

# Global Challenges Seminar Urgent Innovation – Policies and Practices for Effective Response to Global Health Crises

**April 16, 2019**  
**10.30 a.m. to 3.15 p.m.**  
WIPO Headquarters, Room NB 0.107

*Coffee and a light lunch will be provided to participants.*

*Online registration: [www3.wipo.int/registration/en/form.jsp?meeting\\_id=51766](http://www3.wipo.int/registration/en/form.jsp?meeting_id=51766)*

*This event is open to the public and will be held in English*



**Public health crises require urgent innovation not only in research and development (R&D), but also in ensuring that diagnostics and therapies are accessible to populations in need. This Global Challenges seminar will bring together experts in R&D, policy and delivery from a range of public and private sector organizations involved in facilitating innovation in response to health crises. Using the lens of crises such as HIV/AIDS, Hepatitis C and Ebola, the event will provide the opportunity to explore critical questions such as: How are urgency and innovation defined in these contexts? What are the priorities and targets, and how can they be achieved? What lessons can be drawn from past experiences?**

## Agenda

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**10.30 a.m. to 10.45 a.m.**

**Coffee, tea and refreshments**

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**10.45 a.m. to 11.00 a.m.**

### **Introductory remarks**

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva, Switzerland

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**11.00 a.m. to 11.30 a.m.**

### **Keynote address**

Ms. Soumya Swaminathan, Chief Scientist, World Health Organization (WHO), Geneva, Switzerland

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**11.30 a.m. to 12.30 p.m.**

### **Panel 1: Science & Innovation – IP and R&D models to accelerate innovation in response to public health crises**

Moderator: Ms. Sylvie Briand, Director, Infectious Hazards Management Department, WHO Health Emergencies Programme

- Mr. John Reeder, Director, Special Programme for Research and Training in Tropical Diseases (TDR), Geneva, Switzerland
- Mr. Tomas Cihlar, Vice President of Virology, Gilead Sciences, Foster City, USA
- Ms. Lydia Ogden, Associate Vice President, Global Enterprise Policy, Merck & Co. (MSD), Philadelphia, USA
- Ms. Michelle Childs, Head of Policy and Advocacy, Drugs for Neglected Diseases Initiative (DNDi), Geneva, Switzerland

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**12.30 p.m. to 12.45 p.m.**

### **Open discussion**

Moderator: Ms. Sylvie Briand, WHO

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**12.45 p.m. to 1.30 p.m.**

### **Lunch**

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**1.30 p.m. to 2.30 p.m.**

### **Panel 2: Innovation and Implementation – Ensuring delivery and access in the field**

Moderator: Ms. Amy Dietterich, Director, Global Challenges Division, WIPO

- Ms. Julie Lyn Hall, Chief of Staff, Director of the Office of the Secretary General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva, Switzerland
- Ms. Katy Athersuch, Senior Policy Advisor – Medical Innovation & Access, Médecins Sans Frontières (MSF), Access Campaign, Geneva, Switzerland
- Ms. Ratna Devi, Chief Executive Officer and Founder, DakshamA Health and Board Member, International Alliance of Patient Organizations, Gurgaon, India
- Ms. Hind Al-Khatib, Managing Director, Country Support Department, Gavi – The Vaccine Alliance, Geneva, Switzerland

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**2.30 p.m. to 3.00 p.m.**

### **Open discussion**

Moderator: Ms. Amy Dietterich, WIPO

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**3.00 p.m. to 3.15 p.m.**

### **Closing remarks**

Mr. Minelik A. Getahun, Assistant Director General, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland