

Deep Dive: The Madrid System Online Services

Madrid System Webinar

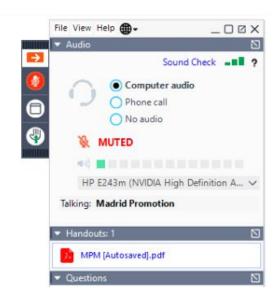
Olivier Pierre
Madrid Information and Promotion
Division

WIPO FOR OFFICIAL USE ONLY

Geneva 27 May 2020

How to use GoToWebinar







Structure of the Webinar

- Presentation: Interactive questions during the webinar
- Questions and answers session at the end
- Presentation slides available for download
- Recording will be uploaded on the Madrid Webinar page
- Short survey to provide feedback

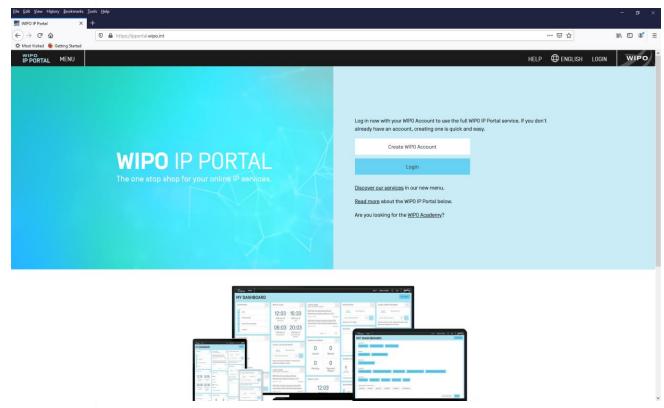


Online Resources and E-Services

- The Madrid website provides information on how to search before filing, file an application, monitor and manage your registration, and how to pay your fees.
- We have developed educational content to help you understand the Madrid System with <u>'How-to' video</u> <u>tutorials</u> and monthly <u>webinars</u>.
- The best way to access the <u>Madrid e-services</u> is through the WIPO IP Portal.



Introduction to the WIPO IP Portal

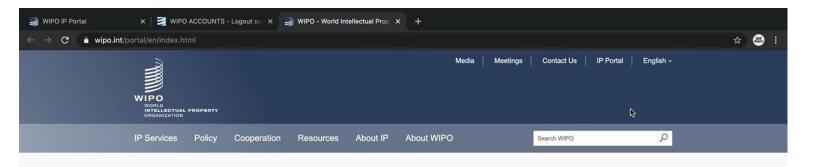


WIPO FOR OFFICIAL USE ONLY

WIPO | MADRID

The International

Trademark System





New Tracking Tool for IP Policy Information During COVID-19 Pandemic

WIPO's new COVID-19 IP Policy Tracker database collects and collates intellectual property policy changes or other measures being implemented by member states in their response to the global pandemic.

[All news]





Director General





Online Resources and E-Services

■ <u>Madrid e-services</u> are available to assist you at each stage of your mark's lifecycle

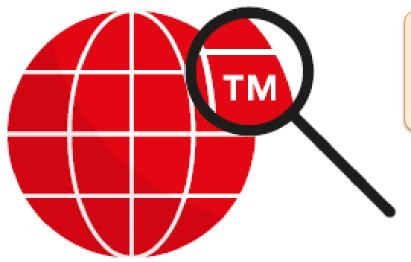




SearchFileMonitorManage



Search



Check if similar marks already exist in your target markets

Search the Global Brand Database



Global Brand Database

Search the <u>Global Brand Database</u> before filing a trademark application, or to simply browse brands in markets of interest

- More than 40 million records from 55 national and international collections, including trademarks registered under the Madrid System
- Downloadable search results and records
- Easy to search U.S. or Vienna image classes by description, and browse by Nice Classification indication number
- Automatic search suggestions
- Unique AI-powered image search for visually similar brands



Question

■ Can you find information on national registrations in countries that are <u>not</u> members of the Madrid System

