



The Madrid System Goods and Services Database

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Geneva, July 7, 2010

Project approved in 2009

Objectives

- Accelerate the pace of construction and deployment of the Madrid System Goods and Services Database
- Set the ground for Phase I of the pilot project to assess the feasibility of introducing additional filing languages

The Database

- A WIPO-administered database of indications of goods and services:
 - correctly classified by the IB according to the Nice Classification (Ninth edition)
 - accepted by the IB under the Madrid system procedures (*i.e.*, will not be subject of an irregularity notice under Rule 12 or Rule 13 of the Common Regulations)
- To the extent possible, would also contain information on whether a given indication is also accepted by the Office of a potentially designated Contracting Party

Database Languages

- English, French, Spanish
- Other language versions: in cooperation with the Offices of interested Madrid Union Members

In the context of the project approved by the Assembly, WIPO is ready to assist in the translation of the database into Arabic, Chinese, Dutch, German, Italian, Japanese, Portuguese and Russian, upon request from the Office or Offices concerned

Database Structure

indications grouped by concept

Example in Class 25

- footwear for women
- women's shoes
- chaussures pour dames
- calzado para señora
- zapatos para señora

Database Contents

As of June 30, 2010

- 27,944 terms in English
 - some 20,452 in French
 - some 20,520 in Spanish
- grouped around 18,674 concepts

Database Sources

- Nice list of goods and services (8,833 E terms)
- Other sources (19,111 E terms)
 - Trilateral + USPTO (7,205 E terms)
 - Madrid frequently used terms (8,287 E terms)
 - Other WIPO additions (3,619 E terms)

Advantages

- For the IB and participating TM Offices:
increased productivity, consistency and quality in the processing of trademark applications
- For trademark owners:
diminished risk of registration being refused on grounds of wrong classification or non-acceptance of the terms used to indicate goods or services

Next steps

- Continue to feed the Madrid System G&S Database with additional terms acceptable to the IB

frequent terms; other terms made available by Offices of Madrid Union Members

- Make the database available online, by October 2010, when its contents will have reached some 30,000 terms

Madrid Filing Assistant

A search and classification tool

- offering user-friendly access to the Madrid System G&S Database
- helping applicants compose their lists of goods and services

MFA Functions

Include the possibility to:

- BROWSE AND PICK terms in a given class in the database;
 - CHECK THE ACCEPTANCE BY WIPO of terms in a pre-existing list of goods or services;
 - SEARCH for the correct class of a given term or for the most suitable term to identify a good or service;
 - obtain an AUTOMATIC TRANSLATION of a given indication into the other languages of the database.
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- an additional function under development: CHECK ACCEPTANCE BY DCP (Designated Contracting Party)

Areas of Cooperation with Madrid Union Members

- In the identification of terms to be included in the database
- In making available additional language versions
- In checking the acceptance of the contents of the database
- In promoting the use of the database by trademark applicants

Area of Cooperation 1

Identification of terms to be included in the database

Lists received from Offices of:

- United States of America (USPTO)
- European Union (OHIM)
- Switzerland

Area of Cooperation 2

Making available additional language versions

Ongoing work (initiated upon request of interested Contracting Parties):

- Chinese version
- Russian version

Consultations (with Arab countries, Portugal, Switzerland) concerning other possible language versions

Area of Cooperation 3

Checking acceptance of database contents

The acceptance of terms in designated Contracting Parties is very important information for trademark applicants

Offices that have agreed to check acceptance

- OHIM
- Russian Office
- Swiss Office

Area of Cooperation 4

Facilitating access to database

Link from national Offices websites to MFA

Link from national electronic-filing facilities to MFA

Development by WIPO of a prototype or model web application and interface for the electronic filing of international applications in interested Offices of origin (by 2011)

Thank you!