

Madrid Monitor New Features

Madrid System Webinar

Olivier Pierre
Catherine Dupenloup

Geneva July 5, 2023

Our speaker



Olivier Pierre

Information Assistant
Madrid Information and Promotion Division
WIPO



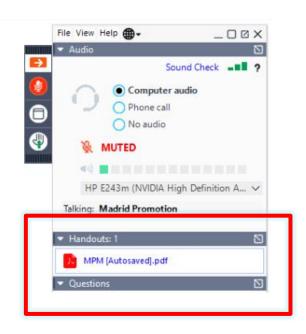


Catherine Dupenloup

Senior Application Support Assistant
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How to use GoToWebinar







Question

■ In which region of the world are you currently based?

- Americas
- Asia Pacific
- Europe
- Middle East & Africa



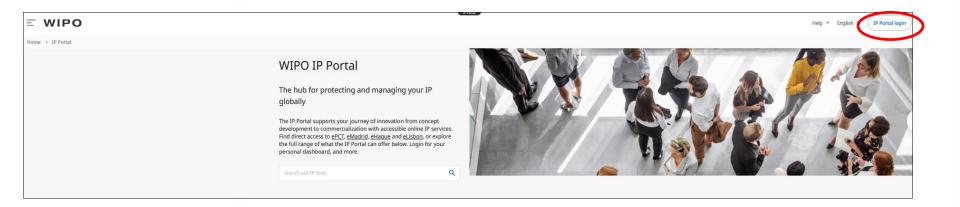
Question

Can I find data related to National Registrations in Madrid Monitor?

