



NATIONALBOARD OF PATENTS AND
REGISTRATION OF FINLAND



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**FORUM ON
CREATIVITY AND INVENTIONS – A BETTER FUTURE FOR
HUMANITY IN THE 21ST CENTURY**

organized by
the World Intellectual Property Organization (WIPO)
and
the National Board of Patents and Registration of Finland

in cooperation with
the Ministry of Trade and Industry of Finland,
the Ministry of Education, Science and Culture of Finland

and
the International Chamber of Commerce (ICC),
the International Federation of Inventors' Associations (IFIA),
the Confederation of Finnish Industry and Employers (TT),
the Finnish Inventors' National Federation (KEKE)

**Finlandia Hall
Helsinki, October 5 to 7, 2000**

PROGRAM

prepared by the International Bureau of WIPO

Thursday, October 5, 2000

8.45- 9.30 Registration and administrative matters

9.30- 10.30 Opening ceremony

Addresses by:

Ms. Sinikka Mönkäre, Minister of Trade and Industry of Finland

Dr. Kamil Idris, Director General of the World Intellectual
Property Organization (WIPO)

Ms. Maria Livanos Cattai, Secretary General, the International
Chamber of Commerce (ICC), Paris, France

Message from Her Excellency Ms. Tarja Halonen, President of the
Republic of Finland

Mr. Martti Enäjärvi, Director General, the National Board of Patents
and Registration of Finland

10.30- 12.00

Topic 1 :

Invention, Innovation and Creativity as a Pre -Condition for
Emergence and an Instrument for the Survival of Mankind

Social, Humanitarian and Cultural Aspects of Inventions and
Innovations

Wealth Creation Through Invention, Innovation and Creativity
(philosophical, humanitarian, employment and development -related
aspects)

Speakers: Mr. Veli Sundbäck, Executive Vice President and
Member of the Group Executive Board, Corporate
Communications, Nokia, Espoo, Finland
Ref.: WIPO/IP/HEL/00/1

Professor Dr. Ernst H. Reimerdes, Vice President
Research and Development (R&D) Technology
Transfer, Nestec Ltd., Vevey, Switzerland
Ref.: WIPO/IP/HEL/00/2

Moderator: Mr. Marino Porzio, Attorney -at-Law, Porzio, Rios and
Associates, Santiago, Chile

Discussion

12.00- 14.00

Lunch break

Thursday, October 5, 2000 (cont'd)

14.00- 16.00

Topic2:

Inventors, Innovators and Creators – the Intellectual Capital of Nations

How Inventors, Innovators and Creators Benefit from Their Achievements and What Should be the Contribution and Benefit of the State/Government?

Different Roles of Employee Inventors and Individual Inventors in the Innovation Cycle

Inventors – Are they Non-Conformists that Rock the Boat of Comfort and Tradition?

Can an Inventor Become a Millionaire? Who Should Benefit from the Flash of Creativity and How?

Speakers: Mr. Abdel Halim Zeidan, International Consultant Group, Beirut, Lebanon
Ref.: WIPO/IP/HEL/00/3

Mr. Guillermo González Camarena Becerra Acosta, General Director, Guillermo González Camarena Foundation, Mexico, D.F., Mexico
Ref.: WIPO/IP/HEL/00/4

Mr. Sten Magnus Kullberg, Inventor, Geodesign AB, Linköping, Sweden
Ref.: WIPO/IP/HEL/00/5

Moderator: Mr. Farag Moussa, President, International Federation of Inventors' Associations (IFIA), Geneva

Discussion

16.00- 16.30

Break

Thursday, October 5, 2000 (cont'd)

16.30- 18.30

Topic 3:

Creating (establishing) a Supportive Environment for the Use and Development of Inventions as a Service to Society

Speakers: Mr. Robert L. Stoll, Administrator for External Affairs,
Department of Commerce, United States Patent and
Trademark Office (USPTO), Washington, D.C.,
United States of America
Ref.: WIPO/IP/HEL/00/6

Mrs. Vanda Scartezini, National Secretary, Information
Technology Policy, Ministry of Science and
Technology, Brasilia, Brazil
Ref.: WIPO/IP/HEL/00/7

Mrs. Wen Xikai, Deputy Director General, Legal
Department, State Intellectual Property Office (SIPO),
Beijing, China
Ref.: WIPO/IP/HEL/00/8

Moderator: Mr. Roberto Castelo, Deputy Director General, Sector
of Cooperation for Development, WIPO, Geneva

Discussion

19.00

Reception offered by WIPO and the National Board of Patents and
Registration of Finland, Innohouse (Finnish Patent Office)

Friday, October 6, 2000

9.30- 11.00

Topic 4 :

