WEBINAR

Sustainability of Innovation and Competition

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 23, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Wednesday, November 23, 2022

10.00 – 10.05   Welcome address
Mr. Edward Kwakwa, Assistant Director General, WIPO

10.05 – 10.15   Opening Presentation and Introduction

**Sustainable Innovation and Competition: Setting the Scene**
Ms. Karen Lee Rata, Senior Counsellor, Division for Asia and the Pacific, WIPO

10.15 – 10.40   **Panel 1**  Sustainable Innovation and Incentives
Moderator: Ms. Karen Lee Rata
Mr. Peter Oksen, Green Technology and Research Manager, Climate Change and Food Security, Global Challenges Division, WIPO
Mr. Danijel Višević, Founding Partner, World Fund
Ms. Ludivine Tamiotti, Head, Environment Section, Trade and Environment, World Trade Organization (WTO)

10.40 – 11.10   **Q&A and Facilitated Discussions**
All speakers in Panel 1

11.10 – 11.20   **Sustainability and Competition: Work of the WIPO**
Mr. Giovanni Napolitano, Director, Intellectual Property and Competition, WIPO

11.20 – 11.55   **Panel 2**  Competition Law and Sustainability
Moderator: Mr. Giovanni Napolitano
Mr. Ruben Maximiano, Senior Competition Expert, Directorate for Financial and Enterprise Affairs, Organization for Economic Co-operation and Development (OECD)
Mr. Martijn Snoep, Head, Dutch Competition Authority
Prof. Dr. Andreas Heinemann, University of Zurich, President of the Swiss Competition Commission
Mr. Wolf Meier-Ewert, Counsellor, Intellectual Property and Competition Division, WTO

11.55 – 12.25  Q&A and Facilitated Discussions  All speakers in Panel 2

12.25 – 12.30  Closing Remarks

Mr. Giovanni Napolitano
Ms. Karen Lee Rata

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