

# The Current Account at WIPO

Madrid System Webinar

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#### **Summary**

- Should I open a Current Account at WIPO?
  - ✓ advantages
  - ✓ Opening form
- I have a Current Account at WIPO
  - ✓ Customize it
  - ✓ Manage it
- I wish to pay with my Current Account at WIPO
- Who to contact
- Questions ?



#### Question

- Do you have a Current Account at WIPO?
  - 1. Yes
  - 2. No



#### **Should I open a Current Account**



- Yes, if
  - 1. You are regularly paying transactions at WIPO
  - 2. You wish to avoid multiple bank transfers and bank fees
  - 3. You wish to simplify the payment process online
  - 4. You wish to easily view and monitor your payments
- No, if you are only paying one transaction or are not planning on having transactions on a regular basis (several times per year)
  - ➤ A current account at WIPO is a **financial** account, managed in **Swiss Francs**, designed to **simplify** the payment process for customers who **regularly** carry out transactions with WIPO

### How to open a Current Account at WIPO



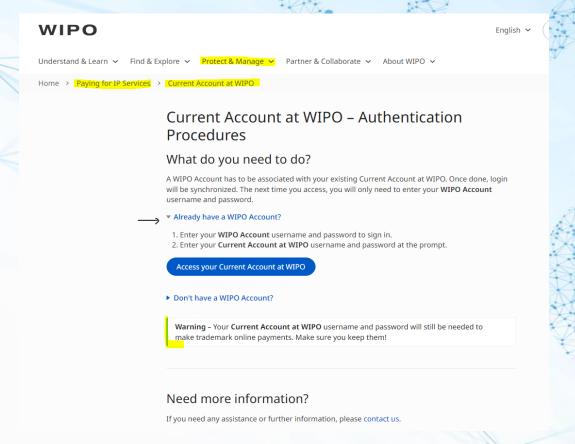
- Open online a WIPO Account (personnal user account)
- Fill in the Current Account request form
- Attach a proof document
- Wait to receive WIPO's confirmation by email
- Pay the initial deposit (min. 2000 CHF)
- Receive your Current Account number and its own credentials

#### **Customize and Manage**

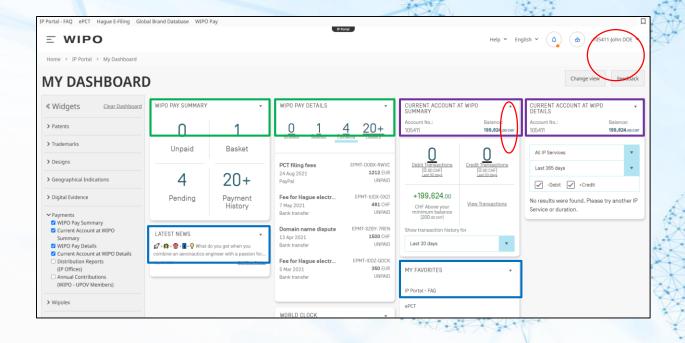
- Synchronize your WIPO Account with your Current Account
- Customize your IP Portal page with your dedicated widgets
- Access your Current Account application / Portal
- Monitor your Current Account and the automatic notifications
- Download a statement



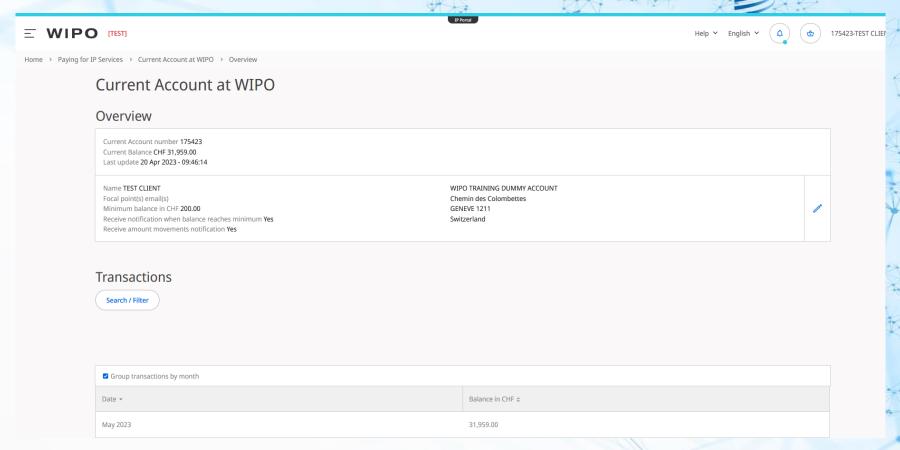
# Pair your WIPO account with your CurrentAccount



