

Micro, Small and Medium-Sized Enterprises, Innovation and Intellectual Property

Secretariat's Presentation – Introduction

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MSMEs, Innovation and IP

Relevance of the topic

- MSMEs play a positive role in the global economy as they contribute widely to innovation, trade, growth, investment and competition;
- In emerging economies MSMEs contribute on average to more than 50% of employment and 40% of GDP.
- No universal definition of MSMEs

MSMEs, Innovation and IP

MSMEs and WIPO

- Work on MSMEs is provided as part of WIPO's work on SMEs
- WIPO Program 30 –SMEs and Entrepreneurship Support Division
- Activities provided through other areas and divisions of the Organization:
 - Policy
 - Technical assistance and capacity building
 - Services

MSMEs, Innovation and IP

Challenges

- Limited contact between IP Offices and MSMEs
- No statistics and data on MSMEs and their use of the IP system
- Unclear correlation between IPRs and MSMEs
- Lack of awareness and knowledge among MSMEs about IPRs

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Outline of the presentation

- **Policy:**
 - SMEs and Entrepreneurship Support Division
 - Patent Law Division
 - Copyright and Creative Industries Sector
- **Technical assistance and capacity building:**
 - SMEs and Entrepreneurship Support Division
 - Copyright and Creative Industries Sector
 - WIPO Regional Bureaus (RBAP, RBAC)
- **Services:**
 - Patent Cooperation Treaty (PCT)
 - Madrid Registry
 - Hague Registry
 - Arbitration and Mediation Center
 - Global Challenges Division
 - Technology and Innovation Support Centers (TISCs)

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■ Thank you!