Adaptation Strategies for Copyright in 21st Century

Organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Hungarian Intellectual Property Office (HIPO)
and the International Literary and Artistic Association, Hungary (ALAI Hungary)

Budapest, December 7, 2018

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO
Friday, December 7, 2018

09:00 – 10:00  Registration, Pre-Conference Networking

10:00 – 10:30  OPENING REMARKS

Speakers:  Mr. Pál Tomori, President of the Hungarian ALAI Group, Budapest
          Mr. Michal Svantner, Director, Department for Transition and Developed Countries, WIPO

10:30 – 12:20  MORNING SESSION

Chair:  Prof. Jane Ginsburg, Professor of Literary and Artistic Property Law at the Columbia Law School, New York, the United States of America

10:30 – 11:00  Topic 1:  Innovation and Copyright
Speaker:  Mr. Viktor Luszcz, President of the Hungarian Intellectual Property Office, Budapest

11:00 – 11:30  Topic 2:  The European Copyright Reform: Online Content Sharing Services and The Value Gap
Speaker:  Mr. Pierre Sirinelli, Professor of Private Law and Criminal Sciences at the University Panthéon Sorbonne, Paris

11:30 – 12:00  Coffee Break

12:00 – 12:20  Topic 3:  The Economic Value of Copyright
Speaker:  Mr. András Szinger, Director General, ARTISJUS, Budapest

12:20 – 14:00  Lunch Break

14:00 – 17:00  AFTERNOON SESSION

Chair:  Prof. Pierre Sirinelli

14:00 – 14:30  Topic 4:  The Umbrella Solution of the WIPO Internet Treaties
Speaker:  Ms. Jane Ginsburg

14:30 – 15:00  Topic 5:  The European Copyright Reform: The Future of Image Search Engines
Speaker:  Ms. Silke von Lewinsky, Adj. Professor of Intellectual Property and Competition Law at the Max Planck Institute, Munich, Germany
15:00 – 15:20  **Topic 6:** Assessing the Functioning of the Copyright and related Rights Systems  
Speaker: Mr. Jukka Liedes, Chairman, Finnish Copyright Society, Helsinki

15:20 – 15:40 Coffee Break

15:40 – 16:00 **Topic 7:** Collective Management Trends in Central and Eastern Europe  
Speaker: Mr. Mitko Chatalbashev, Regional Director, the International Confederation of Societies of Authors and Composers (CISAC), Paris

16:00 – 16:20 **Topic 8:** Emanicipation of Performers’ rights: Past, Present, Future  
Speaker: Mr. Benoit Machuel, Secretary General, International Federation of Musicians (FIM), London

16:20 – 16:40 **Topic 9:** Collective Management of Performers Rights in the Digital age: A viable model for Europe  
Speaker: Ms. Paloma Lopez Peláez, Head of International Department, Sociedad de Artistas Interpretes (AIE), Spain

16:40 – 17:00 CLOSING REMARKS  
Speaker: Mr. Mihály Ficsor, Founding President of ALAI Hungary

17:00 – 17:30 Post-Conference Networking & Social Programme

17:30 – 18:30 Concert in the Ceremonial Hall of the Academy offered by ALAI Hungary celebrating the 80th birthday of Mr. Mihály Ficsor

18:30 Reception for all participants of the symposium  

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