



# Madrid Goods & Services Manager MGS

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# What does MGS contain?



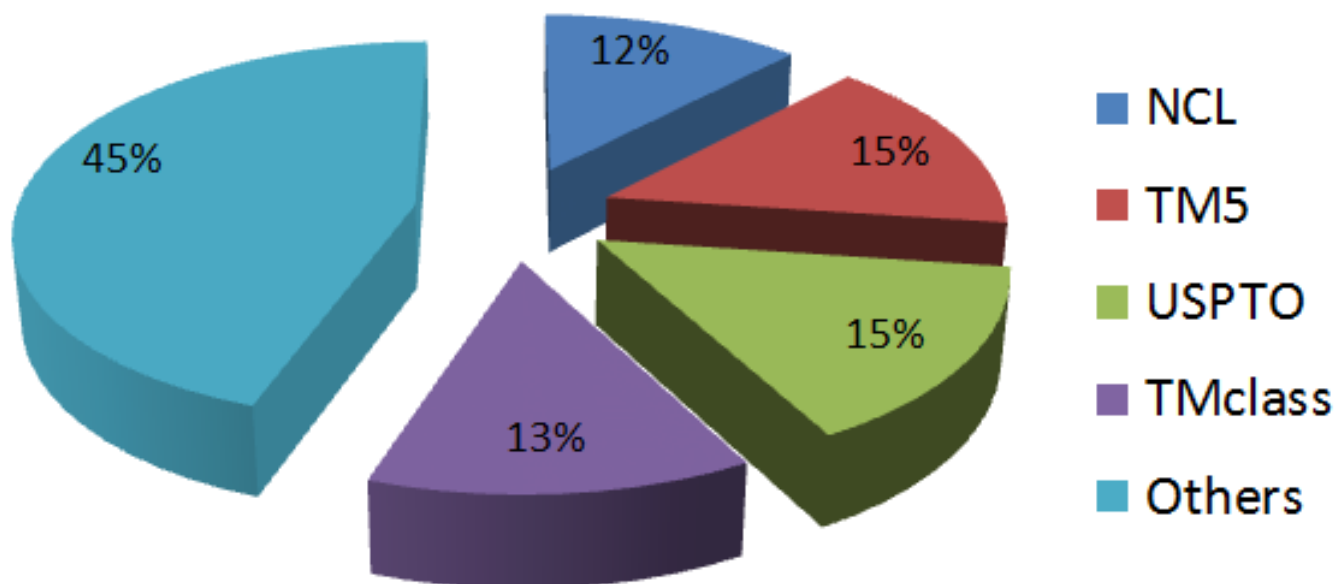
■ **74,884 English terms acceptable** by the I.B. (Sept. 2015):

- 9,115 terms (Nice Alphabetical list, NCL10-2015)
- 65,769 other terms carefully validated, from various origins:
  - Madrid International Register (frequency-based)
  - Pending International Applications (frequency-based)
  - TM5 Harmonized ID-list (CN, EM, JP, KR and US)
  - USPTO Manual
  - EU Harmonized Database (TMclass)

# What does MGS contain?



## MGS Sources



# MGS Functions

■ **BROWSE** per class to select goods and services from a “pick-list” of terms pre-accepted by WIPO



■ **SEARCH** acceptable terms using keywords



■ **CHECK ACCEPTANCE** of terms:

- by WIPO (free-text)
- by a designated Contracting Party (dCP)



# MGS - Languages



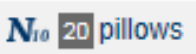
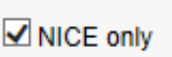

## ■ 17 languages available as of February 2015:

- English, French, Spanish (Madrid Filing languages)
- Arabic,
- Chinese,
- Dutch,
- German,
- Hebrew,
- Italian,
- Japanese,
- Korean,
- Norwegian,
- Portuguese,
- Russian,
- Serbian
- Turkish
- Ukrainian

