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| ORIGINAL: English | | |
| April 11, 2019 | | |

**WIPO Re:Search Advisory Committee Meeting**

Organized by

the World Intellectual Property Organization (WIPO)

**Geneva, April 17, 2019**

WIPO Headquarters, Room AB 13.10

PROVISIONAL PROGRAM

*Prepared by the Secretariat*

Wednesday, April 17, 2019

09.30 – 09.40 **Opening Remarks**

Speaker:Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland

and/or

Speaker: Ms. Jennifer Dent, President, BIO Ventures for Global Health (BVGH), Seattle, United States of America

09.40 – 10.30 Introductions and Role of the Advisory Committee

WIPO Re:Search – Highlights & Updates

Elements of 2019 Work Plan

Strategic Goals – from 2017-21 Strategic Plan

Key Drivers of Company Engagement in WIPO Re:Search

Speakers: Ms. Cathy Manner, Director, BVGH

Ms. Amy Dietterich, Director, Global Challenges Division, WIPO

Mr. Charles Randolph, Head, Global Health,   
Global Challenges Division, WIPO

10.30 – 10.45 Coffee Break

10.45 – 11.30 Funding Models/Options

(Discussion to follow presentations)

Speakers: Ms. Jennifer Dent, President / Ms. Cathy Manner, Director, BVGH

Mr. Edward Kwakwa, Senior Director,  
Global Issues Sector, WIPO (TBC)

11.30 – 12.30 General Discussion

12.45 –14.30 Lunch at Café du Soleil

14.30 –15.30 Communications -- Current plan, Current products, Next steps, Priorities and Goals

(Discussion to follow presentations)

Questions for Consideration

* + - * What is most useful for company CSR presentations?
      * Should we consider engaging an external PR agency?
      * Might we engage more closely with IFPMA (a WIPO Re:Search member) for dissemination of WIPO Re:Search messaging?
      * How might we monetize PR?

Speakers: Representatives from WIPO and BVGH (TBD)

15.30-16.30 Outreach to Key Stakeholder Groups

Enhanced Engagement of Key Washington DC Entities

Leveraging Relationships with UN Agencies and Alignment with  
UN Priorities (e.g., SDGs)

(Discussion to follow presentations)

Speaker: Ms. Jennifer Dent / Ms. Cathy Manner BVGH

16.30 – 16.45 Meeting Frequency, Next Meeting Date, Any Other Business

Speaker: Mr. Charles Randolph, WIPO

16.45 – 17.00 Closing Remarks

Speaker:Mr. Amy Dietterich, WIPO

and/or

Speaker: Ms. Jennifer Dent, BVGH

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