

马德里体系电子服务 ——马德里商标案卷管理器

世界知识产权组织

马德里体系信息和推广司

张俊琴

2022年9月29日

如何使用 GoToWebinar



网络研讨会内容框架

- 讲座：在研讨会期间包含互动问题
- 讲座后答疑
- 讲座PPT可供下载
- 视频和讲义会上上传到[马德里网络研讨会页面](#)
- 简短调查问卷搜集反馈

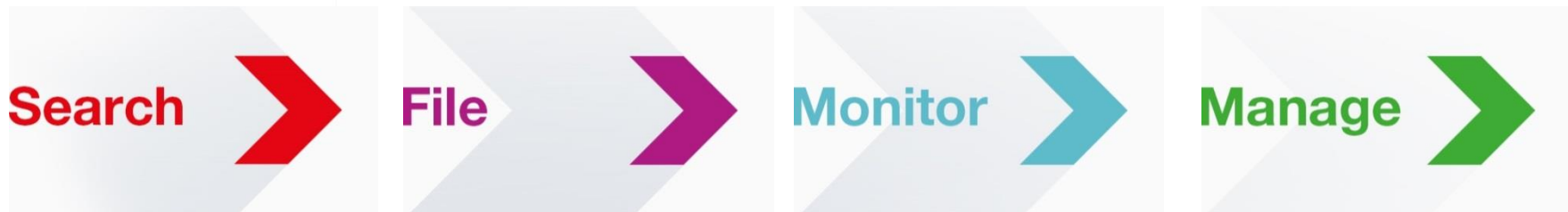
互动问题1

您是否使用马德里案卷管理器（MPM）？

- A. 没有用过
- B. 使用过，但不太熟悉
- C. 经常使用

马德里体系电子服务

- 马德里网站提供以下信息：[怎样进行申请前检索](#)、[提交申请](#)、[监视及管理注册](#)，以及[如何缴纳费用](#)。
- [马德里电子服务](#)可以在商标生命周期的每个阶段对用户提供帮助。



Search



全球品牌数据库

- 在多个国家和国际来源检索已有商标
- 商标、原产地名称和官方徽记

File



马德里申请助手

马德里商品和服务管理器

成员概况数据库

规费计算器

Monitor



马德里监视器

- 实时跟踪注册状态
- 关注竞争对手商标
- 电子提醒
- 查阅产权组织《公告》

Manage




- 马德里案卷管理器
- 后期指定
- 删减
- 续展
- 代理人的管理
- 注册人详细信息变更
- 所有权变更
- 放弃
- 在线缴费
- 经证明文件


eMadrid - 马德里体系自助服务E-平台

WIPO IP PORTAL MENU *eMadrid* HELP ENGLISH LOGIN **WIPO**

eMADRID

PROTECT YOUR TRADEMARKS IN MULTIPLE COUNTRIES

 **Introducing eMadrid**
Your New Gateway to all Madrid System Online Services.

 **Madrid System Podcast**
Episode 2 of the Madrid System Podcast is in. Listen now!

↓ DISCOVER eMADRID

集中单一入口 - WIPO IP Portal

WIPO IP PORTAL MENU HELP ENGLISH LOGIN WIPO

What are you looking for? [Search] [CLOSE]

PATENTS >
TRADEMARKS >
DESIGNS >
GEOGRAPHICAL INDICATIONS >
TRADE SECRETS >
CREATIVE WORKS >
RESEARCH AND DATA >
DIGITAL EVIDENCE >
ASSISTANCE PROGRAMS >
MEDIATION AND ARBITRATION >
DOMAIN NAME DISPUTE RESOLUTION >

WELCOME TO THE WIPO IP PORTAL

Login with your WIPO Account to access WIPO's online IP services

Username * Password * [Login](#)

[Create WIPO account](#) [Forgot your username?](#) [Forgot your password?](#)

↑

WIPO IP Portal - eMadrid

WIPO IP PORTAL MENU Covid-19 Update X

What are you looking for?


- MY FAVORITES
- PATENTS
- TRADEMARKS**
 - Search
 - File & Manage**
 - eMadrid** **New**
Perform transactions under the Madrid System online.
 - eMadrid Reference** **New**
Consult reference data for international applications and registrations.
 - Madrid Portfolio Manager**
Manage your portfolio of international trademark registrations.
 - Contact Madrid**
Send enquiries and submit official forms, documents and responses to irregularity letters, and request extracts from the international register.
 - Pay
 - IP Offices
 - Statistics
- DESIGNS
- GEOGRAPHICAL INDICATIONS
- PLANT VARIETY PROTECTION
- DIGITAL EVIDENCE
- ASSISTANCE PROGRAMS
- MEDIATION AND ARBITRATION
- DOMAIN NAME DISPUTE RESOLUTION
- PAYMENTS


eMadrid — 马德里体系电子服务集中处理平台

WIPO IP PORTAL MENU *eMadrid* HELP ENGLISH LOGIN **WIPO**

eMADRID

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eMadrid : 马德里体系电子服务集中处理平台

eMADRID
PROTECT YOUR TRADEMARKS IN MULTIPLE COUNTRIES

↓ DISCOVER eMADRID

WHAT IS eMADRID?
eMadrid provides you with central and secure access to all the online tools and services you need to file and manage international trademark applications and registrations under the Madrid System.

SERVICES

<p>PREPARE YOUR APPLICATION</p> <p>Use the Madrid Application Assistant to prepare your international registration.</p> <p>Get started</p>	<p>MONITOR YOUR REGISTRATION</p> <p>Use Madrid Monitor to track the status of your international application or registration.</p> <p>Get started</p>	<p>EXPAND PROTECTION OF YOUR REGISTRATION</p> <p>Use our Subsequent Designation service to expand the geographical scope of your international registration.</p> <p>Get started</p>
<p>LIMIT THE GOODS AND SERVICES</p> <p>Restrict the list of goods and services for the Contracting Parties designated in your international registration.</p> <p>Get started</p>	<p>RENOUCE PROTECTION IN CONTRACTING PARTIES</p> <p>Abandon the effects of your international registration for all goods and services, for some of the designated Contracting Parties.</p> <p>Get started</p>	<p>MANAGE YOUR REPRESENTATIVE</p> <p>Appoint, cancel or change name and/or contact details of your representative, as recorded in the International Register.</p> <p>Get started</p>
<p>CHANGE HOLDER DETAILS</p> <p>Change the holder's name and/or address as recorded in the International Register.</p> <p>Get started</p>	<p>CHANGE OWNERSHIP</p> <p>Record a total or partial change in ownership of your international registration.</p> <p>Get started</p>	<p>RENEW YOUR REGISTRATION</p> <p>Renew your international registration for all or some of the designated Contracting Parties.</p> <p>Get started</p>
<p>UPLOAD A FORM</p> <p>Submit a form to WIPO in the frame of your international registration.</p> <p>Get started</p>	<p>CORRECT A RECORDING</p> <p>Rectify an error recorded in the International Register.</p> <p>Get started</p>	<p>REQUEST A CERTIFIED DOCUMENT</p> <p>Request certified documents and extracts from the Madrid Registry.</p> <p>Get started</p>

eMadrid Reference: 马德里体系电子服务信息新门户

The screenshot shows the WIPO IP Portal interface. At the top left, it says "WIPO IP PORTAL" and "MENU". At the top right, there is a "Covid-19 Update" button with a close icon. Below the header is a search bar with the text "What are you looking for?". The main content area is a menu with several categories, each with a right-pointing chevron. The "TRADEMARKS" category is highlighted in light blue and has a sub-menu open. The sub-menu items are: "Search", "File & Manage", "Pay", "IP Offices", and "Statistics". The "File & Manage" item is also highlighted in light blue and has its own sub-menu open. This sub-menu contains: "eMadrid New", "eMadrid Reference New", "Madrid Portfolio Manager", and "Contact Madrid". The "eMadrid Reference New" item is circled in red. Each item in the sub-menu has a right-pointing chevron and a bookmark icon. The descriptions for the items are: "eMadrid New: Perform transactions under the Madrid System online.", "eMadrid Reference New: Consult reference data for international applications and registrations.", "Madrid Portfolio Manager: Manage your portfolio of international trademark registrations.", and "Contact Madrid: Send enquiries and submit official forms, documents and responses to irregularity letters, and request extracts from the international register."

WIPO IP PORTAL MENU Covid-19 Update X

What are you looking for?

MY FAVORITES >

PATENTS >

TRADEMARKS >

DESIGNS >

GEOGRAPHICAL INDICATIONS >

PLANT VARIETY PROTECTION >

DIGITAL EVIDENCE >

ASSISTANCE PROGRAMS >

MEDIATION AND ARBITRATION >

DOMAIN NAME DISPUTE RESOLUTION >

PAYMENTS >

Search >

File & Manage >

Pay >

IP Offices >

Statistics >

eMadrid New >

Perform transactions under the Madrid System online.

eMadrid Reference New >

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Madrid Portfolio Manager >

Manage your portfolio of international trademark registrations.

Contact Madrid >

Send enquiries and submit official forms, documents and responses to irregularity letters, and request extracts from the international register.

eMadrid : 马德里体系电子服务信息新门户

SERVICES

CONSULT MADRID SYSTEM MEMBER PROFILES
Learn all about the laws and practices of IP Offices of Madrid System members.
[Get started](#)

CALCULATE YOUR FEES
Use the Fee Calculator to estimate the cost of filing and managing an international registration.
[Get started](#)

COMPILE AND VERIFY LISTS OF GOODS AND SERVICES
Use Madrid Goods & Services Manager to select from thousands of terms to build a list of goods and services that will be covered by your international registration.
[Get started](#)

SIMULATE INTERNATIONAL PROTECTION
Access the International Application Simulator to find out how the Madrid System can protect your trademark abroad.
[Get started](#)

FIND OUT ABOUT PENDENCY RATES
Learn all about the pendency times for key Madrid System transactions.
[Access report](#)

SearchFileMonitorManage

Madrid Portfolio Manager: 马德里商标案卷管理器

The screenshot shows the WIPO IP Portal interface. At the top left, it says 'WIPO IP PORTAL' and 'MENU'. At the top right, there is a 'Covid-19 Update' button with a close icon. Below the header is a search bar with the text 'What are you looking for?'. The main content area is a list of navigation options. The 'TRADEMARKS' category is highlighted in blue. Under 'TRADEMARKS', the 'File & Manage' sub-category is also highlighted in blue. Within 'File & Manage', the 'Madrid Portfolio Manager' link is circled in red. Other links in the 'File & Manage' sub-category include 'eMadrid' (marked 'New'), 'eMadrid Reference' (marked 'New'), and 'Contact Madrid'. The 'TRADEMARKS' category also includes 'Search', 'DESIGNS', 'GEOGRAPHICAL INDICATIONS', 'PLANT VARIETY PROTECTION', 'DIGITAL EVIDENCE', 'ASSISTANCE PROGRAMS', 'MEDIATION AND ARBITRATION', 'DOMAIN NAME DISPUTE RESOLUTION', and 'PAYMENTS'.

WIPO IP PORTAL MENU Covid-19 Update X

What are you looking for?

MY FAVORITES >

PATENTS >

TRADEMARKS > Search >

DESIGNS > **File & Manage** > **eMadrid** **New** > Perform transactions under the Madrid System online.

GEOGRAPHICAL INDICATIONS > Pay >

PLANT VARIETY PROTECTION > IP Offices > **eMadrid Reference** **New** > Consult reference data for international applications and registrations.

DIGITAL EVIDENCE > Statistics > **Madrid Portfolio Manager** > Manage your portfolio of international trademark registrations.

ASSISTANCE PROGRAMS >

MEDIATION AND ARBITRATION > **Contact Madrid** > Send enquiries and submit official forms, documents and responses to irregularity letters, and request extracts from the international register.