## Customize dashboard with widgets



## Manage your Current Account



### Pay with a Current Account at WIPO



#### I want to pay Trademarks

- Online: I will use my <u>Current Account</u> credentials to pay
  - ✓ Online Service: eRenewal, Subsequent Designation, Change ownership, Change holder details, Limitation
  - ✓ <u>Madrid e-Filing</u> New registration (MM2)
    Only If Office of Origin is: Australia, Austria, Benelux, Bulgaria, Canada, Estonia, Georgia, Iceland, Islamic Republic of Iran, Japan, Lithuania, Republic of Moldova, Norway, Spain, Türkiye, Ukraine, United Arab Emirates (17)
  - ✓ Any Madrid System form : if/when you have received a notification to pay by WIPO (ePayment)
- Not Online: fill in: INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT (tick box + Holder name and Current Account <u>number</u>)

#### Pay with a Current Account at WIPO



Through WIPO Pay (centralized payment application)

To pay Industrial Designs, PCT applications, Domain Name disputes, UPOV

- Online using your WIPO Account credentials (user is automatically recognized)
- Monitor your WIPO Pay transactions adding its widgets on your IP Portal

#### Question

- WIPO
  WORLD
  INTELLECTUAL PROPERTY
  ORGANIZATION
- If I wish to <u>pay</u> online the renewal of my **trademark** using eRenewal, which credentials should I use:
  - 1. The credentials of my WIPO Account
  - 2. The credentials of my Current Account at WIPO

#### **Contacting WIPO**

For any question related to the calculation of fees or any technical question related to your filings, please contact the <u>specialized IP services</u> directly.

Trademarks: <a href="https://www3.wipo.int/contact/en/madrid/">https://www3.wipo.int/contact/en/madrid/</a>

Industrial Designs: <a href="https://www3.wipo.int/contact/en/hague/">https://www3.wipo.int/contact/en/hague/</a>

PCT: https://www3.wipo.int/contact/en/area.jsp?area=pct

General contact information: <a href="https://www3.wipo.int/contact/en/">https://www3.wipo.int/contact/en/</a>



#### **Contacting WIPO Finance**

For matters related to your payments or your Current Account at WIPO you can contact us using:

- Finance Contact Us online https://www3.wipo.int/contact/en/area.jsp?area=finance
- Finance Infoline email (finance.infoline@wipo.int) or phone (+41223387744)
- Live chat



Monday to Friday, 10:00 am - 12:00 pr and 2:00 pm - 4:00 pm CET

A team at your service :

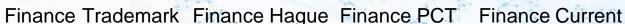
Finance Infoline















#### Conclusion



- The Current Account is easy to use, safe and simplify the payment processal property
- The Current Account is managed in Swiss Francs (CHF)
- Make sure to use the correct credentials online (WIPO account vs Current Account)
- Customize your IP Portal page with the widgets to monitor your payments
- A booklet with all the important links is attached to this presentation
- Do not hesitate to contact us for any question

#### **Useful links**

- Current Account Portal:
- https://www3.wipo.int/currentaccount/public/index.xhtml
- Pairing of your Wipo Account with your Current Account :
- https://www.wipo.int/finance/en/current\_account/authentication.html
- eMadrid (file and manage online international trademarks)
- https://madrid.wipo.int/
- Payment methods
- by sector
- https://www.wipo.int/finance/en/
- all
- https://www3.wipo.int/epayweb/public/payment-methods.xhtml
- WIPO Pay (for online payment of PCT, Hague, Domain Name)
- https://www3.wipo.int/epayweb/public/index.xhtml



- Contact Madrid
- https://www3.wipo.int/contact/en/madrid/
- Contact Finance:
- https://www3.wipo.int/contact/en/area.jsp?area=finance&fe=0
- General contact information
- https://www3.wipo.int/contact/en//



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## Testimonials and Case Studies

#### Madrid System Case Study Highlight: Panasonic, Branding for Further Growth and Greater Value

October 5, 2021

We continue with our highlights of key case studies giving you practical insights on how companies across various industries use the Madrid System globally to their advantage. Our latest study focuses on Panasonic, the renowned Japanese electronics corporation.

Panasonic provides a wide range of products and services that are used in consumers' daily lives worldwide. These include home appliances, the electronic components used in them, housing and various services.



With more than a hundred years of experience, the company has been thoroughly committed to creating a better life for its users under the brand slogan of "A Better Life, A Better World".

Over the years, Panasonic introduced several business brands to achieve further growth and greater brand value in each area of business. In 2008, the corporation changed its name from the Matsushita Electric Industrial Co., Ltd to the Panasonic Corporation, consolidating its brand identity.

Discover how, with such a varied portfolio and an expansion strategy geared internationally, Panasonic uses the Madrid System to simplify the administrative procedures and greatly reduce costs.

Read the full Panasonic case study



Micromax on How WIPO's Madrid System Supports its International Growth Strategy

World Intellectual Property Organization - WIPO



MixMediaWorx on the Benefits of Using the Madrid System

World Intellectual Property Organization - WIPO



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Questions
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