- Yes
- No

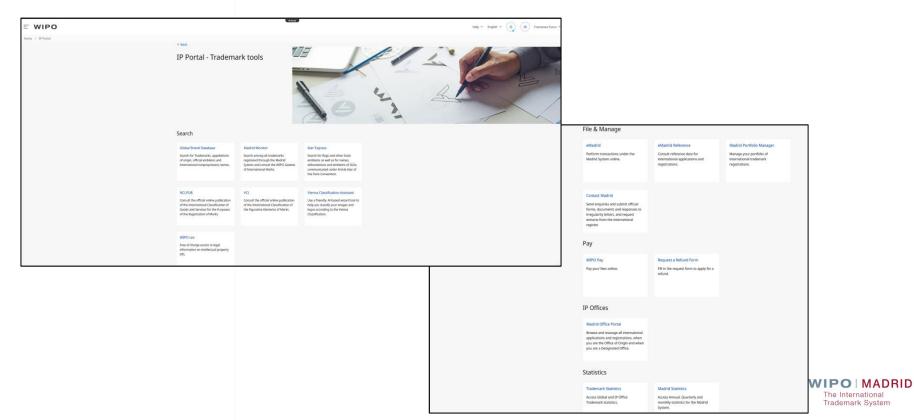


WIPO IP Portal

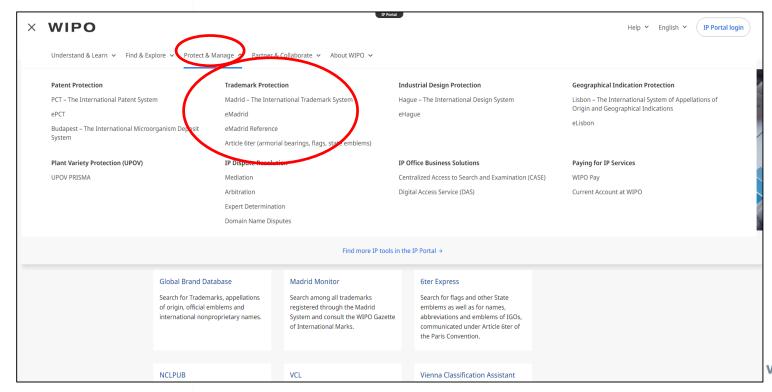




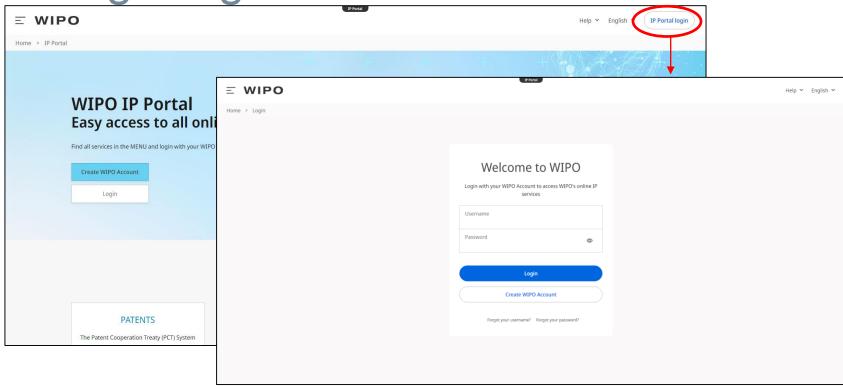
WIPO IP Portal



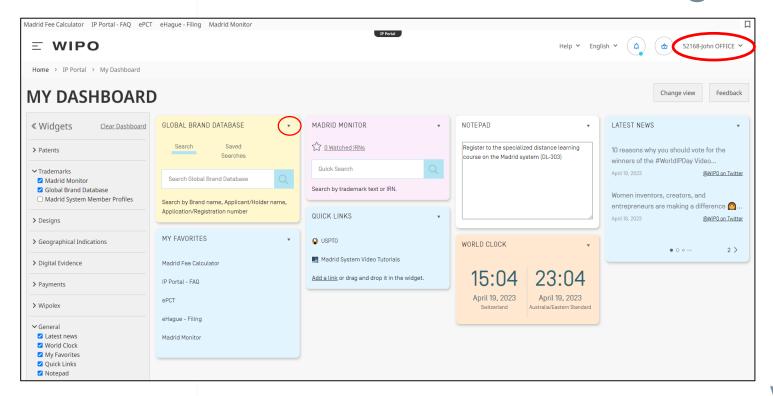
WIPO IP Portal - Universal navigation



Single sign-on

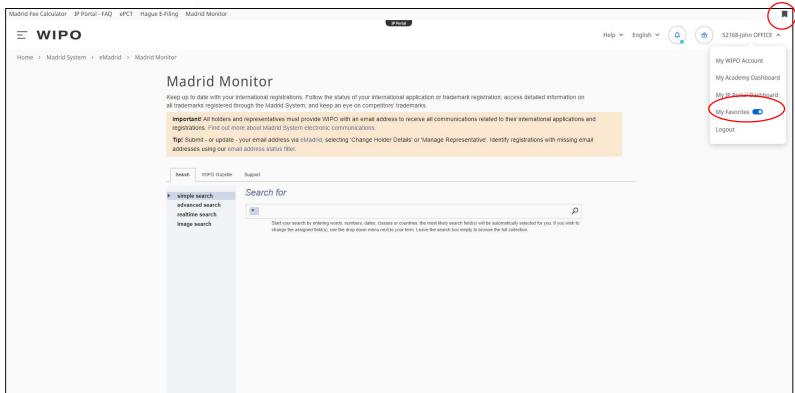


Customizable dashboard of widgets

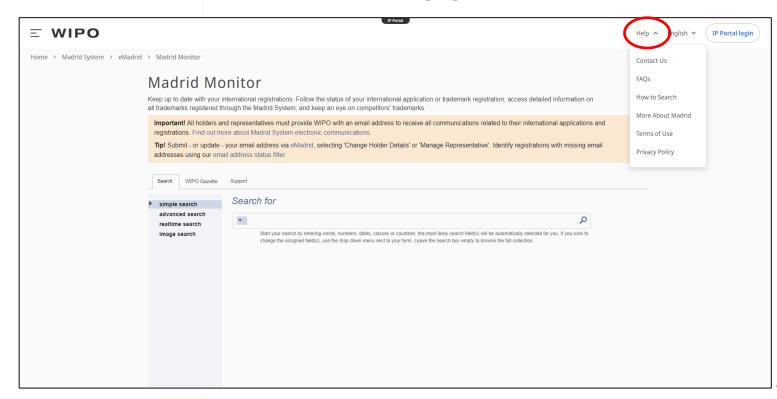




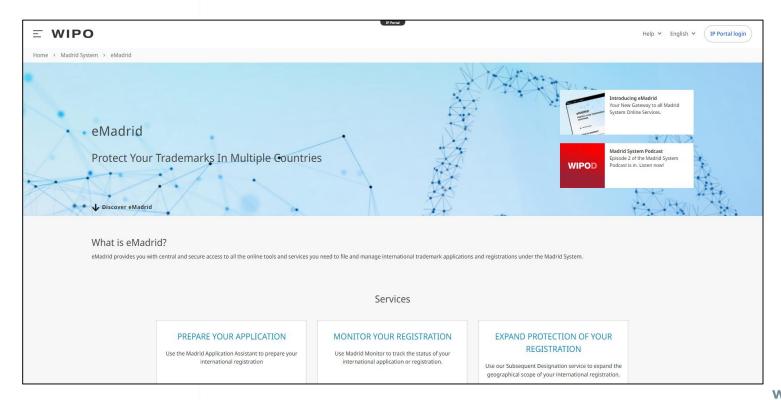