# MGS - Exclusive features

## User-friendliness




- NICE indications are clearly identified 
- One-click limitation of results to NICE indications 
- Clear identification of all classes containing results 
- One-click restriction of results to a selected class
- No cumbersome paging to move through the results
- User list always visible
- Free-text terms can be typed with or without segmentation by semicolons
- One-click access to translation
- Print or translate lists in a format directly usable for filing

# MGS – Exclusive features

## Display of **Acceptance** / **Rejection**



3 5 7 9 11 12 20 25 28 30

Edit class 

7 Machines and other than ha

Electric ice cru  
abrasive disks f  
barley splitting  
knives [parts of  
saw blades [part  
sifting installa  
disintegrators  
mixing machines  
machines and mac  
heat exchangers  
rotary steam pre

g and transmission compon

### Check acceptance by designated Contracting Party (dCP)

[Select all](#)  
[Remove all](#)

<input type="checkbox"/> AT - Austria	<input checked="" type="checkbox"/> JP - Japan
<input type="checkbox"/> BX - Benelux	<input checked="" type="checkbox"/> KR - Republic of Korea
<input type="checkbox"/> BY - Belarus	<input type="checkbox"/> MX - Mexico
<input checked="" type="checkbox"/> CH - Switzerland	<input type="checkbox"/> NO - Norway
<input type="checkbox"/> CN - China	<input type="checkbox"/> PT - Portugal
<input type="checkbox"/> CO - Colombia	<input type="checkbox"/> RS - Republic of Serbia
<input checked="" type="checkbox"/> DE - Germany	<input checked="" type="checkbox"/> RU - Russian Federation
<input type="checkbox"/> EE - Estonia	<input type="checkbox"/> SG - Singapore
<input checked="" type="checkbox"/> EM - European Union	<input type="checkbox"/> TR - Turkey
<input type="checkbox"/> FI - Finland	<input type="checkbox"/> UA - Ukraine
<input type="checkbox"/> IL - Israel	<input checked="" type="checkbox"/> US - United States of America
<input type="checkbox"/> IT - Italy	

Under USPTO policy, square brackets should not be used in the identifications of goods or services. If square brackets are used in a listing of basic goods/services or a limitation thereof, a provisional refusal will be issued by USPTO examining attorneys.

For terms shown as rejected by the USA in MGS, please consult the USPTO ID Manual (<https://tmidm.uspto.gov>) for acceptable wording.

OK

# MGS - Exclusive features

## Display of **Acceptance** / **Rejection**



### ■ Specificity of terms

7 Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except implements other than hand-operated; incubators for eggs; automatic vending machines.											
dCP		Accepted by dCP				dCP		Rejected by dCP		dCP	Status unknown
CH	CN	DE	EM	JP	KR	RU	US	070080	knives [parts of machines]		
CH	CN	DE	EM	JP	KR	RU	US	070226	saw blades [parts of machines]		
CH	CN	DE	EM	JP	KR	RU	US	070133	sifting installations		
CH	CN	DE	EM	JP	KR	RU	US	070153	disintegrators		
CH	CN	DE	EM	JP	KR	RU	US	070026	mixing machines		
CH	CN	DE	EM	JP	KR	RU	US		machines and machine tools		
CH	CN	DE	EM	JP	KR	RU	US	070450	heat exchangers [parts of machines]		
CH	CN	DE	EM	JP	KR	RU	US	070480	rotary steam presses, portable, for fabrics		



# MGS - Exclusive features

## Display of **Acceptance** / **Rejection**



### ■ Bilateral agreements on G.I.s

33 Alcoholic beverages (except beers).										
dCP Accepted by dCP								dCP Rejected by dCP		dCP Status unknown
CH	CN	DE	EM	JP	KR	RU	US	330014	Gin	
CH	CN	DE	EM	JP	KR	RU	US		amontillado	
CH	CN	DE	EM	JP	KR	RU	US	330017	kirsch	
CH	CN	DE	EM	JP	KR	RU	US	330023	whisky	
CH	CN	DE	EM	JP	KR	RU	US		Scotch	
CH	CN	DE	EM	JP	KR	RU	US		ouzo	
CH	CN	DE	EM	JP	KR	RU	US		port wines	

