Madrid Monitor New Features

Madrid System Webinar

Olivier Pierre
Catherine Dupenloup

Geneva
July 5, 2023
Our speaker

Olivier Pierre
Information Assistant
Madrid Information and Promotion Division
WIPO

Catherine Dupenloup
Senior Application Support Assistant
Madrid Information and Promotion Division
WIPO
How to use GoToWebinar

[Image of GoToWebinar interface showing audio settings and handouts]
Question

In which region of the world are you currently based?

- Americas
- Asia Pacific
- Europe
- Middle East & Africa
Question

Can I find data related to National Registrations in Madrid Monitor?

- Yes
- No
WIPO IP Portal

The hub for protecting and managing your IP globally

The IP Portal supports your journey of innovation from concept development to commercialization with accessible online IP services. Find direct access to <a>search</a>, <a>deposit</a>, <a>status</a> and <a>claims</a>, or explore the full range of what the IP Portal can offer. Login for your personal dashboard, and more.
WIPO IP Portal
WIPO IP Portal - Universal navigation
Single sign-on
Customizable dashboard of widgets
My Favorites
Quick access to support information
Centralized services

What is eMadrid?

eMadrid provides you with central and secure access to all the online tools and services you need to file and manage international trademark applications and registrations under the Madrid System.

Services

- PREPARE YOUR APPLICATION
  Use the Madrid Application Assistant to prepare your international registration.

- MONITOR YOUR REGISTRATION
  Use Madrid Monitor to track the status of your international application or registration.

- EXPAND PROTECTION OF YOUR REGISTRATION
  Use the Subsequent Designation service to expand the geographical scope of your international registration.
eMadrid – Services

Services

PREPARE YOUR APPLICATION
Use the Madrid Application Assistant to prepare your international registration.
Get started

LIMIT THE GOODS AND SERVICES
Restrict the list of goods and services for the Contracting Parties designated in your international registration.
Get started

MANAGE YOUR REPRESENTATIVE
Appoint, cancel or change name and/or contact details of your representative, as recorded in the International Register.
Get started

RENEW YOUR REGISTRATION
Renew your International registration for all or some of the designated Contracting Parties.
Get started

MONITOR YOUR REGISTRATION
Use Madrid Monitor to track the status of your international application or registrations.
Get started

RENUCE PROTECTION IN CONTRACTING PARTIES
Abandon the effects of your international registration for all goods and services, for some of the designated Contracting Parties.
Get started

CHANGE HOLDER DETAILS
Change the holder's name and/or address as recorded in the International Register.
Get started

CANCEL AN INTERNATIONAL REGISTRATION
Restrict the list of goods and services for all of the designated contracting parties in your international registration.
Get started

CHANGE OWNERSHIP
Record a total or partial change in ownership of your International registration.
Get started

UPLOAD A FORM
Submit a form to WIPO in the frame of your international registration.
Get started

CORRECT A RECORDING
Rectify an error recorded in the International Register.
Get started

REQUEST A CERTIFIED DOCUMENT
Request certified documents and extracts from the Madrid Registry.
Get started
eMadrid – Supporting Tools

Services

**CONSULT MADRID SYSTEM MEMBER PROFILES**
Learn all about the laws and practices of IP Offices of Madrid System members.

**CALCULATE YOUR FEES**
Use the Fee Calculator to estimate the cost of filing and managing an international registration.

**COMPILE AND VERIFY LISTS OF GOODS AND SERVICES**
Use Madrid Goods & Services Manager to select from thousands of terms to build a list of goods and services that will be covered by your international registration.

**SIMULATE INTERNATIONAL PROTECTION**
Access the International Application Simulator to find out how the Madrid System can protect your trademark abroad.

**FIND OUT ABOUT PENDING RATES**
Learn all about the pending times for key Madrid System transactions.
Madrid Monitor I

Simple, powerful and streamlined way to stay up-to-date on your trademark portfolio

- Find out where protection has been granted or refused for your trademark
- New designation status and enhanced real-time status tabs
- Downloadable unofficial «certificate of protection» in designated Madrid System member
Madrid Monitor II

- Register to receive *email alerts* for changes related to international trademark registrations of interest
- **Email Status Filter**: allows users to identify registrations with missing email addresses
- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)
Madrid Monitor – Search by IRN
Madrid Monitor – Search by Trademark
### Madrid Monitor – refine by Filters

**Current Search**

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**Filters**

- **Origin**: CH
- **Designation**: 
- **Nice CL**: 

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<td>1993-06-16</td>
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**Display**: 30 per page

**Options**

- **Image search**
- **Download**
- **Monitor**
Madrid Monitor – refine by Filters
Realtime Status

Search for

the most up-to-date status of trademark documents and transactions processed by WIPO, including information not yet published.

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# International Registration Details

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**Summary**

732 Name and address of the holder of the registration

ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE

cham des Colombettes 34

CH-1211 GENÈVE 20 (CH)

811 Contracting State of which the holder is a national

CH

511 International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification). NCL (6)

09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation, software on magnetic or optical media.

35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.

38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

270 Language of the application

French

822 Basic registration

CH, 01.04.1993, 402 410

300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

CH, 01.04.1993, 402 410
Designation Status

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Designation Status

605000- ROMARIN

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<td>16.06.1993</td>
<td>16.06.2023</td>
<td>09, 35, 38</td>
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**Current status of protection**

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 1999-10-23

09 - Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.

35 - Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.

38 - Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.
WIPO FOR OFFICIAL USE ONLY

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the indications appearing in the International Register of Marks maintained under the Madrid Protocol.

Mark
ROMARIN

Date of the registration
16.06.1993

Expected expiration date of the registration/renewal
16.06.2023

Name and address of the holder of the registration
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLIGETUELLE
chemin des Colombettes 34
CH-1211 GENEVE 20
(CH)

The mark is protected in Antigua and Barbuda (AG)
The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 2002-06-14
09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
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Basic registration
CH, 01.04.1993, 402 418

Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin
CH,
01.04.1993,
402 418

Indications regarding use requirements
GB · GG · IE · NZ · SG · US
Real-time Status

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### International Trademark

#### WIPO | MADRID

**605000- ROMARIN**

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The WIPO Gazette of International Marks is the official publication of the Madrid System. Every week the International Bureau publishes data regarding new international registrations, renewals, subsequent designations and modifications affecting existing international registrations.

Publication date

Search
IRN 0605000 Holder Mark

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## Advanced Search

### Search for

**Number**
- Int. Registration: e.g. 89000269, 97294*
- Basic no.: e.g. 402418, 402*

**Mark**
- Trademark: e.g. wipo OR omni, "intel", "omni"
- Phonetic: e.g. WIPO OR OMPI

**Name / Address**
- Holder: e.g. "world intel"**, wipo~
- Representative: e.g. jones-, smith OR smythe

**Date**
- Registration: e.g. 2005-01-01, [2004-01-10
- Expiration: e.g. 2012-03-04, [NOW-6MO]

**Classification**
- Nice: e.g. 25, footwear
- Goods/Services: e.g. footwear, comput*
Image Search

Search for

1. Pick an image
2. Pick a strategy
3. Pick an image type

- Concept
- Shape
- Color
- Composite

Vienna

e.g. 05.07.13, apple AND tree

search
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Testimonials and Case Studies

Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on Panasonic, the renowned Japanese electronics corporation.

Panasonic provides a wide range of products and services that are used in consumers’ daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.

With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of “A Better Life, A Better World”.

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

Read the full Panasonic case study

Micromax on How WIPO’s Madrid System Supports its International Growth Strategy

World Intellectual Property Organization – WIPO

MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization – WIPO
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