



## **ABOUT BRENDA WOOD-KAHARI – FOUNDER OF B.W. KAHARI**

Brenda Wood-Kahari is the founder of B.W. KAHARI, a law firm established since 1986, which specializes in intellectual property and commercial transactions. Throughout her 35+ years in practice she has assisted clients with IP matters at national level (Zimbabwe IP Office); both regional systems of ARIPO and OAPI, and international registration of trademark through the Madrid System administered by WIPO. As a Regional Expert for WIPO, she is an adjunct professor for Brands and Trademarks in the MIP degree at Africa University (AU) and she serves as Business Representative on the Steering Committee for the degree programme, which is a joint venture of WIPO, ARIPO and AU. She has earned a Bachelor of Arts degree (University of Dayton), Juris Doctor Degree (Howard University Law Center) and Master's Degree in International Law (Georgetown University Law Center). She is registered as a legal practitioner in Zimbabwe and prior to establishing her firm, she served in the Ministry of Justice, Legal and Parliamentary Affairs. She is a licensed attorney in the USA and former associate of the prominent law firm *Squire Sanders* as well as former corporate associate of Potomac Electric Power Company. A member of International Trademark Association (INTA), the world's largest brand owner association, she has been appointed to several positions, most notably she is a past member of the INTA Board of Directors and its Executive Committee. She also served as Co-Chair of the Africa Conference at Cape Town, South Africa; Co-Chair Global Africa Advisory Council; speaker and moderator at several INTA events and participant for INTA podcasts and videos. She is a member of the Global Advertising Lawyers Alliance (GALA) and a regular speaker for GALA and the Association of National Advertisers (ANA), WIPO, and ARIPO. She has written articles and contributed to publications for INTA, GALA, WIPO, Mondaq and various other publishers, focusing on brands/ trademarks, advertising law and related topics.