DOMAIN NAME DISPUTE RESOLUTION >

PAYMENTS >

互动问题 2

若我想通过马德里案卷管理器（MPM）来管理各个马德里国际商标案卷，应该用什么邮箱来注册WIPO账户呢？

- A. 我的个人邮箱
- B. 公司或团队的通用邮箱
- C. MM2表格上填写的电子邮箱
- D. 随意一个邮箱

马德里商标案卷管理器

使用马德里案卷管理器（MPM），只要一个帐户，就能轻松管理商标国际注册的所有案卷



安全访问



跟踪状态



证书



续展



后期指定

马德里商标案卷管理器

马德里商标案卷管理器是管理自己的马德里国际商标注册的安全门户。

- 提交马德里注册后续管理要求, 如续展, 后期指定申请等。
- 追踪马德里国际注册有关管理申请的实时状态
- 下载马德里商标国际注册证明文件 (PDF)
- 缴纳费用 (信用卡网上支付or WIPO往来账户)
- 查阅和下载有关文件 (安全路径)

PORTFOLIO E-RENEWAL E-PAYMENT APPLICATIONS NOTIFICATIONS UPLOAD CONTACT

MADRID PORTFOLIO MANAGER

[▶ PORTFOLIO](#)[▶ E-RENEWAL \[0\]](#)[▶ E-PAYMENT](#)[▶ APPLICATIONS](#)[▶ NOTIFICATIONS](#)[▶ CONTACT](#)[▶ UPLOAD](#)



MADRID PORTFOLIO MANAGER

▼ PORTFOLIO

The Madrid Portfolio Manager allows you to view both your active and inactive trademarks. You can check their status on the Madrid Monitor, consult their history and download registration certificates. In addition, in respect of active trademarks, you can present subsequent designations through the on-line e-Subsequent designation tool.

Active Trademarks (2)

Inactive Trademarks (1)

All Trademarks (3)

IRN ↕	Mark name ↕	Expiration date ↕	Office Origin ↕	Holder ↕	Representative ↕	Status ↕
<u>605000</u>	ROMARIN	16 Jun 2023	CH	ORGANISATION MONDIALE ...	Certificate	History e-Subsequent Designation
<u>879539</u>	PATENTSCOPE	27 Dec 2025	CH	Organisation Mondiale de...		active

International Trademark

WIPO | MADRID







879539- PATENTSCOPE[Full details](#) [Summary](#) [By Office](#) [Documents](#) [Real-time Status](#)[English](#) [Multilingual](#)

Current Status

180	Expected expiration date of the registration/renewal 27.12.2025
151	Date of the registration 27.12.2005
270	Language of the application French
732	Name and address of the holder of the registration Organisation Mondiale de la Propriété Intellectuelle chemin des Colombettes 34 CH-1211 Genève 20 (CH)
812	Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment CH
842	Legal nature of the holder (legal entity) and State, and, where applicable, territory within that State where the legal entity is organized organisation intergouvernementale, (sans objet)
540	Mark



马德里商标案卷管理器 - 浏览历史

[1 of 3] 								
	Document ...	Description ⇅	Registratio...	Applicatio...	Gazette Nu...	Internation...	Status ⇅	Status Date ⇅
	109405801	New applic...	23 Sep 1997	09 Oct 1997	1997/19	DE		
	127728601	Refusal	28 Oct 1998	29 Oct 1998	1998/21	SE		
	127730001	Opposition ...	29 Oct 1998	30 Oct 1998	1998/21	SE		
	134891001	Opposition ...	18 Mar 1999	19 Mar 1999	1999/6	SE		
	143637101	Final Decis...	25 Sep 1999	28 Sep 1999	1999/20	SE		

CERTIFICAT DE RENOUVELLEMENT

Le Bureau international de l'Organisation Mondiale de la Propriété Intellectuelle (OMPI) certifie que les indications figurant dans le présent certificat sont conformes aux inscriptions portées au registre international tenu en vertu de l'Arrangement et du Protocole de Madrid.

Reproduction de la marque



<i>Numéro d'enregistrement</i>	879 539
<i>Date d'enregistrement</i>	27 décembre 2005
<i>Date du renouvellement</i>	27 décembre 2015
<i>Date d'échéance</i>	27 décembre 2025
<i>Nom et adresse du titulaire</i>	Organisation Mondiale de la Propriété Intellectuelle chemin des Colombettes 34, CH-1211 Genève 20 (Suisse)
<i>Forme juridique du titulaire (personne morale) et lieu de constitution</i>	organisation intergouvernementale, (sans objet)
<i>Classification des éléments figuratifs</i>	16.3; 27.5
<i>Liste des produits et services NCL(8)</i>	<p>9 Supports (autres que papier) pour visionnage par machines électroniques, y compris bandes magnétiques, disques optiques, DVD et CD-ROM, contenant des données bibliographiques et graphiques, de la documentation et des informations en matière de brevets d'invention, appareils et instruments d'instruction ou d'enseignement; programmes et logiciels informatiques enregistrés sur supports magnétiques ou optiques et contenant des informations destinées au domaine des brevets d'invention; publications électroniques (téléchargeables).</p> <p>16 Manuels, imprimés et brochures; matériel d'instruction ou d'enseignement (à l'exception des appareils).</p> <p>35 Services de travaux de bureaux concernant des banques de données (y compris données statistiques), en matière de mise à disposition de renseignements dans le domaine des brevets d'invention, y compris collecte, mise à jour, édition, formatage, élaboration et analyse de ces données.</p> <p>38 Services de télécommunication concernant des banques de données, en matière de données relatives au domaine des brevets d'invention, y compris diffusion et transmission en ligne de ces données; fourniture d'accès utilisateur à des serveurs et bases de données; télécommunications par le biais de terminaux informatiques.</p> <p>41 Services d'enseignement et de formation; organisation et animation de séminaires, présentations à des fins pédagogiques, conférences et enseignement dirigé; publication d'informations et de documentation; tous les services précités concernant le domaine des brevets d'invention.</p> <p>42 Consultations juridiques et techniques dans le domaine des brevets d'invention, y compris services concernant le dépôt de demandes de brevets d'invention, analyse (scientifique,</p>

互动问题 3

马德里案卷管理器（MPM）中的各个案卷，是通过什么方式来关联到您的马德里国际商标呢？

- A. 商标持有人名字（或代理人名字）
- B. MM2表格上填写的电子邮箱
- C. 电话号码
- D. 申请人索引号

马德里商标管理：在线提交后期指定申请

电子版MM4 表格

在网上直接提交后期指定申请，要求扩大马德里商标注册保护的地域范围

- 嵌入式在线查询与核查
- 网上支付
- 自动发出邮件确认



SUBSEQUENT DESIGNATION

Please enter your International Registration Number

IRN

1358297

[e.g. 123456]

Reset

Submit

马德里商标管理：在线提交商品或服务限定申请

电子版 [MM6](#) 表格

在网上直接提交申请，在有关指定国家或者地区限定予以保护的商品或者服务范围

- 嵌入式在线查询与核查
- 网上支付
- 自动发出邮件确认

马德里商标管理：在线提交商品或服务限定申请

WIPO IP PORTAL MENU *Limitation of Goods and Services* HELP FRANCESCA FUSCO

LIMITATION OF GOODS AND SERVICES

The limitation you are requesting will reduce the list of goods and services in respect of some, or all the Contracting Parties designated in the international registration. The goods and services that are the subject of the limitation will remain in the main list of the international registration, but they will no longer be covered by the designated Contracting Party concerned. You may later request the recording of a subsequent designation for the goods and services that are the subject of the limitation. Request a partial cancellation to permanently remove the goods and services from the main list of your international registration. Request a renunciation if you wish to abandon the effects of your international registration [for all the goods and services] with respect to one or more [but not all] of the designated Contracting Parties.

Please enter your International Registration Number

IRN
1358297

[e.g. 123456, 123456A]

Reset Submit

马德里商标管理：在线提交马德里国际商标续展申请

电子版MM11 表格

在线直接提交向不同国家的马德里商标续展申请

- 提醒：当选择某马德里成员或者商品/服务时是否会获得保护
- 实时追踪：在确认收悉邮件中包含 WIPO reference number and 在马德里监视器续展申请状态
- 减少错误：一步一步的互动界面和嵌入式的费用计算

RENEWAL

Information Renewal is available as of 3 months before the renewal date of your international registration. It is also available during the grace period, subject to a surcharge.