- Yes
- No

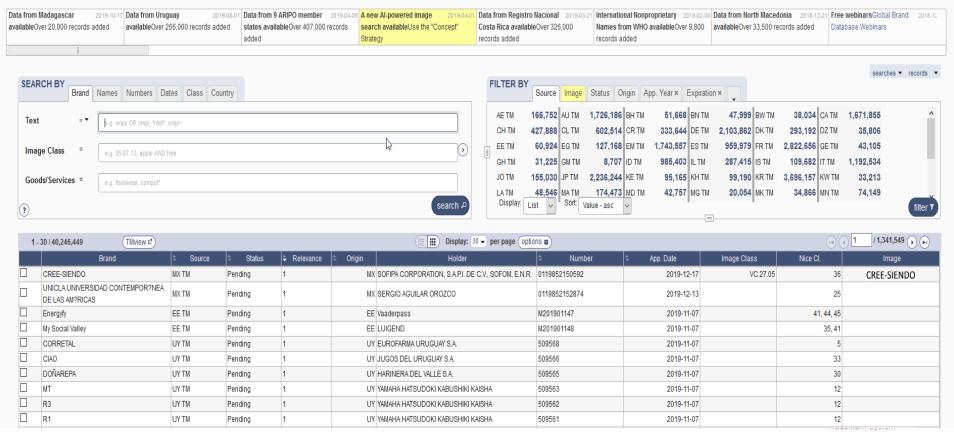


MENU

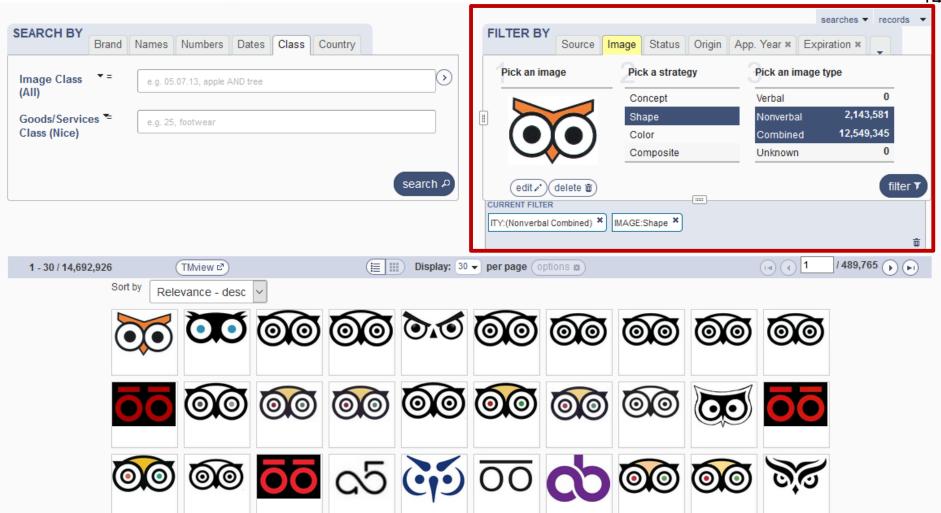
IP PORTAL



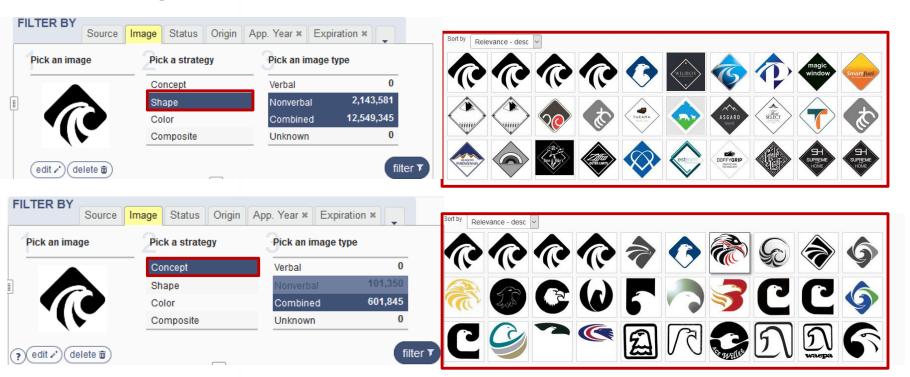
Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2019-11-07 21:43







Sample 1



Sample 2





SearchFileMonitorManage





Madrid Goods & Services Manager

Compile the list of goods and services you want covered by your registration



Member Profiles Database

Learn about trademark rules and procedures of Madrid System members



Fee Calculator

Estimate the cost of your international trademark registration



Madrid Goods & Services Manager

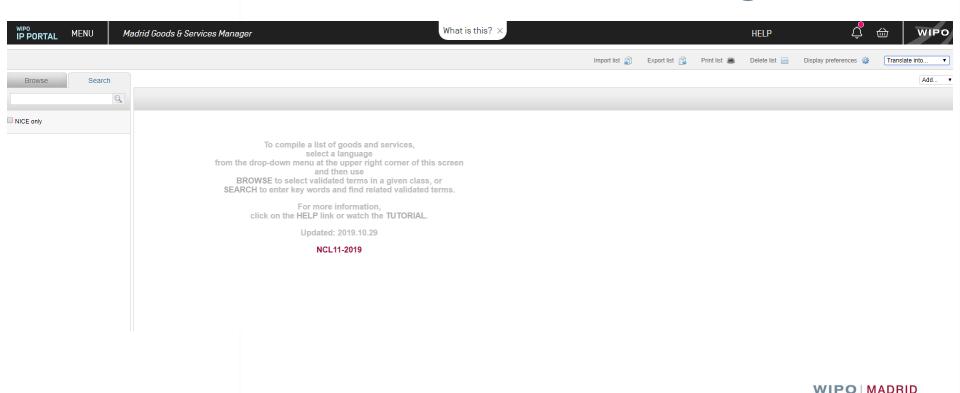
Compile and verify the list of goods and services required for an international application using Madrid Goods & Services Manager

- Nice Classification class headings, terms and explanatory notes
- Over 100,000 indications in English, 59,600 in French and 56,200 in Spanish of G&S acceptable to WIPO
- Compile and translate your list in 21 languages
- Check acceptance of terms by WIPO and 35 participating offices



The International Trademark System

Madrid Goods & Services Manager



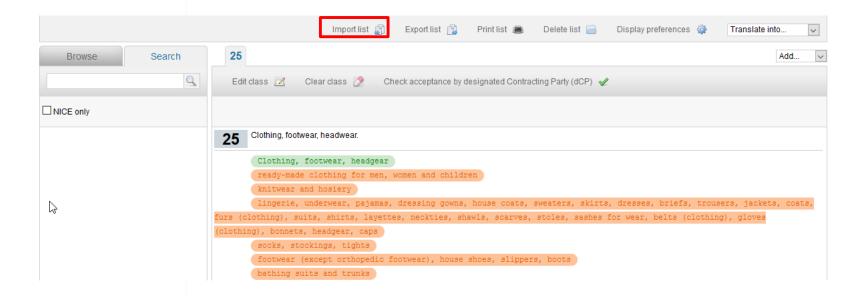
Import List (.doc)

Class 25:

Clothing, footwear, headgear; ready-made clothing for men, women and children; knitwear and hosiery; lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps; socks, stockings, tights; footwear (except orthopedic footwear), house shoes, slippers, boots; bathing suits and trunks; waterproof clothing.

