

## **Committee on Development and Intellectual Property (CDIP)**

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### **FEASIBILITY OF INTEGRATION OF MILLENNIUM DEVELOPMENT GOALS (MDGs) RELATED NEEDS/OUTCOMES INTO WIPO'S BIENNIAL RESULTS FRAMEWORK**

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1. In the context of the discussion on the study on Assessing WIPO's Contribution to the Achievement of United Nations Millennium Development Goals (MDGs) (CDIP/10/9), Member States during the tenth session of the CDIP requested the Secretariat to prepare a Study on the feasibility of integrating MDGs-related needs/outcomes into the WIPO biennial results framework and identifying specific indicators measuring WIPO's contribution to the MDGs. The Annex to this document contains the requested feasibility study prepared by Mr. Glenn O'Neil, Evaluation Consultant, Owl RE of Geneva, Switzerland.

2. *The CDIP is invited to take note of the information contained in the Annex to this document.*

[Annex follows]

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<sup>1</sup> The views expressed in this Study are those of the author and do not necessarily reflect those of the WIPO Secretariat or any of the Organization's Member States.

## TABLE OF CONTENTS

<b>I.</b>	<b>INTRODUCTION</b>	<b>2</b>
<b>II.</b>	<b>THE MILLENNIUM DEVELOPMENT GOALS, IP AND WIPO</b>	<b>2</b>
<b>III.</b>	<b>FEASIBILITY OF INTEGRATING MDGS-RELATED NEEDS/OUTCOMES IN THE WIPO PROGRAM-PLANNING PHASE</b>	<b>4</b>
<b>IV.</b>	<b>DEVELOPMENT OF SPECIFIC INDICATORS MEASURING WIPO'S CONTRIBUTION TO THE MDGS</b>	<b>6</b>
<b>V.</b>	<b>PERFORMANCE DATA INDICATING WIPO'S CONTRIBUTION TO THE MDGS TO DATE</b>	<b>7</b>
<b>VI.</b>	<b>STEPS TAKEN BY WIPO TO REFINE THE REPORTING OF ITS CONTRIBUTION TO THE MDGS</b>	<b>8</b>
<b>VII.</b>	<b>CONCLUSION</b>	<b>8</b>

Appendix I: Matching of the MDGs and Targets to WIPO's Strategic Goals and Expected Results for 2012/13

Appendix II: Matching of the MDGs and Targets to WIPO's Strategic Goals and Expected Results for 2008/9 and 2010/11 – with Performance Results

## I. INTRODUCTION

1. Following a request by the Member States in the context of the Development Agenda Recommendation 22, a report on WIPO's Contribution to the United Nations Millennium Development Goals (MDGs) was submitted to the fifth session of the Committee on Development and Intellectual Property (CDIP) (document CDIP/5/3). This report was revised to take into account the actual impact of WIPO's activities in support of the MDGs and to suggest concrete activities with measurable indicators to help achieve them. Accordingly, the report entitled "Assessing WIPO's Contribution to the Achievement of the Millennium Development Goals (MDGs)" was discussed at both the eighth (document CDIP/8/4) and tenth (document CDIP/10/9) sessions of the Committee.
2. At the tenth session, the Committee requested the Secretariat to present to the next session of the Committee a document on:
  - (i) Steps taken by WIPO to join the MDG Gap Task Force, and its engagement with the Inter-Agency Expert Group on MDG indicators (IAEG);
  - (ii) The feasibility of integration of MDGs-related needs/outcomes into the WIPO program-planning phase, and development of specific indicators measuring contribution to the MDGs; and
  - (iii) Steps taken by WIPO to refine the reporting of its work and contribution to the MDGs on the dedicated webpage by providing more credible and concrete results drawn from the performance data in the relevant PPRs and the MDG-specific indicators.
3. This report is a study undertaken by Glenn O'Neil, Evaluation Consultant to respond to points (ii) and (iii) of the above request.

## II. THE MILLENNIUM DEVELOPMENT GOALS, IP AND WIPO

4. The Millennium Development Goals (MDGs) consist of eight goals and 21 targets to be met by 2015. The goals and targets focus on development and poverty reduction, with special emphasis on Africa and Least Developed Countries (LDCs) and are matched to 60 indicators<sup>2</sup>.
5. To monitor progress towards the MDGs, the above-mentioned IAEG, coordinated by the UN Statistics Division, produces annual progress reports<sup>3</sup> based largely on data from official statistics provided by national governments supplemented by international agencies. As noted in the previous study (CDIP/10/9), challenges have been faced in collecting reliable data for all goals and thus measuring progress towards achieving the goals.
6. The role of Intellectual Property (IP) in contributing to the MDGs, although not specifically mentioned in the MDGs targets, goals and indicators, has been particularly emphasized as part of the role of science, technology, innovation (STI), as amplified in three key documents:
  - (i) The 2000 Millennium Declaration<sup>4</sup>, the basis of the MDGs, included important language on the role of IP, notably on the availability of essential drugs, access to and the transfer of technology;

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<sup>2</sup> See full list of goals and indicators: <http://www.unmillenniumproject.org/goals/gti.htm>.

<sup>3</sup> UN, *Millennium Development Goals Report 2011* (UN, New York, 2011) .

<sup>4</sup> See UN General Assembly document A/RES/55/2: <http://www.un.org/millennium/declaration/ares552e.htm>

(ii) The 2005 Millennium Project Report (known as the “Sachs report”)<sup>5</sup> spoke of the balance needed between market forces and public action in developing IP systems and policies;

(iii) The 2005 Report of the Millennium Project Task Force on STI<sup>6</sup> recognized that IP rights were a critical aspect of technological cooperation and that provisions in IP agreements were needed to promote technology cooperation with developing countries.

7. It could be perceived that the adoption of WIPO’s Development Agenda (DA) in 2007 was partially as a response to the MDGs. Therefore, how WIPO could or should contribute to the MDGs has been present consistently in the discussions and projects proposed and implemented<sup>7</sup>.

8. Based on DA Recommendation 22, a report on the contribution of WIPO to the MDGs was commissioned (document CDIP/5/3) and revised for the eighth (document CDIP/8/4) and tenth (document CDIP/10/9) sessions of the CDIP. The main findings of this successive study relevant for this paper is summarized as following:

(i) WIPO’s DA and improvements to the organization’s results-based management (RBM) framework have both made the MDGs central to WIPO’s work;

(ii) WIPO as a specialized agency with a specific mandate cannot easily show a correlation between its work and the high level nature of the MDGs;

(iii) There are many actors that contribute to achieving the MDGs and it is extremely challenging to isolate the contribution of WIPO to these goals;

(iv) The role of international agencies is to support national processes in achieving the MDGs and therefore measuring any agencies’ contribution at the global level is potentially misleading;

(v) A direct causal relationship cannot be established between WIPO’s activities and the MDG indicators - it should be accepted that progress/contribution by WIPO towards STI and IP-related needs/outcomes translates into WIPO contribution to the MDGs;

(vi) The Millennium Declaration, Sach’s Report and the STI Taskforce Report offer a framework through which WIPO’s role can be examined;

(vii) The most explicit links between WIPO’s activities and the MDGs can be seen in the innovation/technology-related targets of MDGs 1 (eradicate extreme poverty and hunger), 6 (combat HIV/AIDS, malaria and other diseases) and 8 (develop a global partnership for development).

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<sup>5</sup> Sachs, J. (2005), *Investing in Development – A Practical Plan to Achieve the Millennium Development Goals*: <http://www.unmillenniumproject.org/documents/MainReportComplete-lowres.pdf>.

<sup>6</sup> Juma, C. and Yee-Cheong, L. (2005), *Innovation: Applying Knowledge in Development*, Millennium Project, Task Force on Science, Technology, and Innovation.

<sup>7</sup> For further information on WIPO’s Development Agenda see <http://www.wipo.int/ip-development/en/agenda/>.

### III. FEASIBILITY OF INTEGRATING MDGS-RELATED NEEDS/OUTCOMES IN THE WIPO PROGRAM-PLANNING PHASE

9. Introduced in 1998 within WIPO, the RBM framework is a planning and budgeting system that links programs and budgets to expected results, performance indicators and strategic goals with Annual Work Plans set and Program Performance Reports based on performance data collected presented annually to Member States.

10. WIPO's RBM framework has improved over time, moving from a listing of activities to more outcome-focused results. The framework has become more consistent and condensed with the 60 organizational expected results in the 2012/13 results framework.

11. As described above, the previous study found that the most credible way of assessing the WIPO's contribution to the achievement of the MDGs is by making an assessment based on the Organization's RBM framework.

12. The previous study proposed nine MDG-related STI needs/outcomes<sup>8</sup> to link the relevant Strategic Goals and Expected Results of WIPO's RBM frameworks (2008/9 and 2010/11) to the corresponding MDGs (1, 6 & 8) and targets (document CDIP/10/9).

13. While supporting the notion that any assessment of WIPO's contribution to the MDGs should be based on WIPO's RBM framework, this author considers that the introduction of specific MDG needs, outcomes or indicators would be an artificial level imposed on the existing RBM framework. However, WIPO's contribution can still be assessed through the link between the WIPO's Strategic Goals / Expected Results and selected targets of the MDGs as explained below.

14. Essentially this involves selecting the most relevant Strategic Goals and Expected Results of WIPO's RBM Framework and matching them to the relevant MDGs targets – and then calculating the extent of achievement of the Expected Results based on the performance data collected. The nine MDG needs/outcomes identified in the previous study were linked to six MDGs targets of three goals (1, 6 & 8). This author supports the previous findings that it is with these six targets of the three MDG goals where WIPO's contribution can best be demonstrated. The following table illustrates the matching of the three MDGs and six targets to the Strategic Goals of WIPO's RBM framework with the key contribution of WIPO noted:

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<sup>8</sup> Namely: (1) An IP system that strikes the right balance between market forces and public action; (2) improved global policy environment and enhanced technology governance; (3) improved infrastructure, including communications, as a foundation for technological innovation; (4) expanded links between technology and enterprise; (5) increased global technology generation and international technology alliances; (6) reduce the proportion of people who suffer from hunger (food security); (7) addressing the special needs of least developed countries; (8) increased access to affordable essential drugs in developing countries, including universal access to HIV/AIDS treatments and interventions for the reduction in the incidences of malaria and other major diseases; and (9) making available the benefits of new technologies, especially information and communications.

<b>MDG</b>	<b>Goal 1: Eradicate extreme poverty and hunger</b>	<b>Goal 6: Combat HIV/AIDS, malaria and other diseases</b>	<b>Goal 8: Develop a global partnership for development</b>
MDG Targets	Target 1.C: Halve, between 1990 and 2015, the proportion of people who suffer from hunger	Target 6.B: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it Target 6.C: Have halted by 2015 and begun to reverse the incidence of malaria and other major diseases	Target 8.B: Address the special needs of the least developed countries Target 8.E: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries Target 8.F: In cooperation with the private sector, make available the benefits of new technologies, especially information and communications
Relevant WIPO Strategic Goals	Goal I: Balanced Evolution of the International Normative Framework for IP Goal III: Facilitating the Use of IP for Development Goal IV: Coordination and Development of Global IP Infrastructure Goal VII: Addressing IP in Relation to Global Policy Issues	Goal III: Facilitating the Use of IP for Development Results Goal VI: International Cooperation on Building Respect for IP  Goal VII: Addressing IP in Relation to Global Policy Issues	Goal I: Balanced Evolution of the International Normative Framework for IP Goal III: Facilitating the Use of IP for Development Goal IV: Coordination and Development of Global IP Infrastructure Goal VI: International Cooperation on Building Respect for IP Goal VII: Addressing IP in Relation to Global Policy Issues Goal VIII: A Responsive Communications Interface between WIPO, its Member States and All Stakeholders
Key Contributions	Analysis and providing information on the use of IP as a public policy tool to address food security; developing policy tools such as patent landscapes on technology relating to crops; enhancing capacity of local institutions to use patent information	Providing information on current policy issues in public health; analysis of the patent landscape; guidance on the development of balanced international patent law - including pharmaceuticals, technology transfers, exceptions and limitations to patent rights; cooperation and dialogue with international partners; contribution to WHO global strategy on public health, innovation and IP.	Supporting LDCs in the use of the IP system and their implementation of the IP within trade agreements; providing guidance on the development of balanced international patent law including access to medicines; developing global IP infrastructure; establishing Trust-Funds and other voluntary funds within WIPO specifically for LDCs