Enter your International Registration Number (IRN)

IRN

1358297

[e.g. 123456, 123456A]

Reset

Start the renewal process

马德里商标管理：在线指定马德里国际商标代理人

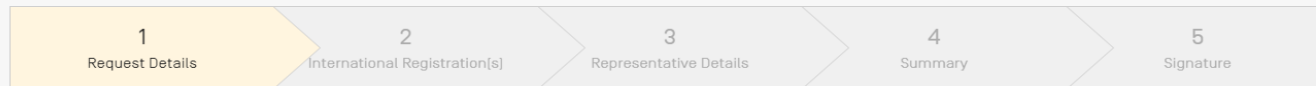
电子版MM10 and MM12 表格

在线指定相关业务的代理人

- 按照马德里商标注册号查询权利人或者代理人信息
- 对马德里商标国际注册信息加以更新：
 - 各种后续管理事项
 - WIPO reference number

马德里商标管理：在线指定马德里国际商标代理人

MANAGEMENT OF REPRESENTATIVE



REQUEST DETAILS

You may use this form to appoint a Representative to act on your behalf to manage your International Registration before the International Bureau (WIPO); request a recording of a change in the contact details (including name or address) of the Representative already recorded in the International Register; or to cancel a Representative.

A single form may be used by the Holder to request the Appointment, or the cancellation of a Representative for multiple International Registrations provided that all registrations listed are recorded in the name of the Holder making the request. A single form may also be used by a Representative to request a change in contact details, or to cancel the Appointment of a Representative for multiple International Registrations provided all registrations listed are recorded in the name of the Representative making the request.

I am *

- The recorded Holder
- The recorded Representative

My request concerns *

- The appointment (or replacement) of a representative
- A change of name and/or contact details of an existing representative
- The cancellation of a representative

Next

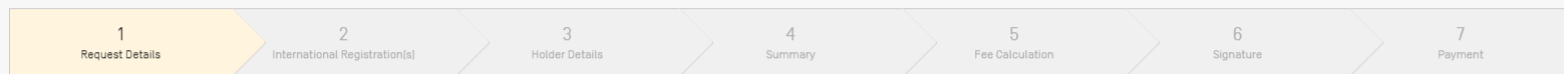
马德里商标管理：在线提交马德里国际商标变更申请

电子版MM9 表格

在线提交申请变更马德里国际注册的权利人名义、地址、联系方式以及注册人法律性质等

- 查询和选择适用有关申请的国际商标注册
- 更新有关信息
- 自动发出邮件确认：详细的申请信息、相关申请的WIPO reference number

CHANGE IN HOLDER DETAILS



REQUEST DETAILS

Use this form to record a change of name and/or address of the holder; and/or where the holder is a legal entity, to introduce and/or change its legal nature. A single form can concern one or more changes for one or more international registrations. The same change(s) can be recorded for multiple international registrations (for example, you may submit one request to change the holder's name and address for several international registrations) provided the name of the holder (as recorded) is the same for all registrations listed.

The holder may also submit one form to record a number of changes such as, a change of name, address and an indication of legal nature to one international registration.

Please note that WIPO will record the information received in the International Register, provided it meets the requirements of Rule 25 of the Regulations. Therefore, it is important that you provide accurate and complete information.

Do not use this form to request the recording of a change in ownership use [Change in ownership](#) form instead for this purpose

I am *

- The recorded Holder
- The recorded Representative

My request concerns (select all that apply):

Select one or more of the following options. A total fee of 150 CHF will be required regardless of the number of options selected.

- Change in name of the Holder
- Change in address of the Holder
- Add or change the legal nature of the Holder (where the Holder is a legal entity)

Select one or both of the following options. No fee is required for either of these options.