My Favorites



Quick access to support information

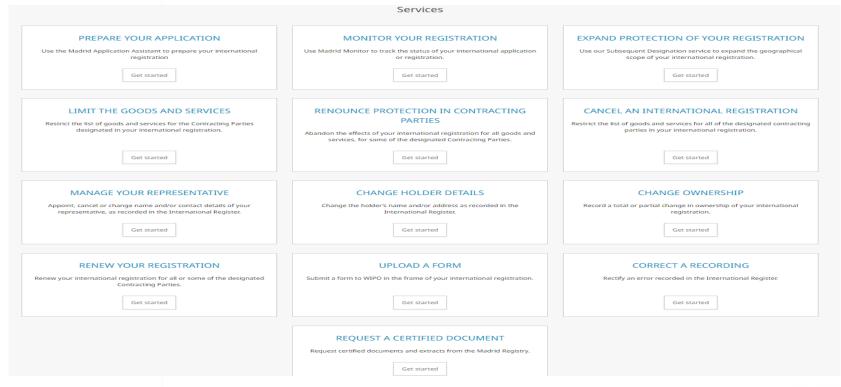


Centralized services



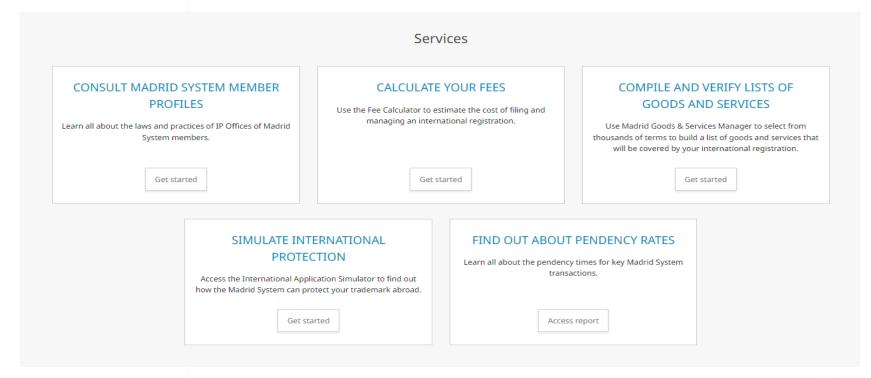


eMadrid - Services





eMadrid - Supporting Tools





Madrid Monitor I

Simple, powerful and streamlined way to stay up-to-date on your trademark portfolio

- Find out where protection has been granted or refused for your trademark
- New designation status and enhanced real-time status tabs
- Downloadable unofficial «certificate of protection» in designated Madrid System member

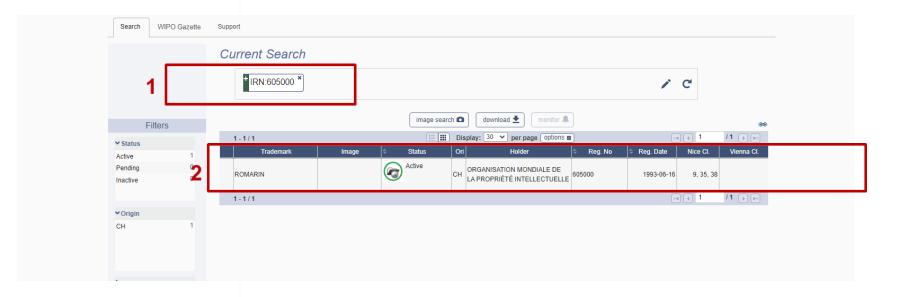


Madrid Monitor II

- Register to receive *email alerts* for changes related to international trademark registrations of interest
- <u>Email Status Filter</u>: allows users to identify registrations with missing email addresses
- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)

