High-Level Dialogue on Indigenous Peoples, Traditional Cultural Expressions and Fashion

Thursday, November 2, 2023 (9.00 – 16.00 CET)
WIPO Conference Hall, Geneva, Switzerland and Online

PROGRAM

Registration and Welcome Coffee (9:00 – 9:30)

Opening Remarks (9:30 – 9:40)
Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)

Welcome (9:40 – 9:50)
Ms. Patricia Adjei, Torres Strait Islander, Indigenous Intellectual Property and Arts Expert, Australia
Ms. Louise Wallenberg, Professor, Centre of Fashion Studies, Department of Media Studies, Stockholm University, Sweden

Keynote Address (9:50 – 10:10)
Ms. Jody Potts-Joseph, Han Gwich'in from Eagle Village, Alaska, United States of America

Five of Five Thousand – Testimonials on the Value of Cultural Heritage in Clothing (10:10 – 11:00)
Moderator: Ms. Lucy Mulenkei, Executive Director, Indigenous Information Network, Kenya
Ms. Sage Paul, Artistic and Executive Director, Indigenous Fashion Arts, Canada
Ms. Aroha Te Pareake Mead, Independent Māori Researcher, New Zealand
Mr. Rune Fjellheim, Senior Advisor, Saami Council, Norway
Ms. Tara Gujadhur, Director, Traditional Arts and Ethnology Centre, Lao People's Democratic Republic
Ms. Dolores María Pérez Pérez, Colectiva Malacate, Mexico

Coffee Break (11:00 – 11:30)

The Brands’ Perspective – Initiatives and Best Practices Towards the Ethical Use of Traditional Cultural Expressions in Fashion (11:30 – 12:30)
Moderator: Ms. Vanessa Riviere, Representative, International Trademark Association; Senior Intellectual Property Counsel, Chanel, Switzerland
Mr. Zeeger Vink, Intellectual Property Director, MF Brands Group, Switzerland
Ms. Abrima Erwiah, Director, Gromek Institute for Fashion Business, Professor, The New School, Parsons School of Design, United States of America; Co-Founder, Studio 189, Ghana
Ms. Carla Fernandez, Founder and Creative Director, Carla Fernandez, Mexico (virtually)

Lunch Break (12:30 – 14:00)
Presentation: Introduction of Draft Steps when Considering the Use of Elements of Indigenous Peoples' Traditional Cultural Expressions in Fashion (14:00 – 14:20)
Ms. Sara Fuentes, Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO
Ms. Anna Sinkevich, Consultant, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

When Synergies Are Created – The Collaboration Approach (14:20 – 15:45)
Moderator: Ms. Pascale Goy, Intellectual Property Lawyer, France
Ms. Belinda Cook, Independent Consultant, Australia
Ms. Lynley Nargoodah, Director, Mangkaja Art, Australia (virtually)
Mr. James Johnson, Tlingit Dak'aweidi Clan, Artist and Carver, United States of America
Ms. Ani Álvarez Calderón, Founder and Creative Director and Ms. Arianne Carrillo, Director of Productions and Public Relations, Ani Alvarez Calderon, Peru
Ms. Jeanne de Kroon, Founder, Zazi Vintage, Netherlands

Closing Remarks (15:45 – 16:00)
Ms. Patricia Adjei
Ms. Louise Wallenberg
Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO