

Seminar on the Madrid System for the International Registration of Marks

Geneva, November 6 and 7, 2012

PROVISIONAL PROGRAM

prepared by the Secretariat

Tuesday, November 6, 2012

- 9.00 – 9.15 Registration
- 9.15 – 9.45 Welcome Address and Brief Overview on the Recent Developments under the Madrid System
- 9.45 – 10.00 Coffee Break
- 10.00 – 12.30 The International Application and the Role of the Office of Origin
Entitlement to File
Completion of the International Application Form
Tips on the Practical Use of Selected Forms
Specific Requirements for Designating Particular Contracting Parties
Certification of the International Application by the Office of Origin
Questions and Answers
- 12.30 – 14.00 Lunch Break
- 14.00 – 15.45 The Role of the International Bureau
Examination and Notification of International Registration by the International Bureau
Possible Irregularities and Responding to Irregularities
Practical Exercises and Questions
- 15.45 – 16.15 Good and Services Manager (G&S Manager)
- 16.15 – 16.30 Coffee Break
- 16.30 – 18.00 Role of a Designated Contracting Party
Substantive Examination by a Designated Contracting Party
Refusals and Responding to Refusals
Notifications by a Designated Office Indicating Possible Scope of Protection of an International Registration
Questions and Answers

Wednesday, November 7, 2012

- 9.00 – 10.30 Management of the International Registration (I)
Subsequent Designation
Change in Ownership
Limitation and Renunciation
Practical Exercises and Tips on the Use of Selected Forms
Questions and Answers

- 10.30 – 10.45 Coffee Break
- 10.45 – 12.15 Management of the International Registration (II)
Term of Protection and Renewal
Replacement under Article 4*bis*
Restriction of the Right of Disposal
Recording a License
Other Changes on Holder or Representative

Practical Exercises and Questions
- 12.15 – 12.45 Management of the International Registration (III)

Ceasing of Effect of the International Registration
Cancellation
Invalidation
Transformation

Practical Cases and Questions
- 12.45 – 14.15 Lunch Break
- 14.15 – 15.15 Round Table Session
- 15.15 – 15.45 Use of ROMARIN and Other E-Tools
- 15.45 – 16.15 Communication Options with Clients
- 16.15 – 16.30 Coffee Break
- 16.30 – 17.30 Presentation of the WIPO Web-based Client Services

The Madrid Portfolio Manager
The Madrid Electronic Alert
The Madrid Real Time Status

Questions and Answers
- 17.30 – 18.00 Distribution of Certificate of Attendance, Collection of Evaluation Forms and Closing

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