




**WIPO | MADRID**

The International  
Trademark System



# How to Make the Most of Madrid Portfolio Manager Webinar on the Madrid System

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**Geneva  
26th June  
2019**

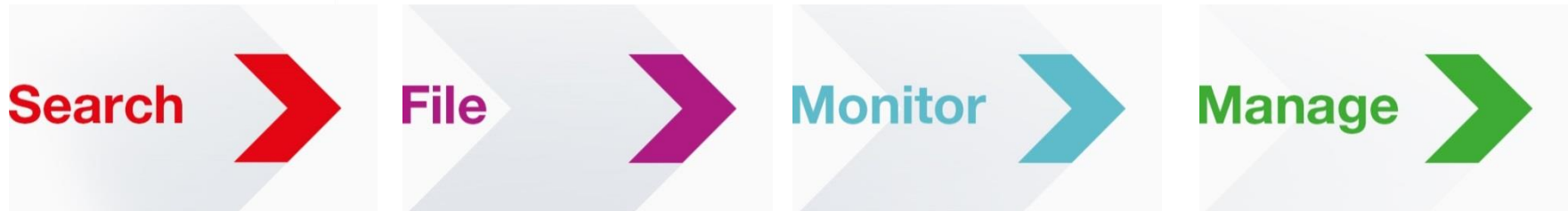
# Structure of the Webinar

- Presentation : How to make the most of Madrid Portfolio Manager
- Interactive questions during the webinar
- Question & Answer at the end
- Survey



# Madrid Online Services

- Madrid Online Services are available to assist users at each stage of their mark's lifecycle.



**Search**



**File**



**Monitor**



**Manage**



### Global Brand Database

- search existing marks from national & international sources
- trademarks, appellations of origin and official emblems

### Madrid Goods & Services Manager

- compile a list of approved goods & services terms in 18 languages

### Member Profiles Database

### Fee Calculator

### Madrid Monitor

- track real-time status of registration
  - watch competitors' marks
  - e-alerts
- consult the WIPO Gazette

### Madrid Portfolio Manager

- access documents
- request changes
- modify, designate & renew
  - pay fees
  - obtain extracts

# Question?

- Do you use Madrid Portfolio Manager (MPM)?

# What is Madrid Portfolio Manager (MPM)?

- MPM is a WIPO e-service
- Holder/representative can access their Portfolio of International Registrations/ Pending International Applications.

# Key Features

Use [Madrid Portfolio Manager](#) to easily manage your portfolio of international trademark registrations using a single account



Secure  
Access



Track  
status



Renew



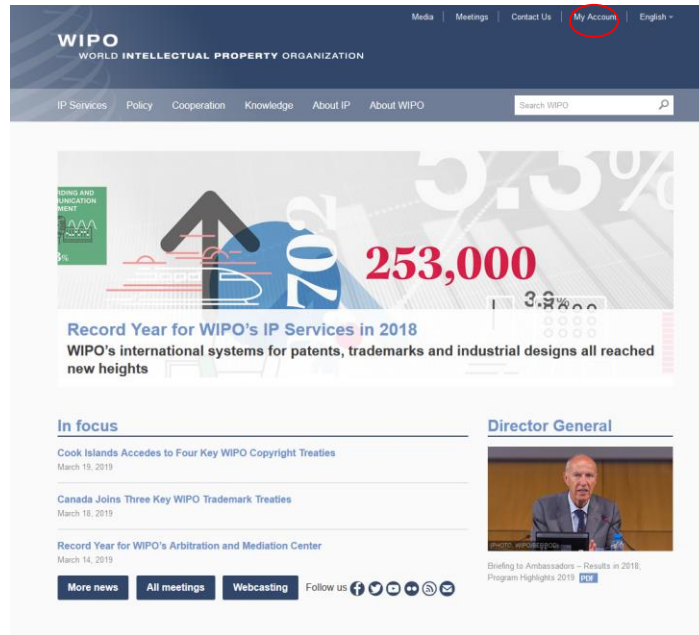
Certificate



Designate

# How to Access MPM?

## ■ Create a WIPO account



The screenshot shows the WIPO website homepage. The top navigation bar includes links for Media, Meetings, Contact Us, My Account (circled in red), and English. Below this is a search bar and a secondary navigation bar with links for IP Services, Policy, Cooperation, Knowledge, About IP, and About WIPO. The main content area features a large banner with the text "Record Year for WIPO's IP Services in 2018" and "WIPO's international systems for patents, trademarks and industrial designs all reached new heights". Below the banner, there are sections for "In focus" and "Director General". The "In focus" section lists three news items: "Cook Islands Accedes to Four Key WIPO Copyright Treaties", "Canada Joins Three Key WIPO Trademark Treaties", and "Record Year for WIPO's Arbitration and Mediation Center". The "Director General" section features a video thumbnail of the Director General speaking. At the bottom, there are buttons for "More news", "All meetings", and "Webcasting", along with social media icons for Facebook, Twitter, YouTube, LinkedIn, and Instagram.



