

# ■ The Madrid System

## A Fragmentary View on the Evolution

Debbie Roenning  
Director, Legal Division,  
Brands and Designs Sector  
[debbie.roenning@wipo.int](mailto:debbie.roenning@wipo.int)

**10th session of Working Group Madrid  
July 3, 2012**

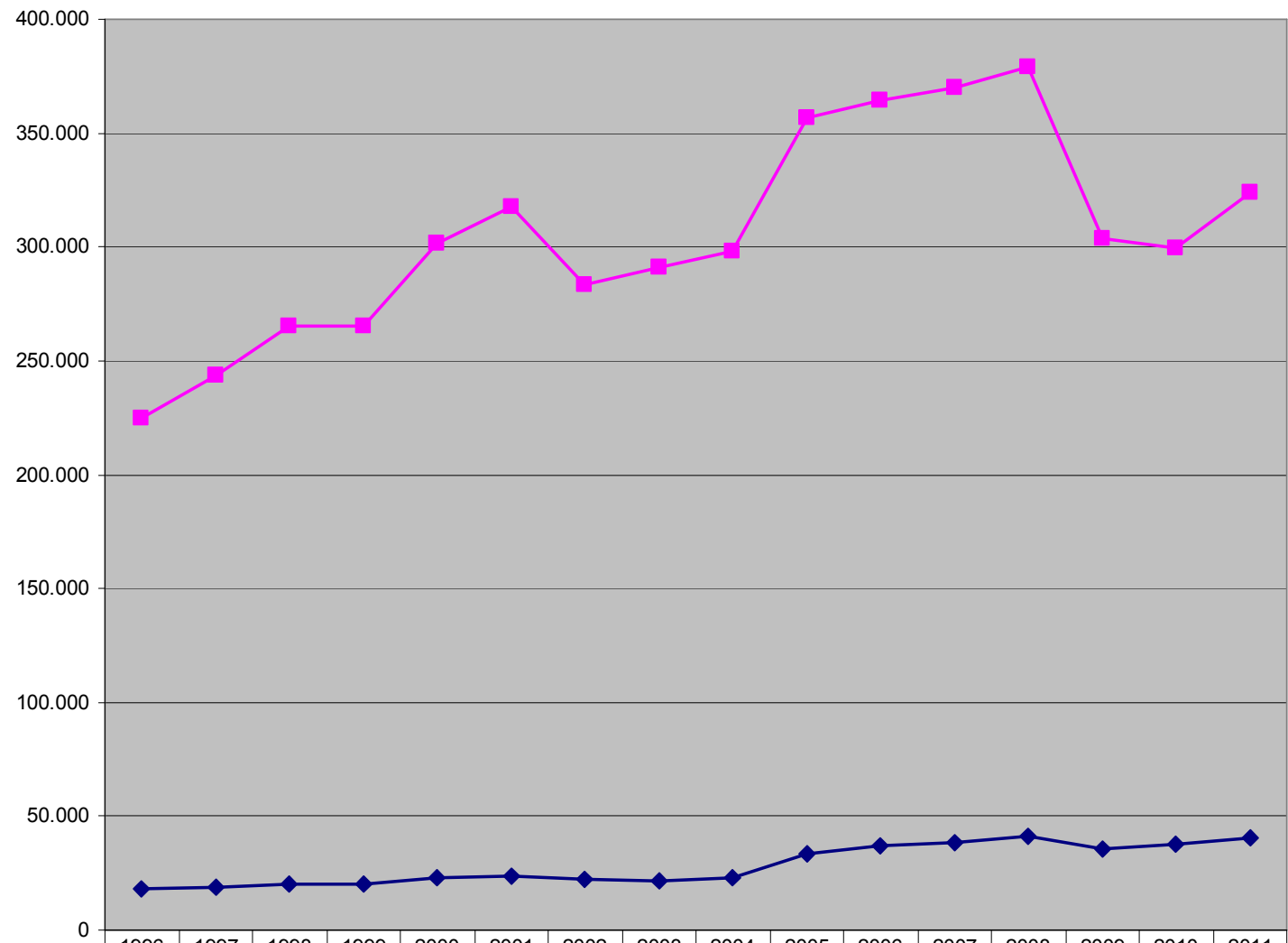
**WIPO | MADRID**  
The International  
Trademark System