Table 1: Matching of the MDGs and targets to WIPO's Strategic Goals

15. Based on this methodology, an examination of the draft 2012/13 RBM framework indicates that 14 Expected Results out of a total of 60 from six out of eight Strategic Goals have a credible link and contribution to the MDGs (see Appendix I for the complete list matching 2012/13 Expected Results to the select MDGs and targets).

16. This analysis indicates a contribution of WIPO mainly to three MDGs and six targets. However, WIPO is also making a contribution to the remaining five MDGs, albeit to a lesser extent. WIPO has commenced documenting its contribution to all MDGs, as detailed in a dedicated MDG webpage<sup>9</sup>.

#### **IV. DEVELOPMENT OF SPECIFIC INDICATORS MEASURING WIPO'S CONTRIBUTION TO THE MDGS**

17. As the previous study found, a direct causal relationship cannot be established between WIPO's activities and the MDG targets and indicators. However, that it should be accepted that WIPO's progress towards achieving those Strategic Goals and Expected Results where a demonstrate contribution to the MDGs can be made, should translate into WIPO's contribution to the MDGs.

18. As mentioned above, an acceptance of this methodology would entail that specific indicators measuring WIPO's contribution would not be appropriate or feasible. More so, that WIPO would be able to demonstrate which of its Strategic Goals and Expected Results have contributed to the relevant MDGs and targets, and to what extent a given Expected Result has been achieved.

19. Using this methodology, WIPO will be able to determine annually its contribution to the MDGs through the data collected and presented in the Program Performance Reports (PPR). The analysis for determining WIPO's contribution would be relatively straight forward and is tested below based on the PPR from 2008-2011.

20. The limitation of this methodology is that a cumulative assessment of WIPO's progress towards achieving relevant Expected Results for a given MDG target would not necessarily indicate the total contribution of WIPO towards this target. For example, for MDG target 8.B (Address the special needs of the least developed countries), two Expected Results in 2012/13 have been identified that contribute to meeting this target that cover strengthening partnerships, programs, cooperation and technology transfers with LDCs (see Appendix I for details). However, there are certainly other WIPO activities that contribute to the special needs of LDCs given the mainstreaming of LDCs within WIPO's activities in the past years. Further, that WIPO's full achievement of these two Expected Results would not mean that WIPO's contribution had reached its full potential. Finally, even if WIPO's contribution to target 8.5 may be assessed as a positive and significant in a given period, its impact on the MDG target being achieved would ultimately depend on factors outside of WIPO's control such as the policy choices and priorities of individual countries.

21. An advantage of this methodology is that WIPO's contribution is measured at the level of results and not at the level of programs or activities. This reflects both the move of WIPO's RBM framework away from activities and towards results (which facilitates such an analysis) and corresponds to the request of the CDIP to focus on the actual as opposed to the potential contribution of WIPO<sup>10</sup>.

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<sup>9</sup> Refer to the webpage: [http://www.wipo.int/ip-development/en/agenda/millennium\\_goals/](http://www.wipo.int/ip-development/en/agenda/millennium_goals/).

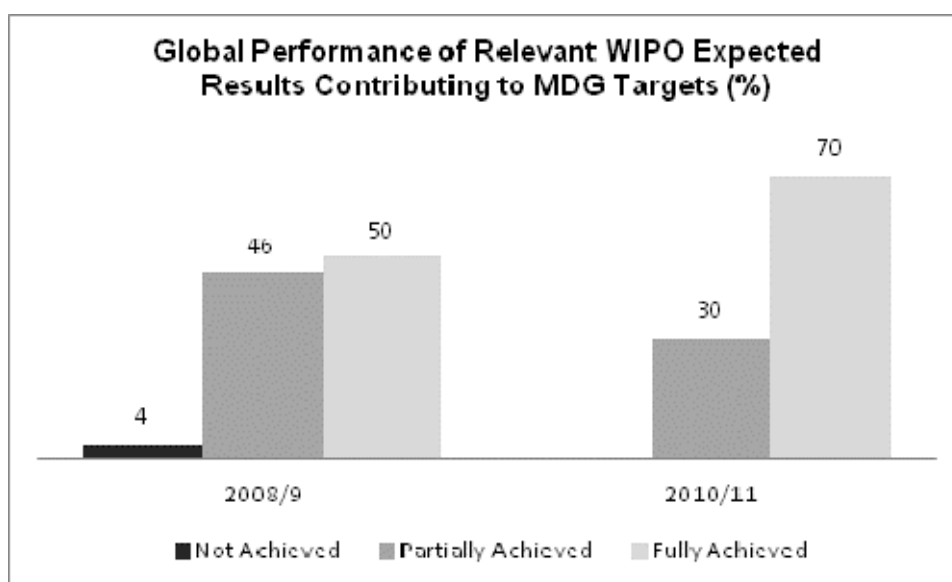
<sup>10</sup> See the Summary of the Chair of the Fifth Session of the CDIP: [http://www.wipo.int/edocs/mdocs/mdocs/en/cdip\\_5/cdip\\_5\\_ref\\_summary\\_revised.pdf](http://www.wipo.int/edocs/mdocs/mdocs/en/cdip_5/cdip_5_ref_summary_revised.pdf).