# Question?

How we link the international registrations with your Portfolio?

- The name of the holder (or the recorded representative)
- The email
- The phone
- A reference number of the holder

# Madrid Portfolio Manager

NEW: Please note that a new column has been added to the MPH for the PDF versions of Certificates.  
Currently Certificates for 2017 and 2018 are available and documents from previous years are being added. For further information, please use [the contact form](#)

**WIPO MADRID PORTFOLIO MANAGER** USEFUL LINKS ENGLISH MADRID PROMOTION LOGOUT

PORTFOLIO [E-RENEWAL](#) [E-PAYMENT](#) [APPLICATIONS](#) [NOTIFICATIONS](#) [UPLOAD](#) [DELEGATION](#) [CONTACT](#)

## MADRID PORTFOLIO MANAGER

**PORTFOLIO**

Columns

IRN <input type="text"/>	Mark name <input type="text"/>	Status <input type="text"/>	Expiration date <input type="text"/>	Office Origin <input type="text"/>	Holder <input type="text"/>	Last Modified <input type="text"/>
60500Q	ROMARIN	active	18 Jun 2023	CH	ORGANISATION MONDIALE DE LA P...	22 Sep 1993
633333	IPLEX	expired	15 Mar 2015	CH	ORGANISATION MONDIALE DE LA P...	25 Sep 2015
878532	PATENTSCOPE	active	27 Dec 2025	CH	Organisation Mondiale de la Propri...	28 Jan 2018

**E-RENEWAL**

**E-PAYMENT**

# Why is my Portfolio incorrect?

- It is empty
- There are international registrations for which I am the holder/representative that are missing...

# Contact us

## ▼ CONTACT

E-mail address

madrid.promotion@wipo.int

Subject

MPM

Comments

submit

# Portfolio

## MADRID PORTFOLIO MANAGER

### ▼ PORTFOLIO

Columns

IRN <input type="text"/>	Mark name <input type="text"/>	Status <input type="text"/>	Expiration date <input type="text"/>	Office Origin <input type="text"/>	Holder <input type="text"/>	Last Modified <input type="text"/>
<a href="#">805000</a>	ROMARIN	active	18 Jun 2023	CH	ORGANISATION MONDIALE DE LA PROPRIE...	22 Sep 1993
<a href="#">833333</a>	IPLEX	expired	15 Mar 2015	CH	ORGANISATION MONDIALE DE LA PROPRIE...	25 Sep 2015
<a href="#">879539</a>	PATENTSCOPE	active	27 Dec 2025	CH	Organisation Mondiale de la Propriété Int...	28 Jan 2018

# Renew

## ▼ E-RENEWAL

Columns

Status ↕	IRN ↕	Mark name ↕	Expiration date ↕	Renewal date ↕	Reference ↕	Amount ↕	Payment method ↕
active	605000	ROMARIN	18 Jun 2023				
expired	633333	IPILEX	15 Mar 2015				
active	879539	PATENTSCOPE	27 Dec 2025				

# Pay

## ▼ E-PAYMENT

Columns

Status ↕	Document ID ↕	IRN ↕	Service type	Payer reference ↕	Amount due ↕	Amount paid ↕	Amount to pay ↕	Payment method...
No records found.								

# View your Pending Applications

## APPLICATIONS

Columns

Document ID	Office	Basic registration	Mark	Holder	Representative	Status
No records found.						



# View the Notifications

## NOTIFICATIONS

Columns

Document ID	IRN	Description	Holder	Representative	Date Sent
No records found.					

# Submit a Form

## UPLOAD

Document Type Change in Ownership	Registration[s]	Single fileupload	Upload document (.pdf)
<input type="button" value="select all"/>		<input type="button" value="unselect all"/>	

upload

# Questions?





# Q&A session Madrid Portfolio Manager

## Webinar on the Madrid System

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# Keep Updated on the Madrid System

- Visit the Madrid Website  
[www.wipo.int/madrid/en](http://www.wipo.int/madrid/en)
- Access [Madrid Webinars](#) records and stay tuned for new topics
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- Sign up for [Madrid Highlights](#)

