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| wipo/MMP1/15/INF/2 Prov. | | |
| ORIGINAL:  ENGLISH | | |
| DATE: May 6, 2015 | | |

**Seminar on the Madrid System for the International Registration   
of Marks**

**Geneva, June 18 and 19, 2015**

PROVISIONAL PROGRAM

*prepared by the Secretariat*

# Thursday, June 18, 2015

8.45 – 9.00 Registration

9.00 – 9.45 **Overview of the Madrid System - Basic Features and Recent Developments**

Speaker: Madrid Registry, WIPO

9.45 – 10.30 **Searching Before Filing - the Global Brand Database**

Speaker: Global Databases Service, Global Infrastructure Sector, WIPO

10.30 – 11.30 **Filing an International Application and the Role of the Office of Origin**

1. Entitlement to File
2. Completing the International Application Forms, in particular, the Official Form MM2
3. Practical Filing Tips

Speaker: Madrid Registry, WIPO

11.30 – 11.45 Coffee Break

11.45 – 12.45 (d) Certification of the International Application by the Office of Origin

(e) Specific Requirements for Designating Particular Contracting Parties

(f) Tips on the Practical Use of Selected Forms

Speaker: Contracting Party’s Representative

12.45 – 14.00 Lunch Break

14.00 – 14.45 **Filing an International Application -** **the Madrid Goods and Services Manager**

Speaker: Registries Support Division, Brands and Designs Sector, WIPO

14.45 – 15.45 **The International Application and the Role of the International Bureau of WIPO**

1. Examination of International Applications by the International Bureau
2. Possible Irregularities and Responding to Irregularities

Speaker: Madrid Registry, WIPO

15.45 – 16.00 Coffee Break

16.00 – 18.00 **Role of the Designated Contracting Party**

1. Substantive Examination and Opposition Procedure Before a

Designated Contracting Party

1. Notifications by a Designated Office on the Status of the International

Registration

1. Responding to Refusals

Speakers: Contracting Party’s Representative

Madrid Registry, WIPO

User’s Representative

Friday, June 19, 2015

8.30 – 10.00 **Management and Maintenance of the International Registration**

1. Subsequent Designation
2. Limitation, Renunciation and Cancellation
3. Change in Ownership
4. Changes Concerning the Holder or the Representative
5. Replacement under Article 4*bis*
6. Restriction of the Holder’s Right of Disposal
7. Licenses
8. Renewal

(i) Corrections

Practical Cases and Tips on the Use of Selected Forms

10.00 – 10.15 Coffee Break

10.15 – 11.45 **The Management and Maintenance of the International Registration (Continues)**

Speakers: Madrid Registry, WIPO

11.45 – 12.15 **Ceasing of Effect of the International Registration and Transformation**

Speaker: User’s Representative

12.15 – 14.00 Lunch Break

14.00 – 14.30 **Communication between the International Bureau and Users**

Speaker: Registries Support Division, WIPO

14.30 – 16.00 **Concurrent Sessions on the Web-Based Client Services**

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| **Session 1 – New Users** | **Session 2 – Advanced Users** |
| Making the most of the Madrid System Website | Detailed use of the Madrid Goods and Services Manager |
| Introduction to ROMARIN and the WIPO Gazette of International Marks | Advanced ROMARIN searching |
| Introduction and presentation of Madrid Portfolio Manager, Madrid Electronic Alert and Madrid  Real-Time Status, the Madrid Office Portal and Misleading Invoices | Refresher session on Payment of Fees under the Madrid System and the effective use of theE-payment,  E-Renewal, Fee Calculator and  E-Subsequent Designation facilities |

Speakers: Madrid Registry, WIPO

Registries Support Division, WIPO

16.00 – 16.30 Distribution of Certificate of Attendance and Closing

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