## V. PERFORMANCE DATA INDICATING WIPO'S CONTRIBUTION TO THE MDGS TO DATE

22. Based on the above methodology, performance data can then be calculated biannually based on the PPR from 2008/2011.

23. Appendix II contains an analysis of those 2008/9 and 2010/11 Expected Results and performance where there is a credible link and contribution to the three MDGs detailed in Table 1. The previous study also contained a similar analysis but based on nine MDG outcome/needs it proposed (document CDIP/10/9). The key findings of this analysis are summarized in the next paragraphs.

24. Diagram 1 illustrates the global performance from 2008/9 to 2010/11 of relevant Expected Results that contributed to MDG targets has increased from 50% to 70% for the "Fully Achieved" rating. This is based on the performance data of the PPR and its "Traffic Lights" system of rating (from "Not Achieved" to Fully Achieved"). This is a positive result indicating progress over time of WIPO's contribution to the MDGs and corresponds to the findings of the previous study (document CDIP/10/9).

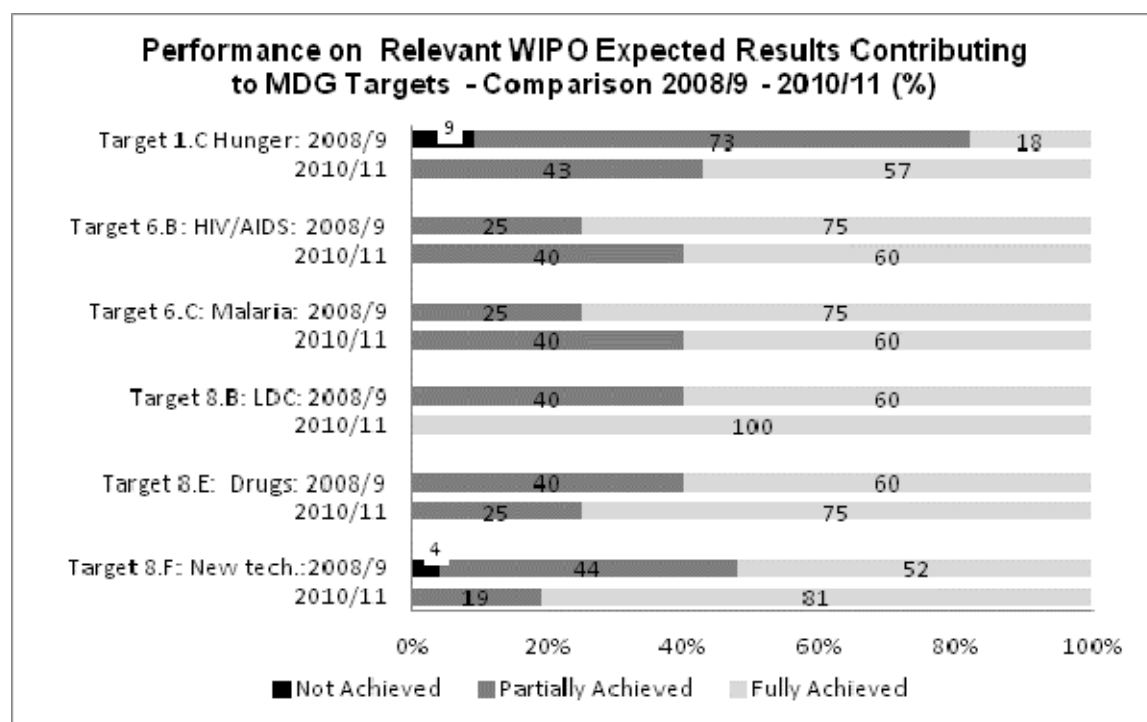


*Diagram 1*

25. Diagram 2 illustrates the performance of relevant Expected Results of 2008/9 to 2010/11 to each of the six MDG targets where WIPO's contribution is strongest. Overall, these findings show an improvement per MDG target with the exception of Targets 6.B (Combating HIV/AIDS) and 6.C (Combating Malaria and other diseases). This finding is largely due to the differences between the two RBM frameworks in how they split and describe their Expected Results- and what can be considered as a contribution to the MDG targets - rather than any decrease in results achieved. It should be noted, as the RBM framework becomes more consolidated (as seen in 2012/13), comparison over time will be more consistent.

26. According to this analysis, where significant improvements have been seen are in the Expected Results that contribute to Target 1.C (Eradicating Poverty and Hunger) and Target 8.B (LDC) and Target 8.F (Benefits of New Technology). At the level of the MDGs, where WIPO's largest contribution can be demonstrated is to MDG 8 (Develop a global partnership for development), in terms of number of Expected Results that has a concrete link to this goal.





*Diagram 2*

27. Based on this methodology and analysis, the overall findings for 2008 to 2011 are positive with a clear improvement seen in WIPO's contribution over time. This improvement could also reflect better planning and data collection by WIPO on the relevant Expected Results. Regardless, the analysis indicates the areas of WIPO's activities most relevant to achieving the MDGs and where there is still scope for improvement in the coming years.

## **VI. STEPS TAKEN BY WIPO TO REFINE THE REPORTING OF ITS CONTRIBUTION TO THE MDGS**

28. As mentioned above, WIPO has created a dedicated webpage on its work and contribution to the MDGs. For each of the eight MDGs, WIPO has provided a text explaining which of its activities have a feasible contribution to the given MDG.

29. WIPO has yet to provide more concrete results drawn from its performance data on this webpage as it was waiting for the recommendations of this study. If WIPO and the CDIP agree with the methodology and results presented in this paper, it would then be feasible to publish select results based on performance data (as found in section five of this report) on the dedicated webpage.

## **VII. CONCLUSION**

30. This paper examined the feasibility of integrating MDG needs/outcomes within WIPO's RBM framework and concluded that the most appropriate approach is to focus on identifying those Expected Results that can be demonstrated as making a contribution to a select number of MDG targets.

31. It is therefore not judged as being necessary to introduce an additional set of MDG indicators to the RBM framework but more so to assess WIPO's contribution through the reported performance on the Expected Results relevant to the given MDG targets. The introduction of separate MDG indicators would not be advised for the various reasons set out in this paper.

32. This conclusion is based on the assumption that the methodology and analysis presented in this paper is considered robust enough to respond to the request of the CDIP for measurable concrete results related to the MDGs. It should also be noted that the conclusions of this paper on the feasibility and approach to measure WIPO's contribution to the MDGs largely correspond to that of the previous study (document CDIP/10/9).

33. WIPO would be encouraged to adopt this methodology and undertake the same assessment when the performance data is available for 2012/13. This will then allow WIPO and the CDIP to have an overview of the major areas where WIPO has contributed to the MDGs up until their conclusion date of 2015.

34. With the conclusion date of the MDG in 2015, WIPO also has to consider that its efforts to assess its contribution to the MDGs will only be relevant for the next two years. As a consequence, it would be recommended that WIPO focus on contributing and participating in the creating of the development goals that will succeed the MDGs from 2015 onwards. WIPO has already started participating in the relevant forums to contribution to these new development goals<sup>11</sup>.

35. As WIPO will be more involved in the creation of these new development goals, its ability to measure its contribution should be more feasible than for the MDGs. WIPO could foresee ably create strong performance data, drawn from the RBM framework and possibly from other sources, such as the Global Innovation Index<sup>12</sup>, jointly created by WIPO.

[Appendix I follows]

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<sup>11</sup> Notably, the United Nations Task Team on the Post 2015 UN Development Agenda and its relevant working groups (Technical Support Team on Sustainable Development Goals, Working Group on Global Partnerships and Working Group on Monitoring and Indicators).

<sup>12</sup> <http://www.globalinnovationindex.org>

**APPENDIX I: MATCHING OF THE MDGS AND TARGETS TO WIPO'S STRATEGIC GOALS AND EXPECTED RESULTS FOR 2012/13**

MDG	MDG targets	Relevant WIPO Goals & Results 2012/13
<p><b>Goal 1: Eradicate extreme poverty and hunger</b></p>	<p>Target 1.C: Halve, between 1990 and 2015, the proportion of people who suffer from hunger</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i> Result (i) Enhanced cooperation/greater consensus among Member States on further developing balanced policy and normative frameworks for the international patent system, trademarks, industrial designs, geographical indications, copyright and related rights, TK, TCEs and GRs</p> <p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Clearly defined and coherent national innovations and IP policies, strategies and development plans consistent with national development goals and objectives</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i> Result (ii) Enhanced access to, and use of, IP information, knowledge and technologies by IP institutions and the public to promote innovation and creativity and increased access to protected creative works and creative works in the public domain</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Result (i) WIPO established as a credible source of support, assistance, and reference for information on innovation and IP in relevant public policy processes</p>
<p><b>Goal 6: Combat HIV/AIDS, malaria and other diseases</b></p>	<p>Target 6.B: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it</p> <p>Target 6.C: Have halted by 2015 and begun to reverse the incidence of malaria and other major diseases</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Clearly defined and coherent national innovations and IP policies, strategies and development plans consistent with national development goals and objectives</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i> Result (i) Progress in the international policy dialogue among WIPO Member States on building respect for IP, guided by Recommendation 45 of the WIPO Development Agenda</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Result (i) WIPO established as a credible source of support, assistance, and reference for information on innovation and IP in relevant public policy processes</p>

MDG	MDG targets	Relevant WIPO Goals & Results 2012/13
<p><b>Goal 8: Develop a global partnership for development</b></p>	<p>Target 8.B: Address the special needs of the least developed countries</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i> Results (iv) New or strengthened cooperation mechanisms, programs and partnerships in LDCs</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Results (ii) IP-based tools are used for technology transfer from developed to developing countries, particularly least developed countries, to address global challenges</p>
	<p>Target 8.E: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Clearly defined and coherent national innovations and IP policies, strategies and development plans consistent with national development goals and objectives</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i> Result (i) Progress in the international policy dialogue among WIPO Member States on building respect for IP, guided by Recommendation 45 of the WIPO Development Agenda</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Result (i) WIPO established as a credible source of support, assistance, and reference for information on innovation and IP in relevant public policy processes</p>
	<p>Target 8.F: In cooperation with the private sector, make available the benefits of new technologies, especially information and communications</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i> Result (i) Enhanced cooperation/greater consensus among Member States on further developing balanced policy and normative frameworks for the international patent system, trademarks, industrial designs, geographical indications, copyright and related rights, TK, TCEs and GRs Result (ii) Tailored and balanced IP legislative, regulatory and policy frameworks</p> <p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Clearly defined and coherent national innovations and IP policies, strategies and development plans consistent with national development goals and objectives Result (ii) Enhanced human resource capacities able to deal with the broad range of requirements for the effective use of IP for development in developing countries, LDCs and countries with economies in transition</p>

MDG	MDG targets	Relevant WIPO Goals & Results 2012/13
		<p>Result (iii) DA principles further mainstreamed into the Organization's programs and activities</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i></p> <p>Result (i) Updated and globally accepted system of international classifications and WIPO standards to facilitate access, use and dissemination of IP information among stakeholders in the world</p> <p>Result (ii) Enhanced access to, and use of, IP information, knowledge and technologies by IP institutions and the public to promote innovation and creativity and increased access to protected creative works and creative works in the public domain</p> <p>Result (iii) Increased dissemination of digitized patent collections of national/regional offices of WIPO Member States</p> <p>Result (iv) Enhanced technical and knowledge infrastructure for IP Offices and other IP institutions leading to better services (cheaper, faster, higher quality) to their stakeholders</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i></p> <p>Result (i) Progress in the international policy dialogue among WIPO Member States on building respect for IP, guided by Recommendation 45 of the WIPO Development Agenda</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Result (i) WIPO established as a credible source of support, assistance, and reference for information on innovation and IP in relevant public policy processes</p> <p>Result (ii) IP-based tools are used for technology transfer from developed to developing countries, particularly least developed countries, to address global challenges</p> <p><i>Goal VIII - A Responsive Communications Interface between WIPO, its Member States and All Stakeholders</i></p> <p>Result (iv) Open, transparent and responsive interaction with NGOs</p>

