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Regional Seminar on Building Respect for Intellectual Property in Central America

Organized by
The World Intellectual Property Organization (WIPO)

In cooperation with
el Registro Nacional de Costa Rica

San José, October 16-17, 2013

PROGRAM

Prepared by the International Bureau of WIPO

Wednesday, October 16, 2013

- 8.00 - 9.00 Registration of Participants
- 9.00 - 9.30 Welcome Addresses by:
- Mr. Dagoberto Sibaja Morales, Director General, Registro Nacional de Costa Rica, San José
- Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva
- 9.30 - 10.00 **Topic 1: Recommendation 45 of the WIPO Development Agenda**
- Speaker: Ms. Louise van Greunen
- 10.00 - 10.30 **Topic 2: Global Overview of Counterfeiting and Piracy from Customs Perspective**
- Speaker: Ms. María Teresa Ibáñez Oroz, *Inspectora de Hacienda Dependencia de Aduanas e Impuestos Especiales*, Madrid
- 10.30 - 11.00 Coffee Break
- 11.00 - 11.45 **Topic 3: Assessment of the Scope and Impact of IP Infringements in the Region**
- Speakers: Ms. Alejandra Castro, *Arias & Muñoz, member of Cámara de Tecnologías de Información (CAMTIC)*, San José
- Mr. Carlos Corrales-Azuola, *Corrales Core IP, member of Costan-Rican American Chamber of Commerce (AMCHAM)*, San José
- Mr. Néstor Morera Viquez, *Bufete Morera & Morera, local REACT representative*, San José
- Mr. Daniel Tosso, *Cámara de Productores Fonográficos de Costa Rica (CAPROFONO / fonotica)*, San José
- Moderator: Ms. Louise van Greunen
- 11.45 - 12.30 **Topic 4: Copyright Piracy and its Impact**
- Speaker: Ms. Gilda González Carmona, *Directora General, Asociación Mexicana de Productores de Fonogramas (AMPROFON)*, Mexico City
- 12.30 - 14.00 Lunch

- 14.00 - 15.00 **Topic 5: Practical Training Scenario – Implementation of Part III of the TRIPS Agreement**
Moderator: Ms. Louise van Greunen
- 15.00 - 16.00 **Topic 6: Regional Experience in IP Enforcement**
Speakers: Representatives of the Participating Countries
Moderator: Ms. María Teresa Ibáñez Oroz
- 16.00 - 16.30 Coffee Break
- 16.30 - 17.15 **Topic 7: Latest Trends in the Cross-Border Trade of Illicit Goods**
Speaker: Ms. María Teresa Ibáñez Oroz
- 17.15 - 17.45 **Roundtable Discussion: Public/Private Partnership**
Participants: All speakers
Moderator: Ms. Louise van Greunen

Thursday, October 17, 2013

- 9.00 - 10.00 **Topic 8: Consumer Attitudes and Perceptions, and Awareness-Raising Activities**
Speakers: Ms. Louise van Greunen

 Ms. Cinthia Zapata Calvo, *Cargo, Dirección de Apoyo al Consumidor, Ministerio de Economía, Industria y Comercio (MEIC), San José*

 Ms. Cécile Benbachir, *Program Officer, Building Respect for IP Division, WIPO*
- 10.00 - 10.45 **Topic 9: The Equitable Disposal of Infringing Goods**
Panel: Customs representatives from participating countries
Moderators: Ms. Louise van Greunen

 Mr. Benito Coghi, *Vice-Director General of Costa Rica Customs, San José*
- 10.45 - 11.15 Coffee Break

11.15 - 12.15

Topic 10: Alternate Models of Enforcement and Alternative Dispute Resolution

Speakers: Ms. Gilda González Carmona

Mr. Miguel Arias Maduro, *Vicepresidente del Consejo Directivo, Centro de Justicia Alternativa del Colegio de Abogados y Abogadas of Costa Rica, San José*

12.15 - 14.00

Lunch

14.00 - 15.30

Break-Out Sessions

- a) The Role of Customs: Latest Trends in the Cross-Border Trade of Infringing Goods; Economic Impact of Border Enforcement and its Efficiency; Procedures, Risk Analysis and Risk Management; Transit and Transshipment; Identification of Counterfeit and Pirated Goods; Seizure and Storage of Goods; Destruction and Recycling; Simplified Procedures: Advantages and Disadvantages; Evidentiary Issues and Court Proceedings at National Level; Inter-Agency Cooperation at National Level; Sub-Regional and Regional Cooperation; and other topical issues.

Moderators: Ms. María Teresa Ibáñez Oroz

Mr. Ivor Pitti, *National Program Coordinator, Regional Office for Central America and the Caribbean, United Nations Office on Drugs and Crime (UNODC), Panama City*

Mr. Benito Coghi

- b) The Role of the Police: Legislative Frameworks; The Size and Seriousness of Counterfeiting and Piracy in the Region; Organized Crime in Connection to IPR Infringement; Powers of the Police to Act ex-Officio; Investigating IP Crimes; Legal means of Securing Evidence; Sample Evidence; Storage and Destruction of Infringing Goods; Challenges in the Judicial process; Cross Border Information Exchange; the Online Infringement of IPRs and the Challenges of the Virtual World; Appropriate Penalties and the Applicability of Proceeds of Crime / Money Laundering Legislation; and other topical issues.

Moderators: Ms. Louise van Greunen

Mr. Ricky González Farguharson, *Judge, Public Prosecutor's Office, San José*

- c) The Role of the Judiciary: The Effective Prosecution of IP Crimes; Gathering of Evidence and Evidentiary Hurdles in Judicial Proceedings; Advantages and Disadvantages of Criminal and Civil Routes; Remedies, including Determination of Damages; Sentencing and Proportionality; Case-Law Developments: Trademarks and Copyright Online Infringements; Issues of Jurisdiction relating to the Online Infringements of IPRs; and other topical issues.

Moderators: Mr. Alvaro Hernandez, Judge, *Tribunal Superior Civil*, San José

Senior Judge from one of the participating countries

- d) The Role of IP Offices : Assistance in Determining Strategies on Building Respect for IP and in Adapting the Legislative Framework ; Administrative Sanctions; The Role in Enhancing Public-Private Partnerships ; The Role in the Awareness-Raising Activities; The Supply of Information to the Law Enforcement Agents; and other topical issues.

Moderators: Ms. Gilda Gonzalez Carmona

Ms. Vanessa Cohen Jimenez, *Director, Register of Copyright and Related Rights of Costa Rica*, San José

Ms. Gabriela Zuñiga, *Head, Department of Institutional Projection of the Registro Nacional de Costa Rica*, San José

Ms. Cécile Benbachir

15.30 - 16.15

Report back on the Break-Out Sessions

Panel: All moderators of the break-out sessions

Moderator: Mr. Luis Jiménez Sancho, *Subdirector General, Registro Nacional de Costa Rica*, San José

16.15 - 16.45

Coffee Break

16.45 - 17.45

Roundtable Discussion: Cooperation for Building Respect for IP in the Region

Participants: All speakers

Moderators: Mr. Luis Jiménez Sancho

Ms. Louise van Greunen

17.45

Closing

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