The Current Account at WIPO
Madrid System Webinar

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Summary

Should I open a Current Account at WIPO?
- advantages
- Opening form

I have a Current Account at WIPO
- Customize it
- Manage it

I wish to pay with my Current Account at WIPO

Who to contact
Questions?
Question

Do you have a Current Account at WIPO?

1. Yes
2. No
Should I open a Current Account

Yes, if

1. You are regularly paying transactions at WIPO
2. You wish to avoid multiple bank transfers and bank fees
3. You wish to simplify the payment process online
4. You wish to easily view and monitor your payments

No, if you are only paying one transaction or are not planning on having transactions on a regular basis (several times per year)

A current account at WIPO is a financial account, managed in Swiss Francs, designed to simplify the payment process for customers who regularly carry out transactions with WIPO.
How to open a Current Account at WIPO

- Open online a WIPO Account (personnal user account)
- Fill in the Current Account request form
- Attach a proof document

- Wait to receive WIPO’s confirmation by email

- Pay the initial deposit (min. 2000 CHF)
- Receive your Current Account number and its own credentials
Customize and Manage

- Synchronize your WIPO Account with your Current Account
- Customize your IP Portal page with your dedicated widgets
- Access your Current Account application / Portal
- Monitor your Current Account and the automatic notifications
- Download a statement
Pair your WIPO account with your CurrentAccount

Current Account at WIPO – Authentication Procedures

What do you need to do?
A WIPO Account has to be associated with your existing Current Account at WIPO. Once done, login will be synchronized. The next time you access, you will only need to enter your WIPO Account username and password.

Already have a WIPO Account?
1. Enter your WIPO Account username and password to sign in.
2. Enter your Current Account at WIPO username and password at the prompt.

Access your Current Account at WIPO

Don't have a WIPO Account?

Warning – Your Current Account at WIPO username and password will still be needed to make trademark online payments. Make sure you keep them!

Need more information?
If you need any assistance or further information, please contact us.
Customize dashboard with widgets
Manage your Current Account

Current Account at WIPO

Overview

Current Account number: 175423
Current Balance: CHF 31,959.00
Last update: 20 Apr 2023 - 09:46:14

Name: TEST CLIENT
Focal points: email(s)
Minimum balance in CHF: 200.00
Receive notification when balance reaches minimum: Yes
Receive amount movements notification: Yes

WIPO TRAINING DUMMY ACCOUNT
Chemin des Colombettes
GÈNEVE 1211
Switzerland

Transactions

Search / Filter

Group transactions by month

<table>
<thead>
<tr>
<th>Date</th>
<th>Balance in CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2023</td>
<td>31,959.00</td>
</tr>
</tbody>
</table>
Pay with a Current Account at WIPO

I want to pay Trademarks

- Online: I will use my **Current Account credentials** to pay

  ✓ Online Service: eRenewal, Subsequent Designation, Change ownership, Change holder details, Limitation

  ✓ Madrid e-Filing New registration (MM2)

    Only If Office of Origin is: Australia, Austria, Benelux, Bulgaria, Canada, Estonia, Georgia, Iceland, Islamic Republic of Iran, Japan, Lithuania, Republic of Moldova, Norway, Spain, Türkiye, Ukraine, United Arab Emirates (17)

  ✓ Any Madrid System form: if/when you have received a notification to pay by WIPO (ePayment)

- Not Online: fill in: INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT

  (tick box + Holder name and Current Account number)
Pay with a Current Account at WIPO

Through **WIPO Pay** (centralized payment application)

To pay Industrial Designs, PCT applications, Domain Name disputes, **UPOV**

- **Online** using your WIPO Account credentials (user is automatically recognized)

- Monitor your WIPO Pay transactions adding its widgets on your IP Portal
Question

If I wish to **pay** online the renewal of my **trademark** using eRenewal, which credentials should I use:

1. The credentials of my WIPO Account
2. The credentials of my Current Account at WIPO
Contacting WIPO

For any question related to the calculation of fees or any technical question related to your filings, please contact the specialized IP services directly.

Trademarks: https://www3.wipo.int/contact/en/madrid/
Industrial Designs: https://www3.wipo.int/contact/en/hague/
PCT: https://www3.wipo.int/contact/en/area.jsp?area=pct
General contact information: https://www3.wipo.int/contact/en/
Contacting WIPO Finance

For matters related to your payments or your Current Account at WIPO, you can contact us using:

- Finance Contact Us online [https://www3.wipo.int/contact/en/area.jsp?area=finance](https://www3.wipo.int/contact/en/area.jsp?area=finance)
- Finance Infoline email ([finance.infoline@wipo.int](mailto:finance.infoline@wipo.int)) or phone (+41223387744)
- Live chat

A team at your service:

- Finance Infoline
- Finance Trademark
- Finance Hague
- Finance PCT
- Finance Current

Live chat available:
- Monday to Friday, 10:00 am – 12:00 pm and 2:00 pm – 4:00 pm CET
Conclusion

- The Current Account is easy to use, safe and simplify the payment process.
- The Current Account is managed in Swiss Francs (CHF)
- Make sure to use the correct credentials online (WIPO account vs Current Account)
- Customize your IP Portal page with the widgets to monitor your payments
- A booklet with all the important links is attached to this presentation
- Do not hesitate to contact us for any question
Useful links

- Current Account Portal:
  - https://www3.wipo.int/currentaccount/public/index.xhtml

- Pairing of your Wipo Account with your Current Account:

- eMadrid (file and manage online international trademarks)
  - https://madrid.wipo.int/

- Payment methods
  - by sector
    - https://www.wipo.int/finance/en/
  - all
    - https://www3.wipo.int/epayweb/public/payment-methods.xhtml

- WIPO Pay (for online payment of PCT, Hague, Domain Name)
  - https://www3.wipo.int/epayweb/public/index.xhtml

- Contact Madrid
  - https://www3.wipo.int/contact/en/madrid/

- Contact Finance:
  - https://www3.wipo.int/contact/en/area.jsp?area=finance&fe=0

- General contact information
  - https://www3.wipo.int/contact/en/
Questions?
In-Person Practical Seminar

In-Person Practical Seminar on the Madrid System for Advanced Users
Silicon Valley, USA (June 21-22, 2023)

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Certificates of Attendance

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Madrid System Podcast

WIPOD – International Trademark System Talks

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Testimonials and Case Studies

Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on Panasonic, the renowned Japanese electronics corporation.

Panasonic provides a wide range of products and services that are used in consumers’ daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.

With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of “A Better Life, A Better World”.

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

Read the full Panasonic case study

Micromax on How WIPO’s Madrid System Supports its International Growth Strategy
World Intellectual Property Organization – WIPO

MixMediaWorx on the Benefits of Using the Madrid System
World Intellectual Property Organization – WIPO
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