Inventions and Innovations:

- Key Elements in Strive for Competitive Advantages
- Crucial Factors for Accelerated Economic and Social Development

Enterprises – Key Actors in Creating Atmosphere and
Commercialization Capacity for Inventions and Innovations

The Role of Universities and Research and Development (R&D)
Organizations in the Innovation Cycle

Speakers: Mr. C. Balagopal, Managing Director, Terumo Penpol
Limited, Kerala, India
Ref.: WIPO/IP/HEL/00/9

Mr. Kari Sipilä, Executive Director, Foundation for
Finnish Inventions, Espoo, Finland
Ref.: WIPO/IP/HEL/00/10

Mr. Vladimir Yossifov, Director, Division for
Infrastructure Services and Innovation Promotion,
WIPO, Geneva
Ref.: WIPO/IP/HEL/00/11

Moderator: Mr. Matti Päts, Director General, Estonian Patent
Office, Tallinn, Estonia

11.00- 11.15

Break

Friday, October 6, 2000 (*cont'd*)

11.15- 12.30

Topic5 :

Conditions for Successful Economic and Social Use of
Inventions and Innovations

Financing Development of Inventions and Innovation to the
Product and the Market Stage

Speakers: Mr. Andrei Fursenko, St. Petersburg Regional
Foundation for Scientific and Technological
Development, St. Petersburg, Russian Federation
Ref.: WIPO/IP/HEL/00/12

Dr. Paul K. Fokam, President, CCEI Bank and
President of KAF Invest, Yaoundé, Cameroon
Ref.: WIPO/IP/HEL/00/13

Mr. Veli -Pekka Saarnivaara, Director General, National
Technology Agency, Helsinki, Finland
Ref.: WIPO/IP/HEL/00/14

Moderator: Mr. Jørgen Smith, Director General, Norwegian Patent
Office, Oslo, Norway

Panel discussion

12.45- 14.15

Lunch break

14.15–17.00

Topic 6 :

Importance and Protection of Inventions and Innovations in a Knowledge-Based Society

The Role of Copyright and Future Challenges to Creators, Industry, Legislators and Society at Large

Inventors' and Creators' Rights as Basic Human Rights

Speaker: Mr. Henry Olsson, Special Government Adviser,
Ministry of Justice, Stockholm, Sweden
Ref.: WIPO/IP/HEL/00/15

Mrs. Alimata Salambere, Former General Secretary,
Pan African Film Festival of Ouagadougou (FESPACO),
Ouagadougou, Burkina Faso
Ref.: WIPO/IP/HEL/00/16

Mr. Richard Wilder, Powell, Goldstein,
Frazer and Murphy LLP, Washington, D.C.,
United States of America
Ref.: WIPO/IP/HEL/00/17

Mr. Heiki Pisuke, Professor of Law, Head, Chair of
Private International Law and Intellectual Property,
Institute of Law, and Adviser to the Minister of Justice,
Estonian Ministry of Justice, Tallinn, Estonia
Ref.: WIPO/IP/HEL/00/18

Moderator: Mr. Jukka Liedes, Special Government Adviser,
Ministry of Education, Science and Culture, Helsinki,
Finland

Panel discussion

17.15

Closing ceremony

Addressees by:

Mr. Vladimir Yossifov, Director, Division for Infrastructure Services
and Innovation Promotion, WIPO

Ms. Suvi Lindén, Minister for Culture, Ministry of Education, Science
and Culture of Finland

Mr. Martti Enäjärvi, Director General, the National Board of Patents
and Registration of Finland

Mr. Roberto Castelo, Deputy Director General, Sector of Cooperation
for Development, WIPO

Mr. Timo Kivi -Koskinen, President, the Finnish Inventors' National
Federation (KEKE)

Mr. Juha Kurkinen, Chairman of the Working Group on IPRs,
Confederation of Finnish Industry and Employers (TT)

19.00 Reception offered by the Finnish Government, The Council of State
Banqueting Hall, Helsinki

Saturday, October 7, 2000

ORGANIZED VISIT TO THE NOKIA RESEARCH CENTER -HELSINKI

9.00–12.00 Visitation to the Nokia Research Center Building, Helsinki

Introduction and the Role of IPRs in the Success of the Company

Speaker: Mr. Urho Ilmonen, Vice President, Legal Department,
Nokia Mobile Phones

Investment in Research and Development (R&D) as a Competitive
Tool in the Success of Nokia

Speaker: Prof. Dr. Juhani Kuusi, Senior Vice President, Head of
Nokia Research Center

Buffet lunch with musical performance

Address by:

Mr. Roberto Castelo, Deputy Director General, Sector of Cooperation
for Development, WIPO

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