

Symposium on Intellectual Property and Competition Policy

Enforcing Antitrust Law with Reference to Intellectual Property Assets: New Developments and Perspectives

Geneva, October 25, 2010

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9.30 – 9.45 Welcome and Introduction

Mr. Christian Wichard, Deputy Director General, Global Issues Sector, WIPO

Institutional Perspective

9.45 – 10.15 **Mr. Ricardo Machado Ruiz**, Commissioner, Administrative Council for Economic Defense (CADE), Brazil

10.15 – 10.45 **Mr. Thomas Kramler**, Deputy Head of the Information Industries, Internet and Consumer Electronics Unit of DG Competition, European Commission, Brussels

10.45 – 11.15 Coffee Break

11.15 – 11.45 **Mrs. Dina Kallay**, Counsel for Intellectual Property and International Antitrust, Federal Trade Commission (FTC), Washington, D.C.

11.45 – 12.15 **Mr. Hassan Qaqaya**, Head, Competition Law and Consumer Policies Branch, UNCTAD

12.15 – 13.00 Discussion

13.00 – 14.30 Lunch Break

Business Perspective

14.30 – 15.00 **Mr. Jean-Yves Art**, Associate General Counsel, Microsoft Corporation

15.00 – 15.30 **Dr. Heinz Hammann**, Boehringer Ingelheim GmbH, Corporate Patents

15.30 – 16.00 Coffee Break

16.00 – 16.30 **Mr. Hugo Sakkers**, IP & S General Counsel, Philips Intellectual Property and Standards

16.30 – 17.00 **Mr. Sean P. Murphy**, Vice President & Counsel, International Government Affairs, Qualcomm

17.00 – 17.30 Discussion

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