- Add or change the email address of the Holder
- Add, change or delete correspondence address of the Holder

Next

马德里商标管理：在线提交马德里国际商标放弃申请

电子版 [MM7](#) 表格

在有关成员内放弃在所有指定保护商品或服务上的马德里国际注册商标权利

- 查询和选择适用有关申请的国际商标注册
- 更新有关信息
- 自动发出邮件确认：详细的申请信息、相关申请的WIPO reference number

RENUNCIATION

Use this form to abandon the effects of an International Registration for all the goods and services with respect to some (but not all) of the designated Contracting Parties.

Do not use this form if you wish to restrict the list of goods and services with respect to all or some of the designated Contracting Parties in an International Registration, use [limitation](#) for this purpose.

Do not use this form if you wish to permanently remove particular goods and services from the international registration, affecting all the designated Contracting Parties, use form MM8 [partial cancellation] for this purpose.

There is no fee for this request.

I am *

- The recorded Holder
 The recorded Representative

Reset

Next

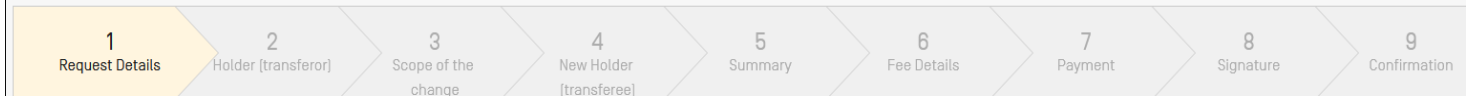
马德里商标管理：在线提交马德里国际商标转让申请

电子版[MM5](#) 表格

马德里国际商标转让申请：

- 全部或者部分转让for some of the Goods and Services, or
- 在相关马德里成员内转让
- 嵌入式在线查询与核查
- 网上支付：177 Swiss francs
- 自动发出邮件确认
 - 详细的转让申请信息
 - 相关申请的WIPO reference number
 - 实时追踪有关处理进展情况

CHANGE IN OWNERSHIP



REQUEST DETAILS

The request for the recording of a change in ownership must be authorized [signed] by the recorded holder or by the recorded holder representative.

If the email address in your WIPO account, does not match the email address of the recorded holder or of the recorded holder representative, we will email a request for approval [signature] to the recorded holder representative, if any, or to the holder.

A request for the recording of a total change in ownership [i.e., for all goods and services and for all Contracting Parties] can be submitted for multiple international registrations in a single request, provided they are being transferred from the same recorded holder [transferor] to the same new holder [transferee].

A request for the recording of a partial change in ownership [i.e., for some goods and services or for some Contracting Parties] must concern only one international registration.

[Learn more about the Change in Ownership](#)

My request concerns *

- Total change in Ownership
- Partial change in Ownership

Next

马德里商标管理：在线支付

向WIPO 直接支付马德里商标注册业务有关费用：

在线支付方式：信用卡或者WIPO往来账户

在线支付费用的类型：

- 与不规范通知相关的费用
- 向有关成员国的二期费用
- 支付有关马德里商标注册管理业务的费用（后期指定，商品或服务限定，续展，指定和管理代理人，变更马德里国家注册商标信息，放弃权利）



ONLINE PAYMENT

Information Online Payment allows for the payment of fees notified in WIPO irregularity letters or other WIPO communications concerning the Madrid system. Users are invited to make payments by credit card [American Express, Mastercard, Visa] or through a Current Account at WIPO.

Please enter the 10 digits of the WIPO Reference:

WIPO Reference *

[e.g. EN-I/1234567890/CO]

Reset

Submit

邮件收悉确认反馈—样本

■ Email sent from
noreply@wipo.int

Thank you for using our E-services.

We acknowledge receipt of your request for the correction of a recording. Please see below a summary of your request and payment confirmation.

We will also send an acknowledgment of receipt of your request to the e-mail address of the holder or the representative if different from the e-mail address indicated in your request.


Request Summary

Date of Correction of a recording	17 Aug 2022
Correction to be made related to WIPO Reference number:	1126317001
International Registration Number(s)	1358297
Error made by	WIPO
Details of the error	Text - Details of the requested correction

Your request is currently pending examination. Please use [Madrid Monitor](#) to track its status and receive email alerts each time it is updated. Learn more about how to set up email alerts in Madrid Monitor.

