **ii) IAP Beneficiaries Perspective**

Up to 5 minutes per speaker.

Speakers: Mr. José Eulises Suárez, IAP Beneficiary – Colombia, Cómbita

Mr. Francisco Xavier Revelo Bolaños, IAP Beneficiary – Ecuador, Borja

Mr. Jorge Alonso Delgado Sáenz, IAP Beneficiary – Peru, Pucallpa

Mr. Mark Kennedy Bantugon, IAP Beneficiary – the Philippines, Mabini

Ms. Vonnie Mokgaetsi Baloyi, IAP Beneficiary – South Africa, Groblersdal

15.40 – 16.30 **iii) IAP Volunteers Perspective**

Speakers: *Up to 5 minutes per speaker.*

Mr. Jorge Fuentes Antilao, Director, Patent Specialist Group, Carey, IAP Volunteer – Chile, Santiago

Ms. Paula Carolina Mardones Acuña, Director, Foreign Patent Division, Jarry IP, IAP Volunteer – Chile, Santiago

Ms. Claudia del Pilar Montoya Arias, Founding Director, Pilar Derecho de los Negocios, IAP Volunteer – Colombia, Manizales

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Mr. Byron Robayo, Partner, Spingarn, IAP Volunteer –
Ecuador, Quito

Mr. Marvel Oloo, Managing Partner, Innovate Advocates LLP,
IAP Volunteer – Kenya, Nairobi

Ms. Fatima Ezzahra Belharcha, Patent Specialist, Ibn Tofail
University, IAP Volunteer – Morocco, Kénitra

Mr. José Carlos Mallma Soto, Partner, Mallma & Asociados,
IAP Volunteer – Peru, Lima

Ms. Vanessa Malapit, Head, Protection and Education Group,
Ateneo De Manila University, IAP Volunteer – the Philippines,
Quezon City

Mr. Edward Ng, Patent Attorney, Marks & Clerk Singapore
LLP, IAP Volunteer – Singapore, Singapore

Ms. Joanne Heidi van Harmelen, Partner, Adams & Adams,
IAP Volunteer – South Africa, Cape Town

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Wednesday, September 17, 2025

Sessions Venue: NB 0.107

09.00 – 09.30 **Coffee** NB Atrium 2

09.30 – 09.40 **Day Two Welcome and Kickoff**

Speaker: Mr. Andrew Czajkowski, Director, Technology and Innovation
Support Division, IPID, IIES, WIPO, Geneva

09.40 – 10.00 **Developing Drafting Skills of IAP Volunteers Through the Patent
Drafting Clinics and Mentorship Projects**

Speakers: Mr. Néstor Javier Bejarano Pérez, Patent Director, Lloreda
Camacho & Co. IAP Volunteer – Colombia, Bogota

Mr. Hannington Omondi Amol, Managing Partner, ALP
Kenya, IAP Volunteer – Kenya, Nairobi

Mr. Robert J. Sayre, Registered Patent Attorney, Modern
Times Legal, IAP Volunteer – United States of America,
Cambridge

10.00 – 12.15 **Brainstorming Session**

To explore possible solutions surrounding:

- a) commercialization and other in-country support to IAP beneficiaries;*
- b) affordability of patent protection, including economic insights; and*
- c) innovation capabilities and outreach to inventors.*

Moderator: Ms. Allison Mages

Commercialization and other in-country support to IAP beneficiaries.

Speakers: Mr. Corey Salsberg, Vice President, Global Head IP Affairs,
Novartis, Washington, DC

IAP Focal Points, Volunteers and Beneficiaries

Affordability of patent protection, including economic insights.

Speakers: Ms. Intan Hamdan-Livramento, Senior Economist, Innovation
Economy Section, Department for Economics and Data
Analytics, IIES, WIPO, Geneva

Ms. Janete Rungo, Young Expert, IP Commercialization
Section, IPID, IIES, WIPO, Geneva

IAP Focal Points, Volunteers and Beneficiaries

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Innovation capabilities and outreach to inventors.

Speakers: Mr. James H. Patterson, Attorney, Patterson Thuent IP,
Chair of Pro Bono Advisory Council, Minneapolis

IAP Focal Points, Volunteers and Beneficiaries

12.15 – 12.30 **Closing of the event**

Speaker: Ms. Allison Mages

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