# Inscriptions in the International Register (1996 – 2011)

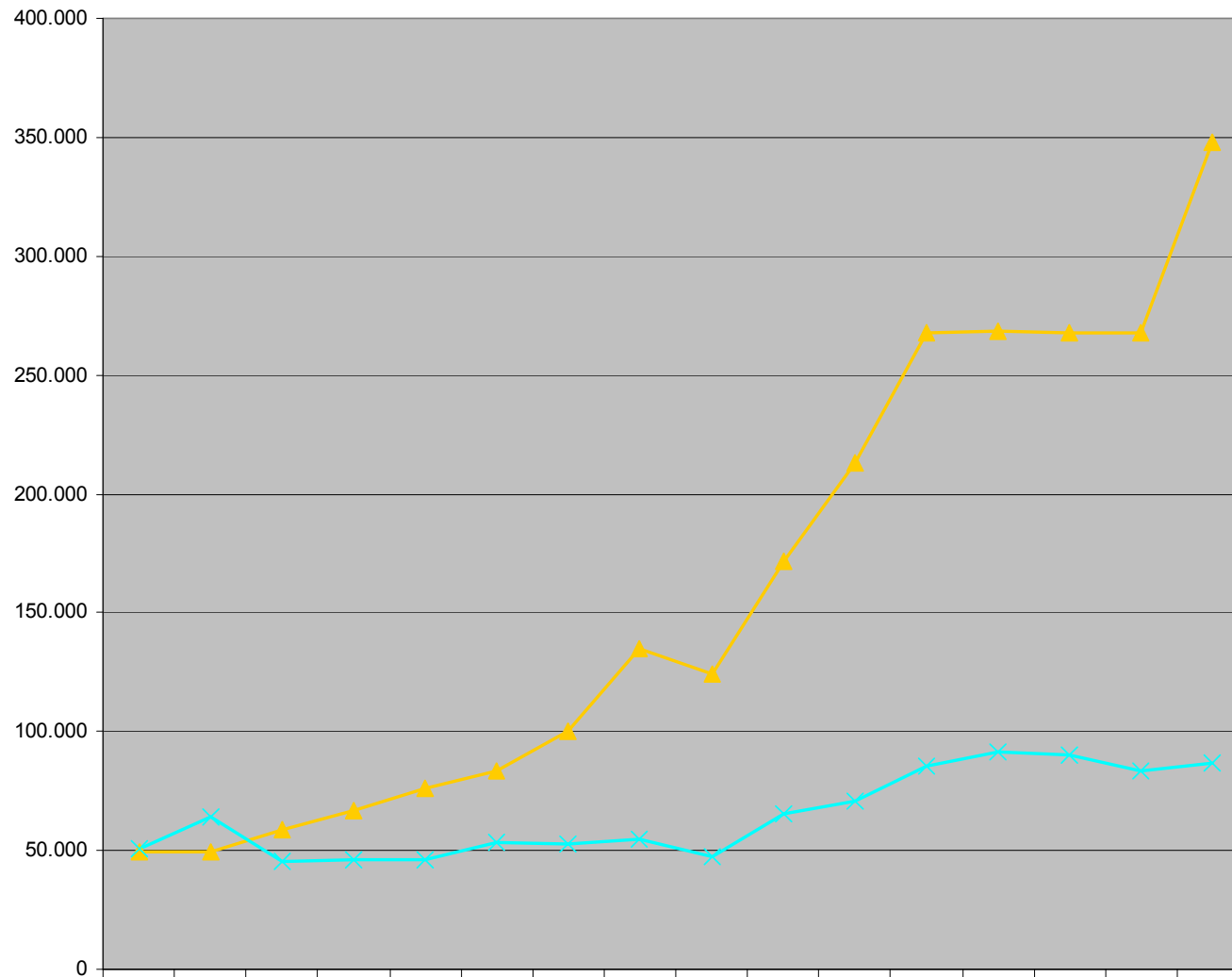
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Languages	EIF	EIF	EIF	EIF	EIF	EIF	EIF	EIF	EIF/S	EIF/S	EIF/S	EIF/S	EIF/S	EIF/S	EIF/S	EIF/S
Contracting Parties	46	54	60	62	67	70	70	75	76	79	80	81	84	84	85	85
International Registrations	18.485	19.070	20.020	20.072	22.968	23.985	22.236	21.847	23.379	33.169	37.224	38.471	40.985	35.295	37.533	40.711
Designations	224.684	243.717	265.138	265.183	301.493	317.899	283.365	290.870	298.200	356.539	364.725	370.234	378.894	303.344	299.476	323.855
Decisions made by Offices	49.160	49.339	59.086	66.934	75.874	83.351	100.281	135.075	124.219	171.671	212.941	267.733	268.430	267.820	267.955	347.816
Modifications made by holders	50.470	64.384	45.728	46.285	45.838	53.224	52.812	54.724	47.460	65.578	70.687	85.244	91.300	90.136	83.310	86.776
Final decisions	22.621	20.652	23.052	25.245	36.562	36.961	47.838	55.616	40.804	42.937	61.923	61.923	64.579	55.195	44.215	38.533
Limitations	567	695	829	706	808	1.076	1.080	1.740	1.856	1.777	2.033	2.301	3.019	4.379	2.948	3.533

