
**WIPO/TM/GE/2/21/INF/1 PROV.
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DATE: JUNE 2, 2021**

Seminar on the Practical Aspects of the Madrid System for the International Registration of Marks for Advanced Users

Online, June 15 and 16, 2021

PROVISIONAL PROGRAM

prepared by the Secretariat

Tuesday, June 15, 2021

- 9.00 – 9.05 Welcome and Digital Group Photograph
- Speaker: Mr. Denis Croze, Director, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland
- 9.05 – 9.35 Latest Legal Updates of the Madrid System
- Speaker: Ms. Debbie Roening, Director, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, WIPO
- 9.35 – 11.15 Refresher and Case Study 1: Preparing your International Application
- (a) Frequently issued irregularities by WIPO and tips for completing the international application
 - (b) Group breakout discussions and exercises
 - (c) Check the answers and wrap-up
- Speakers/Trainers: Ms. Aileen Umali, Coordinator, Madrid Operations Team 3, Madrid Operations Section, Madrid Operations and Functional Development Service, Madrid Registry, Brands and Designs Sector, WIPO
- Ms. Candice Kwok, Partner, Marks & Clerk Singapore LLP, Singapore
- 11.15 – 13.00 Refresher and Case Study 2: Practice at the Stage of Designated Contracting Parties (Substantive Examination)
- (a) The examination procedures before the Offices of selected designated Contracting Parties
 - (b) Specific requirements for designating particular Contracting Parties
 - (c) Notifications by a designated Office on the status of the international registration
 - (d) Frequently issued refusals by designated Contracting Parties and tips for responding to them
 - (e) Group breakout discussions and exercises
 - (f) Check the answers and wrap-up

Speakers/Trainers: Ms. Lucia Jimenez-Yanguas Prini, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

Ms. Ying Chen, Principal Staff, Trademark Office, China National Intellectual Property Administration (CNIPA), Beijing, China

Ms. Attiya Malik, Attorney Advisor, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Ms. Kelly Choe, Attorney Advisor, Office of the Deputy Commissioner for Trademark Examination Policy, United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Wednesday, June 16, 2021

9.00 – 11.00

Refresher and Case Study 3: Post Registration Management of the International Registration

- (a) Subsequent designation, changes to the international registration (limitation, renunciation, cancellation, change in ownership, changes concerning the holder or the representative), renewal, replacement, ceasing of effect and transformation, division and merger
- (b) Group breakout discussions and exercises
- (c) Check the answers and wrap-up

Speakers/Trainers: Ms. Aurea Plana, Associate Legal Officer, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, WIPO

Ms. Candice Kwok, Marks & Clerk Singapore LLP

11.00 – 12.00

Q&A Session Based on Pre-Survey

Speakers/Trainers: Ms. Aurea Plana, WIPO

Ms. Aileen Umali, WIPO

Ms. Candice Kwok, Marks & Clerk Singapore LLP

12.00 – 12.15

Closing and Feedback

Speaker: Mr. Denis Croze, WIPO

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