



What for?

 Help applicants make informed choices about their G&S terms + Nice class depending on their filing strategy

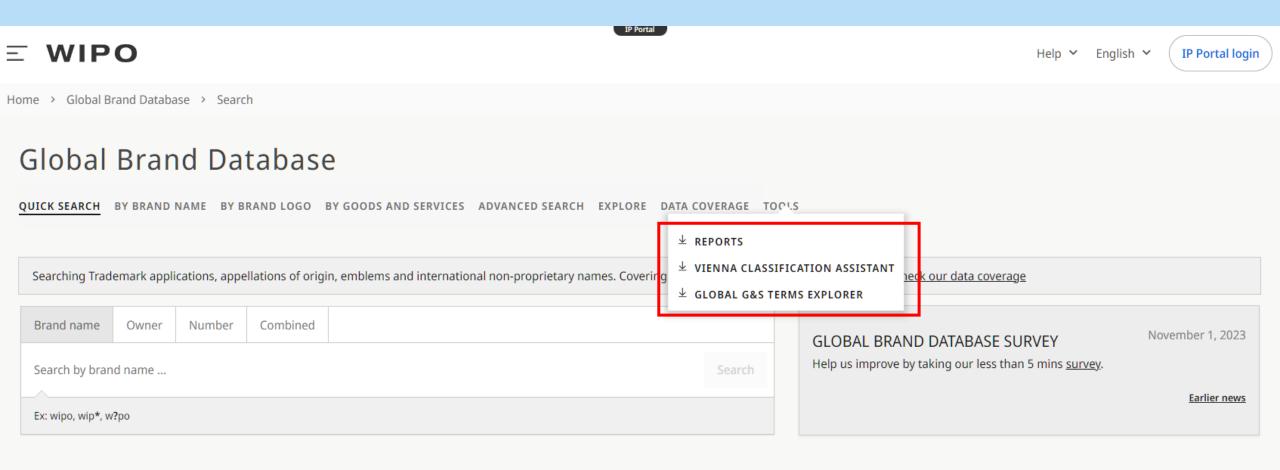
 Support IP Offices in understanding the practices of other offices concerning goods and services terms => Allows to explore and get statistics about recommandable terms

A recommandable term is a goods and services term that has been accepted at least 30 times during the last ten years

MGS vs G&S Explorer

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MGS – Madrid G&S Manager	G&S Explorer
 Nice terms Terms from IP Offices databases (AU, EUIPO, USPTO, CA, TM5) Terms validated by WIPO team 41 IP Office contributing terms 146,000 terms in EN 	-Statistics of term usage from 19 IP Offices (AU, BR, CA, EUIPO, FR, DE, IN, IT, JP, ML, WIPO, NZ, KR, SG, ES, CH, GB, US). -Statistics last 10 years with term appeared at least 30x -Expired + registered trademarks -No human intervention - 340,000 terms in EN
1/year MGS translated into Chinese, Japanese, Hebrew,	Terms in other languages are searched not translated
Korean and Russian	
All Nice terms translated into 26 languages	
Acceptance check	

Where to find it?



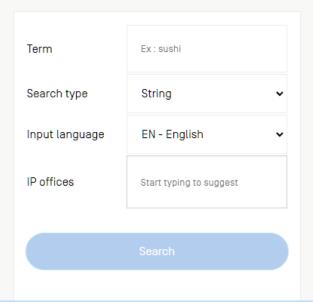
RECENT SEARCHES (10)

How to use?