# Communications by Offices in an IR

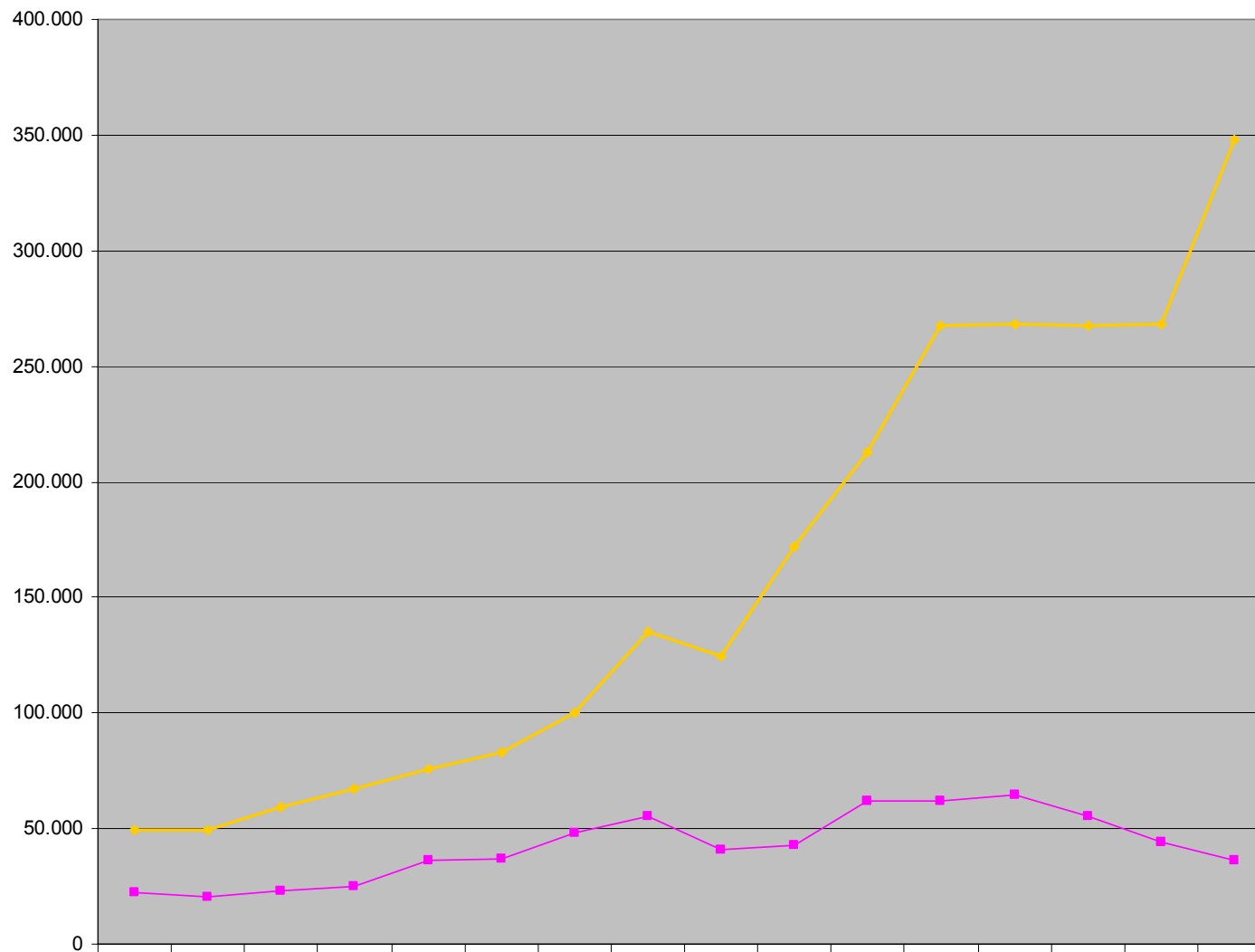
	Regulations in force										
	1992	1994	1996	1998	2000	2002	2004	2007	2008	2011	2012
	F	F	EIF	EIF	EIF	EIF	EIF/S	EIF/S	EIF/S	EIF/S	EIF/S
Provisional Refusal	X*	X*	X**	X**	X**	X****	X****	X****	X****	X****	X****
Final decisions	X	X	X***	X***	X***	X	X	X	X	X	X
Invalidation	X	X	X	X	X	X	X	X	X	X	X
Refusal following correction	X	X	X	X	X	X	X	X	X	X	X
Holder's restrictions	X	X	X	X	X	X	X	X	X	X	X
Replacement			X	X	X	X	X	X	X	X	X
Ceasing of effect			X	X	X	X	X	X	X	X	X
Division basic mark			X	X	X	X	X	X	X	X	X
Removal of restriction			X	X	X	X	X	X	X	X	X
Change ownership no effect			X	X	X	X	X	X	X	X	X
Extension of refusal period			X	X	X	X	X	X	X	X	X
Grant of protection					X	X	X	X	X	X	X
Further decisions						X	X	X	X	X	X
Merger basic mark						X	X	X	X	X	X
Limitation no effect						X	X	X	X	X	X
Interim Status w/o refusal							X	X	X	X	X
License no effect							X	X	X	X	X
Refusal seniority claim							X	X	X	X	X
Interim status after refusal										X	X
<b>Total</b>	5	5	11	11	12	15	18	18	18	19	19
<b>Mandatory (X)</b>	4	4	7	7	7	9	9	9	9	10	10
<b>Optional (X)</b>	1	1	4	4	5	6	9	9	9	9	9