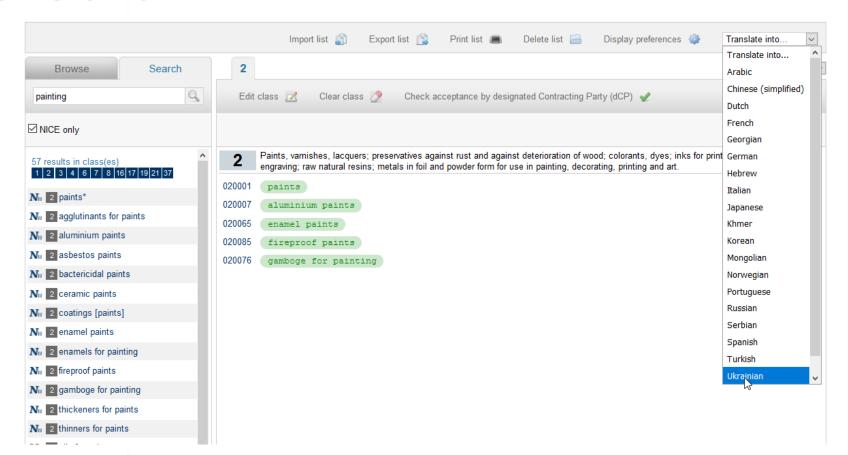


Import list

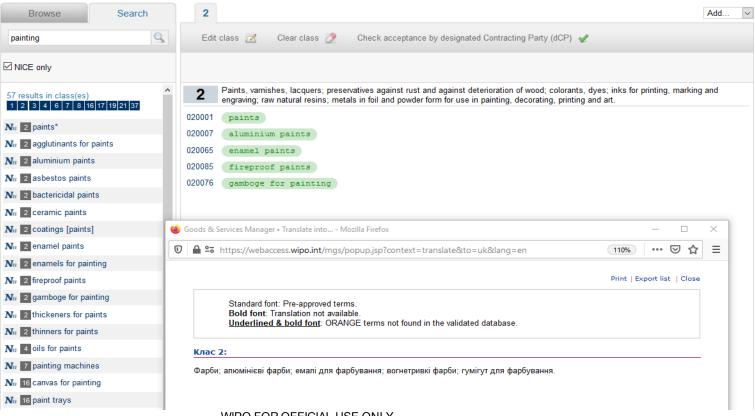




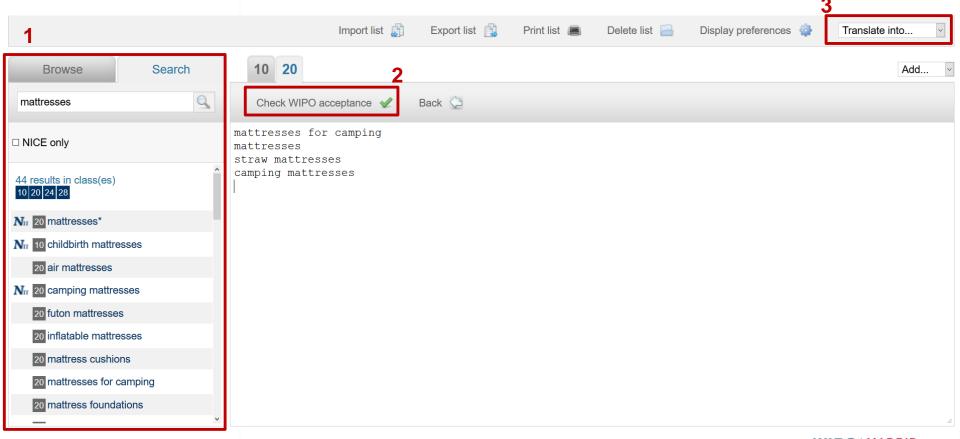
Translation



Translation



WIPO FOR OFFICIAL USE ONLY



Madrid Goods & Services Manager

Compile and verify your list of goods and services



Madrid Goods & Services Manager

Check similar group codes used by IP Offices of Japan and Republic of Korea.

Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

dCP Accepted by dCP dCP Rejected by dCP dCP Status unknown

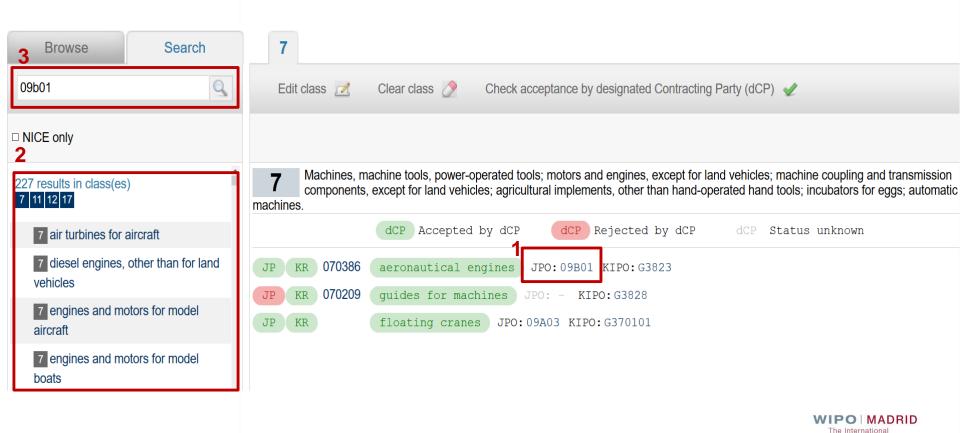
JP KR 070386 aeronautical engines JPO: 09B01 KIPO: G3823

JP KR 070209 guides for machines JPO: - KIPO: G3828

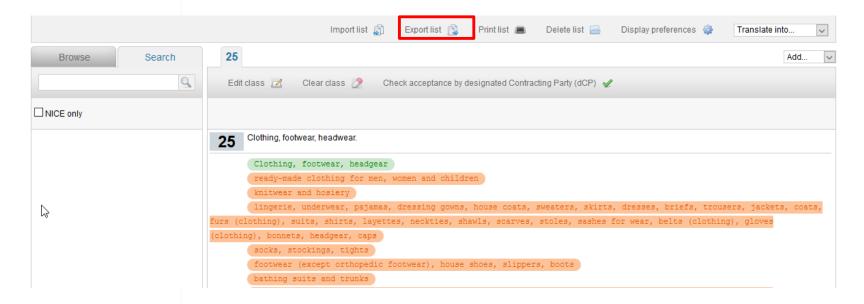
JP KR floating cranes JPO: 09A03 KIPO: G370101



Trademark System



Export List





Export List (.doc)

Class 25:

Clothing, footwear, headgear; ready-made clothing for men, women and children; knitwear and hosiery; lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps; socks, stockings, tights; footwear (except orthopedic footwear), house shoes, slippers, boots; bathing suits and trunks; waterproof clothing.