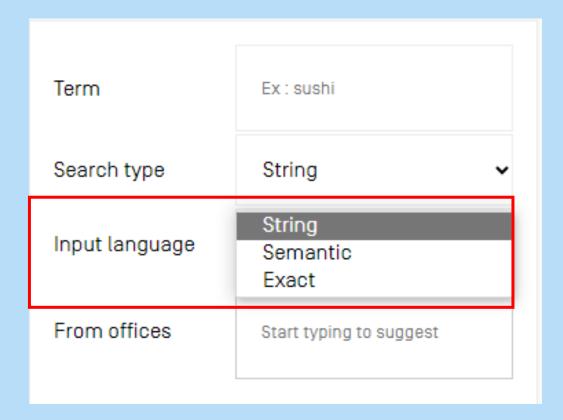


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Global G&S Terms Explorer

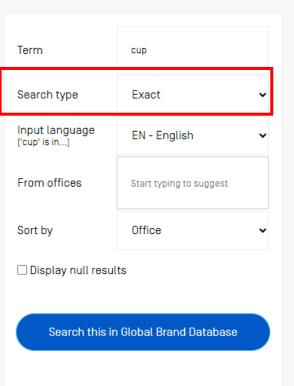


3 Search types



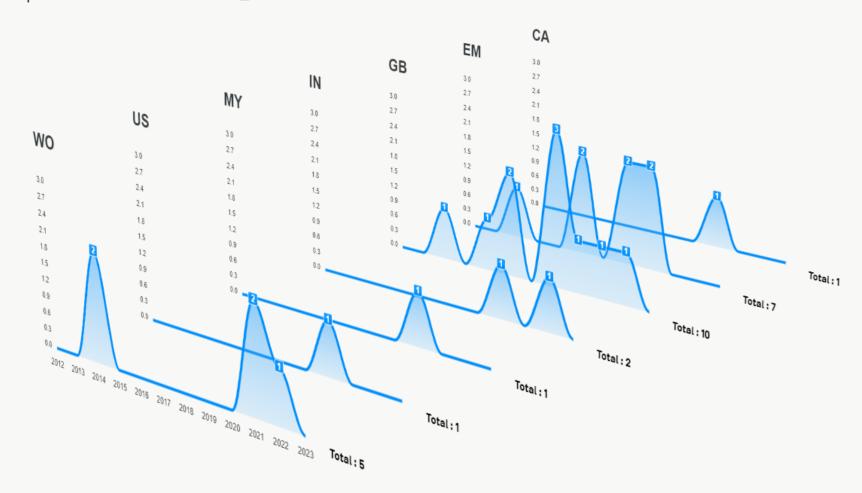
1. Exact search

Global G&S Terms Explorer



27 results for 'cup' with Nice classification:

21: Household or kitch...



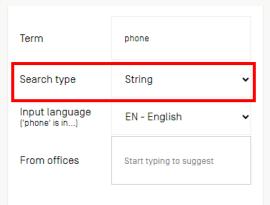
Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Goods and services: is exactly 'cup' Edit your search **TMview** Application: Younger than September 11, 2013 Status: Registered, Ended Displaying 1-30 of 80 results (Most relevant first) Change layout Sort results Results per page Download results Results view Statistics view Select all i.o.M3E3 GIFTS OF SELFLOVE #MENTAL HEALTH #BODY WEALTH ORBITAL CUPPS WORLD OF RA **#SINGING SOUL** Owner Michelle Best (UK) Owner M/S. OCTANE ECOWARES PVT. LTD (India) Owner GURPREET KAUR ARORA (India) IPR National Trademark Registration IPR National Trademark Registration IPR National Trademark Registration Designation country India Designation country India Designation country UK Status Registered (February 1, 2017) Status (Registered (March 23, 2022) Status Registered (August 26, 2022) Number UK00003782153 Number 3472345 Number 5381367 Nice class 16, 21, 25 Nice class 21 Nice class 21 0 SIPPLINE □ DEVASO SIGRI COFFEE devaso Owner VASO DE CHANA PTY LTD (Australia) Owner CARPENTER PRODUCTS PTY. LTD. (Australia) Owner ROHIT WARRIER (India) IPR National Trademark Application IPR National Trademark Application IPR National Trademark Registration Designation country India Designation country Australia Designation country Australia Status (Ended Status (Ended Status (Registered (July 7, 2020) Number 4559384 Number 1935690 Number 1937412 Nice class 21 Nice class 21 Nice class 1

