

Advisory Committee on Enforcement

Fourteenth Session

Geneva, September 2 to 4, 2019

PROVISIONAL SUGGESTED TIME SCHEDULE

prepared by the Secretariat

Monday, September 2, 2019

- Agenda item 1: Opening of the session
- Agenda item 2: Election of a Chair and two Vice-Chairs
- Agenda item 3: Adoption of the agenda
- Agenda item 4: Admission of *ad-hoc* observers
- Agenda item 5: Discussion of the work program agreed at the thirteenth session of the ACE

Work program item A: Exchange of information on national experiences on awareness building activities and strategic campaigns as a means for building respect for IP among general public, especially the youth, in accordance with Member States' educational or any other priorities

Specific Awareness-raising Products or Activities of WIPO Member States

WIPO/ACE/14/4: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for IP

- Norwegian Awareness-raising Initiatives on Counterfeiting – Avoid Buying Counterfeit Goods Online and on Holiday
Ms. Hedvig Bengston, Senior Legal Adviser, Norwegian Intellectual Property Office (NIPO), Oslo

The 2018/19 School Competition on Respect for Copyright in Oman
Dr. Maya Al 'Azri, Educational Expert and Director, Innovation and Scientific Olympiad, Ministry of Education, Muscat

- *I Decide, I Respect – I Respect IP and Reject Counterfeits* – A Recent Educational Program for Schoolchildren in Peru
Mr. Ray Augusto Meloni García, Director, Directorate of Distinctive Signs, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima
- The Program for Cultural Change in the Republic of Moldova
Ms. Rodica Popescu, Head, Copyright Department, State Agency on Intellectual Property (AGEPI), Chişinău
- Keeping Pirates at Bay – India's Anti-Piracy Campaign
Mr. Rajiv Aggarwal, Joint Secretary, Intellectual Property Division, Department for Promotion of Industry and Internal Trade (DIPP), Ministry of Commerce and Industry, New Delhi

Q&A Session

13.00 – 15.00 Lunch

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner

IP Enforcement Coordination

WIPO/ACE/14/5: Coordinating IP Enforcement at the National and Regional Level

- The Actions of the National Council on Combating Piracy and Intellectual Property Crimes (CNCP) in Brazil
Mr. Luciano Benetti Timm, National Secretary for Consumer Affairs and President, CNCP, Ministry of Justice and Public Security, Brasilia
- The Coordination of IP Enforcement in Greece – The Collaboration Between the Authority for Market Supervision and the Fight Against Illicit Trade (SYKEAAPP) and the Greek Enforcement Authorities
Mr. Vasileios Mastrogiannis, Executive Director, SYKEAAP, Ministry of Economy and Development, and Mr. Spyridon Peristeris, Representative of the General Secretariat of Trade and Consumer Protection of the Ministry of the Economy and Development, SYKEEAP, Athens

- A New Labelling System for Auto Spare Parts Distribution Channels in Morocco: The *Salamatouna* Certification Mark Combats Counterfeiting
Mr. Larbi Benrazzouk, Director General, Moroccan Office for Industrial and Commercial Property (OMPIC), Casablanca
- The Portuguese Approach to Handling Copyright Infringement on the Basis on Prevention, Pedagogy and Enforcement
Dr. Luis Silveira Botelho, Inspector General, General Inspection of Cultural Activities (IGAC), Lisbon
- Recent Amendments to Strengthen the Protection of Industrial Property in the Republic of Korea
Mr. Bonghyun Cho, Assistant Director, Multilateral Affairs Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea
- The National Action Plan to Combat the Sale of Counterfeit Goods and Enforce Industrial Property Rights in Spain
Ms. Marta Millán González, Head, International Cooperation and Court Liaison, International Relations and Legal Coordination Department, Spanish Patent and Trademark Office (OEPM), Madrid
- Ensuring IP Enforcement in Foreign Trade Zones
Ms. Caridad Berdud, Attorney-Advisor, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Panel discussion

Inauguration of the ACE Cinema

Tuesday, September 3, 2019

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)

New Technologies in IP Enforcement

WIPO/ACE/14/6: New Technologies in IP Enforcement

- Swiss Experiences with IP Enforcement in the Digital Age
Prof. Dr. Daniel Kraus, Professor of Innovation Law, Director of the Centre for Intellectual Property and Innovation, University of Neuchâtel, Switzerland
- New Technological Opportunities for IP Rights Protection and Enforcement: Blockathon – Fighting Counterfeits Through Blockchain Technology
Ms. Claire Castel, Head, IP in the Digital World and Awareness Service, European Observatory on Infringements of IP Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain

Q&A Session

Institutional Arrangements to Address Online IP Infringements

WIPO/ACE/14/7: Study on IP Enforcement Measures, Especially Anti-piracy Measures in the Digital Environment

Dr. Frederick Mostert, Professor of Practice, Dickson Poon School of Law, King's College, London, and Research Fellow, Oxford Intellectual Property Research Centre, and Ms. Jane Lambert, Barrister, Grey's Inn, London