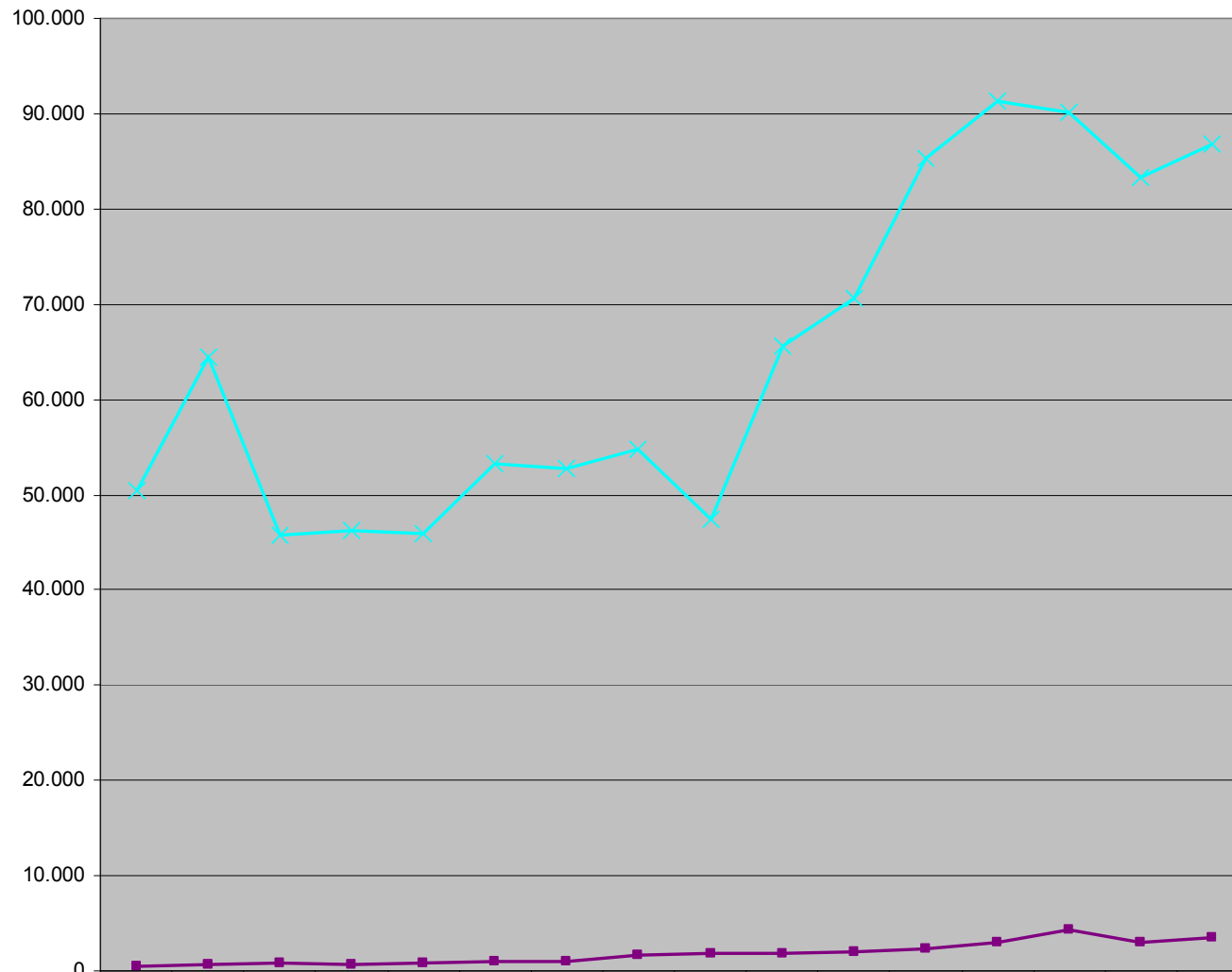
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
◆ International Registrations	18.485	19.070	20.020	20.072	22.968	23.985	22.236	21.847	23.379	33.169	37.224	38.471	40.985	35.295	37.533	40.711
■ Designations	224.684	243.717	265.138	265.183	301.493	317.899	283.365	290.870	298.200	356.539	364.725	370.234	378.894	303.344	299.476	323.855
Contracting Parties	46	54	60	62	67	70	70	75	76	79	80	81	84	84	85	85