# MGS - Exclusive features

## Display of **Acceptance** / **Rejection**



### ■ National laws / practices

28 Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.											
dCP		Accepted by dCP					dCP		Rejected by dCP	dCP	Status unkn
CH	CN	DE	EM	JP	RU	US	280181	Roulette wheels			
CH	CN	DE	EM	JP	RU	US	280206	chips for gambling			
CH	CN	DE	EM	JP	RU	US	280202	gaming machines for gambling			
CH	CN	DE	EM	JP	RU	US	280203	slot machines [gaming machines]			

45 Legal services; security services for the protection of property and individuals; personal and social services rendered by oth											
dCP		Accepted by dCP					dCP		Rejected by dCP	dCP	Status unkn
CH	CN	DE	EM	JP	RU	US		Astrology consultation			
CH	CN	DE	EM	JP	RU	US		evangelistic and ministerial services			
CH	CN	DE	EM	JP	RU	US		evangelistic ministerial services			
CH	CN	DE	EM	JP	RU	US		fortune-telling			
CH	CN	DE	EM	JP	RU	US		pastoral counseling			

# MGS – Exclusive features

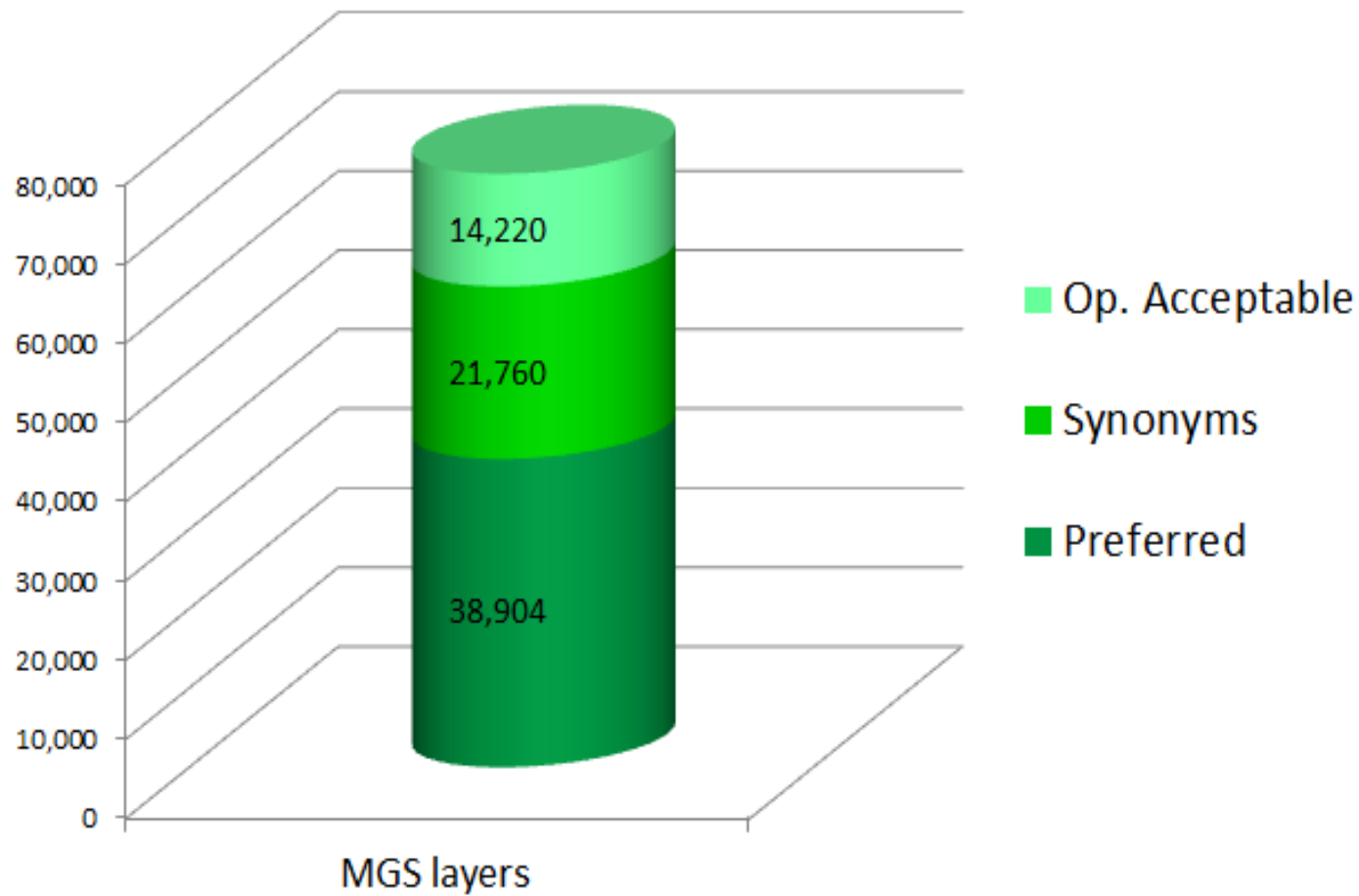
## A three-layer structure

■ **74,884 English terms** acceptable by the I.B. (Sept. 2015):

- Layer 1: **Preferred** 38,904
- Layer 2: **Synonyms** 21,760
- Layer 3: **Operationally Acceptable** 14,220

