

THE ACCEPTABLE TYPES OF MARKS AND MEANS OF REPRESENTATION

Country	Romania
Definition of Trademark	
1. According to the applicable legislation or to the practices of the Office, marks are defined as	
a) Visually perceptible signs	No
b) Signs capable of being represented graphically	Yes
c) Any sign capable of distinguishing the goods and services of one undertaking from those of another	No
2. Signs excluded from registration	
Are any signs excluded from registration as a mark?	Yes
Please, specify:	signs that can not being represented graphically
Acceptable Types of Marks and Means of Representation	
Types of marks	
3. Is the applicant required to specify in the application the type of mark for which registration is requested?	Yes
4. Is a description of the mark [one option only]	a) Mandatory?
5. When an indication of the type of mark is neither specified nor included in the description, would the Office accept and process the application?	No
One option only:	
Please, specify:	
6. Please, indicate below the types of marks accepted by the Office and, where applicable, the way in which they must be represented:	
a) Word marks	Yes
i. Does the Office require the use of a standard character for the representation of word marks?	Yes
ii. Where applicable, does the Office require that words be translated into the language used by the Office	Yes
iii. Where applicable, does the Office require that words be transliterated following the phonetics of the language used by the Office	Yes
Please specify the font to be used to represent a standard character mark:	Latin characters - Times New Roman and Arial.
b) Figurative marks (device marks)	Yes
Please, specify how they must be represented:	A sufficiently clear graphic representation of the trademark whose registration is applied for and an description of graphic element. The application shall be accompanied by the graphical or photographic reproduction of the trademark in a size of maximum 8/8 cm.
c) Hologram marks	Yes
Please, specify how they must be represented:	Where the application contains a declaration stating that the trademark is a hologram, the applicant shall file a trademark reproduction consisting of a single view of the sign to render visible the holographic effect as a whole (the hologram itself) or of several views of the hologram, from different angles, upon the applicant's wish. Where the reproduction consisting of a figure or a series of figures is not capable to accurately represent the hologram, The State office for Inventions and Trademarks may ask that a description of the hologram trademark should be supplied as well by the applicant.
d) Three-dimensional marks (shape marks)	Yes

Please, specify how they must be represented	Where the application contains a declaration indicating that the trademark is three-dimensional, the applicant shall attach the graphical or photographic reproduction of the trademark. The reproduction may consist, upon the applicant's option, in one view or up to three different views of the trademark. In case of a reproduction of a three-dimensional trademark which does not sufficiently render the details of the trademark, the Trademark Division of The State Office for Inventions and Trademarks may ask that a number of up to six different views and a description of this trademark should be supplied.
i. Product packaging Please, specify how it must be represented:	Yes Where the application contains a declaration indicating that the trademark is Product packaging, the applicant shall attach the graphical or photographic reproduction of the trademark. The reproduction may consist, upon the applicant's option, in one view or up to three different views of the trademark. In case of a reproduction of a Product packaging trademark which does not sufficiently render the details of the trademark, the Trademark Division of The State Office for Inventions and Trademarks may ask that a number of up to six different views and a description of this trademark should be supplied.
ii. Product shape Please, specify how it must be represented:	Yes Where the application contains a declaration indicating that the trademark is Product shape, the applicant shall attach the graphical or photographic reproduction of the trademark. The reproduction may consist, upon the applicant's option, in one view or up to three different views of the trademark. In case of a reproduction of a Product shape trademark which does not sufficiently render the details of the trademark, the Trademark Division of The State Office for Inventions and Trademarks may ask that a number of up to six different views and a description of this trademark should be supplied.
e) Color marks Please, specify how they must be represented	Yes Where the applicant claims colour as a distinctive element of the trademark, a declaration to this effect, as well as the indication of the name or code of the claimed colour or colours and for each colour, indication of the main parts of the trademark which include said colour.
i. A single color Please, specify how it must be represented:	Yes Where the applicant claims colour as a distinctive element of the trademark, a declaration to this effect, as well as the indication of the name or code of the claimed colour or colours and for each colour, indication of the main parts of the trademark which include said colour.
ii. A combination of colors Please, specify how it must be represented:	Yes Where the applicant claims colour as a distinctive element of the trademark, a declaration to this effect, as well as the indication of the name or code of the claimed colour or colours and for each colour, indication of the main parts of the trademark which include said colour.
f) Sound marks Please, specify how they must be represented	Yes MP3 and CD-ROM
i. A musical sound Please, specify how it must be represented:	Yes musical notes on portative
ii. Any sound	No

Please, specify how it must be represented:	
g) Motion marks	No
Please, specify how they must be represented:	
h) Multimedia marks (motion and sound)	No
Please, specify how they must be represented:	
i) Other(s) (e.g., gesture marks, olfactory marks, pattern marks, position marks, taste marks, texture marks, trade-dress)	No
Please, indicate what other types of marks are accepted:	
Please, specify how each of the other types of marks indicated above must be represented:	
Format and Means to File an Application with the Office	
7. Which of the following are acceptable formats to file an application with the Office?	
a) A paper form	Yes
b) The image of a paper form (e.g., PDF, JPG)	No
c) Structured data (e.g., e-filing, XML files)	Yes
8. How does the applicant submit the application?	
a) On a physical support (e.g., paper, CD-ROM or USB device)	Yes
b) By fax	Yes
c) Electronically, other than fax (e.g., by e-mail, by e-filing)	Yes
9. Is the applicant either required or allowed to submit an electronic representation of the mark along with the application?	Yes
Format(s) in which the Office accepts the electronic representation of the mark	
10. Depending on the type of mark, may the electronic representation consist of one or more digital still images?	Yes
Please select below the format accepted by the Office	
a) GIF	Yes
b) JPEG	Yes
c) PNG	No
d) TIFF	No
e) Other(s)	No
Please, specify in which other format(s):	
When the representation consists of more than one digital still image:	
a) all images must be included in one file	Yes
b) each image may be in a separate file	Yes
11. Depending on the type of mark, may the electronic representation consist of a digital recording of sound only (i.e., without moving images)?	Yes
Please, select below the format accepted by the Office	
a) MID	No
b) MP3	Yes
c) WAV	No
d) Other(s)	No
Please, specify in which other format(s):	
12. Depending on the type of mark, may the representation consist of a digital recording of moving images without sound?	No
Please, select below the format(s) accepted by the Office	
a) AVI	
b) GIF	
c) MOV	
d) MP4	
e) MPEG	
f) WMV	
g) Other(s)	

Please, specify in which other format(s):	
13. Depending on the type of mark, may the representation consist of a digital recording of moving images and sound?	No
Please, select below the format(s) used by the Office	
a) AVI	
b) MP4	
c) MPEG	
d) WMV	
e) Other(s)	
Please, specify in which other format(s):	
Formats and standards used by the Office to store, manage and publish electronic representation of marks	
SCRx3421	
14. Does the Office store and manage an electronic representation of the mark (whether provided by the applicant or produced by the Office) in a database?	No
15. Is the electronic representation of the mark available to the public?	
How can the public access the electronic representation of the mark?	
a) At the Office only (e.g., a dedicated computer terminal)	
b) Online (e.g., online database)	
16. In which format does the Office store, manage and publish the electronic representation of the mark when this consists of:	
a) one or more digital still images	
b) a digital recording of sound only	
c) a digital recording of moving images without sound	
d) a digital recording of moving images and sound	