Gold Standard works to deliver the greatest impact in climate security and the Global Goals.

- Swiss non-profit headquartered in Geneva
- Founded by WWF and other NGOs in 2003
- Endorsed by broad NGO Supporter Network

- 350+ Project developers
- 2900+ Projects in 100+ countries
- 266 M Tonnes of CO2e reduced
- $41 Billion Dollars of shared value created
A STANDARD TO ACCELERATE PROGRESS
to meet the Paris agreement + the SDGs

THE GOLD STANDARD DIFFERENCE

Environmental Integrity:
• Conscientious eligibility criteria
• Conservative methodologies

Sustainable Development:
• Stakeholder inclusivity
• Verified impact to min 3 SDGs
• Safeguarding principles

Governance
• Grievance mechanism
• ISEAL code compliant
FAIRLY CONTRIBUTING TO GLOBAL NET ZERO
Initial framework for organisational climate mitigation strategies
DRIVING CLIMATE + SDG IMPACT AT SCALE

**Landscape Solutions**

**Nature-based Solutions**

**Portfolios for equity funds and debt**

**Company interventions**

**Projects**

**HOLISTIC APPROACH**

Assessment of management processes & performance standards

OUTPUT: Claims for reporting

**PROJECT BY PROJECT**

Performance measurement of impact frameworks & methodologies

OUTPUT: Tradable certificates like carbon credits

Making good better.
PROJECTS

IMPROVED COOKSTOVES FOR RURAL ZAMBIA

CEARÁ RENEWABLE ENERGY PROJECT, BRAZIL

UTSIL NAJ - HEALTHY HOMES FOR ALL IN MEXICO

SOLAR LIGHTING PROJECT IN ZAMBIA

THE NICAFOREST HIGH IMPACT REFORESTATION PROGRAM

EFFICIENT AND CLEAN COOKING FOR HOUSEHOLDS IN SOMALIA
## Carbon Counts for a Soil-Smart Wheat Supply Chain in Australia

Mars, Gold Standard and Sustainable Food Lab

<table>
<thead>
<tr>
<th>GS Fund ID</th>
<th>Fund Title</th>
<th>Fund/Portfolio Manager</th>
<th>SDGs</th>
<th>Status</th>
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<tbody>
<tr>
<td>GS-F001</td>
<td>Subnational Climate Fund (SCF)</td>
<td>Pegasus Capital Advisors</td>
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<td>Design Certified</td>
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<tr>
<td>GS-F002</td>
<td>Landscape Resilience Fund</td>
<td>South Pole Carbon Asset Management, in collaboration with WWF</td>
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<td>Design Certified</td>
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<tr>
<td>GS-F003</td>
<td>Amari Crop Production + Conservation Debt Fund</td>
<td>Global Forest Bond and Indie Capital</td>
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</table>
Gold Standard certified projects support transition to a low carbon future AND create benefits + value for local communities.

<table>
<thead>
<tr>
<th>Project Type</th>
<th>Biodiversity</th>
<th>Balance of Payments</th>
<th>Employment</th>
<th>Livelihood</th>
<th>Health Impacts</th>
<th>Climate Action</th>
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<tbody>
<tr>
<td>Biogas</td>
<td>$4</td>
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<td>Wind</td>
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<td>$2</td>
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<td>$177</td>
</tr>
</tbody>
</table>

Value created to date by Gold Standard projects: $41 BILLION

Source: Vivid Economics + Net Balance
QUESTIONS?