Madrid Working Group Roundtable

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 15 and 16, 2023

REVISED PROVISIONAL PROGRAM

prepared by the International Bureau
15.00 – 15.05 Welcome by the International Bureau of the World Intellectual Property Organization (WIPO)

[Topic 1: Update from the International Bureau of WIPO]
- Latest Developments of the Madrid System
- Changes in Operations
- Progress of the New Madrid IT Platform

Please, see the presentation on the website.]

15.05 – 16.30 Topic 2: E-Filing and Data Exchange with Offices
- Options for Filing of International Applications
- Madrid e-Filing (Demonstration)
- Current and Future Solutions of Data Exchange with Offices
- The Use of XML Templates and API by the International Bureau and Designated Contracting Parties
- E-mail Addresses Collection for the Existing International Registrations

Speakers: Representatives of the International Bureau of WIPO and Intellectual Property (IP) Offices

16.30 – 16.45 Coffee Break

16.45 – 18.00 Topic 3: Classification
- Project on Increasing Green Terms in the Christmas Tree
- Updates of Madrid Goods and Services Manager (MGS)
- Informational Roundtable on Classification Practice of Metaverse-related Terms
- Presentation of Global G&S Terms Explorer
- Demonstration by the IP Office of Australia

Speakers: Representatives of the International Bureau of WIPO and IP Offices
Thursday, November 16, 2023

10.00 – 10.30 **Topic 4: User-centric Examination Practice Innovation**
- Establishing a Pre-approved List of Goods and Services for Major Users
Speakers: Representatives of the International Bureau of WIPO and IP Offices

10.30 – 11.00 **Topic 5: Finance**
- Available Financial Reports
- Experience Sharing About Removal of the Second Part of the Individual Fee
Speakers: Representatives of the International Bureau of WIPO and IP Offices

11.00 – 11.45 **Topic 6: Statements of Grant of Protection and Certificates**
- Statements of Grant of Protection and Domestic Certificates
- New Functionality about Grants of Protection Lists in the Madrid Office Portal (MOP)
- Designation Status at the Madrid Monitor
Speakers: Representatives of the International Bureau of WIPO and IP Offices

11.45 – 12.00 Coffee Break

12.00 – 13.00 **Topic 7: Partial Cancellation**
- Partial Cancellations and Possible Issues for Offices Where the Remaining List Is Considered to Be Broader in Scope
Speakers: Representatives of the International Bureau of WIPO and IP Offices

13.00 – 15.00 Lunch Break

15.00 – 15.45 **Topic 8: Improving Customer Experience – eMadrid**
- Online Tools
- Experiences by Users
Speakers: Representatives of the International Bureau of WIPO, User’s Organizations, and IP Offices
15.45 – 16.30  **Topic 9: Marketing and Promotion of the Madrid System**

– How IP Offices Can Contribute to the Marketing and Promotion of the Madrid System in Their Countries: Experiences and Projects Developed by Offices of Designated Contracting Parties

Speakers: Representatives of the International Bureau of WIPO and IP Offices

16.30 – 16.45  Coffee Break

16.45 – 17.55  **Topic 10: Sharing of Information by IP Offices**

– Information from Offices on Activities They Are Undertaking, Challenges They Are Facing, Projects They Are Launching etc.

– Exchange of Views of Development in Offices

Speakers: Representatives of the International Bureau of WIPO and IP Offices

17.55 – 18.00  **Closing of the Roundtable**

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