New Madrid Monitor Feature: Designation Status

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The problem: Madrid is complex

The Madrid system can be quite complex: a single registration may have dozens of transactions in its history, each of which may effect the status of the mark.
The problem: Madrid is hard to understand

- And transactions can interact with each other; cancellations, limitations, corrections, refusals, etc. can all affect the scope of protection in ways that can be difficult for users to interpret.

- Users just want to understand whether their mark is protected in by a certain office, and for what classes.

- Information has always been available, but it has been left up to each individual’s expertise to understand the history.
The solution: show the information the user wants to see, when they want to see it

- Reorganize the details page to allow users to find the information they want more easily
- Interpret the history of transactions for the user, and calculate the status of each designation
- Leverage legal experts to standardize the meaning and effect of transactions and to generate a report
- When the history can be interpreted consistently, provide a simple status report and a PDF report that users can understand and use
- When the history cannot be reliably interpreted, inform the user why not, with details that may help them interpret the results themselves
Reorganize the details page to allow users to find the information they want more easily.
Interpret the history of transactions for the user, and calculate the status of each designation

Each designation can have one of several statuses:

- **Protection Granted**: Protection has been granted for that designation.
- **No longer in effect**: The designation has expired, totally refused or otherwise no longer has effect
- **Pending application**: The initial application is still being examined by WIPO
- **Under examination**: The subsequent designation is still being examined by WIPO
- **Awaiting decision**: The designation has been communicated to the office, but no reply has been received yet
- **Provisionally refused**: The office has provisionally refused, but has not yet confirmed that refusal
- **Transferred**: The designation has been wholly transferred to other another registration or registrations
- **Complex**: Due to the specifics of the history of transactions, the status cannot be calculated automatically.
Leverage legal experts to standardize the meaning and effect of transactions to generate a report

Each designations section of the page contains details on the exact classes and terms protected, and any additional information required to understand the class and term list. For cases when the status can be calculated reliably, a PDF is available for download.
When the history cannot be reliably interpreted, inform the user why not, with details that may help them interpret the results themselves.

Sometimes, the history of the transactions related to a designation are too complex to interpret or are missing information. In this case, explain to the user what the errors are. As development continues and data exchange with offices improves, non-interpretable histories should be reduced.