Member Profiles Database

Compare trademark rules & examination procedures in the IP Offices of Madrid System members

General information

Filing rules and procedures

Designation rules and procedures



Member Profiles Database

Use the <u>Madrid Member Profiles Database</u> to learn about and compare trademark rules and examination procedures in offices of Madrid System members

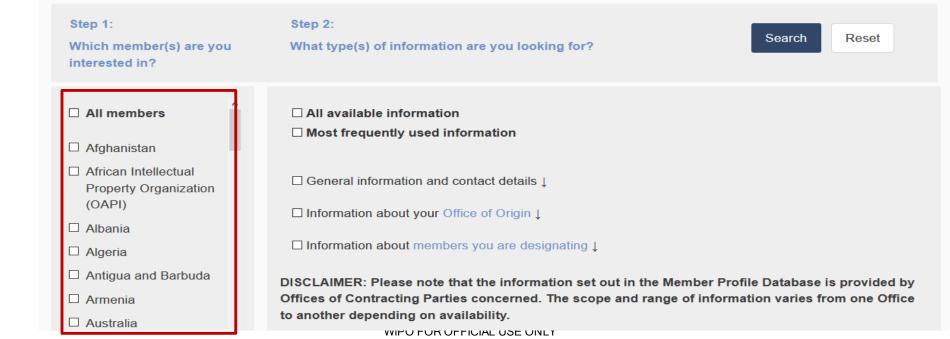
- General information, including contact details and national trademark laws
- Rules and procedures for filing an international application through your "home" Office (Office of origin)
- Types of trademarks can be protected in your target markets
- Rules and procedures applicable when designating a member in your international trademark registration

Madrid Member Profiles

Access a wide range of information on the practices and procedures of Madrid System members. Simply select the member(s) of interest to you, and choose the type of information you want to see.

Resources

- Quick Start Guide
- News



Reset

Search

Step 2:

Step 1:

Belarus

and guarantee marks

Madrid Member Profiles

Results

New search

Edit search

Save as PDF

Summary

- Afghanistan
 - General information and contact details
 - Information about your Office of Origin
 - Information about members you are designating
 - When Designating
 - Provisional Refusals (ex officio)

Afghanistan

Anistan Last update on : Jan 15, 2019

General information and contact details

Contact information

Name: Afghanistan Central Business Registry & Intellectual Property

Address: Behind Chaman Huzori, Kabul, Afghanistan

Phone Number: +93783600426

Email: info@acbr.gvo.af, omerzoi@acbr.gov.af

Website

Opening hours: Saturday - Wednesday, 08:00 - 16:00

Contacts for questions related to international registrations:

Mohammad Hunar Omerzoi Phone Number: +93788680965 Email: omerzoi@acbr.gov.af

Sayed Mukhtar Sharifi

Phone Number: +93788579434 Email: sharifi@acbr.gov.af



Madrid Member Profiles

Results

New search Edit search

Summary

- Australia
 - Information about your Office of Origin

Australia

Information about your Office of Origin

Methods of filing international application Madrid E-filing

As of 1 July 2016, IP Australia no longer accepts paper forms. All applications must be done through eFiling.



Save as PDF

Last update on : Jun 21, 2019

Madrid Member Profiles

Results

New search

Edit search

Save as PDF

Last update on : Jun 5, 2019

Summary

- Mexico
 - Information about members you are designating
 - · After Protection is Granted

Mexico

Information about members you are designating

After Protection is Granted

Requirements for actual use of mark

The communication sent by IMPI to WIPO concerning amendments to the Mexican Industrial Property Law which entered into force on August 10, 2018, reads as follows:

DECLARATION OF ACTUAL AND EFFECTIVE USE OF THE MARK-

The amendment requires right-holders to submit an official form, directly to IMPI, declaring the actual and effective use of their respective trademarks.

Such obligation will take place at two different times:

a) Upon submitting a request for the renewal of a trademark.

Upon submitting a request for renewal, right-holders are due to comply with the filing of a "Declaration of Actual and Effective Use".

With respect to international registrations renewed under Article 7 of the Madrid Protocol, the right-holder shall declare the actual and effective use of the mark directly to IMPI within the three following months after the renewal notice is made by the International Bureau of WIPO

Perfiles de los miembros del Sistema de Madrid

Resultados

Nueva búsqueda

Editar búsqueda

Guardar como PDF

Última actualización : Jun 5, 2019

Resumen

- México
 - Información sobre los miembros que va a designar
 - · Una vez concedida la protección

México

Información sobre los miembros que va a designar

Una vez concedida la protección

Requisitos relativos al uso efectivo de la marca

La comunicación enviada por el IMPI a la OMPI en relación con las modificaciones a la Ley de Propiedad Industrial de México. que entraron en vigor el 10 de agosto de 2018, reza como sigue:

DECLARACIÓN DE USO REAL Y EFECTIVO DE LA MARCA-En virtud de esta modificación, los titulares de derechos deben presentar un formulario oficial directamente al IMPI declarando el uso real y efectivo de sus marcas. Esta obligación es aplicable en dos momentos distintos: a) Al presentar una solicitud de renovación de registro de marca.

Al presentar una solicitud de renovación, los titulares de derechos deben presentar una declaración de uso real y efectivo. En lo que respecta a los registros internacionales que se han renovado en virtud del artículo 7 del Protocolo de Madrid. el titular del derecho debe declarar el uso real y efectivo de la marca directamente al IMPI dentro de los tres meses siguientes a la fecha de notificación de la renovación del registro hecha por la Oficina Internacional de la OMPI

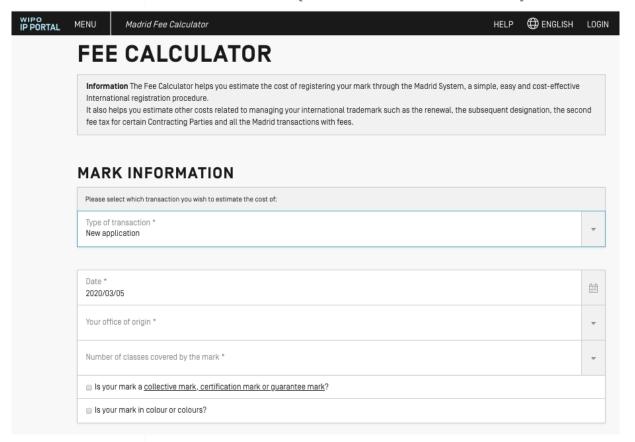
Fee Calculator

Use the Fee Calculator to estimate the cost for:

- Subsequent designations
- Renewals
- Fees based on the Contracting Parties and number of classes you select, according to the current <u>Schedule of Fees</u>
- Applicable fee reduction for applicants from <u>Least</u> <u>Developed Countries (LDCs)</u>



Fee Calculator (New Look)





Please select the contracting p	parties		Hide
Search contracting party			Q
AF Afghanistan	■ AG Antigua and Barbuda	AL Albania	■ AM Armenia
☐ AT Austria	□ AU Australia	AZ Azerbaijan	☐ BA Bosnia and Herzegovina
■ BG Bulgaria	■ BH Bahrain	BN Brunei Darussalam	 BQ Bonaire, Sint Eustatius and Saba
■ BR Brazil	☐ BT Bhutan	■ BW Botswana	■ BX Benelux
BY Belarus		CH Switzerland	□ CN China
■ CO Colombia	CU Cuba	CW Curação	CY Cyprus
CZ Czech Republic	□ DE Germany	DK Denmark	DZ Algeria
■ EE Estonia	☐ EG Egypt	■ EM European Union	■ ES Spain
■ FI Finland	■ GB United Kingdom	☐ GE Georgia	☐ GH Ghana
☐ GM Gambia	☐ GR Greece	☐ HR Croatia	☐ HU Hungary
□ ID Indonesia	☐ IE Ireland	☐ IL Israel	□ IN India
☐ IR Islamic Republic of Iran	☐ IS Iceland	□ IT Italy	
□ KE Kenya	□ KG Kyrgyzstan	■ KH Cambodia	■ KP Democratic People's Republic of Korea
■ KR Republic of Korea	□ KZ Kazakhstan	LA Lao People's Democratic Republic	LI Liechtenstein
□ LR Liberia	☐ LS Lesotho	□ LT Lithuania	□ LV Latvia
■ MA Morocco		■ MD Republic of Moldova	■ ME Montenegro
☐ MG Madagascar	■ MK The Republic of North Macedonia	MN Mongolia	■ MW Malawi
■ MX Mexico	■ MY Malaysia	■ MZ Mozambique	■ NA Namibia



WIPO | MADRID The International Trademark System

FEE DETAILS

Basic Fee:	903.00	Details
Fees of contracting parties:	1,028.00	Details
Grand Total (CHF):	1,931.00	

Disclaimer: Fee Calculator results are based on information you have provided and the <u>Schedule of Fees</u> in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

Start a new calculation



Fee Calculator estimation

Thank you for using the Madrid Fee Calculator.

Please find below the details of your estimation through the Madrid Fee calculator. Please note that Fee Calculator results are based on information you have provided and the Schedule of Fees in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

In case of any queries, do not hesitate to contact us.

Summary of the transaction

Type of transaction:	New application
Office of origin:	France
Number of classes in the Mark:	3
Date:	2020.03.05
Collective:	No
Coloured:	Yes
Contracting Parties:	Canada, United Kingdom, Japan
Total amount:	CHF 1,931.00

Fee details

Basic fee where any reproduction of the mark is in color :	903.00
Canada (3 classes)	403.00
United Kingdom (3 classes)	353.00
Japan (3 classes)	272.00
Total amount:	CHF 1,931.00

International Registrations Operations Division World Intellectual Property Organization 34, chemin des Colombettes CH-1211 Geneva 20, Switzerland

Question

■ Can you calculate fees that would take into account limitations for specific designations?

- Yes
- No

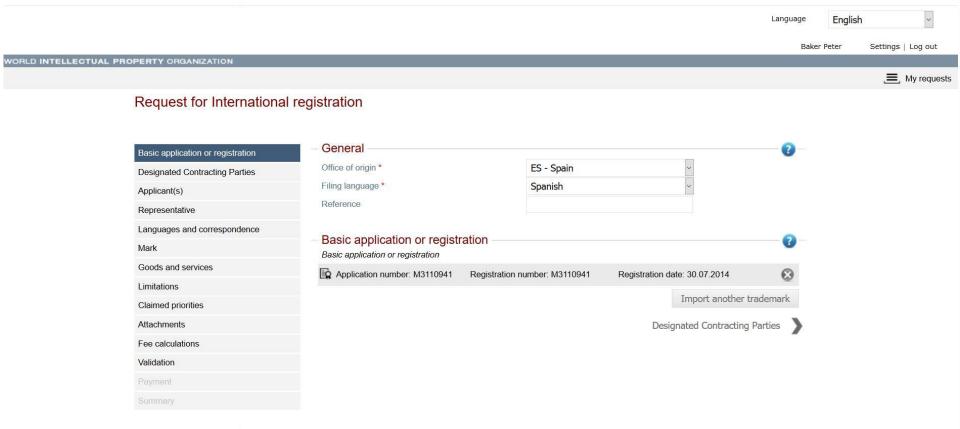


Madrid E-Filing

- Online service for filing international applications developped by WIPO
- Available on the website of IP Offices
- Full electronic process and certification
- Customized to IP Office needs (response to irregularties)
- Integrate Madrid Goods & Services Manager/Fee Calculator
- WIPO user authentication (WIPO Account)



Applicant Module



SearchFileMonitorManage



Madrid Monitor

Use Madrid Monitor to:

Track real-time status of your international registration

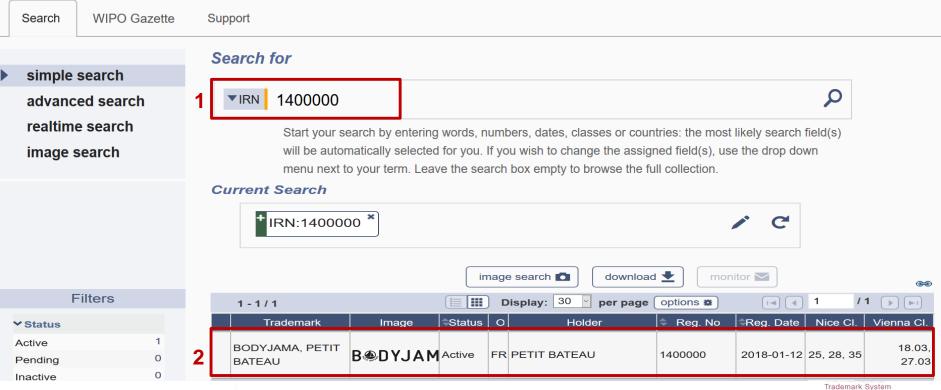
Keep an eye on competitor's mark

Consult the <u>WIPO Gazette of</u> International Marks

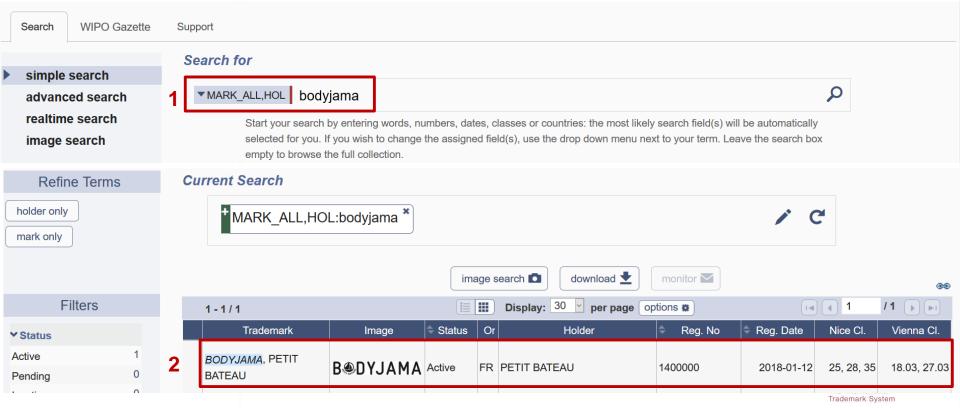




Madrid Monitor – search by IRN

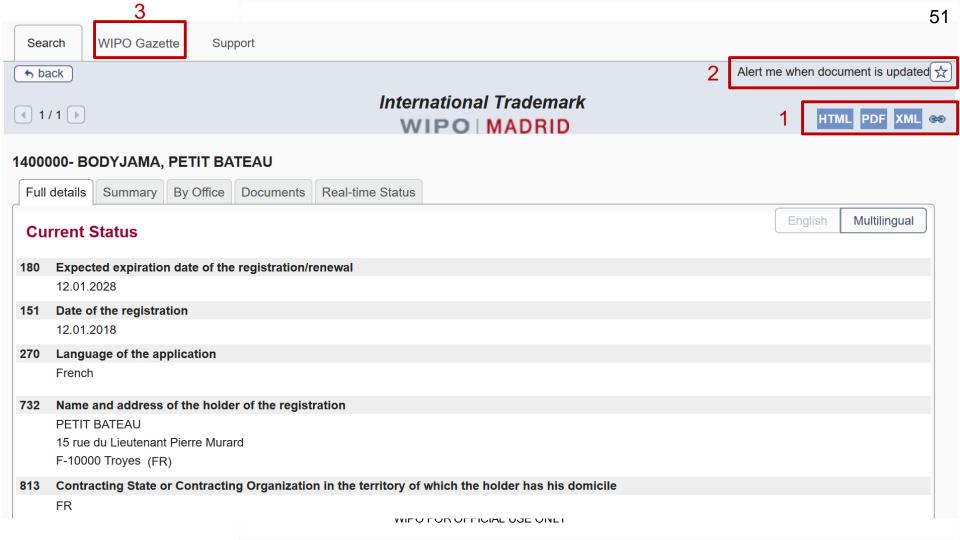


Madrid Monitor – Search by Trademark



Madrid Monitor – refine by Filters





WIPO Gazette Search Support The WIPO Gazette of International Marks is the official publication of the Madrid System. Every week the International Bureau publishes data regarding GAZETTE RESOURCES new international registrations, renewals, subsequent designations and modifications affecting existing international registrations. • INID codes (ST 60) PDF • Country codes (ST3) PDF • Madrid Gazette Archive (1997-2010) • Madrid System information notices Browse by chapter Search by Registration Number or Mark or Holder Frequently Asked Questions (FAQs) Publication date 09 - 14/03/2019 ~ Year No. Search 1400000 Holder Mark Submit Reset 1-5/5 Mark IRN Holder Origin **Transaction** Gazette

	1400000	PETIT BATEAU		Grant of protection	2018 / 41
	1400000	PETIT BATEAU		Ex Officio examination completed	2018 / 19
B®DYJAMA	1400000	PETIT BATEAU	FR	Registration	2018 / 16
B®DYJAMA	1400000	PETIT BATEAU		Subsequent designation	2018 / 28
BODYJAMA, PETIT BATEAU	1400000	PETIT BATEAU		Refusal	2019 / 2

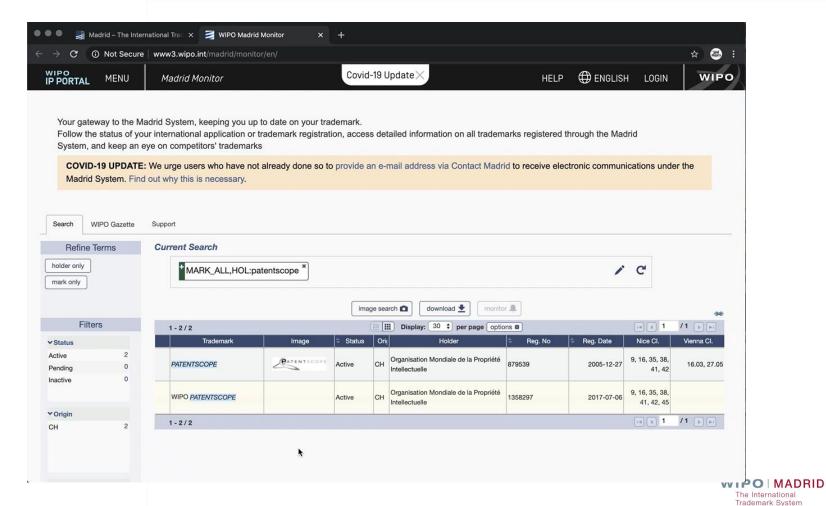
1-5/5

Question

Can you find the status of an ongoing international application using the Madrid Monitor?