# MGS – Exclusive features

## A three-layer structure



# MGS – Exclusive features

## A three-layer structure



### Layer 1 and 2: Preferred and Synonyms

#### NICE

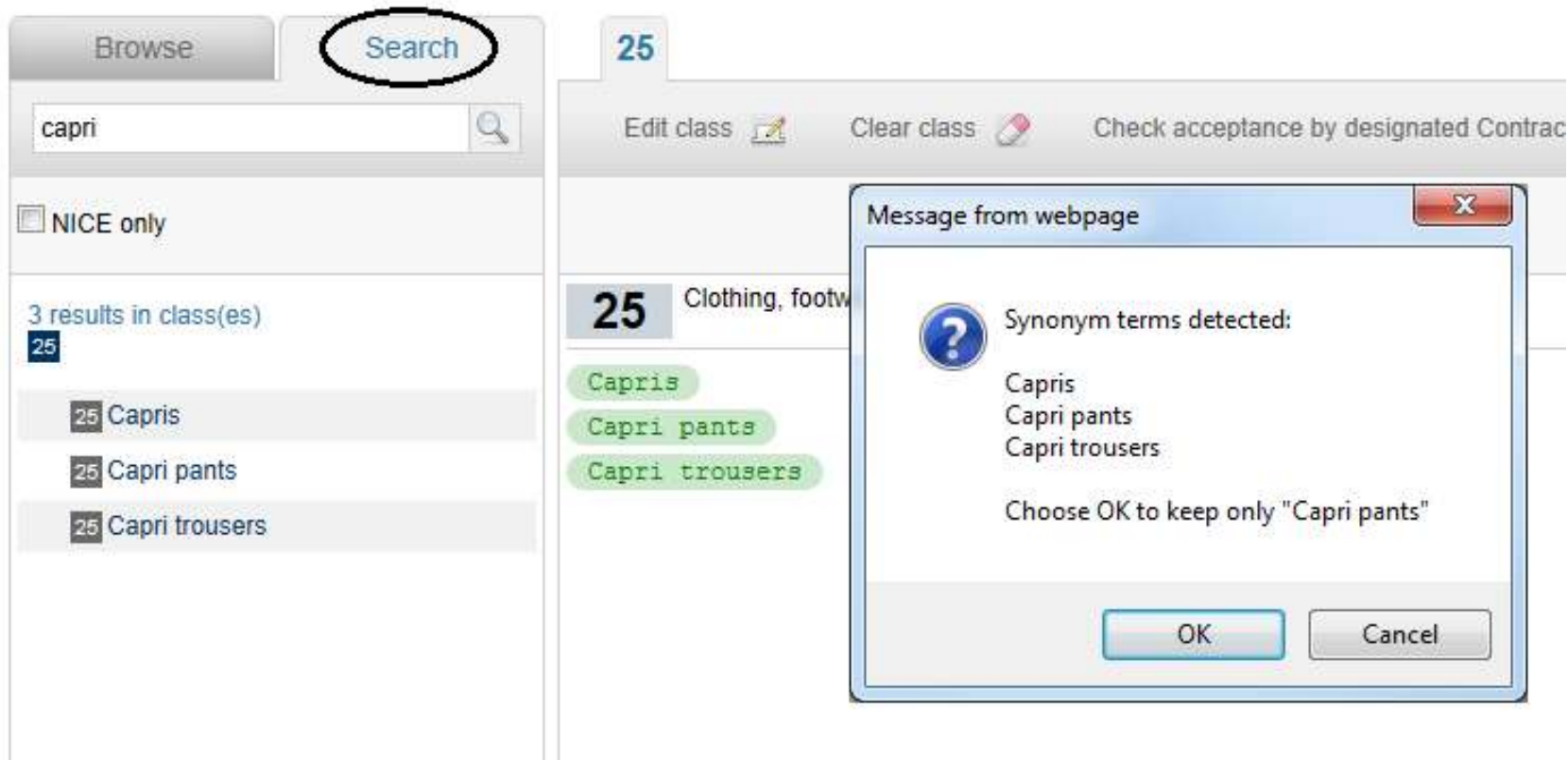
Class	ID	Source	English	French	Spanish
30	954030	300059	corn flour	farine de maïs	harina de maíz
30	954030	300059	corn meal		
30	954030	300059	maize flour		
30	954030	300059	maize meal		

#### MGS

25	980980	USPTO	Capri pants	pantacourts corsaires [pantalons]	pantalones pirata
25	980980	USPTO	Capris		
25	980980	WIPO	Capri trousers		

# MGS - Exclusive features

## Warning on synonymous terms



The screenshot displays the MGS (Madrid Global Search) interface. On the left, a search bar contains the term 'capri', and the 'Search' button is circled. Below the search bar, there is a checkbox for 'NICE only' and a list of 3 results in class(es) 25: 'Capris', 'Capri pants', and 'Capri trousers'. On the right, a detailed view of class 25 'Clothing, footwear' shows the same three terms highlighted in green. A dialog box titled 'Message from webpage' is overlaid on the right side, containing a question mark icon and the text: 'Synonym terms detected: Capris, Capri pants, Capri trousers. Choose OK to keep only "Capri pants"'. The dialog box has 'OK' and 'Cancel' buttons at the bottom.

# MGS – Exclusive features

## A three-layer structure



### ■ Layer 3: Operationally Acceptable

The screenshot displays the MGS interface. On the left, the 'Browse' tab is active, showing a search bar with 'mattresses OR pillows' and a search icon. Below the search bar, there is a checkbox for 'NICE only'. The results section shows '40 / 71 results in class(es)' with a list of class numbers: 3, 10, 17, 20, 24, 43. The results are listed as follows:

- N<sub>10</sub> 20 pillows
- N<sub>10</sub> 20 mattresses\*
- 20 accent pillows
- 20 bath pillows

On the right, the 'Search' tab is active, showing a search bar with 'mattresses and pillows' and a search icon. Below the search bar, there are buttons for 'Search related terms', 'Edit term', and 'Remove term'. The results section shows '20 Furniture, mirrors, picture frames; goods (not included in class 16) of meerschaum and substitutes for all these materials, or'.