If you have any questions concerning this request, please contact us as soon as possible by contacting us at [Contact Madrid](#). Please include the WIPO reference (request number) as indicated above in your communication.

World Intellectual Property Organization
34, chemin des Colombettes | CH-1211 Geneva 20 | Switzerland | www.wipo.int



MPM总结：一站式中心化管理

- 通过WIPO 账户连接到用户的全部马德里国际注册商标
- 在MPM中可以随时查阅相关马德里商标的相关信息，并自助设置后续业务管理提醒和实时状态追踪
- 集中管理马德里国际商标注册后相关管理业务：除提交马德里商标新申请外，不需要通过原属局转交，直接提交WIPO处理，快速准确
- 逐步实现马德里商标注册后续管理完全电子化，替代传统的纸质表格传输

视频讲解和教程

Madrid 'How-to' videos



How to extend the protection of an international registration via the subsequent designation

In this tutorial, you will learn how to expand the geographical coverage of your existing international registration by adding additional countries or regions through a subsequent designation. [About subsequent designations.](#)

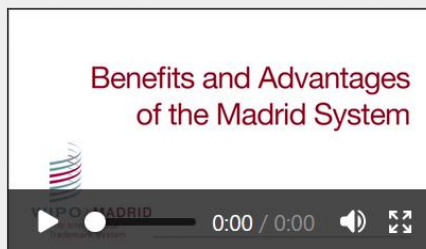


How to renew international registrations (part 1)

This tutorial will go over the renewal process, modifications to international registrations before and after the renewal and the costs associated to the renewal. [About renewals.](#)



Video: An introduction to the International Trademark System.



Video: Benefits and advantages of the Madrid System.

马德里公开网络研讨会



Madrid Public Webinars

WIPO's free interactive Madrid System webinars offer practical information on a wide range of topics related to filing an international application and managing your international trademark registration. These webinars are held in the three working languages of the Madrid System: English, French and Spanish. For more languages visit: gotostage.com/channel/wipo-madrid-public-webinars-multi

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Tout ce que vous avez toujours voulu savoir sur le système de Madrid sans jamais oser le demander

1:00:34

WIPO

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Corrections in the International Register: How Does It Work?

1:01:14

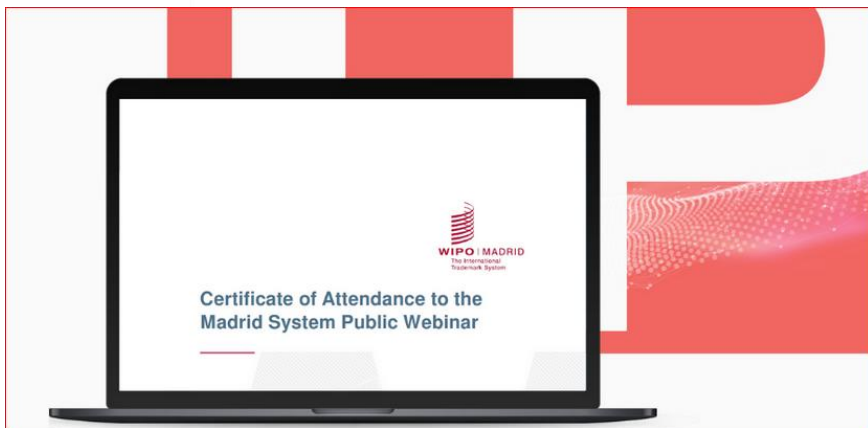
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Corrections in the International Register: How

参会证书

- 在领英、推特及其他社交媒体渠道分享你的证书。



产权组织主题标签

#MadridSystem

案例研究

Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on [Panasonic, the renowned Japanese electronics corporation](#).

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

[Read the full Panasonic case study](#)



Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization – WIPO



MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization – WIPO

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WIPOD-国际商标体系漫谈

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- 苹果播客 
- 谷歌播客 

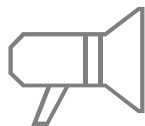


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■ Questions?