WIPO/ACE/14/8: Arrangements to Address Online IP Infringements

- Online Copyright Protection in China
Mr. Xin Kang, Deputy Consultant, Enforcement and Supervision Division, Copyright Department, National Copyright Administration of the People's Republic of China (NCAC), Beijing
- The Greek Committee for the Notification of Copyright and Related Rights Infringement on the Internet
Dr. Maria-Daphne Papadopoulou, Head, Legal Department, Hellenic Copyright Organization (HCO), Athens
- Improving the Mechanisms to Counter the Online Dissemination of Pirated Content in the Russian Federation
Mr. Vadim Subbotin, Deputy Head, Federal Service for the Supervision of Communications, Information Technology and Mass Media (Roskomnadzor), Moscow
- The United Kingdom Police IP Crime Unit
Mr. Peter Ratcliffe, Detective Superintendent, National Fraud Lead, City of London Police, London

Lunch

Panel Discussion

Initiatives to Prevent Paid Advertising on Copyright-infringing Websites

WIPO/ACE/14/9: The Building Respect for IP Database Project
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WIPO/ACE/14/10: National and Regional Initiatives to Prevent Paid Advertising on Copyright-infringing Websites

- The Role of the Communications Regulatory Authority of Italy (AGCOM) in Addressing Online Advertisements on Websites that Infringe IP Rights
Mr. Giorgio Greppi, Deputy Director, Digital Rights Unit, Audiovisual Content Directorate, AGCOM, Naples, Italy
- The Impact of Advertising on Copyright-infringing Websites on the Value of the Advertised Brands in the Republic of Korea
Mr. Taejin Lee, Director, Overseas Cooperation Team, Online Protection Bureau, Korea Copyright Protection Agency (KCOPA), Seoul

- Stakeholders' Cooperation Under the European Commission's *Memorandum of Understanding on Online Advertising and IP Rights* – An Update from the European Commission
Ms. Natalia Zebrowska-Mamais, Legal and Policy Officer, Intellectual Property and the Fight Against Counterfeiting, Directorate-General for Internal Market, Industry, Entrepreneurship and Small and Medium-sized Enterprises (DG GROW), European Commission, Brussels

Panel Discussion

Wednesday, September 4, 2019

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)

WIPO/ACE/14/11: The Role of Intermediaries in IP Enforcement

- IP Infringement and Mitigation Strategies in the International Postal Supply Chain
Mr. Ricardo Guilherme Filho, Director, Legal Affairs Directorate, Universal Postal Union (UPU), Berne
- IP Protection Strategies of Online Intermediaries
Mr. Christian Borggreen, Vice President and Head of Office for the European Union, Computer and Communications Industry Association (CCIA) Europe, Brussels, Belgium, and Ms. Ali Sternburg, Senior Policy Counsel, CCIA, Washington, D.C., United States of America
- Alibaba Group's Achievements in IP Protection
Ms. Zheng Junfang, Chief Risk Officer, Alibaba Group, Hangzhou, China
- Amazon's Initiatives to Prevent Counterfeiting
Mr. Christopher Oldknow, Senior Manager, Public Policy - IP, Customer and Brand Safety, Amazon, London
- Protecting IP on Facebook and Instagram
Mr. Mark Fiore, Director and Associate General Counsel, Intellectual Property, Facebook, Menlo Park, California, and Mr. Probir Mehta, Head, Global Intellectual Property and Trade Policy, Facebook, Washington D.C., United States of America
- Protecting Copyright in Google Search
Mr. Cédric Manara, Head of Copyright, Google, Paris

Panel Discussion

WIPO/ACE/14/12: Judicial and Prosecutorial Discretion in IP Infringement Proceedings

- Judicial Discretion in IP Infringement Proceedings: The Experience of Russian Courts
Mr. Vladimir Popov, Judge, Supreme Court of the Russian Federation, Moscow
- Prosecutorial Discretion in IP Infringement Cases in Saint Kitts and Nevis
Mr. Valston Graham, Director of Public Prosecutions, Ministry of Justice and Legal Affairs, Basseterre
- Exercising the Discretion to Grant Additional Damages Under Section 97(2) of the United Kingdom Copyright, Designs and Patents Act 1988
Ms. Charlotte Hart, District Judge, Intellectual Property Enterprise Court, Business and Property Courts of England and Wales, High Court of Justice, London

Q&A Session

Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities

Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for Agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate

WIPO/ACE/14/13: National and Regional Experiences with WIPO's Capacity-building Activities in the Area of Building Respect for IP

- WIPO's Capacity-building Activities and Support for Training Activities in the Area of Building Respect for IP and IP Enforcement in Botswana
Mr. Paul Masena, Registrar General, Companies and Intellectual Property Authority (CIPA), Ministry of Trade and Industry, Gaborone
- The Eastern Caribbean Supreme Court and Capacity Building in IP
Ms. Gertel Thom, Justice of Appeal, Court of Appeal, and Chairperson, Judicial Education Institute, Eastern Caribbean Supreme Court, Castries

Q&A Session

Agenda item 6: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/14/2: Recent Activities of WIPO in the Field of Building Respect for IP

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Agenda item 7: Work of the ACE

Agenda item 8: Adoption of the Summary by the Chair

Agenda item 9: Closing of the session

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