- Yes
- No





Question

Which of the following publication has legal value?

- WIPO Gazette of International Marks
- Madrid Monitor
- Both



SearchFileMonitorManage



Manage

Use <u>Madrid Portfolio Manager</u> to easily manage your portfolio of international trademark registrations using a single account.



Secure Access



Track status



Renew



Certificate



Designate



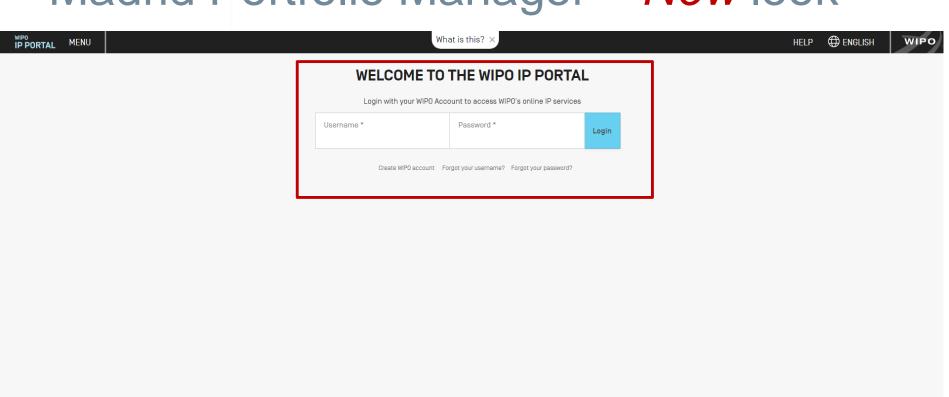
Madrid Portfolio Manager

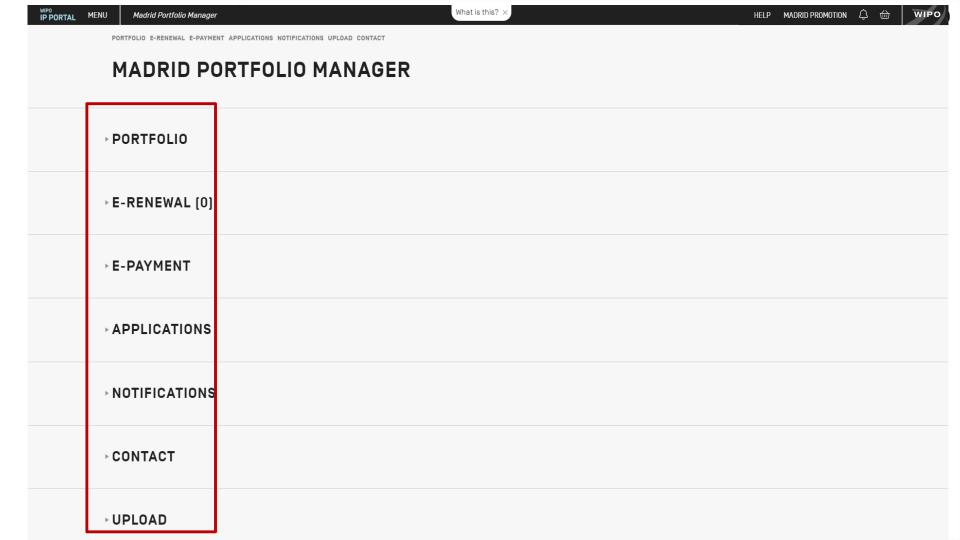
Madrid Portfolio Manager is your secure gateway to your portfolio of international trademark registrations

- Request changes, <u>renewals</u>, <u>subsequent designations</u>
- Track status of trademark registrations
- Download Certificates (PDF) *Since 2014*
- Pay fees (<u>e-Payment</u> or <u>Current Account at WIPO</u>)
- View & download decision documents (secure access)



Madrid Portfolio Manager – New look

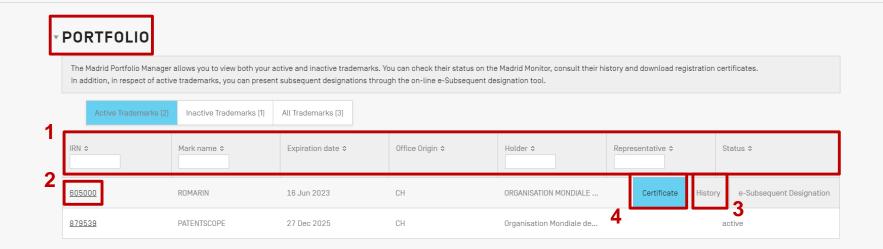




WIPO IP PORTAL

PORTFOLIO E-RENEWAL E-PAYMENT APPLICATIONS NOTIFICATIONS UPLOAD CONTACT

MADRID PORTFOLIO MANAGER





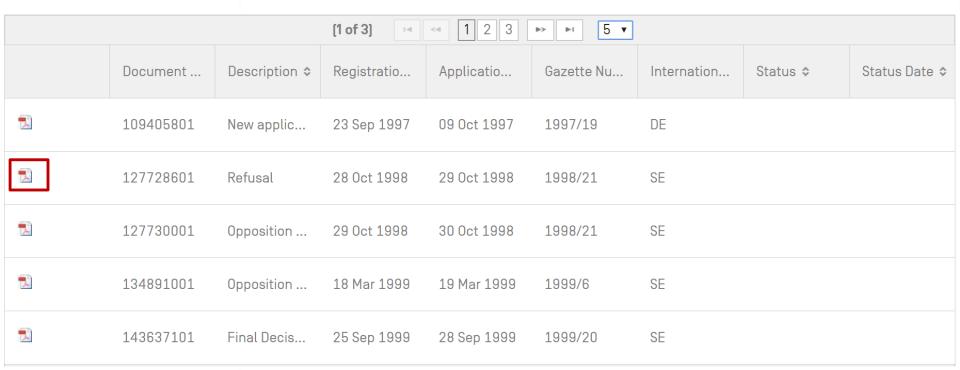
International Trademark

WIPO | MADRID

879539- PATENTSCOPE

Full	details	Summary	By Office	Documents	Real-time Status	
Cu	rrent S	tatus				English Multilingual
180	Expecte	ed expiration	date of the	registration/rer	newal	
	27.12.2	025				₽ .
151	Date of	the registrat	ion			
	27.12.2	005				
270	Langua	ge of the app	lication			
	French					
732	Name a	nd address (of the holder	of the registra	tion	
	_			oriété Intellectue	lle	
		des Colomb				
		1 Genève 20				
812		cting State or	Contracting) Organization i	n the territory of whi	ich the holder has a real and effective industrial or commercial establishment
	CH					
842						cable, territory within that State where the legal entity is organized
	organis	ation intergo	uvernementa	ile, (sans objet)		
540	Mark					
		PATEN	NTSC	DPE		

