Experiences of Delivering Technical Assistance from the Republic of Korea
- focusing on the Intellectual Property Rights -

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Permanent Mission of the Republic of Korea
01 Introduction of KIPO

02 WIPO Korea Funds-In-Trust
- Appropriate Technology Competitions
- Professional Development Programs
- Global IP Education Course
- (MCST) Activities in the field of Copyright
The Korean Intellectual Property Office (KIPO)

Introduction

• KIPO is responsible for the administration and processing of patents, utility models, trademarks, industrial designs, and new intellectual property.

• Strives to realize innovation through supporting the sufficient utilization of intellectual property.
Number of Staff

- A total of 1,700 staff members, including 843 patent examiners and 157 trademark and design examiners.

Affiliated Organizations

- The "Intellectual Property Trial and Appeal Board (PTAB)" manages trials on IP disputes.
- The "International Intellectual Property Training Institute (IIPTI)" offers training for IP experts and users.
WIPO Korea Funds-In-Trust (FIT)

Major Projects through WIPO Korea FIT

- Appropriate Technology Competitions
- Study Visit Program for IP Experts
- IP Summer School
- Global IP Education Content Development
- Global IP Education Course
- Training Courses for Patent, Trademark and Design Examiner
- Brand & Design Cluster
- Seminars on Alternative Dispute Resolution
- SEED Project
**Objective**

- To utilize patent information and devise technological solutions to problems found in everyday life.
- The most fundamental step to provide AT development assistance and to understand the local needs and environment.
Appropriate Technology (AT) Competitions

Process of AT Competition

- Announcement of AT Competition
- Workshop on AT Competition
- Submissions from participants
- Final evaluation and awards ceremony
Appropriate Technology (AT) Competitions

KIPO–WIPO Appropriate Technology Competition

- Ghana: [2012] 16 submissions
- Ethiopia: [2011] 103 submissions
- El Salvador: [2017] 21 submissions
- Zambia: [2013] 25 submissions
- Thailand: [2016] 672 submissions
- Malaysia: [2011] 113 submissions
- Philippines: [2012] 104 submissions
- Panama: [2017] 25 submissions
- Dominican Republic: [2016] 83 submissions, [2017] 241 submissions
- Costa Rica: [2017] 13 submissions
Recent Case: 2018 AT Competition Dominican Republic

- AT Competition held in the Dominican Republic from July to December, 2018.
Appropriate Technology Competition

Outcome

• Successful influence of KIPO’s technical assistance activities

• Use of the “patent database” for economic development

• Awareness raised on IP in developing countries

• Sustainable development enabled by local residents finding solutions to problems in their community

• Increasing satisfaction of the recipient country

• Growing number of countries requesting to host an AT Competition

• Hosting country’s active and elaborate participation is essential for successful AT competition
Objective

• To enhance the knowledge and skills of IP experts and examiners from developing countries through various training courses on patent law and IPR.

- About 20 people selected to participate among more than 100 applicants in each course (1~2 people per one country)

<table>
<thead>
<tr>
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<th>Participants</th>
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<td>WIPO Patent Law &amp; Examination Course</td>
<td>Patent examiners &amp; government officials</td>
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<td>WIPO Design Examiner Course</td>
<td>Design examiners &amp; government officials</td>
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<td>WIPO-Korea Summer School</td>
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Recent Case: WIPO-Korea Summer School 2018

- WIPO-Korea Summer School in Daejeon held from July 9 to 20, 2018.
- Participation from 24 university students and young professionals.
- Gain deeper insight into various fields of IP and learn about the role and function of the IP systems. (Interactive Teaching Method, using Tablet PC)
Professional Development Programs

Outcome

- Provided qualified lecturers for high quality of lecture
- Participants were satisfied with the level of competency and communication with the lecturer
- Increased time for activities to experience local sights
- Participants expressed high satisfaction in fieldwork
Professional Development Programs

Outcome

- The number of participants is limited in each course of the Professional Development Programs due to lack of resources.
- Launch of the “On-site Tailored Training Course on IP” a customized IP training program for each participating country
“IP Panorama” is an e-learning education tool to approach IP issues from a business perspective developed in 2005.

Available in 24 different languages, including Korean, UN official languages.
Global IP Education Course

Overview

• In 2010, WIPO, KIPO, KAIST, and KIPA began operating an international training program that utilizes IP Panorama, the “Advanced International Certificate Course (AICC).”

• AICC has online and offline course. Those who excel in the online course are invited to the offline course.
Global IP Education Course

Outcome

• The number of participants have increased

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• Participants were highly satisfied with both online and offline courses.

• A renewal process is scheduled in 2019 to include the up-to-date business cases
(MCST) Activities in the field of Copyright

**MCST**

- Ministry of Culture, Sports and Tourism (MCST) of Korea
- Responsible for Copyright and Content-related Policies

**MCST-WIPO FITs**

- 3 Funds-In-Trusts (since 2006)

| Developing and Building Capacity of Copyright System |
|---------------------------------|---------------------------------|---------------------------------|
| Enhancing Overall Copyright System | Building Respect for Copyright | Promoting Alternative Dispute Resolution Measures |

- Study Visits to Copyright Institutions in Korea, Workshops for Copyright Enforcement, ADR Promotion Scheme, etc.

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THANK YOU