The following terms are listed in green boxes:

- nonmetal taps for kegs
- mattresses and pillows
- shelving [metal or non-metal]
- furniture, namely, wall units
- beehives [hive boxes or honeycombs]
- Japanese style arm rests [kyosoku]

# MGS – Exclusive features

## A three-layer structure



### ■ Layer 3: Operationally Acceptable

The screenshot displays the MGS search interface. On the left, there is a sidebar with a search bar containing the query 'acrylic AND resins AND (cls:1 OR x'. Below the search bar, there is a filter for 'NICE only' which is checked. The sidebar shows '2 results in class(es)' with class counts '1' and '17'. The results list includes 'N<sub>10</sub> 1 acrylic resins, unprocessed' and 'N<sub>10</sub> 17 acrylic resins [semi-finished products]'. The main search results area shows a count of '20' above the term 'acrylic resins', which is circled in blue. Below this, there is a description: '20 Furniture, mirrors, picture frames; goods (not includ meerschaum and substitutes for all these materials.' and a red button labeled 'acrylic resins'.



# MGS – Exclusive features

## A three-layer structure



### ■ Layer 3: Operationally Acceptable

Browse Search

acrylic AND resins

NICE only

7 results in class(es)

1 17 40

**No** 1 acrylic resins, unprocessed

- 1 unprocessed acrylic resins
- 17 acrylic resins, semi-processed
- 17 semi-processed acrylic resins

**No** 17 acrylic resins [semi-finished products]

- 17 acrylic resin sheeting for use in the manufacture of laminated glass

1 17 20

Edit class Clear class Check acceptance by design

**17** Rubber, gutta-percha, gum, asbestos, mica and goods made from packing, stopping and insulating materials; flexible pipes, not of

acrylic resins

# MGS – Exclusive features

## A three-layer structure



### MGS • Madrid Goods & Services Manager

The screenshot shows the MGS interface with several annotations in blue boxes and arrows:

- Layer 1:** A box labeled "Layer 1 Preferred" with an arrow pointing to the "Browse" button.
- Layer 2:** A box labeled "Layer 2 Preferred Synonyms" with an arrow pointing to the "Search" button.
- Layer 3:** A box labeled "Layer 3 Preferred Synonyms Op. Accept." with an arrow pointing to the "Check WIPO acceptance" button.

The interface also displays a list of goods and services, including:

- Nonmetal tags for kegs
- mattresses and pillows
- shelving [metal or non-metal]
- furn... all units
- beeh... or honeycombs]
- Japa... sts [kyosoku]

# MGS - Advantages for applicants

Saving time and money



- User-friendly tool
- Improved predictability
- Faster registration

Helps [reduce delays and costs associated with irregularity notices](#) issued by WIPO

Helps [reduce delays and costs associated with provisional refusals](#) issued by designated Contracting Parties

# MGS - Benefits for National Offices



- As Office of Origin:
  - Possibility to use MGS as a national database of acceptable goods and services
  - Reduction in examination workload for national and/or international filing
  - Reduction in workload to process irregularity notices from WIPO
  
- As Office of a designated Contracting Party:
  - Easier examination of properly worded lists of goods and services in notifications of International Registration
  - Fewer provisional refusals to issue and to reply to.

