

WIPO/MMP1/15/INF/2 PROV.
ORIGINAL: ENGLISH
DATE: MAY 6, 2015

Seminar on the Madrid System for the International Registration of Marks

Geneva, June 18 and 19, 2015

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, June 18, 2015

- 8.45 – 9.00 Registration
- 9.00 – 9.45 **Overview of the Madrid System - Basic Features and Recent Developments**
Speaker: Madrid Registry, WIPO
- 9.45 – 10.30 **Searching Before Filing - the Global Brand Database**
Speaker: Global Databases Service, Global Infrastructure Sector, WIPO
- 10.30 – 11.30 **Filing an International Application and the Role of the Office of Origin**
(a) Entitlement to File
(b) Completing the International Application Forms, in particular, the Official Form MM2
(c) Practical Filing Tips
Speaker: Madrid Registry, WIPO
- 11.30 – 11.45 Coffee Break
- 11.45 – 12.45 (d) Certification of the International Application by the Office of Origin
(e) Specific Requirements for Designating Particular Contracting Parties
(f) Tips on the Practical Use of Selected Forms
Speaker: Contracting Party's Representative
- 12.45 – 14.00 Lunch Break
- 14.00 – 14.45 **Filing an International Application - the Madrid Goods and Services Manager**
Speaker: Registries Support Division, Brands and Designs Sector, WIPO
- 14.45 – 15.45 **The International Application and the Role of the International Bureau of WIPO**
(a) Examination of International Applications by the International Bureau
(b) Possible Irregularities and Responding to Irregularities
Speaker: Madrid Registry, WIPO
- 15.45 – 16.00 Coffee Break

16.00 – 18.00 **Role of the Designated Contracting Party**

- (a) Substantive Examination and Opposition Procedure Before a Designated Contracting Party
- (b) Notifications by a Designated Office on the Status of the International Registration
- (c) Responding to Refusals

Speakers: Contracting Party's Representative

Madrid Registry, WIPO

User's Representative

Friday, June 19, 2015

8.30 – 10.00 **Management and Maintenance of the International Registration**

- (a) Subsequent Designation
- (b) Limitation, Renunciation and Cancellation
- (c) Change in Ownership
- (d) Changes Concerning the Holder or the Representative
- (e) Replacement under Article 4*bis*
- (f) Restriction of the Holder's Right of Disposal
- (g) Licenses
- (h) Renewal
- (i) Corrections

Practical Cases and Tips on the Use of Selected Forms

10.00 – 10.15 Coffee Break

10.15 – 11.45 **The Management and Maintenance of the International Registration
(Continues)**

Speakers: Madrid Registry, WIPO

11.45 – 12.15 **Ceasing of Effect of the International Registration and Transformation**

Speaker: User's Representative

12.15 – 14.00 Lunch Break

14.00 – 14.30 **Communication between the International Bureau and Users**

Speaker: Registries Support Division, WIPO

14.30 – 16.00 **Concurrent Sessions on the Web-Based Client Services**

Session 1 – New Users	Session 2 – Advanced Users
Making the most of the Madrid System Website	Detailed use of the Madrid Goods and Services Manager
Introduction to ROMARIN and the WIPO Gazette of International Marks	Advanced ROMARIN searching
Introduction and presentation of Madrid Portfolio Manager, Madrid Electronic Alert and Madrid Real-Time Status, the Madrid Office Portal and Misleading Invoices	Refresher session on Payment of Fees under the Madrid System and the effective use of the E-payment, E-Renewal, Fee Calculator and E-Subsequent Designation facilities

Speakers: Madrid Registry, WIPO

Registries Support Division, WIPO

16.00 – 16.30 Distribution of Certificate of Attendance and Closing

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