2. String search

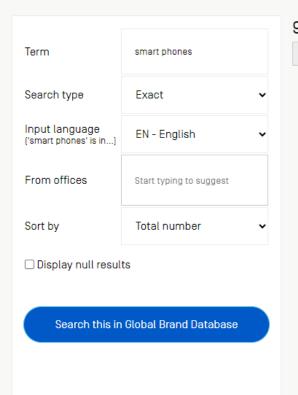
Global G&S Terms Explorer



Term	Nice class	Cumulated number
stands adapted for mobile phones	9 - Scientific, nautical, survey	16005
cellular telephone communication	38 - Telecommunications.	9291
smart phones	9 - Scientific, nautical, survey	9120
cell phone battery chargers for use in vehicles	9 - Scientific, nautical, survey	9018
downloadable graphics for mobile phones	9 - Scientific, nautical, survey	7770
<u>cellular</u> <u>phone</u> s	9 - Scientific, nautical, survey	6029
<u>cordless tele</u> phones	9 - Scientific, nautical, survey	5631
mobile phone covers	9 - Scientific, nautical, survey	5566
telephone order-taking services for others	35 - Advertising; business ma	3258
adapter cables for head phones	9 - Scientific, nautical, survey	2827
retail services in relation to mobile phones	35 - Advertising; business ma	2468
<u>radiotele</u> phones	9 - Scientific, nautical, survey	2455
dashboard mounts for mobile phones	9 - Scientific, nautical, survey	2185

2. String search

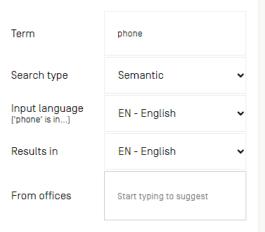
Global G&S Terms Explorer



9,120 results for 'smart phones' with Nice classification: 29: Scientific, nautical,... ← Back to : phone / string search CA IN NZ Wo 762 762 SG 782 ΑU 686 US GB EM 533 Total: 83 Total: 130 Total: 278 Total: 406 Total: 416 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 **Total: 2542** Total: 653 Total: 851 Total: 1316 Total: 2445

3. Semantic search

Global G&S Terms Explorer



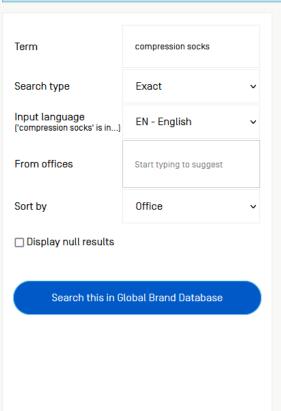
Term	Semantic proximity ↓	Nice class	Cumulated number
cell phone	92 %	9 - Scientific, nautical, s	52
<u>phone</u> s	91 %	9 - Scientific, nautical, s	212
mobile phone	90 %	9 - Scientific, nautical, s	317
<u>tele phone</u>	88 %	9 - Scientific, nautical, s	51
telephone (portable-)	88 %	9 - Scientific, nautical, s	28
<u>camera</u>	88 %	9 - Scientific, nautical, s	330
cellular phone	87 %	9 - Scientific, nautical, s	50
mobile tele <u>phone</u>	87 %	9 - Scientific, nautical, s	25
<u>cellular tele</u>	87 %	9 - Scientific, nautical, s	29
smart phone	86 %	9 - Scientific, nautical, s	88
computer	86 %	9 - Scientific, nautical, s	1318
<u>smart</u> <u>phone</u>	86 %	9 - Scientific, nautical, s	224
mobile phone apparatus	86 %	9 - Scientific, nautical, s	74