[Appendix II follows]

**APPENDIX II: MATCHING OF THE MDGS AND TARGETS TO WIPO'S STRATEGIC GOALS AND EXPECTED RESULTS FOR 2010/11 – WITH PERFORMANCE RESULTS**

MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
<p><b>Goal 1: Eradicate extreme poverty and hunger</b></p>	<p>Target 1.C: Halve, between 1990 and 2015, the proportion of people who suffer from hunger</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i>            Result (i) Enhanced cooperation among Member States in the area of Developing the international IP system.            Result (ii) Greater awareness of the legal principles and practices of the patent system including flexibilities.</p> <p><i>Goal III: Facilitating the Use of IP for Development</i>            Result (i) National IP policies/strategies and country action plans that are in line with development plans and priorities.            Result (ii) National IP legislation consistent with national development objectives as well as with international IP treaties and agreements, where applicable, while taking into account available flexibilities.            Result (iii) Improved use of patent information through their development of patent landscapes and related tools covering selected topics.</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i>            Result (i) Enhancement of WIPO patent search support services for IP offices of Member States.</p>	<p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(i) Partially Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Partially Achieved</i></p> <p><i>(i) Partially Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
		<p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Result (i) Stronger, empirically well-founded policy dialogue between governments, international organizations, civil society actors and the private sector on current and emerging global issues touching on IP</p>	<p>(i) <i>Fully Achieved</i></p>
<p><b>Goal 6: Combat HIV/AIDS, malaria and other diseases</b></p>	<p>Target 6.B: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it</p> <p>Target 6.C: Have halted by 2015 and begun to reverse the incidence of malaria and other major diseases</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i></p> <p>Result (i) Greater awareness of the legal principles and practices of the patent system, including flexibilities;</p> <p>Result (ii) Effective implementation of the DA through concrete projects;</p> <p>Result (iii) National IP policies/strategies and action plans that are in line with national development plans and priorities;</p> <p>Result (iv) National IP legal framework consistent with development goals and public policy, strengthened IP technical and administrative infrastructure;</p> <p>Result (v) Improved access to information resources generated by IP systems.</p> <p>Result (vi) Enhancement of WIPO patent search support services for IP offices of Member States.</p> <p>Result (vii) Improved use of patent information through the development of patent landscapes and related tools covering selected topics.</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i></p> <p>Result (i) Create an enabling environment that promotes respect for IP by initiating a constructive</p>	<p>(i) <i>Fully Achieved</i></p> <p>(ii) <i>Fully Achieved</i></p> <p>(iii) <i>Partially Achieved</i></p> <p>(iv) <i>Fully Achieved</i></p> <p>(v) <i>Fully Achieved</i></p> <p>(vi) <i>Partially Achieved</i></p> <p>(vii) <i>Partially Achieved</i></p> <p>(i) <i>Fully Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
		<p>and balanced policy dialogue, taking into account Recommendation 45 of the Development Agenda.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Result (i) Stronger empirically well founded policy dialogue between governments, international organizations, civil society actors, and the private sector on current and emerging global issues touching on IP.</p> <p>Result (ii) Distinctive and practically useful information resources combining policy analysis with enhanced use of patent information for policy-makers and practical tools for open innovation</p>	<p>(i) <i>Fully Achieved</i></p> <p>(ii) <i>Partially Achieved</i></p>
<b>Goal 8: Develop a global partnership for development</b>	Target 8.B: Address the special needs of the least developed countries	<p><i>Goal III: Facilitating the Use of IP for Development</i></p> <p>Result (i) Increased access to global markets for products and services from the developing world</p> <p>Result (ii) Effective implementation of the DA through concrete projects and activities.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Results (i) Member States' capacity and understanding of innovation and technology management and transfer has been enhanced</p>	<p>(i) <i>Fully Achieved</i></p> <p>(ii) <i>Fully Achieved</i></p> <p>(i) <i>Fully Achieved</i></p>
	Target 8.E: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries	<p><i>Goal III: Facilitating the Use of IP for Development</i></p> <p>Result (i) National IP policies/strategies and country action plans that are in line with development plans and priorities.</p> <p>Result (ii) National IP legislation consistent with national development objectives as well as with</p>	<p>(i) <i>Partially Achieved</i></p> <p>(ii) <i>Fully Achieved</i></p>



MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
		<p>international IP treaties and agreements, where applicable, while taking into account available flexibilities.</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i> Result (i) Create an enabling environment that promotes respect for IP by initiating a constructive and balanced policy dialogue, taking into account Recommendation 45 of the Development Agenda.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Result (i) Stronger empirically well founded policy dialogue between governments, international organizations, civil society actors, and the private sector on current and emerging global issues touching on IP.</p>	<p>(i) Fully Achieved</p> <p>(i) Fully Achieved</p>
	<p>Target 8.F: In cooperation with the private sector, make available the benefits of new technologies, especially information and communications</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i> Result (i) Enhanced cooperation among Member States in the area of Developing the international IP system. Result (ii) Greater awareness of the legal principles and practices of the patent system including flexibilities.</p> <p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Development Agenda principles further mainstreamed into the organization's programs and activities. Result (ii) Effective monitoring, evaluation and</p>	<p>(i) Fully Achieved</p> <p>(ii) Fully Achieved</p> <p>(i) Fully Achieved</p> <p>(ii) Fully Achieved</p>

MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
		<p>reporting on the Development Agenda recommendations.</p> <p>Result (iii) National IP policies/strategies and country action plans that are in line with development plans and priorities.</p> <p>Result (iv) National IP legislation consistent with national development objectives as well as with international IP treaties and agreements, where applicable, while taking into account available flexibilities.</p> <p>Result (v) Strengthened capacity of policy makers to formulate policies, develop and implement projects on IP asset management.</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i></p> <p>Result (i) More accessible legal and technological information concerning better applications available to Member States, PCT applicants research institutions and the public.</p> <p>Result (ii) Improved access to information resources generated by IP systems.</p> <p>Result (iii) Increased dissemination of digitized patent collections of national/regional offices of WIPO Member States.</p> <p>Result (iv) Enhancement of WIPO patent search support services for IP offices of Member States.</p> <p>Result (v) Enhanced efficiency of IP institutions through automation of business processes.</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i></p> <p>Result (i) Create an enabling environment that promotes respect for IP by initiating a constructive</p>	<p><i>(iii) Partially Achieved</i></p> <p><i>(iv) Fully Achieved</i></p> <p><i>(v) Partially Achieved</i></p> <p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Fully Achieved</i></p> <p><i>(iv) Partially Achieved</i></p> <p><i>(v) Fully Achieved</i></p> <p><i>(i) Fully Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2010/11	Performance Results as per 2010/11 PPR
		<p>and balanced policy dialogue, taking into account Recommendation 45 of the Development Agenda.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>(i) Greater cooperation and coordination between the work of WIPO and that of other international processes concerning TK, TCEs and genetic resources.</p> <p>(ii) Stronger empirically well-founded policy dialogue between governments, international organization's, civil society actors, and the private sector on current and emerging global issues touching on IP.</p> <p>(iii) Greater understanding among industry groups and civil society of WIPO's work and the developmental benefits of IP' and enhanced participation of civil society in WIPO activities.</p>	<p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Fully Achieved</i></p>

**MATCHING OF THE MDGS AND TARGETS TO WIPO'S STRATEGIC GOALS AND EXPECTED RESULTS FOR 2008/9 – WITH PERFORMANCE RESULTS**

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
<p><b>Goal 1: Eradicate extreme poverty and hunger</b></p>	<p>Target 1.C: Halve, between 1990 and 2015, the proportion of people who suffer from hunger</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i>            Result (i) Enhanced cooperation among Member States in the area of developing the international patent system.            Result (ii) Greater awareness of the legal principles, practices and flexibilities of the patent system and of its role in economic development.            Result (iii) Enhanced capacity of Member States to formulate, implement and evaluate national patent strategies.            Result (iv) Enhanced capacity of developing countries to benefit from transfer and dissemination of technology.</p> <p><i>Goal III: Facilitating the Use of IP for Development</i>            Result (i) National IP capacity building programs dovetailed with country owned IP National strategies and development plans.            Result (ii) National IP legislation consistent with national development priorities as well as with international treaties and agreements.            Result (iii) Increased awareness of the availability of IP flexibilities that Member States can use for implementing national public policies.</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i>            Result (i) Enhancement of WIPO patent search</p>	<p><i>(i) Partially Achieved</i></p> <p><i>(ii) Partially Achieved</i></p> <p><i>(iii) Partially Achieved</i></p> <p><i>(iv) Partially Achieved</i></p> <p><i>(i) Fully Achieved</i></p> <p><i>(ii) Partially Achieved</i></p> <p><i>(iii) Fully Achieved</i></p> <p><i>(i) Not Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
		<p>support services for IP offices of Member States. Result (ii) Access to specialized databases of scientific and technical literature, including commercial patent databases.</p> <p><i>Goal V: World Reference Source for IP Information and Analysis.</i> Result (i) Availability of high quality empirical information for policy makers.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i> Result (i) Enhanced capacity of Member States and partner IGOs to make informed decisions regarding practical options for use of patented technology in fields most relevant to global policy challenges.</p>	<p><i>(ii) Partially Achieved</i></p> <p><i>(i) Partially Achieved</i></p> <p><i>(i) Partially Achieved</i></p>
<p><b>Goal 6: Combat HIV/AIDS, malaria and other diseases</b></p>	<p>Target 6.B: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it</p> <p>Target 6.C: Have halted by 2015 and begun to reverse the incidence of malaria and other major diseases</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i> Result (i) Increased awareness of the availability of IP flexibilities that Member States can use for implementing national public policies.</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i> Result (i) Support in the formulation and implementation of national, sub-regional or regional strategies and systems to promote respect for IP, which reflect the balance of rights and obligations in accordance with Article 7 of the TRIPS Agreement and the WIPO Development Agenda;</p>	<p><i>(i) Fully Achieved</i></p> <p><i>(i) Fully Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
		<p>Result (ii) Constructive and balanced international policy dialogue.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Result (i) Enhanced capacity of Member States and partner IGOs to make informed decisions regarding practical options for use of patented technology in fields most relevant to global policy challenges.</p>	<p><i>(ii) Fully Achieved</i></p> <p><i>(i) Partially Achieved</i></p>
<p><b>Goal 8: Develop a global partnership for development</b></p>	<p>Target 8.B: Address the special needs of the least developed countries</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i></p> <p>Result (i) Mainstreaming of the development dimension into programs through concrete and effective projects and activities;</p> <p>Result (ii) National IP capacity building programs dovetailed with country owned IP National strategies and development plans;</p> <p>Result (iii) National IP legislation consistent with national development priorities as well as with international treaties and agreements; and</p> <p>Result (iv) Increased awareness of the availability of IP flexibilities that Member States can use for implementing national public policies.</p> <p><i>Goal VIII: A Responsive Communication Interface Between WIPO, its Member States and all Stakeholders.</i></p> <p>Result (i) Increase in extra budgetary resources available to WIPO to support technical assistance and capacity building work.</p>	<p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Partially Achieved</i></p> <p><i>(iv) Fully Achieved</i></p> <p><i>(i) Partially Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
	<p>Target 8.E: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries</p>	<p><i>Goal III: Facilitating the Use of IP for Development</i>            Result (i) National IP legislation consistent with national development priorities as well as with international treaties and agreements            Result (ii) Increased awareness of the availability of IP flexibilities that Member States can use for implementing national public policies.</p> <p><i>Goal VI: International Cooperation on Building Respect for IP</i>            Result (i) Support in the formulation and implementation of national, sub-regional or regional strategies and systems to promote respect for IP, which reflect the balance of rights and obligations in accordance with Article 7 of the TRIPS Agreement and the WIPO Development Agenda;            Result (ii) Constructive and balanced international policy dialogue.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i>            Result (i) Enhanced capacity of Member States and partner IGOs to make informed decisions regarding practical options for use of patented technology in fields most relevant to global policy challenges.</p>	<p>(i) <i>Partially Achieved</i></p> <p>(ii) <i>Fully Achieved</i></p> <p>(i) <i>Fully Achieved</i></p> <p>(ii) <i>Fully Achieved</i></p> <p>(i) <i>Partially Achieved</i></p>
	<p>Target 8.F: In cooperation with the private sector, make available the benefits of new technologies,</p>	<p><i>Goal I: Balanced Evolution of the International Normative Framework for IP</i>            Result (i) Enhanced cooperation among Member States in the area of developing the international patent system;</p>	<p>(i) <i>Partially Achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
	<p>especially information and communications</p>	<p>Result (ii) Greater awareness of the legal principles, practices and flexibilities of the patent system and of its role in economic development;            Result (iii) Enhanced understanding and further clarification of current and emerging issues that arise in relation to patents;            Result (iv) Enhanced capacity of Member States to formulate, implement and evaluate national patent strategies;            Result (v) Clarification of the international framework for limitations and exceptions, the applicable law and technological measures of protection or other issues raised by Member States.            Result (vi) Greater understanding of the impact of emerging technologies on creation, access to and use of copyright content;            Result (vii) Increased awareness and improved understanding of the importance of creative industries for social, economic and cultural development;</p> <p><i>Goal III: Facilitating the Use of IP for Development</i></p> <p>Result (i) Mainstreaming of the development dimension into programs through concrete and effective projects and activities.            Result (ii) National IP capacity building programs dovetailed with country owned IP National strategies and development plans.            Result (iii) National IP legislation consistent with national development priorities as well as with international treaties and agreements.            Result (iv) Increased awareness of the availability</p>	<p><i>(ii) Partially Achieved</i></p> <p><i>(iii) Fully Achieved</i></p> <p><i>(iv) Partially Achieved</i></p> <p><i>(v) Fully Achieved</i></p> <p><i>(vi) Partially Achieved</i></p> <p><i>(vii) Partially Achieved</i></p> <p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Partially Achieved</i></p> <p><i>(vi) Fully Achieved</i></p>



MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
		<p>of IP flexibilities that Member States can use for implementing national public policies.</p> <p>Results (v) Increased understanding of the possibilities for commercial exploitation of copyright in the digital environment.</p> <p>Result (vi) Domestic partnerships between the public and private sectors (PPPs) encouraging greater utilization of IP systems.</p> <p>Result (vii) Enhanced awareness among SMEs, policy institutions and financial institutions of the relevance of IP systems to improve the competitiveness of SMEs.</p> <p>Result (iix) Enhanced capacity of SME support institutions to provide IP services to their constituencies.</p> <p><i>Goal IV: Coordination and Development of Global IP Infrastructure</i></p> <p>Result (i) Support in the formulation and implementation of national, sub-regional or regional strategies and systems to promote respect for IP, which reflect the balance of rights and obligations in accordance with Article 7 of the TRIPS Agreement and the WIPO Development Agenda.</p> <p>Result (ii) Access to specialised databases of scientific and technical literature, including commercial patent databases; and</p> <p>Result (iii) Modernised business procedures of IP institutions</p> <p>Result (iv) Enhancement of WIPO patent search support services for IP offices of Member States.</p>	<p><i>(v) Fully Achieved</i></p> <p><i>(vi) Fully Achieved</i></p> <p><i>(vii) Fully Achieved</i></p> <p><i>(iix) Partially Achieved</i></p> <p><i>(i) Fully Achieved</i></p> <p><i>(ii) Partially Achieved</i></p> <p><i>(iii) Partially Achieved</i></p> <p><i>(iv) Not achieved</i></p>

MDG	MDG targets	Relevant WIPO Goals & Results 2008/9	Performance Results as per 2008/9 PPR
		<p><i>Goal VI: International Cooperation on Building Respect for IP</i></p> <p>Result (i) Support in the formulation and implementation of national, sub-regional or regional strategies and systems to promote respect for IP, which reflect the balance of rights and obligations in accordance with Article 7 of the TRIPS Agreement and the WIPO Development Agenda.</p> <p>Result (ii) Enhanced international cooperation to help develop an enabling environment to build respect for IP.</p> <p>Result (iii) Constructive and balanced international policy dialogue.</p> <p><i>Goal VII: Addressing IP in Relation to Global Policy Issues</i></p> <p>Result (i) Enhanced capacity of Member States and partner IGOs to make informed decisions regarding practical options for use of patented technology in fields most relevant to global policy challenges.</p> <p>Result (ii) Enhanced interactive exchange between governments, international organizations, civil society actors and the private sector; and</p> <p>Result (iii) Enhanced capacity of Member States and partner IGOs to make informed decisions regarding practical options for use of patented technology in fields most relevant to global policy challenges.</p>	<p><i>(i) Fully Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Fully Achieved</i></p> <p><i>(i) Partially Achieved</i></p> <p><i>(ii) Fully Achieved</i></p> <p><i>(iii) Partially Achieved</i></p>