WIPO Technical assistance in the area of cooperation for development:
SOUTH AFRICA’s EXPERIENCES
Overview

1. Introduction;
2. Basic information about the IP Office (CIPC) (structure, staff, etc.);
3. Recent experience with regard to delivering and/or receiving TA;
4. Nature of the TA activities delivered and / or received;
5. Methodologies, tools and practices used;
6. Success / failure stories of TA activities;
7. Lessons learnt.
• Broad range of government departments responsible for IP policy formulation and administration

• Hence IMCIP established in 2016 – Chaired by Department of Trade and Industry (the dti)

• TA initiatives are undertaken by the main entities concerned – namely, the dti and CIPC as well as DST and NIPMO
CIPC

COMMISSIONER

Deputy Commissioner

Business Regulation & Reputation
- Companies
- Cooperatives

Intellectual Property: Innovation & Creativity
- Innovation Support & Protection: Patents Designs (44)
- Creative Industries: Copyright IKS IP enforcement (13)

Innovation Policy & Outreach

Trademarks (68)

Examiners: 16
Experience 1: SSE Training

Nature: capacity development

Methodology:
- Patent Examiners Workshop on Patent Cooperation Treaty, Pretoria - South Africa (1-3 March 2016);
Experience 2: IP for SMMEs

**Nature:** capacity development on order to -

i) To enhance the awareness and understanding of SMMEs on the effective use and management of intellectual property

ii) To strengthen the capacity of policy makers and SMME associations and support institutions to foster innovation

**Methodology:** two-days workshop, tools in the form of a report, tool kit, and focused outreach awareness events.
WIPO-CIPC-SBD IP for SMME Project

- 2 year project launched in November 2016
- Effective IP Asset Management by SMMEs
- Collaborative effort: WIPO-CIPC-SBD
Experience 3: Industrial Property Automation System

Nature: Technical assistance -

- In 2016, CIPC and WIPO signed an MoU to test/evaluate the technical functionality of IPAS & its ability to support the requirements of the office.

- In June 2018, CIPC and WIPO developed the initial business rules and workflows of the patent administration within CIPC.

- WIPO has completed the migration of the patent data onto the IPAS platform.

- A test and demonstration of the work done to date was scheduled for 12 November 2018.

Methodology: IPAS tool evaluated, optimized and deployed
Experience 4: IPR enforcement workshop

Nature: Capacity development

- CIPC launched the South African Training Manual in August 2016
- Workshops with the support of WIPO were held in Cape Town, Durban and Nelspruit, covering all the major economic cities and harbour towns.
- Part of the winning recipe was highlighted to be the cooperation between investigators and prosecutors, as the crucial element of successful criminal prosecution.
Delegates at Training Workshop
Most interventions were successful based on the following practices adopted:

- Clearly define your need, target groups etc.
- Identify collaborative partners and experts for training
- Customise material
- Holistic approach: each institution has a clearly defined role, cooperation becomes easy and implementation effective
- Technical assistance must always be accompanied by capacity development