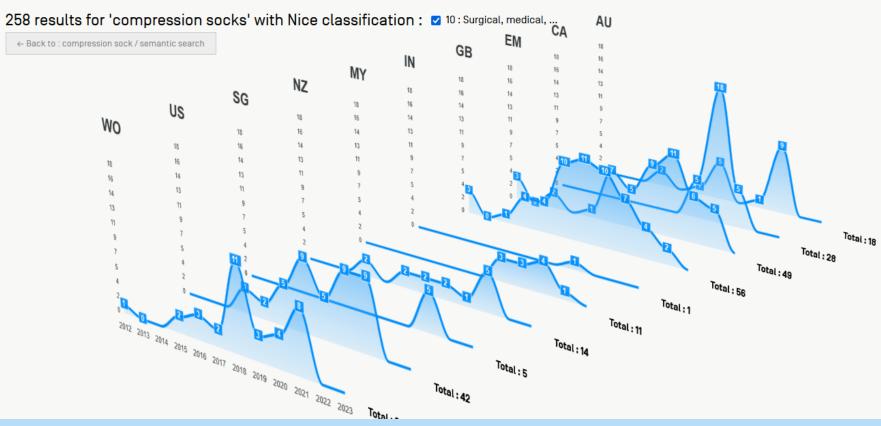
Combine MGS & G&S Assistant



Global G&S Terms Explorer

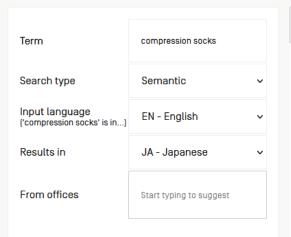
Unlock the full potential of our brand-new Goods and Services Assistant! Join our FREE webinar on Sept 19 at 5:30 pm CET or Sept 20 at 8:30 am CET for expert tips in just 30 minutes. Don't miss out!



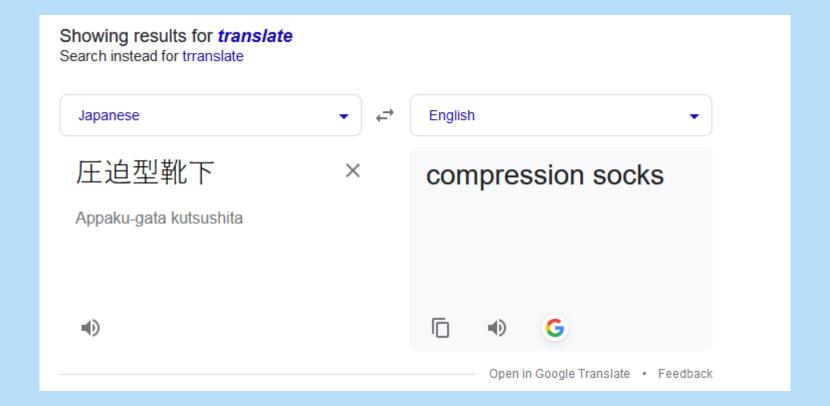


Global G&S Terms Explorer

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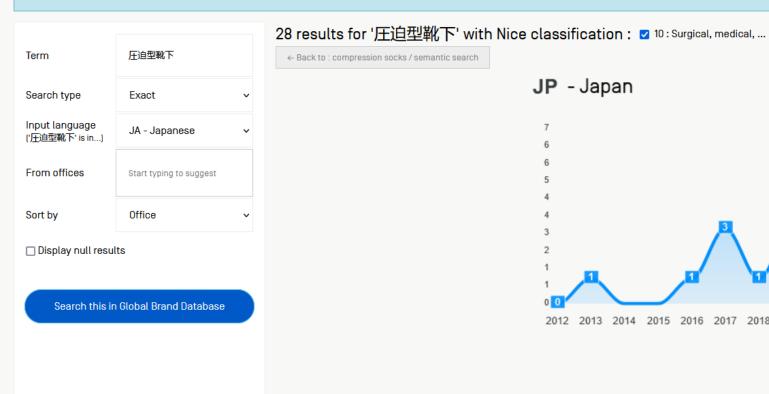


	Term	Semantic proximity Ψ	Nice class	Cumulated number
圧迫型靴下		85 %	10 - Surgical, medical, d	28
段階的な圧迫をつけた圧迫型靴下		81 %	10 - Surgical, medical, d	25
<u>靴下力バー</u>		77 %	25 - Clothing, footwear,	56
医癌用補助靴下		76 %	10 - Surgical, medical, d	28
<u>靴下止め</u>		76 %	25 - Clothing, footwear,	34968
<u>靴下止め</u>		76 %	35 - Advertising; busines	67
弹性靴下		75 %	10 - Surgical, medical, d	199
作業用靴下		74 %	25 - Clothing, footwear,	25
医癌用弹性靴下		74 %	10 - Surgical, medical, d	24
運動用靴下		73 %	25 - Clothing, footwear,	82
医瘤用靴下		73 %	10 - Surgical, medical, d	121



Global G&S Terms Explorer

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← Back to : compression socks / semantic search JP - Japan

2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Total: 28