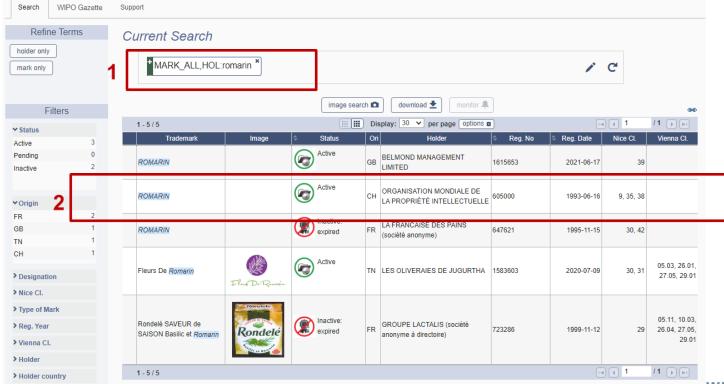


Madrid Monitor – Search by IRN

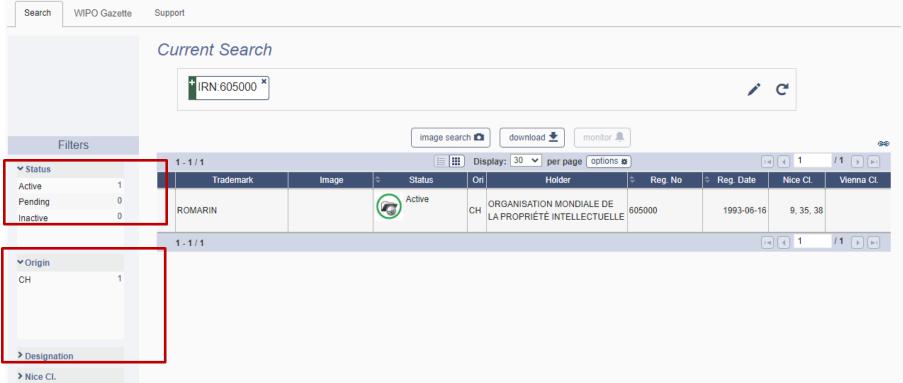




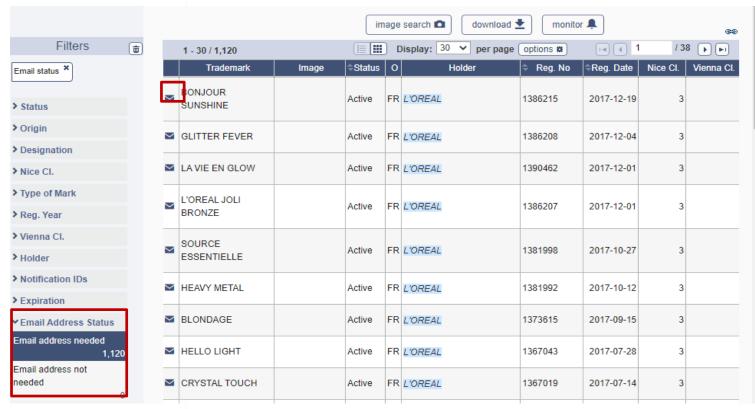
Madrid Monitor – Search by Trademark



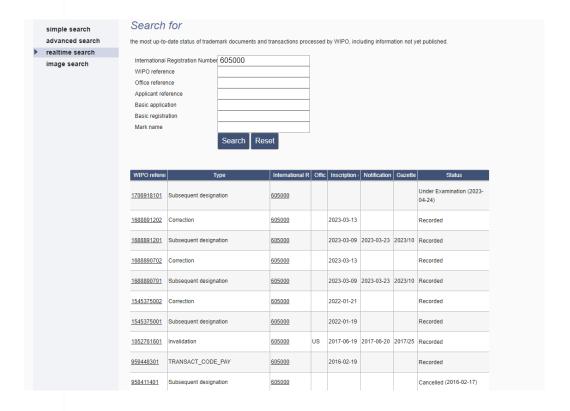
Madrid Monitor – refine by Filters



Madrid Monitor – refine by Filters

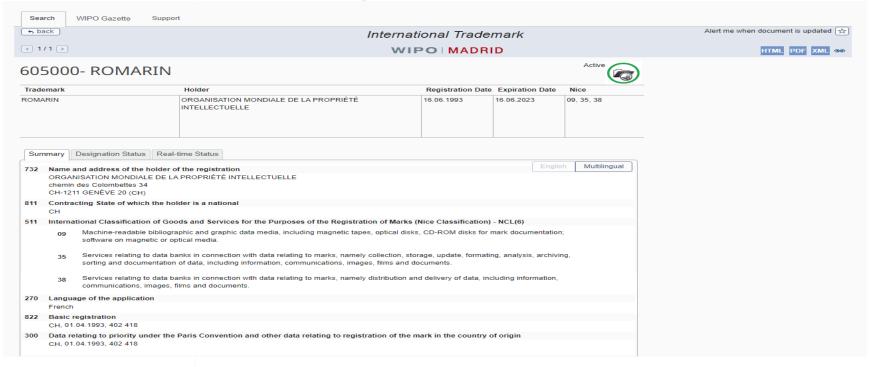


Realtime Status





International Registration Details



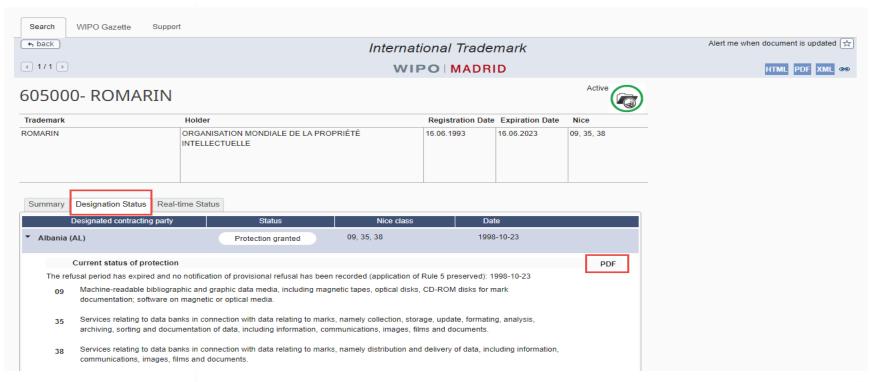


Designation Status





Designation Status



CERTIFICATE OF PROTECTION: DRAFT - 605000- ROMARIN NOT OFFICIAL!



The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the indications appearing in the International Register of Marks maintained under the Madrid Protocol.

Mark ROMARIN

Date of the registration 16.06.1993

Expected expiration date of the registration/renewal

Name and address of the holder of the registration ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE chemin des Colombettes 34 CH-1211 GENÈVE 20 (CH)

The mark is protected in Antigua and Barbuda (AG)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 2002-06-14

- 09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
- 35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formating, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
- 38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

Basic registration
CH, 01.04.1993, 402 418
Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin
CH,
01.04.1993,
402 418
Indications regarding use requirements
GB - GG - IE - NZ - SG - US