Madrid Portfolio Manager - History View



WIPO | MADRID

The International
Trademark System



CERTIFICAT DE RENOUVELLEMENT

Le Bureau international de l'Organisation Mondiale de la Propriété Intellectuelle (OMPI) certifie que les indications figurant dans le présent certificat sont conformes aux inscriptions portées au registre international tenu en vertu de l'Arrangement et du Protocole de Madrid.

Reproduction de la marque



Numéro d'enregistrement 879 539

Date d'enregistrement 27 décembre 2005

Date du renouvellement 27 décembre 2015

Date d'échéance 27 décembre 2025

Nom et adresse du titulaire Organisation Mondiale de la Propriété Intellectuelle chemin des Colombettes 34, CH-1211 Genève 20 (Suisse)

Forme juridique du titulaire organisation intergouvernementale, (sans objet) (personne morale) et lieu de constitution

Classification 16.3: 27.5 des éléments figuratifs Liste des produits et services NCL(8)

9 Supports (autres que papier) pour visionnage par machines électroniques, y compris bandes magnétiques, disques optiques, DVD et CD-ROM, contenant des données bibliographiques et graphiques, de la documentation et des informations en matière de brevets d'invention, appareils et instruments d'instruction ou d'enseignement; programmes et logiciels informatiques enregistrés sur supports magnétiques ou optiques et contenant des informations destinées au domaine des brevets d'invention; publications électroniques (téléchargeables).

16 Manuels, imprimés et brochures; matériel d'instruction ou d'enseignement (à l'exception des appareils).

35 Services de travaux de bureaux concernant des banques de données (y compris données statistiques), en matière de mise à disposition de renseignements dans le domaine des brevets wuld'invention y compris collecte mise à jour édition formatage



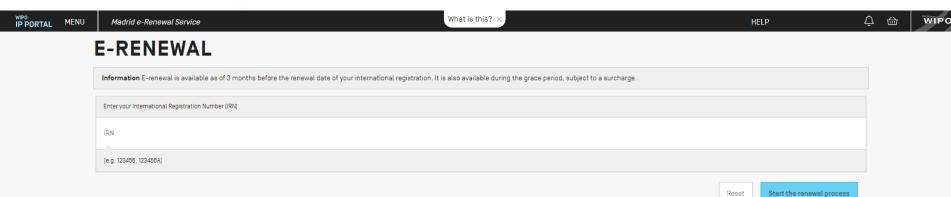
E-Renewal

PORTFOLIO E-RENEWAL E-PAYMENT APPLICATIONS NOTIFICATIONS UPLOAD CONTACT ADMIN

E-RENEWAL [2]					
You can renew your trademarks with the new and improved e-Renewal tool. Please note that there is a grace period of 6 months after the expiration date to renew your trademark. However, no other transaction can be requested during this grace period. Trademarks in grace period [2]					
IRN ≎	Mark name ≎	Holder ≎	Expiration date \$	Status \$	
537024			01 Jun 2019	In grace period	e-Renewal
361201			20 Oct 2019	In grace period	

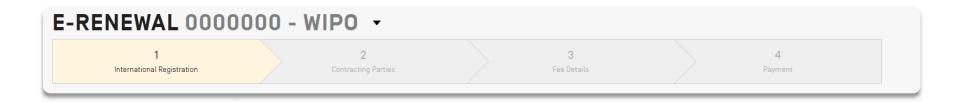


E-Renewal – New look



E-Renewal – Clarity

- A user friendly graphical interface
- An intuitive step by step process





E-Renewal – Fewer mistakes

Real-time check of the International registration



- Easier Contracting Parties selection
 - Only the Contracting Parties registered for the trademark appears
 - Contracting parties are grouped by categories
 - Warnings to guide the user during the Contracting Parties selection





E-Renewal – Instant tracking

Instant creation of the WIPO reference in the Madrid Monitor, enabling you to follow-up on the status of the renewal

Search WIPO Gazette	Support						
simple search	Search for the most up-to-date status of tra	idemark documents and transac	ctions processed by WI	PO, including informa	ation not	yet published.	
realtime search	International Registration Nun	nber					
image search	WIPO reference	100000001					
	Office reference						
	Applicant reference						
	Basic application						
	Basic registration						
	Mark name						
	Markiane	Search Reset					
		International Off Registration	fice Inscription date	Notification (Gazette	Status	Status Date
	1000000001 Renewal	0000000 ਣ				Examination	12/04/2019



E-Renewal – 100% on-line

■ The new e-Renewal service is able to manage all the possible scenario cases for a renewal.



SearchFileMonitorManage



WIPO | PROOF

- Proof of existence for any intellectual asset
- 100% digital, effective and affordable
- Highest technical encryption standards
- Backed by WIPO: Trusted authority
- Complementing IP registration services

https://wipoproof.wipo.int/wdts/





Q&A Session about the Webinar

Olivier Pierre
Madrid Information and
Promotion Division

Lucia J. Yanguas
Madrid Information and
Promotion Division

WIPO FOR OFFICIAL USE ONLY

COVID-19: Communications with WIPO

- Disruption of postal services (measures taken in response to the COVID-19 outbreak)
 - If not already done, provide an **email address** via Contact Madrid to receive electronic communications under the Madrid System
- More about updates and important information on our dedicated Madrid webpage on COVID-19



Keep Updated on the Madrid System

- Visit the Madrid Website
- Access <u>Madrid Webinar</u> recordings and stay tuned for new topics
- Play our <u>Madrid 'How-to'</u> videos
- Subscribe to <u>Madrid Notices</u>
- Contact us: Contact Madrid



