



WIPO GLOBAL CHALLENGES SEMINAR

WIPO/GC/LIC/12/INF.1
ORIGINAL: ENGLISH
DATE: JUNE 12, 2012

Licensing and Pricing: New Approaches in the Pharmaceutical Sector

organized by
the World Intellectual Property Organization (WIPO)

Geneva, June 27, 2012

WIPO, 34, chemin des Colombettes
New Building, Room NB 0.107

PROGRAM

prepared by the Secretariat

Wednesday, June 27

13.15 – 13.30 Opening Remarks

Mr. Johannes Christian Wichard, Deputy Director General, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva

13.30 – 14.45 Licensing and Pricing: New Approaches in the Pharmaceutical Sector

Speakers: Dr. Chan Park, Executive Director *ad interim*, Medicines Patent Pool, Geneva

Mr. Shailesh Pednekar, General Manager - ARV Business and Global Therapy Management, Ranbaxy Laboratories Limited, Gurgaon, India

Mr. Gregg Alton, Executive Vice President, Corporate and Medical Affairs, Gilead Sciences, Foster City, United States of America

Time will be reserved for an open discussion.