# MGS - «Win-Win-Win» tool



## ■ Trademark applicants

- User-friendly tool
- Improved predictability

## ■ National Offices

- As Office of Origin
- As Office of a designated Contracting Party

## ■ International Bureau

- Faster registration

# MGS - Future Developments



## ■ Improved functionalities:

- Display / Search Asian similar group codes (CN, JP, KR)
- Display of Nice Explanatory Notes
- More EXPORT formats (MM2 form, Excel, PDF, ...)
- Show terms rejected by the IB (Rule 13) in Red

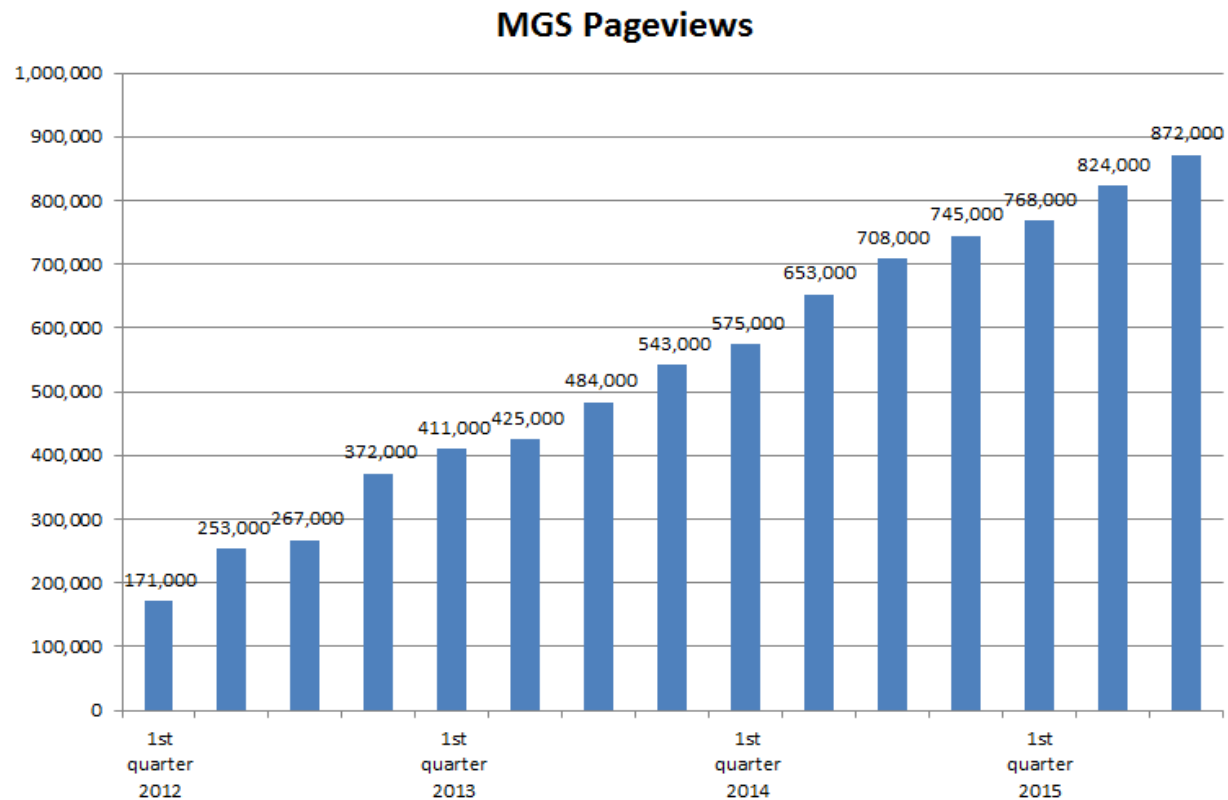
## ■ Improved list management:

- One-click dispatch of several misclassified terms
- One-click deletion of several terms in user list
- Drag and drop terms for re-ordering a user list

# MGS - Usage from 150 countries



- 2.7 Million Pageviews in 2014
- 2.5 Million Pageviews Jan – Sept 2015
- Heading towards 3.4 Million Pageviews for 2015



# Thank you for your attention!

[www.wipo.int/mgs/](http://www.wipo.int/mgs/)

- **Promotional Video:** <http://www.wipo.int/madrid/en/services/>
- **Comments and questions:** [gs.manager@wipo.int](mailto:gs.manager@wipo.int)