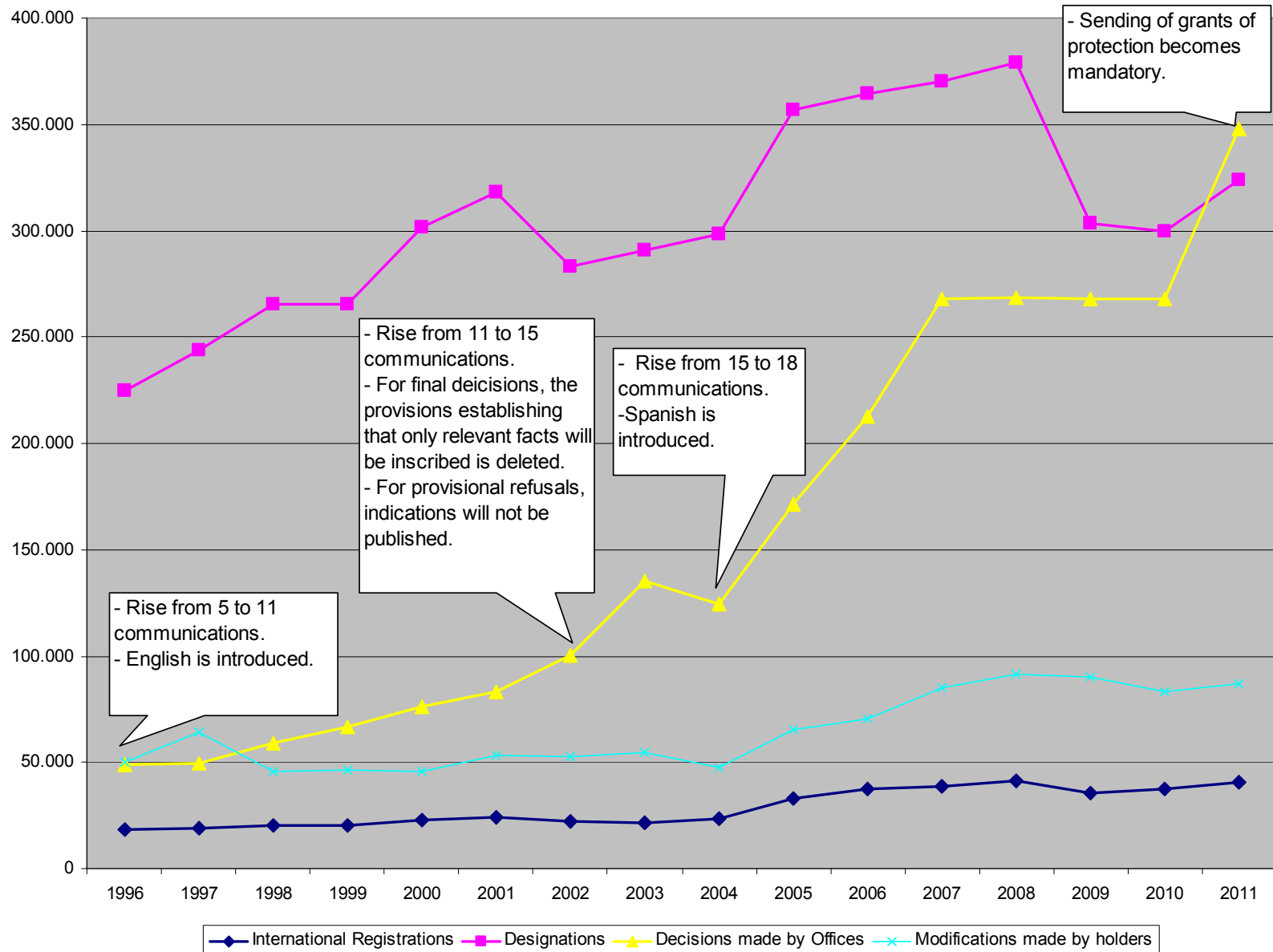
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
—▲— Decisions made by Offices	49.160	49.339	59.086	66.934	75.874	83.351	100.28	135.07	124.21	171.67	212.94	267.73	268.43	267.82	267.95	347.81
—×— Modifications made by holders	50.470	64.384	45.728	46.285	45.838	53.224	52.812	54.724	47.460	65.578	70.687	85.244	91.300	90.136	83.310	86.776
Contracting Parties	46	54	60	62	67	70	70	75	76	79	80	81	84	84	85	85