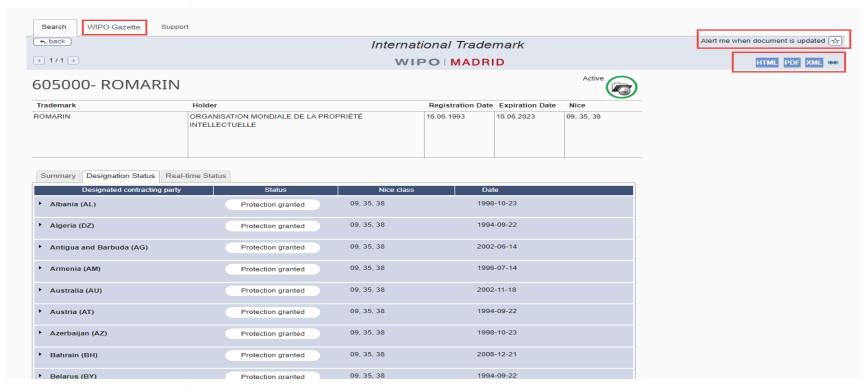


Real-time Status



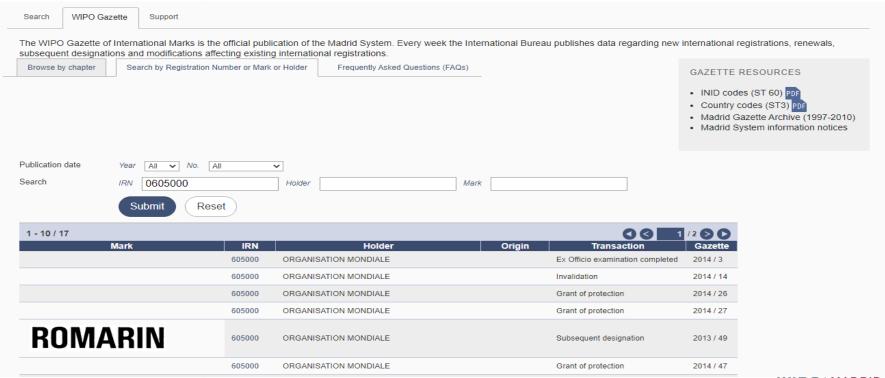


WIPO Gazette





WIPO Gazette



Advanced Search

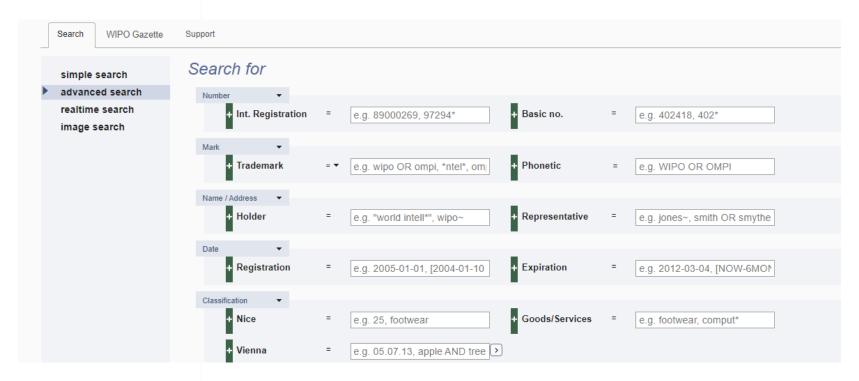
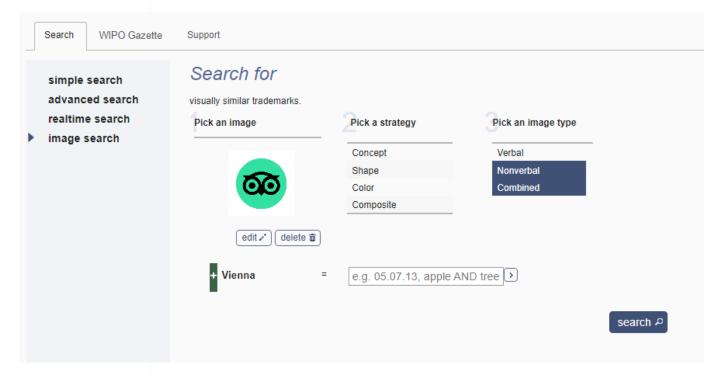
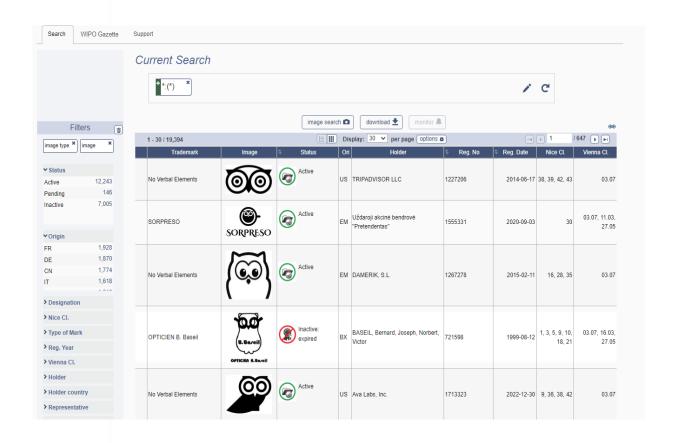




Image Search









Madrid System User Group

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Madrid System Podcast

WIPOD – International Trademark System Talks

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Testimonials and Case Studies

Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on Panasonic, the renowned Japanese electronics corporation.

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

Read the full Panasonic case study



Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization - WIPO



MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization - WIPO



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