	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Decisions made by Offices	49.160	49.339	59.086	66.934	75.874	83.351	100.281	135.075	124.219	171.671	212.941	267.733	268.430	267.820	267.955	347.816
Final decisions	22.621	20.652	23.052	25.245	36.562	36.961	47.838	55.616	40.804	42.937	61.923	61.923	64.579	55.195	44.215	36.533
Contracting Parties	46	54	60	62	67	70	70	75	76	79	80	81	84	84	85	85



	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
—x— Modifications made by holders	50.470	64.384	45.728	46.285	45.838	53.224	52.812	54.724	47.460	65.578	70.687	85.244	91.300	90.136	83.310	86.776
—■— Limitations	567	695	829	706	808	1.076	1.080	1.740	1.856	1.777	2.033	2.301	3.019	4.379	2.948	3.533
Contracting Parties	46	54	60	62	67	70	70	75	76	79	80	81	84	84	85	85





# Translation, Recording and Publishing

PUBLICATION PROCESSES	English	French	Spanish
International Registration	√	√	√
Ceasing of Effect	√	√	√
Refusal	√	√	√
Partial Cancellation	√	√	√
Restriction of the Holder's Right	√	√	√
Withdrawal of the Restriction of the Holder's Right	√	√	√
License	√	√	√
Limitation with no Effect	√	√	√
Replacement	√	√	√
Invalidation	√	√	√
Transmission	√	√	√
Refusal of Change in Ownership	√	√	√
Refusal of License	√	√	√
Subsequent Designation	√	√	√
Limitation Made in an International Application, a Subsequent Designation or a Request for the Recording of a Limitation in an International Registration	PUBLICATION IN THE NOTIFIED LANGUAGE(S) – OTHER(S) LANGUAGES(S) ON REQUEST		
Statement of Grant of Protection Under Rule 18ter(2)(ii)	NOTIFIED IN ONE LANGUAGE – PUBLICATION ON REQUEST		

# Evolution of Languages

- 1891 – Establishment of the Madrid Agreement
  - French
- 1996 – The Madrid Protocol went into operations
  - Introducing English
    - French and English
- 2004 – Amendments to the Common Regulations
  - Introducing Spanish
    - French, English and Spanish